



School Readiness Resources Panel Presentation

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HEALTH, HOUSING AND HUMAN SERVICES COMMITTEE
SEPTEMBER 17, 2019



School Readiness Resources Panel Members

<u>REPRESENTATIVE</u>	<u>AFFILIATIONS</u>
David Aratuo	Head Start Policy Council, Member
Mary Bogle	The Urban Institute, Principal Research Associate
Rev. Barbara Breland	Faith Communities in Action, Member
Telaekah Brooks	Venture Philanthropy Partners, Partner
Karla Bruce	Fairfax County, Chief Equity Officer
Wynne Busman	Infant Toddler Family Daycare, Executive Director & Child Care Advisory Council, Vice-Chairman
Francisco Duran	Fairfax County Public Schools, Chief Equity Officer
Mark Ginsberg	George Mason University – College of Education and Human Development, Dean
Cathy Lange	Economic Development Authority Board & Fairfax Futures, Chairman
Erica Louison	United Way, Manager – Community Impact (Education)
Liz Murphy	Lee District, Parent
Fahemeh Pirzadeh	Reston Children's Center, Executive Director
Shannon Rudisill	Early Childhood Funders' Collaborative, Executive Director
Marion Spurlock	Fairfax County Public Schools, Retired Educator
Scott Muir Stroh	George Mason's Gunston Hall, Executive Director & Child Care Advisory Council Member
Cecilia Suarez	Creative Learning School, Director & VA School Readiness Committee Member
Diane Volcansek	Northern Virginia Association for the Education of Young Children, Executive Director & Christ Presbyterian Preschool, Director
Kerrie Wilson	Cornerstones, Executive Director



School Readiness Resources Panel

The School Readiness Resources Panel was convened to:

- Collectively plan for funding and other resources for school readiness supports and services.
- Identify innovative and bold expansion goals and long-term funding strategies for school readiness supports and services.
- Develop recommendations for the Board of Supervisors, School Board and Successful Children and Youth Policy Team to consider in advance of the FY2021 County budget cycle.



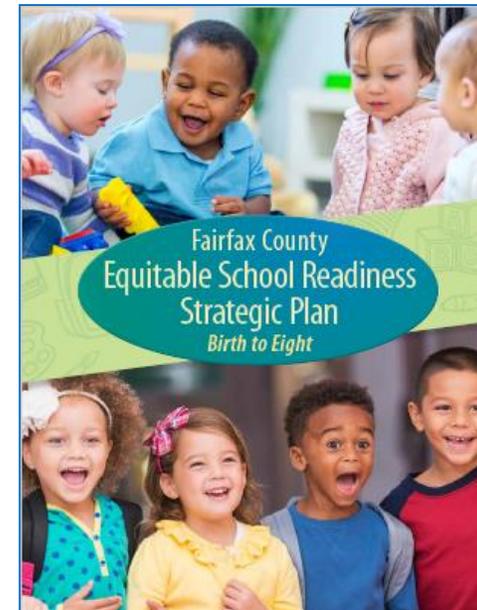
Agenda

- Equitable School Readiness Strategic Plan
- Fiscal Mapping
- Data and Fiscal Resources
- Panel Goal
- Panel Recommendations



One Fairfax and The Equitable School Readiness Strategic Plan, Birth to Eight

Seek to advance racial and social equity so that every family has access to high quality, affordable, early childhood programs in the settings that best meet their family's needs.





The Equitable School Readiness Strategic Plan Strategies

1

Establish meaningful partnerships with families to grow school readiness opportunities in all communities and support children's optimal development in all settings.

2

Provide equitable offerings of high-quality early development and learning experiences and related school readiness supports throughout the county.

3

Foster quality and effective professional learning in all early childhood programs and services.

4

Promote equity-focused planning and decision making, as well as shared accountability, through the use of data.

5

Nurture a whole community commitment to school success for all children.



Guiding Principles

Families

- Families are the experts about their children. Families have equitable opportunities to choose early childhood programs that best meet their family's needs.

Birth to Eight

- School readiness supports and early childhood programs serve children from birth onward.

Equity

- All families, regardless of income, neighborhood in which they live, race, ethnicity, linguistic or cultural background have access to high quality, affordable, inclusive early childhood programs and school readiness supports.

Early Childhood Workforce

- Early childhood educators are foundational to the success of the early childhood system and positive outcomes for children.

