

PROPOSED COUNTYWIDE STRATEGIC PLAN

Update to the Budget Policy Committee

September 21, 2021



PROPOSED PLAN FOR BOARD ADOPTION

- Meetings with each Board Member are scheduled to occur before the proposed plan is expected to be adopted on October 5, 2021
- On October 5, the Board will be asked to adopt the **Ten Community Outcomes**, including the associated **Indicators of Success** and **Proposed Strategies**
- Additional information regarding the plan is available and will be included as attachments to the October 5 Board Item, including:
 - Background
 - Goals and Drivers
 - Alignment with One Fairfax
 - Community Engagement Report
 - Sample Metrics

PUBLIC INPUT THROUGHOUT THE PROCESS

- Proposed plan has been posted continuously on the county website since February 2020
- People could share their thoughts and stay updated about the progress of the plan in one or more of the following ways:
 - Complete one of four community surveys (translated into 7 other languages)
 - Attend one or more in-person community conversations (focused on inclusive community engagement)
 - Attend one or more interactive virtual sessions
 - View public presentations by the County Executive and staff to the Board of Supervisors
 - Schedule a special presentation for a specific group
 - Complete a form on the website with questions or comments
 - Reach out via email or phone with questions or comments
 - View a video overview of the plan's development, including the process and timeline
 - View a short video highlighting the nine priority outcome areas within the plan (translated into Spanish and Vietnamese)
 - Listen to a podcast
 - Review detailed information on fairfaxcounty.gov/strategicplan and subscribe to updates

COMMUNITY AND COUNTY STAKEHOLDERS

- Plan Update and Interactive Feedback Sessions for community groups, including: General Session for all BACs, plus additional sessions for the Commission on Aging, the Community Action Advisory Board, the Advisory Social Services Board, the Park Authority Board, Community Services Board, and Young Adults Advisory Committee
- County Leadership Teams: Family Services, Economic Initiatives, Community Services Board, Park Authority, Office of Strategy Management, Office of Public Affairs, and One Fairfax plus monthly meetings with the Strategic Plan Steering Committee and regular updates to the Senior Management Team



COMMUNITY ENGAGEMENT HIGHLIGHTS

SURVEY RESPONSES



21,873*

SURVEY LANGUAGES

8

English
Spanish
Arabic
Chinese

Korean
Vietnamese
Farsi
Urdu

1,275 Strategic Plan
Overview Video Views

1,585 Strategic Plan
Podcast Plays

530 Community Outcome
Area Video Views

269 Virtual Event
Attendance



INNOVATION

Survey provided at vaccination sites using a QR code while residents were waiting the required 15 minutes after receiving their vaccinations

IN-PERSON EVENT PARTICIPATION

COMMUNITY CONVERSATIONS

722

EMPLOYEE SESSIONS

352

Plus hundreds of additional employees involved in planning teamwork

COMMUNITY FOCUS GROUPS

433

STAKEHOLDER SESSIONS

157

*The fourth community survey closes Sept. 24 and two additional community conversations have been scheduled. Numbers will be finalized in October 2021.

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Questions?

Aimee Brobst

Countywide Strategic Plan Coordinator

Fairfax County Department of Management and Budget

aimee.brobst@fairfaxcounty.gov

