

Zoning Ordinance Modernization Project Z M 0 0

zMOD Status Update on Sign Ordinance Amendment

Development Process Committee December 12, 2017

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Sign Ordinance Amendment

Recap of recent activity

- Meetings with various land use committees and other groups
- Completed work on draft and distributed to the Board

Request Board Direction

Guidance is needed from the Board on the following items:

- Temporary signs for non-residential uses & yards signs
- Freestanding signs in residential districts

Issues Related to Temporary Signs

- Current regulations do not generally allow any temporary signage for non-residential uses in any zoning district
- Yard signs can no longer expressly regulate campaign or other non-commercial signs, in any zoning district









- Preferred Option?
- If Option 2, is the prohibition on freestanding signs preferred?
- Also for Option 2, should there be a limit on the overall number of signs displayed on a lot at one time?
- Advertise a range of sizes and numbers permitted?

Temporary Signs: Non-Residential Uses

OPTIONS:

- 1. Allow temporary signs, either building mounted or freestanding, up to 24 square feet in size, up to 6 times per calendar year
 - There are difficulties in tracking timeframes and would require a sign permit to enforce
 - Many of the complaints against temporary signs are for freestanding signs in or adjacent to rights-of-way

Temporary Signs: Non-Residential Uses

- 2. Limit temporary signs to building mounted signs to encourage display on buildings or on select structures, i.e. fences, retaining walls
 - Total of 24 square feet of allowable sign area, so multiple signs would be allowed, but no one sign can exceed 12 square feet
 - No limit on timeframe, so no permit would be required but it may be appropriate to cap the number of signs allowed at one time



- Preferred Option?
- For Option 2 is unlimited timeframe appropriate?
- Are the proposed total & individual sign square footages acceptable?
- Include a range of sizes, total number and time frames for advertising?

Temporary Signs: Yard Signs

OPTIONS:

- 1. The current sign regulations allow a 32 square foot sign to be displayed for 90 days
 - Board consensus was that the timeframe could be reasonable depending on the maximum size allowed but 32 square feet is too big for residential areas
 - Tracking and permitting difficulties

Are there some temporary signs we should allow in residential areas on an *unlimited basis*?



Temporary Signs: Yard Signs

- 2. Allow smaller yard signs on a permanent basis
 - Total of 12 square feet of allowable sign area, so multiple signs would be allowed, but no one sign can exceed 3 square feet
 - No limit on timeframe, so no permit would be required

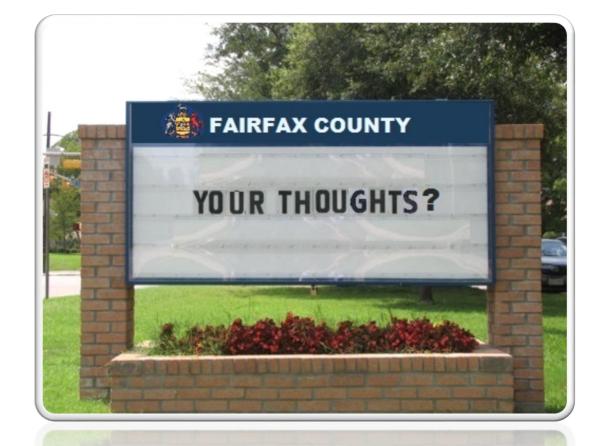
Issue Related to Signs in Residential Districts

 What is the "right" amount of signage that provides flexibility for the use while not negatively impact surrounding areas









- Preferred Option?
- Should entire sign area be devoted to digital display or up to 50% of sign area?
- Additional thoughts on the proposed sizes, heights and setbacks?

Signs in Residential Districts

OPTIONS:

- 1. Uniform standard for all non-residential land uses, including public uses: one sign, 40 square feet, with a maximum height of 8 feet and minimum setback of 10 feet from all property lines, allow digital display for all or portion of sign area.
- 2. Sliding scale approach based on lot size: bigger lots, bigger signs ranging from 16 to 40 square feet, and 4 feet in height to 8 feet in height, allow digital display for all or portion of sign area.

Next Steps

- Finalize the draft Ordinance
- Continuation of outreach efforts
- Board of Supervisors Authorization in February 2018
- Planning Commission Public Hearing(s) in March/April 2018
- Board of Supervisors Public Hearing(s) in May 2018