Public/Private Early Childhood System

- The County's early childhood system is strengthened by having services provided in both public and private settings, and by funding from both the public and private sectors.

Quality

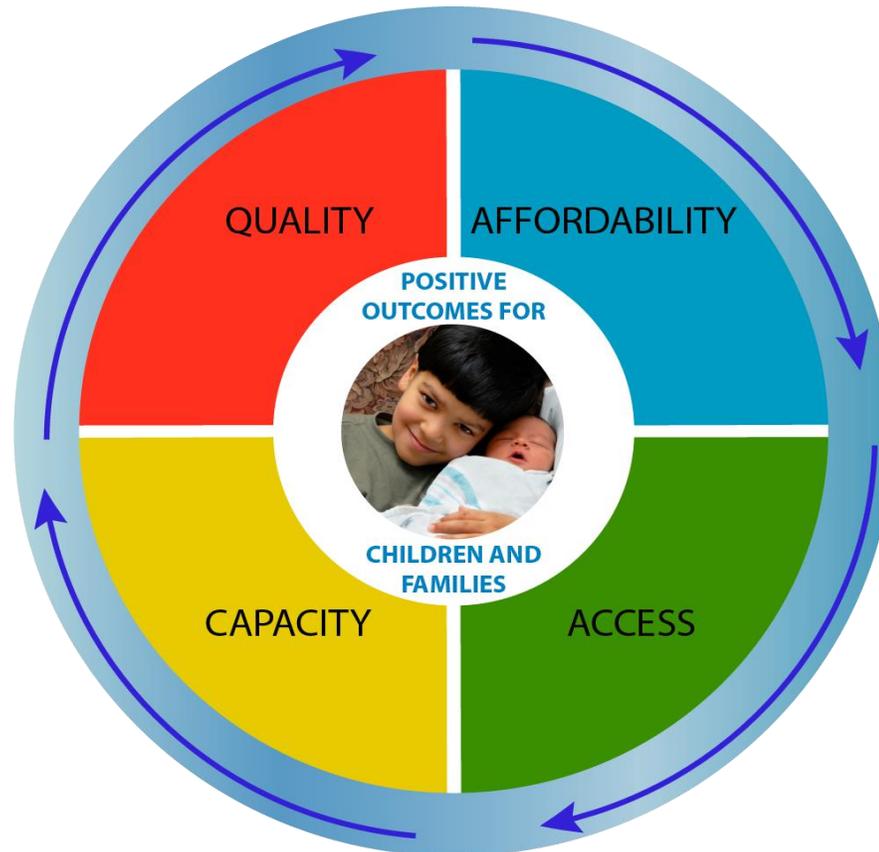
- Children have high quality early childhood experiences in all settings.



Equitable School Readiness Strategic Plan

Mission: Families, communities, schools and the county work together to build an equitable, coordinated and comprehensive system that ensures young children in Fairfax County are ready to be successful in kindergarten and beyond.

