

Fund 40030: Cable Communications

Mission

To promote the County’s cable communications policy; to enforce public safety, customer service, and regulatory requirements among the County’s franchised cable operators; to produce television programming for Fairfax County Government Channel 16 and the Fairfax County Training Network; and to provide video production services to County agencies.

To accomplish the mission, Communications Policy and Regulation, and Communications Productions encourage competition, innovation, and inclusion of local community interests in the countywide deployment of cable communications services; negotiate, draft, and provide regulatory oversight and enforcement of cable communications contracts, ordinances, statutes, and customer service policies; protect the health, safety, and welfare of the public by enforcing safety codes and construction standards; ensure community access to public, educational, and governmental programming; maintain a reliable means of mass communication of official information during emergencies; provide digital media production services to create informational programming for the public accessible through a variety of distribution channels; and support internal communications, including remote origination and viewing of training programs for County employees and emergency first-responders.



Connection to the Countywide Strategic Plan

The Fairfax County Board of Supervisors adopted the first-ever Countywide Strategic Plan on October 5, 2021. The Countywide Strategic Plan serves as a road map to help guide future work, focusing on the 10 Community Outcome Areas that represent the issues of greatest importance to the community, and uses our One Fairfax equity policy to invest in people and places that have limited access to opportunity. On February 20, 2024, the second Annual Report on the work of the strategic plan was released to the public. The report contains point-in-time progress highlights for each of the community outcome areas, plus three data dashboards and data stories that are being replicated across all of the outcome areas, and a number of additional initiatives to embed the elements of the plan within department-level work. The report also includes a Year Three Implementation Model, which will engage hundreds of County subject-matter experts to identify and champion the specific strategies that will move forward to implementation under the guidance of the Board of Supervisors. For more information on the Countywide Strategic Plan, please visit www.fairfaxcounty.gov/strategicplan. The Cable Communications Fund primarily supports the following Community Outcome Areas:



Community Outcome Area	Vision Statement
Effective and Efficient Government	<i>All people trust that their government responsibly manages resources, is responsive to their needs, provides exceptional services and equitably represents them.</i>
Safety and Security	<i>All people feel safe at home, school, work and in the community.</i>

Focus Fund 40030, Cable Communications, was established to provide accurate and auditable accounting of revenues and expenses associated with the administration of the County's cable communications ordinance and franchise agreements, communications productions, and cable-related consumer and policy services. Revenue supporting this fund comes from Public, Educational, and Governmental (PEG) access capital grants and Virginia communications sales and use taxes.

The Communications Policy and Regulation division negotiates cable franchise agreements and is responsible for regulatory oversight of the County's three franchised cable television providers, serving over 160,000 cable subscribers. Communications Policy and Regulation ensures that cable operators provide quality customer service, safe cable system construction and operation, access to PEG programming, and emergency information.

Communications Policy and Regulation enforces construction codes and standards on a competitively neutral basis. In FY 2023, 96 percent of inspected work sites were in compliance with applicable codes.

Communications Policy and Regulation consults with the Department of Information Technology and monitors new developments in cable and broadband legislation, regulation, and technology, and tracks cable and broadband regulatory matters before the U.S. Federal Communications Commission.

Communications Policy and Regulation administers financial support for the Institutional Network (I-Net) fiber optic network serving County and Fairfax County Public Schools (FCPS) locations. These locations provide video, high-speed data, and voice services via the I-Net, the backbone of the County enterprise-wide network. The I-Net's operational management is the responsibility of the Department of Information Technology. The I-Net is composed of more than 4,000 kilometers of fiber, linking over 400 County and FCPS locations.

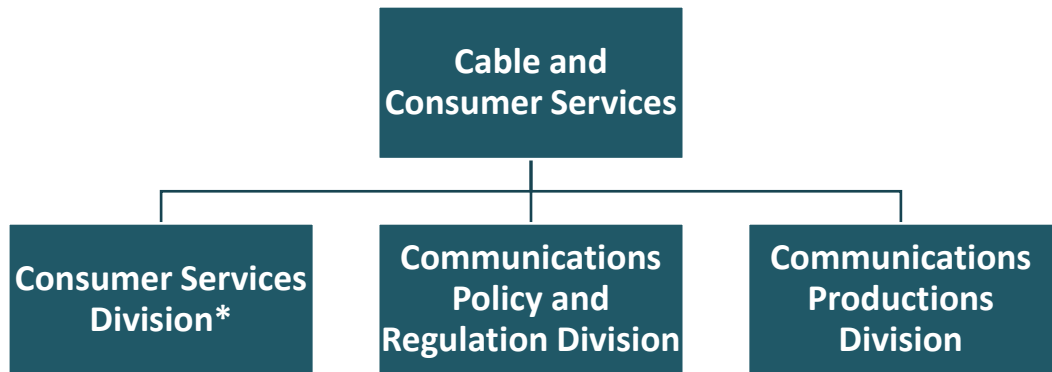
The Communications Productions division operates Fairfax County Government Channel 16 and the Fairfax County Training Network. Channel 16 televises and streams meetings of the Board of Supervisors, Planning Commission, and Board of Zoning Appeals; County Executive projects; Board-directed special programming; town meetings; Board of Supervisors district programs; and informational shows highlighting the services of County agencies. Channel 16 also produces podcasts for members of the Board of Supervisors, the County Executive, and County agencies. Channel 16 reaches an estimated 455,000 residents via cable television and reaches an even larger audience through Channel 16's streaming; video-on-demand (VOD); and social platforms including YouTube, Apple iTunes, and SoundCloud. In FY 2023, Channel 16 video-on-demand was accessed 331,817 times, averaging 900 views a day. Channel 16 reaches a diverse community by offering programs translated into Amharic, Arabic, Chinese, Farsi, French, Korean, Mandarin, Spanish, Urdu, and Vietnamese. Spanish closed captions are also provided for all public meetings including meetings of the Board of Supervisors, Planning Commission, and Board Zoning Appeals, as well as live events such as District Town Halls, press conferences, and all new Channel 16 programming. All Channel 16 programming is closed captioned in English. These services further increase public access and engagement with the County. Channel 16 bilingual VOD viewership has increased 230 percent since FY 2022.

