



Older Adults Committee Meeting

SHAPE the Future of Aging

September 20, 2022

Department of Family Services

Tara Turner – Director, Fairfax Area Agency on Aging

John Ruthinoski – Manager, DFS Data Analytics Unit

Barry Jacobs, Project Director, Health Management Associates



SHAPE

the Future of Aging

Services for
Older Adults &
Family
Caregivers
(caregiver support,
dementia friendly,
resources)

Housing &
Neighborhood
Supports
(affordable housing,
home modifications,
home maintenance,
Villages,
livable
communities)

Access to
Mobility Options
(transportation,
mobility support,
walkability)

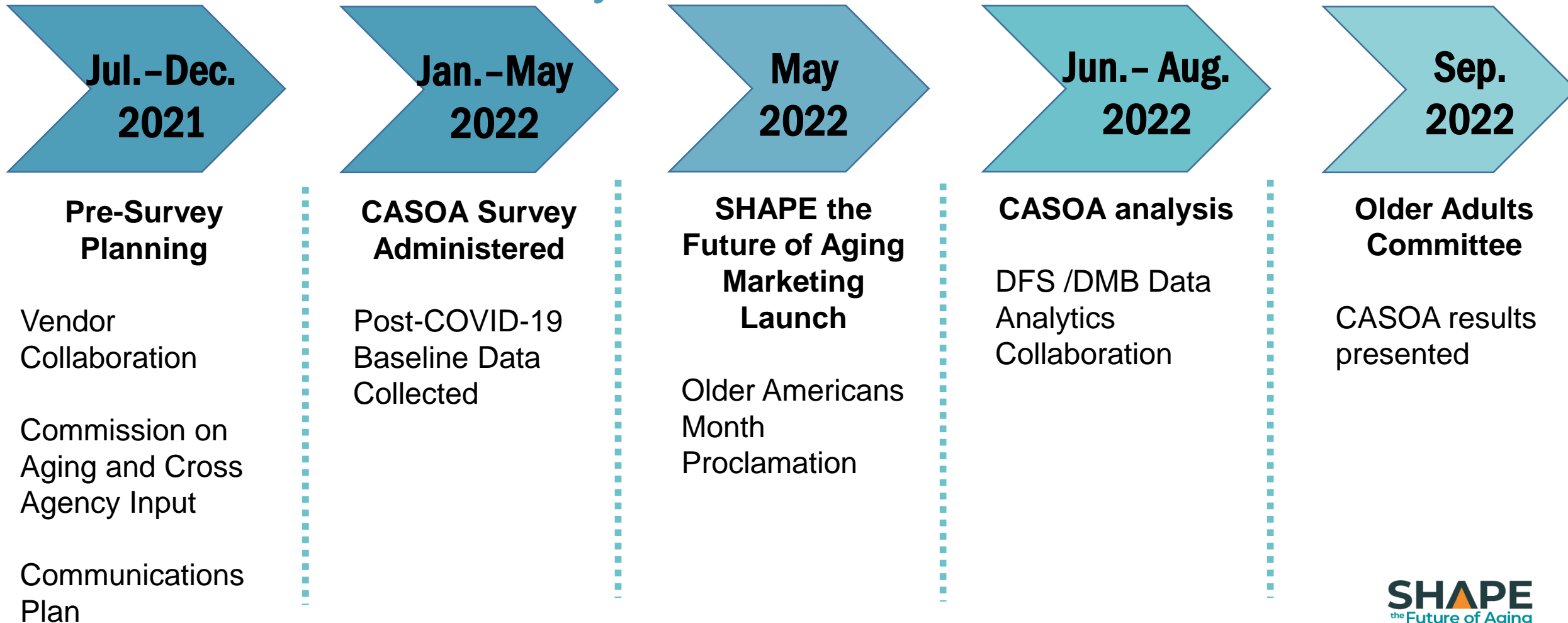
Personal
Well-Being
(community
engagement,
isolation public &
mental health,
nutrition)

Economic
Stability and
Planning
(financial
stability,
exploitation,
employment,
end of life,
business
partnerships)

SHAPE the Future of Aging Plan Timeline

Target Timeline July 2021 – May 2023

Phase 1: Community Assessment for Older Adults



CASOA Survey Results

CASOA™

COMMUNITY ASSESSMENT SURVEY
FOR OLDER ADULTS™



Partners:



Polco

Civic Communication &
Analytics Platform



National Research Center

Advanced Survey Science &
Performance Analytics

ICMA

NLC NATIONAL
LEAGUE
OF CITIES

- Results will help inform SHAPE the Future of Aging Plan
- Mailed to 22,000 older adult households in March 2022
- **2,919 total surveys (13% response rate)**
 - 33% submitted online | 67% hard copy

Demographic Comparisons

RACE

Race	Survey %	County %
White	81%	68%
Black/African-American	4%	8%
Asian	11%	18%
A Race Not Listed	3%	1%
More than One Race	2%	5%