Equitable Early Childhood System



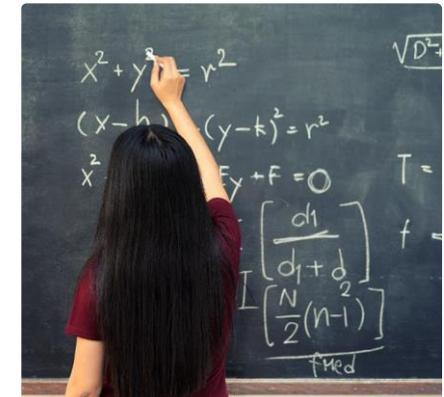


Fiscal Mapping

Methodology

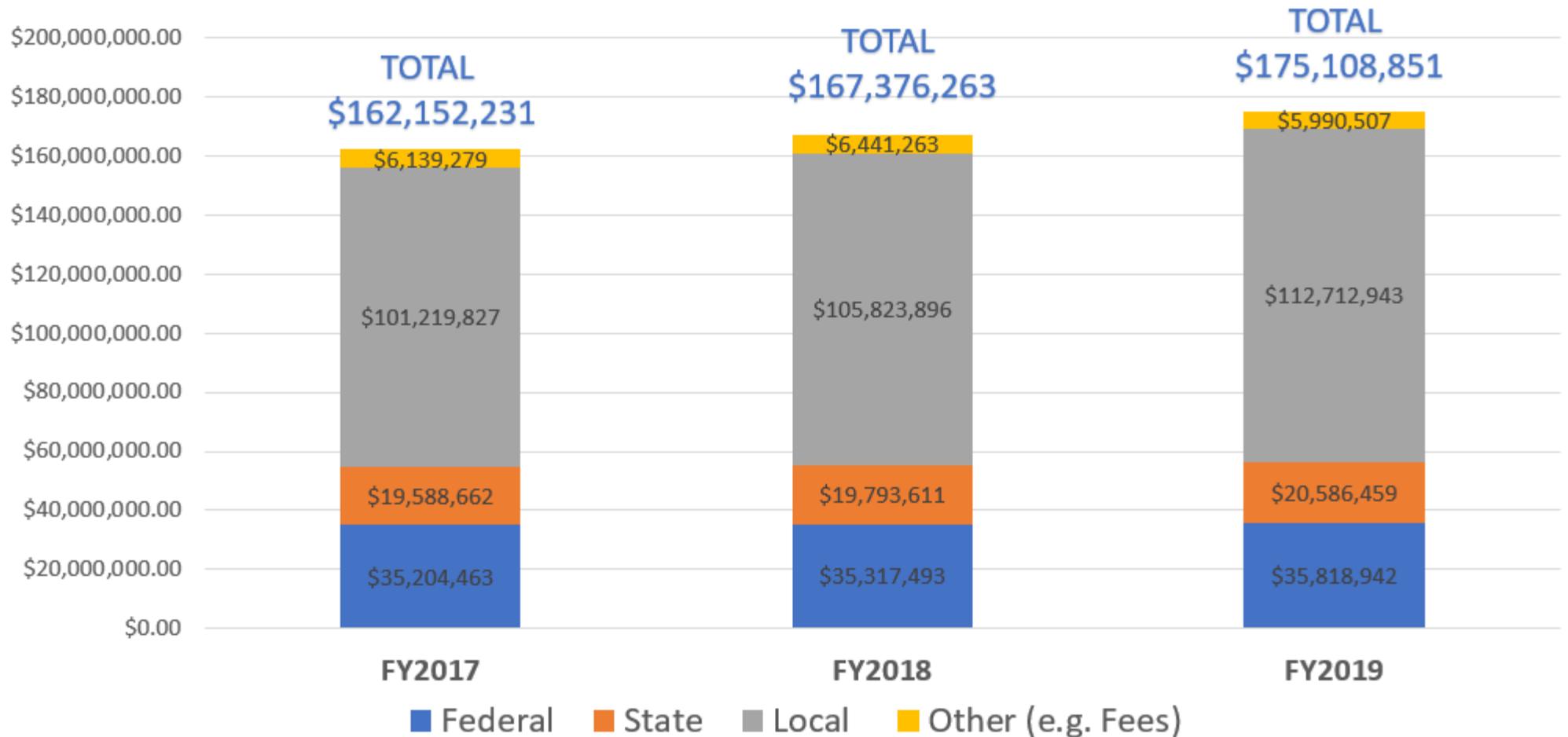
- Services for children ages birth to five
- FY17, FY18 and FY19 adopted budget amounts for general fund/Notice of Award amount for grants
- Percentage calculations for fringe planning by Fiscal Year
- Funding mapped by key components of an early childhood system

Information Received From:	
Fairfax County Public Schools	Neighborhood and Community Services
Office for Children	Park Authority
Department of Family Services	Libraries
Children's Services Act	Health Department





Fiscal Mapping – Funding Growth



Source: OFC School Readiness Fiscal Mapping Birth to Five, does not include Benefits (TANF, SNAP, Medicaid, General Relief)



