



Economic Recovery Framework

July 21, 2020

Economic Advisory Commission

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Economic Recovery Framework

Goals

Develop a post-pandemic recovery framework and action plan to:

- Support the retention of Fairfax County businesses and workers
- Mitigate economic impacts
- Position the county for a just and resilient recovery through targeted and effective investments, regulatory or programmatic adjustments

Partners

County Partners

The Department of Economic Initiatives (DEI) and FCEDA are collaborating to engage an experienced economic development strategy organization to assist in this effort



Selected Consulting Firm

HR&A Advisors

economic development, real estate, and public policy consulting firm



Elements and Themes

Primary Elements

- Review of pre-COVID-19 economic conditions
- COVID-19 impact scenarios
 - Highlight vulnerable or differentially burdened groups
- Summary of gaps and needs to support recovery
- Recommendations: program type, funding sources, action steps

Themes

- Industry and institutional anchors
- Job access and workforce development
- Small business support
- Public infrastructure and transportation
- Real estate and office
- Communication outreach and awareness

Timeline & Next Steps

- Work initiates this week
 - Business Community and County Partner Engagement
 - Interim summary reports
 - Final report within approximately 4 months
- Updates & Presentations:
 - Board of Supervisors, including draft strategy review
 - Business Stakeholders
 - EDA Commission
 - Economic Advisory Commission

Initial EAC Input

Four Questions for the EAC business community:

1. What is the number one challenge to your business or industry right now?

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2. **When do you anticipate a return to 'normal' operations for your business or industry? Six months, one year, more than one year...?**

Initial EAC Input

Questions for the EAC business community:

1. What is the number one challenge to your business or industry right now?
2. When do you anticipate a return to 'normal' operations for your business or industry? Six months, one year, more than one year...?
3. **Do you believe federal, state and/or county programs are helping to keep businesses afloat or open?**

Initial EAC Input

Questions for the EAC business community:

1. What is the number one challenge to your business or industry right now?
2. When do you anticipate a return to 'normal' operations for your business or industry? Six months, one year, more than one year...?
3. Do you believe federal, state and/or county programs are helping to keep businesses open?
4. **What county program and/or policy would be most helpful to help mitigate current or future challenges?**



Thank You

Q & A