SEX

Sex	Survey %	County %
Male	47%	48%
Female	52%	52%
Identify Another Way	0.1%	0%

ETHNICITY

Ethnicity	Survey %	County %
Hispanic/Latinx/Spanish	6%	9%
Non-Hispanic/Latinx/Spanish	94%	91%

Demographic Comparisons

INCOME

Income	Survey %	County %
Less than \$50K	13%	17%
\$50K-\$99K	26%	20%
\$100K-\$149K	22%	19%
\$150K-\$199K	16%	15%
Over \$200K	24%	29%

AGE

Age	Survey %	County %
50-59	19%	40%
60-69	35%	32%
70-79	32%	19%
80+	14%	9%

Survey Weighting

Results were weighted to reflect County demographics for some groups that were underrepresented in the survey sample.

Example: Hispanics are 9.1% of the 50+ population but only 5.6% of the respondents.

Responses from Hispanics were statistically weighted, so in the results they represent 9.1% of the overall responses.

Weighted

- Race
- Ethnicity
- Age
- Sex
- Housing type (Detached vs attached)
- Rent or own home

Unweighted

- Income
- Location

CASOA Domains of Community Livability

CASOA Domain	Fairfax County Strategic Plan Outcome Area
Community Design (Housing, Mobility, Land Use)	Housing and Neighborhood Livability, Mobility and Transportation
Employment and Finances	Economic Opportunity, Empowerment & Support for Residents Facing Vulnerabilities
Equity and Inclusivity	One Fairfax
Health and Wellness (Safety, Physical Health, Mental Health, Health Care, Independent Living)	Health Safety and Security
Information and Assistance (Quality of Older Adult Services; Information on Older Adult Services)	Efficient and Effective Government, Empowerment & Support for Residents Facing Vulnerabilities
Productive Activities (Civic Engagement, Social Engagement and Caregiving)	Cultural and Recreational Opportunities; Efficient and Effective Government Lifelong Education and Learning



Overall Community Quality

Item #	Description	Percentage	n
Rating of Excellent or Good			
1	Those who rated their community as a place to live	92%	2,880
2	Those who plan to stay in the community throughout retirement	59%	2,733
3	Those who rated community excellent or good as a place to retire	53%	2,753



Community Design

Item #	Description	Percentage	n
Ratings of Excellent or Good			
1	Overall quality of transportation system	67%	2,823
2	Availability of mixed used neighborhoods	42%	2,565
3	Availability of affordable quality housing	21%	2,550
Challenges			
1	Housing needs	35%	2,861
2	Mobility needs	17%	2,856



Employment and Finances

Item #	Description	Percentage	n
Ratings of Excellent or good			
1	Overall economic health of community	88%	2,793
2	Cost of living	16%	2,804
3	Quality of employment opportunities	38%	1,330
4	Variety of employment opportunities	35%	1,316
5	Opportunities to build work skills	54%	1,562
Challenges			
6	Financial	24%	2,855
7	Employment	15%	2,825



Equity and Inclusion



Item #	Description	Percentage	n
Ratings of Excellent or good			
1	Sense of community	61%	2,790
2	Neighborliness of community	60%	2,705
3	Community acceptance of diverse backgrounds	64%	2,135
4	Community valuing older residents	54%	2,127
Challenges			
5	Inclusion	17%	2,858
6	Equity	7%	2,840



Health and Wellness

Item #	Description	Percentage	n
Ratings of Excellent or good			
1	Overall mental health	89%	2,887
2	Overall physical health	85%	2,900
3	Health/wellness opportunities	79%	2,707
4	Fitness opportunities	70%	2,622
Challenges			
5	Physical health care	27%	2,864
6	Mental health care	24%	2,855



Information and Assistance

Item #	Description	Percentage	n
Ratings of Excellent or good			
1	Overall services provided	63%	1,846
2	Availability of financial or legal planning services	45%	1,707
Respondents Who			
3	Felt very or somewhat informed about available services and activities	52%	2,894
Challenges			
4	Information Access Challenges	33%	2,855



Productive Activities

Item #	Description	Percentage	n
Ratings of Excellent or good			
1	Recreation Opportunities	68%	2,549
Respondents Who			
2	Voted in most recent election	88%	2,893
3	Provided care to individuals 55 and older	35%	2836
Challenges			
4	Being civically engaged	22%	2,898
5	Being social engaged	22%	2,900
6	Caregiving	15%	2,844

Comparisons

Data was analyzed and compared to:

1. 2019 local results of the Community Assessment Survey for Older Adults
2. National Benchmark Data for the Community Assessment Survey for Older Adults

🕒 Comparison Over Time: Livability

Higher than 2019

Overall sense of community
Overall feeling of safety
Ease of travel by car
Ease of walking
Neighborliness of Fairfax County