Fiscal Mapping – Funding Categories

Community	Education Enhancement	Early Childhood Program Quality	Home Visiting	Health/Nutrition	Child Welfare	Special Education	Early Childhood Services
\$3,450,831	\$4,061,342	\$4,571,017	\$4,809,342	\$10,239,816	\$14,966,529	\$64,071,368	\$68,908,607
\$2,937,901	\$5,108,513	\$4,072,923	\$4,443,612	\$10,843,659	\$14,366,359	\$58,697,918	\$66,905,379
\$2,874,590	\$5,172,417	\$3,640,562	\$4,013,473	\$10,789,033	\$14,452,874	\$54,452,874	\$66,416,890
<ul style="list-style-type: none"> Consolidated Community Funding Pool Family Resource Centers/ Neighborhood Initiatives Opportunity Neighborhoods 	<ul style="list-style-type: none"> Early Literacy Program Home Instruction for Parents of Preschool Youngsters Partners in Prevention Fund Park Authority Pre-K programs 	<ul style="list-style-type: none"> Community Education and Provider Services Institute for Early Learning Quality Initiative Virginia Quality Infant Toddler Specialist Network 	<ul style="list-style-type: none"> Healthy Families Fairfax Nurse-Family Partnership 	<ul style="list-style-type: none"> United States Department of Agriculture, Child and Adult Care Food Program Maternal Child Health Services Women, Infant and Children Medical Care for Children Partnership 	<ul style="list-style-type: none"> Child Protective Services Foster Care & Adoption Family Partnership Children's Services Act Human Services Transportation Kinship Care Unit Neighborhood Networks Parenting Education Program Protection & Preservation Services 	<ul style="list-style-type: none"> IDEA Part B/ Childfind IDEA Part C/ Infant Toddler Connection Therapeutic Recreation – preschool summer mini camp Therapeutic Recreation - SMILE 	<ul style="list-style-type: none"> Child Care Assistance & Referral Head Start & Early Head Start FCPS Pre-K Virginia Preschool Initiative Virginia Preschool Initiative +

■ FY19
■ FY18
■ FY17

\$175 Million in Total (FY19)



Data and Fiscal Resources

Children Under Age Five in Fairfax County*

	Under 1 yr.	1 yr.	2 yr.	3 yr.	4 yr.	TOTALS Children under age 5
ALL CHILDREN UNDER AGE 5	12,677	12,813	13,239	13,547	13,682	65,958
Under 300% FPL	4,298	4,344	4,488	4,592	4,638	22,360
Under 200% FPL	3,030	3,062	3,164	3,238	3,270	15,764
Under 100% FPL	1,356	1,371	1,417	1,450	1,464	7,058



DISPARITIES IN LEARNING AND DEVELOPMENT BEGIN IN INFANCY**

*Source: U.S. Census Bureau, Census 2010 Summary, ESRI 2018 forecast. FPL breakdown is ratio of U.S. Census Bureau ACS 2017

**Source: Child Trends, 2009, Disparities in Early Learning and Development: Lessons from the Early Childhood Longitudinal Study



Data and Fiscal Resources

Children Under Five in Fairfax County

Every young child in Fairfax county needs equitable opportunities to thrive.

“Research consistently finds negative effects of poverty and racial disparities among young children in low-income families and children of color, caused by differences in access to resources and services as well as contributing historical and social factors. The effects of disparities appear early and are critical – within their first two years infants from higher and lower socioeconomic status families already exhibit a **6-month gap** in processing skills critical to language development.”*

*Source: Cosse, Ruth, et al. (2018). Building Strong Foundations: Racial inequity in policies that impact infants, toddlers, and families. CLASP and ZERO TO THREE, Washington, DC.
www.zerotothree.org/resources/2561-building-strong-foundations-racial-inequity-in-policies-that-impact-infants-toddlers-and-families



Data and Fiscal Resources

	2018 Federal Poverty Guidelines Annual Limits*		
Family Size	100%	200%	300%
2	\$16,460	\$32,920	\$49,380
3	\$20,780	\$41,560	\$62,340
4	\$25,100	\$50,200	\$75,300

- Annual average rent for a 2-bedroom dwelling in Fairfax County is \$19,980**.
- The cost of full-time child care for a preschooler at a child care center can range from \$14,000 to over \$19,500 per year (\$17,500 to nearly \$23,000 per year for an infant)***

*2018 Federal poverty guidelines are in use until October 2019.

**National Low Income Housing Coalition, 2019 Out of Reach report; Fairfax County, 2019 2-bedroom fair market rate.

***Fairfax County Office for Children, Winter 2018 rates at 20th and 80th percentile of reported center rates.



Data and Fiscal Resources

Children Birth to Five Served in Publicly Funded Early Childhood Programs (Centers, Family Child Care Homes and FCPS) – FY19

Program	County	FCPS	Community HS/EHS Delegate Program	Total
Early Head Start, Head Start and FCPS Pre-K	661	1,832	300	2,793*
Child Care Assistance and Referral (0-5)	1,994**			1,994**
Total children currently served with public funds				4,787

*Federal, state and local funding sources including Early Head Start and Head Start, Title 1, Virginia Preschool Initiative, VPI+, Mixed Delivery, FCPS School Board and County General Funds

