



# Zoning Ordinance Modernization Project



zMOD Status Update on Sign Ordinance Amendment

Development Process Committee

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# Sign Ordinance Amendment

Recap of recent activity

- Meetings with various land use committees and other groups
- Completed work on draft and distributed to the Board

# Request Board Direction

Guidance is needed from the Board on the following items:

- Temporary signs for non-residential uses & yards signs
- Freestanding signs in residential districts

# Issues Related to Temporary Signs

- Current regulations do not generally allow any temporary signage for non-residential uses in any zoning district
- Yard signs can no longer expressly regulate campaign or other non-commercial signs, in any zoning district





- Preferred Option?
- If Option 2, is the prohibition on freestanding signs preferred?
- Also for Option 2, should there be a limit on the overall number of signs displayed on a lot at one time?
- Advertise a range of sizes and numbers permitted?



# Temporary Signs: Non-Residential Uses

## OPTIONS:

1. Allow temporary signs, either building mounted or freestanding, up to 24 square feet in size, up to 6 times per calendar year
  - There are difficulties in tracking timeframes and would require a sign permit to enforce
  - Many of the complaints against temporary signs are for freestanding signs in or adjacent to rights-of-way

# Temporary Signs: Non-Residential Uses

2. Limit temporary signs to building mounted signs to encourage display on buildings or on select structures, i.e. - fences, retaining walls
  - Total of 24 square feet of allowable sign area, so multiple signs would be allowed, but no one sign can exceed 12 square feet
  - No limit on timeframe, so no permit would be required but it may be appropriate to cap the number of signs allowed at one time



- Preferred Option?
- For Option 2 is unlimited timeframe appropriate?
- Are the proposed total & individual sign square footages acceptable?
- Include a range of sizes, total number and time frames for advertising?



# Temporary Signs: Yard Signs

## OPTIONS:

1. The current sign regulations allow a 32 square foot sign to be displayed for 90 days
  - Board consensus was that the timeframe could be reasonable depending on the maximum size allowed but 32 square feet is too big for residential areas
  - Tracking and permitting difficulties

Are there some temporary signs we should allow in residential areas on an *unlimited basis*?



# Temporary Signs: Yard Signs

## 2. Allow smaller yard signs on a permanent basis

- Total of 12 square feet of allowable sign area, so multiple signs would be allowed, but no one sign can exceed 3 square feet
- No limit on timeframe, so no permit would be required

# Issue Related to Signs in Residential Districts

- What is the “right” amount of signage that provides flexibility for the use while not negatively impact surrounding areas





- Preferred Option?
- Should entire sign area be devoted to digital display or up to 50% of sign area?
- Additional thoughts on the proposed sizes, heights and setbacks?



# Signs in Residential Districts

## OPTIONS:

1. Uniform standard for all non-residential land uses, including public uses: one sign, 40 square feet, with a maximum height of 8 feet and minimum setback of 10 feet from all property lines, allow digital display for all or portion of sign area.
2. Sliding scale approach based on lot size: bigger lots, bigger signs – ranging from 16 to 40 square feet, and 4 feet in height to 8 feet in height, allow digital display for all or portion of sign area.



# Next Steps

- Finalize the draft Ordinance
- Continuation of outreach efforts
- Board of Supervisors Authorization in February 2018
- Planning Commission Public Hearing(s) in March/April 2018
- Board of Supervisors Public Hearing(s) in May 2018