Communications Productions televises training and internal communication programming on the Fairfax County Training Network through the Fairfax County I-Net, reaching approximately 36,000 Fairfax County Government and FCPS employees. Communications Productions operates an emergency message system and supports video conferencing.

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During the period from FY 2012 to FY 2025, approximately \$23.2 million of the fund balance has been used to support critical Information Technology (IT) projects funded out of Fund 10040, Information Technology Projects, including the Tax System Modernization Project, the Police In-Car Video Project, and several other IT-related projects. During the same period, approximately \$53.9 million of the Fund 40030 balance has been used to support staff and equipment costs related to construction, maintenance, and refresh of the I-Net.

Organizational Chart



All staffing and operating support for the Communications Policy and Regulation division and the Communications Productions division is included in Fund 40030, Cable Communications in Volume 2.

* All staffing and operating support for the Consumer Services Division is found in the Public Safety Program Area in Volume 1.

Budget and Staff Resources

Category	FY 2023 Actual	FY 2024 Adopted	FY 2024 Revised	FY 2025 Advertised	FY 2025 Adopted
FUNDING					
Expenditures:					
Personnel Services	\$5,535,286	\$7,108,556	\$7,108,556	\$7,363,057	\$7,363,057
Operating Expenses	3,981,708	3,573,233	8,904,707	4,233,177	4,233,177
Capital Equipment	16,891	400,000	1,506,577	400,000	400,000
Total Expenditures	\$9,533,885	\$11,081,789	\$17,519,840	\$11,996,234	\$11,996,234
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	48 / 48	47 / 47	47 / 47	47 / 47	47 / 47

**FY 2025
Funding
Adjustments**

The following funding adjustments from the FY 2024 Adopted Budget Plan are necessary to support the FY 2025 program. Included are all adjustments recommended by the County Executive that were approved by the Board of Supervisors, as well as any additional Board of Supervisors' actions, as approved in the adoption of the Budget on May 7, 2024.

Employee Compensation \$271,829

An increase of \$271,829 in Personnel Services includes \$133,745 for a 2.00 percent market rate adjustment (MRA) for all employees and \$87,771 for performance-based and longevity increases for non-uniformed merit employees, both effective July 2024. The remaining increase of \$50,313 is included for employee pay increases for specific job classes identified in the County's benchmark class survey of comparator jurisdictions.

Operating Expenses \$659,944

An increase of \$659,944 in Operating Expenses is based on actual experience from prior years and expenditure adjustments to support I-Net data and video.

Other Post-Employment Benefits (\$17,328)

A decrease of \$17,328 in Personnel Services reflects required adjustments associated with providing Other Post-Employment Benefits (OPEBs) to retirees, including the Retiree Health Benefits Subsidy. For more information on Other Post-Employment Benefits, please refer to Fund 73030, OPEB Trust, in Volume 2 of the FY 2025 Adopted Budget Plan.

**Changes to
FY 2024
Adopted
Budget Plan**

The following funding adjustments reflect all approved changes in the FY 2024 Revised Budget Plan since passage of the FY 2024 Adopted Budget Plan. Included are all adjustments made as part of the FY 2023 Carryover Review, FY 2024 Third Quarter Review, and all other approved changes through April 30, 2024.

Carryover Adjustments \$6,438,051

As part of the FY 2023 Carryover Review, the Board of Supervisors approved funding of \$6,438,051, due to encumbered carryover totaling \$1,444,472 and the appropriation of \$4,993,579 to support I-Net for the Department of Information Technology, and the upgrade and replacement of Channel 16 video equipment as well as Government Center Conference Center A/V upgrades.