**Services provided in community early childhood programs. Federal, state and local funding sources including Child Care and Development Block Grant Funds, County General Funds. (Office for Children, children served in May 2019)



Data and Fiscal Resources

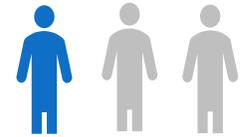
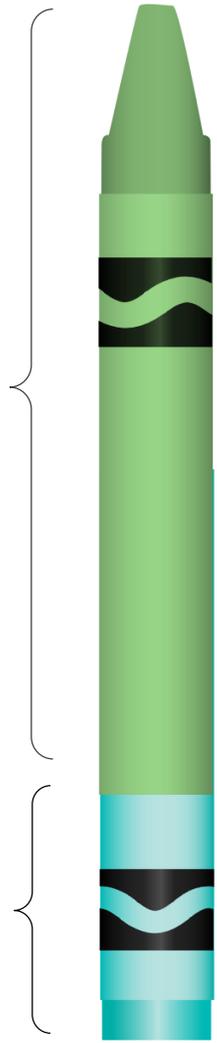
Children under age 5 in Fairfax County living in households with income below 300% of Federal Poverty Level

79%

of children living in households with income below 300% FPL, **17,573**, may be attending private pay programs, informal arrangements or be at home.

21%

of children living in households with income below 300% FPL, **4,787****, are **currently served** with public funds.



1 in 3

Children under age 5

Living in households with income below 300% FPL.
A total of **22,360*** children.

2,793 in funded slots

1,994*** receiving child care subsidy

*U.S. Census Bureau, Census 2010 Summary, ESRI 2018 Forecasts

**Fairfax County Office for Children and Fairfax County Public Schools FY2019

***Office for Children, children served (below 300% FPL) in May 2019



Data and Fiscal Resources

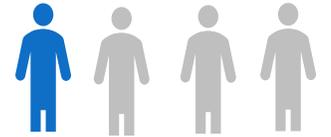
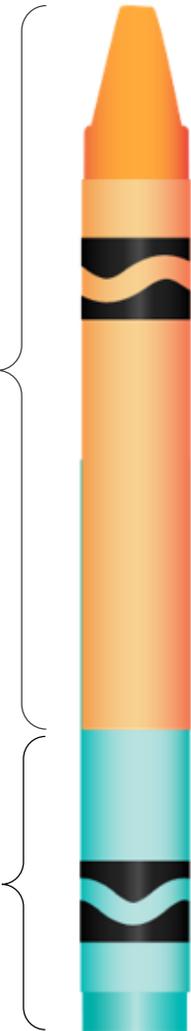
Children under age 5 in Fairfax County living in households with income below 200% of Federal Poverty Level

72%

of children living in households with income below 200% FPL, **11,310**, may be attending private pay programs, informal arrangements or be at home.

28%

of children living in households with income below 200% FPL, **4,454****, are **currently served** with public funds.



Almost 1 in 4

Children under age 5 living in households with income below 200% FPL. A total of **15,764*** children.

2,793 in funded slots
1,661*** receiving child care subsidy

*U.S. Census Bureau, Census 2010 Summary, ESRI 2018 Forecasts
**Fairfax County Office for Children and Fairfax County Public Schools FY2019
***Office for Children, children served (below 200% FPL) in May 2019



Panel Goal

All families with children under age 5 living in households with income below 300% FPL have access to publicly funded early childhood programs in the public and private sectors (centers, family child care homes and FCPS).

