



Economic Recovery Framework

June 16, 2020

Economic Initiatives Committee

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Economic Recovery Framework

Goals

Develop a post-pandemic recovery framework and action plan to:

- Support the retention of Fairfax County businesses and workers
- Mitigate economic impacts
- Position the county for a just and resilient recovery through targeted and effective investments, regulatory or programmatic adjustments

Partners

The Department of Economic Initiatives (DEI) and FCEDA are collaborating to engage an experienced economic development strategy organization to assist in this effort



Elements and Themes

Primary Elements

- Review of pre-COVID-19 economic conditions
- COVID-19 impact scenarios
 - Highlight vulnerable or differentially burdened groups
- Summary of gaps and needs to support recovery
- Recommendations: program type, funding sources, action steps

Themes

- Industry and institutional anchors
- Job access and workforce development
- Small business support
- Public infrastructure and transportation
- Real estate and office
- Communication outreach and awareness

Business Outreach & Roles

Diverse business engagement

- Board of Supervisors Request: Submit approximately 5 local businesses to participate from your district:
 - Interviews or focus groups
 - Feedback on draft strategies
 - Survey of needs
- Recommendations from Chambers and community groups
- Final review with leadership

Timeline & Next Steps

- Currently reviewing submissions
- Retain firm within 1-2 weeks
- Work initiates immediately
 - Interim summary reports
 - Final report within approximately 4 months
- Updates & Presentations:
 - Board of Supervisors, including draft strategy review
 - Business Stakeholders
 - EDA Commission
 - Economic Advisory Commission



Thank You

Q & A