Availability of affordable quality food
Availability of information on older adult resources
Availability of financial or legal planning services
Availability of daytime care for older adults
Availability of affordable quality Mental Health care
Fitness opportunities
Opportunities for Civic or Social Engagement

Lower than 2019

Comparison Over Time: Challenges

More than 2019

- Doing heavy or intense housework
- Maintaining your home
- Maintaining your yard
- Having safe and affordable transportation available
- Building skills for paid or unpaid work
- Having adequate information or dealing with public programs such as Social Security, Medicare, and Medicaid
- Falling or injuring yourself in your home

Feeling like your voice is heard in the community

Fewer than 2019



Comparison to Benchmarks: Livability

Higher than Benchmark

Overall economic health of your community

Opportunities to build work skills

Opportunities to enroll in skill-building or personal enrichment classes

Cost of Living in your community

Your community as a place to retire

Recommend living in your community

Plan to remain in your community throughout retirement

Lower than Benchmark

Comparison to Benchmarks: Challenges

Higher than Benchmark

No challenges were higher than benchmark communities

Physical Health

Feeling like your voice is heard in the community

Lower than Benchmark

Disparities in Responses: Challenges

Residents reporting greater needs tended to be:

**Lower Income
Household**

Renter

Older

People of Color

Hispanic

Dramatic differences in need by age for:

Housing

Mobility

Physical Health

**Independent
Living**

Economic Contribution of Older Adults

Caregiving \$ 1.4 B

Volunteering \$.4 B

Total Unpaid \$ 1.8 B

Part time \$ 1.3 B

Full time \$10.6 B

Total employment \$11.9B

Total Economic Contribution \$13.7 B

SHAPE the Future of Aging Plan Timeline

Target Timeline 2022/23 Phase 2: Community Input

**Oct. – Nov.
2022**

**BOS and
Commission on
Aging Host
Community
Input Groups**

**Dec. 2022 -
Feb. 2023**

SHAPE Plan Draft

**Mar. – Apr.
2023**

**BOS Older
Adults
Committee
Reviews Draft
SHAPE Plan**

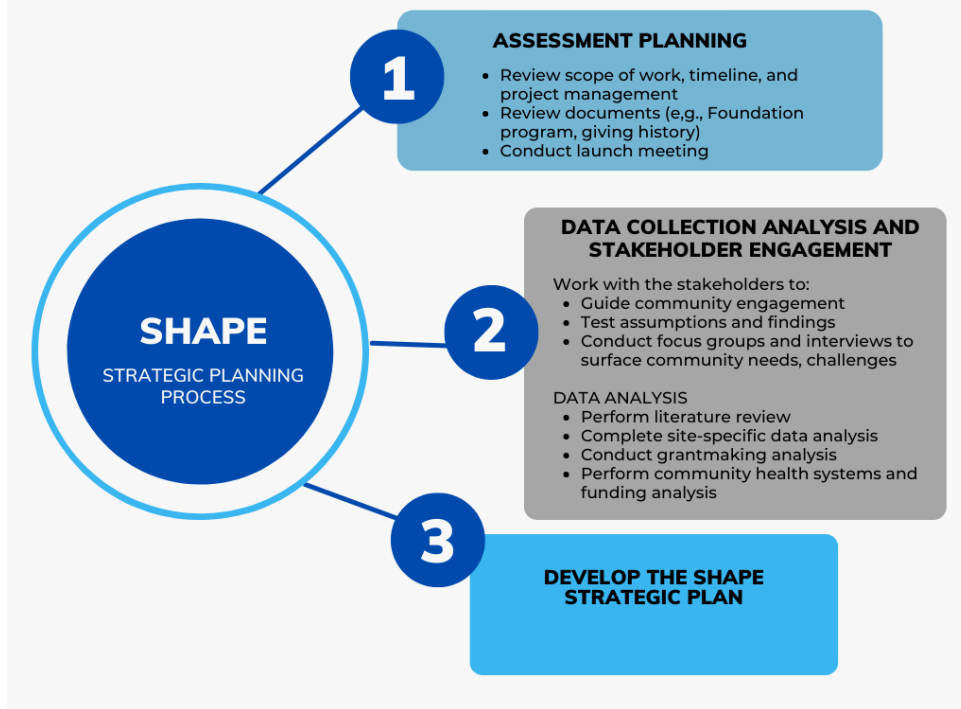
**May
2023**

**BOS Approves
SHAPE Plan**

Older Americans
Month
proclamation

Health Management Associates

Health Management Associates (HMA) has been contracted to strategically coordinate and manage the Community input phase and the development of the SHAPE the Future of Aging Plan.



HMA has:

- Extensive experience in development of strategic planning including, but not limited to:
 - Experience specifically in Aging Strategic planning
 - Experience specifically in Human Services strategic planning
 - Experience with Strategic planning in Fairfax County
- Experts in Aging Matters, Mental Health, Caregiving and Complex Care Management, trauma informed approaches and more
- Experience with planning in diverse communities

Discussion