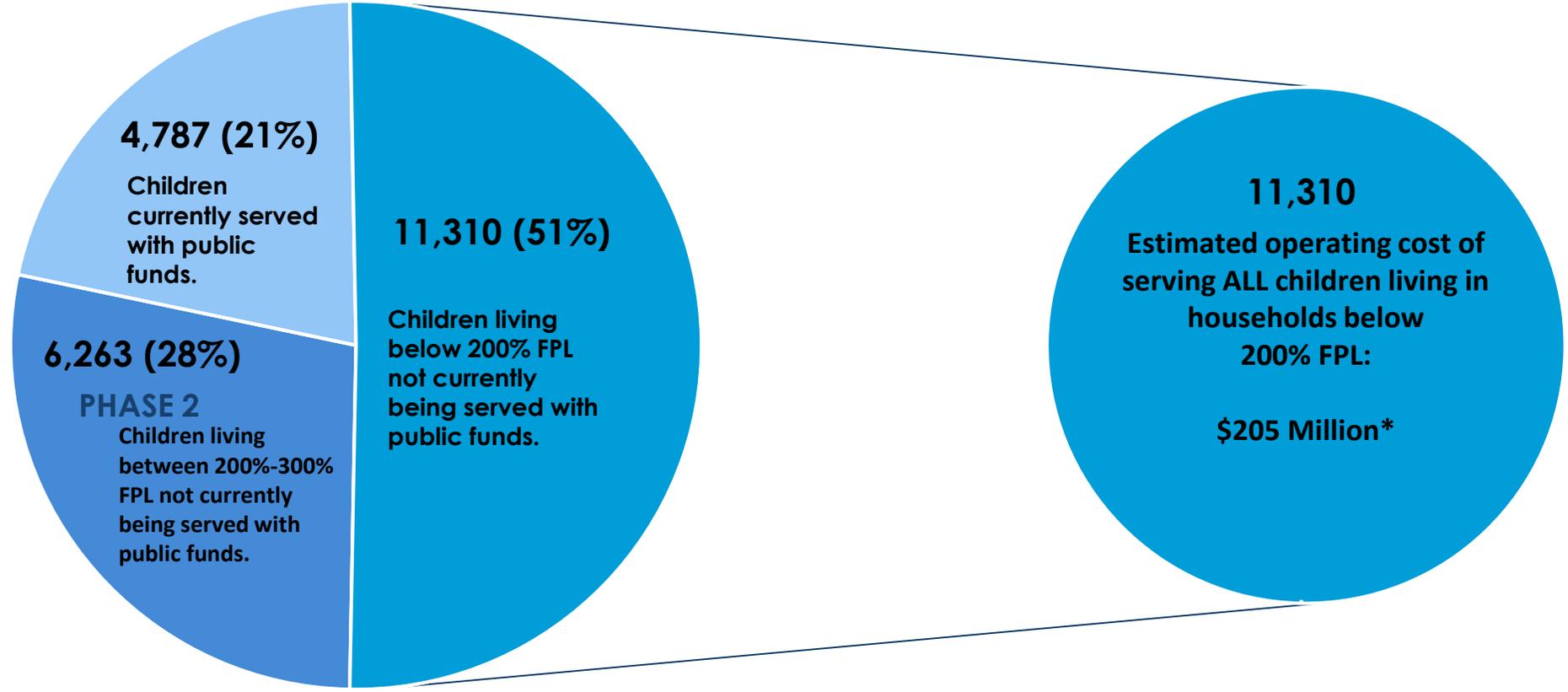


Panel Goal

**22,360 children
living in households with income
below 300% FPL**

PHASE 1

Serve all children under age 5 living in households with income below 200% FPL



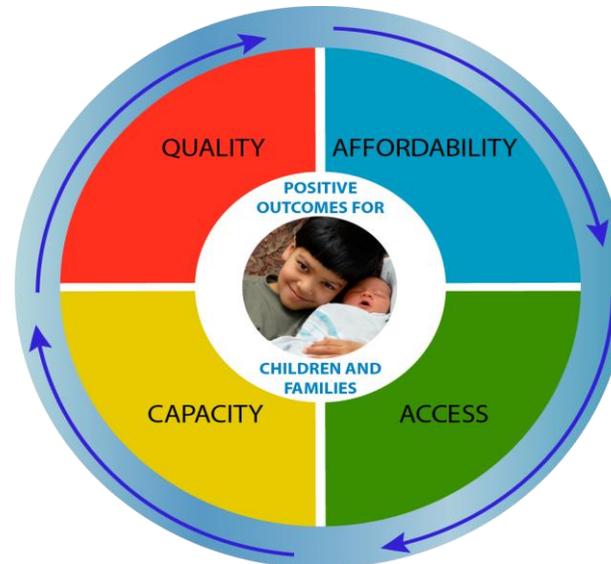
*Methodology: Assumes all families participate in a publicly funded early childhood program at a cost per child of \$18,200 (VDSS Maximum Reimbursable Rate for a preschooler at a center).



Panel Recommendations

Support a comprehensive approach to advance and expand Fairfax County's early childhood system – providing full and equitable access to high quality, affordable, early care and education for young children, families, and communities to thrive and prosper.

Equitable Early Childhood System





Panel Recommendations

Legislative and State Actions

1. State Child Care Subsidy Program
 - Advocate for additional state funding; request a local waiver to increase program income eligibility from 250% FPL to 300% FPL to better address cost of living in the County and serve additional families.
2. Virginia Preschool Initiative
 - Advocate for increased state resources and operational flexibility which would allow the County to use its full VPI allocation and serve additional children in the program, to include: increasing per child funding amount to better reflect actual cost in Fairfax; permitting localities to partner with family child care programs to provide VPI services; permitting localities to serve children who are three years old in VPI.
3. State Revenue
 - Advocate for the Governor and School Readiness committee to consider new state-wide revenue sources (e.g. sales tax, millionaire's tax, etc.) to fund expansion of early childhood programs.



Panel Recommendations

Legislative and State Actions Cont.

4. County taxing authority

- Convene a community task force to explore the pursuit of additional revenue-generating mechanisms in order to support a dedicated Early Childhood Fund. Strategies to consider include:
 - Pursuit of state enabling legislation to create a special taxing district that could levy additional property taxes within the boundaries of the County for the purpose of funding the early childhood system.
 - Pursuit of state legislation that would amend the local tax structure to provide equal taxing authority for counties and cities, thereby providing the County with the authority to leverage a food and beverage tax.



Panel Recommendations

Land Use and Development

1. Develop additional early childhood program facilities aligned with the County and FCPS Capital Improvement Plans.
 - Ensure that new and re-development County projects include dedicated space for early childhood programs where needed. Formalize process of evaluating and including early childhood program space in any future County development projects. This would build upon recent successful efforts such as the redevelopment of the Original Mt. Vernon High School and planning for the Massey Complex, Kingstowne Consolidated Facility and other capital projects.
 - Ensure that plans for new and renovated Fairfax County Public School buildings include dedicated space for early childhood programs.



Panel Recommendations

Land Use and Development Cont.

2. Ensure that land use regulatory requirements and land use boards and commissions support expansion and enhancement of the early childhood system.
3. Promote conversion of commercial buildings to include dedicated space for early childhood facilities as permitted in the Office Building Repurposing policy.
4. Align investments in the “child opportunity areas” where other initiatives are under way to create the conditions where children and families thrive.



Panel Recommendations

Dedicated Early Childhood Fund

Evaluate and pursue the following local revenue and funding options in order to create a sustainable dedicated funding stream for early childhood education:

- Create a dedicated Early Childhood Fund with a set-aside of tax revenue commensurate with the value of one cent from the local Real Estate tax rate. This funding mechanism emulates that of Fund 30300, The Penny for Affordable Housing Fund, and would be put into place by an action of the County Board of Supervisors.
- Please see Legislative and State Actions above for additional strategies for supporting a dedicated Early Childhood Fund (special taxing district, food and beverage tax).



Panel Recommendations

Public Private Partnerships

1. Create a business engagement strategy that involves both the philanthropic and core business aspects of the corporations that choose Fairfax County as their home. Positioning early childhood education as the gateway to the school system, an employee recruitment strategy, and critical to the development of corporations' talent pipeline, could support the county's request for resources to expand the early childhood system.
2. Request that the Board of Supervisors and the Economic Development Authority investigate the use of Community Benefit Agreements to facilitate community engagement with developers, Real Estate Investment Trusts, and property owners to support funding of early childhood education efforts.



Panel Recommendations

Public Private Partnerships Cont.

3. Explore the potential of utilizing Community Reinvestment Act funds in a broader context to support equitable school readiness.
 - Work with financial institutions already required by the Community Reinvestment Act to invest in Low to Moderate Income communities, to allocate funds to activities that promote economic development, such as financing early childhood education programs or activities that revitalize or stabilize LMI geographies.
4. Explore the establishment of a Pay for Success Model around early childhood education and outcomes achievement.
5. Establish a county-wide incubator to support initiatives through grant funding, i.e. to provide seed capital to early childhood education programs, measure outcomes, and scale promising practices. This could allow for enhanced partnerships between higher education institutions and the business community.



Panel Recommendations

Community Engagement

Invest in the development of and launch a public awareness campaign to promote a community-wide understanding of the importance of early childhood education and its impact on the County's economic success.



Panel Recommendations

Ongoing Reporting

The Panel recommends that the Successful Children and Youth Policy Team monitor progress made on implementation of recommendations and provide regular updates to the Board of Supervisors and School Board.



THANK YOU