Cost Centers

The three cost centers within Fund 40030, Cable Communications, are the Communications Policy and Regulation Division, the Communications Productions Division, and the Institutional Network. They work together to achieve the mission of the Fund.

Communications Policy and Regulation Division

The Communications Policy and Regulation division negotiates cable franchise agreements and is responsible for regulatory oversight of the County's three franchised cable television providers.

Category	FY 2023 Actual	FY 2024 Adopted	FY 2024 Revised	FY 2025 Advertised	FY 2025 Adopted
EXPENDITURES					
Total Expenditures	\$2,425,840	\$3,738,352	\$3,895,791	\$3,864,947	\$3,864,947
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	20 / 20	19 / 19	19 / 19	19 / 19	19 / 19

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Communications Productions Division

The Communications Productions division produces programming for Fairfax County Government Channel 16, video streaming, and the Fairfax County Training Network.

Category	FY 2023 Actual	FY 2024 Adopted	FY 2024 Revised	FY 2025 Advertised	FY 2025 Adopted
EXPENDITURES					
Total Expenditures	\$3,539,724	\$4,460,249	\$4,577,068	\$4,566,351	\$4,566,351
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	28 / 28	28 / 28	28 / 28	28 / 28	28 / 28

Institutional Network

The Institutional Network cost center is responsible for the County enterprise-wide network and is managed by the Department of Information Technology.

Category	FY 2023 Actual	FY 2024 Adopted	FY 2024 Revised	FY 2025 Advertised	FY 2025 Adopted
EXPENDITURES					
Total Expenditures	\$3,568,321	\$2,883,188	\$9,046,981	\$3,564,936	\$3,564,936
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	0 / 0	0 / 0	0 / 0	0 / 0	0 / 0

Position Detail

The FY 2025 Adopted Budget Plan includes the following positions:

COMMUNICATIONS POLICY AND REGULATION DIVISION – 19 Positions					
Office of the Director					
1	Director				
Consumer Services Division					
1	Director, Consumer Services Division				
Administrative Services					
1	Financial Specialist III		1	Financial Specialist II	
Communications Policy and Regulation Division					
1	Director, Policy and Regulation		1	Administrative Assistant IV	
Policy and Regulation					
2	Management Analysts III				
Regulation and Licensing					
1	Administrative Assistant III				
Inspections and Enforcement					
1	Engineering Technician III		5	Senior Electrical Inspectors	
1	Communications Engineer				
Consumer Affairs					
1	Consumer Specialist II		1	Consumer Specialist I	
1	Administrative Assistant II				
COMMUNICATIONS PRODUCTIONS DIVISION – 28 Positions					
Communications Productions Division					
1	Director, Comm. Productions Division		1	Administrative Assistant II	
1	Administrative Assistant IV				
Communications Productions					
1	Instructional Cable TV Specialist		1	Graphic Artist IV	
5	Producers/Directors		4	Media Technicians	
5	Assistant Producers				

Communications Engineering			
1	Network/Telecom Analyst III	3	Network/Telecom Analysts II
Conference Center			
1	Administrative Associate	1	Administrative Assistant III
1	Video Engineer	1	Administrative Assistant II
Regulation and Licensing			
1	Administrative Assistant III		

Performance Measurement Results by Community Outcome Area

Effective and Efficient Government

In FY 2023, Communications Inspections and Enforcement staff inspected 8,762 cable communications construction work sites.

In FY 2023, the Communications Productions division produced 869.1 hours of original programming and maintained a 100 percent successful transmission rate.

In FY 2023, seven I-Net locations were constructed, and three I-Net locations were activated for video transport, which was slightly higher than estimated due to one project from FY 2022 being completed in FY 2023. In addition, 37 I-Net incidents were repaired, which was significantly lower than estimated due to a slower return-to-work rate than anticipated. These trends are expected to continue in FY 2024 and FY 2025. However, the number fluctuates from year to year based on the amount of construction and road repair activity within the County.

Safety and Security

In FY 2023, 96 percent of cable communications construction work sites inspected were in compliance with applicable codes.

Community Outcome Area	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Effective and Efficient Government						
Effective Technology and Quality Facilities						
Percent of I-Net locations constructed	17%	100%	70%	117%	80%	80%
Percent of total I-Net locations activated for video ¹	17%	100%	100%	150%	100%	100%
Percent of I-Net overall uptime	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%
Percent of program transmission uptime	99.74%	100.00%	99.50%	99.67%	99.50%	99.50%
Percent of reservation requests scheduled	99.98%	99.94%	100.00%	99.95%	100.00%	100.00%
Customer Satisfaction with County Services						
Percent of homeowner cable construction complaints completed ¹	97%	106%	95%	105%	99%	99%
Percent of inquiries completed ¹	103%	97%	97%	96%	98%	97%
Percent of requested programs completed	99%	100%	98%	99%	98%	98%
Safety and Security						
Following Laws and Regulations						
Percent of inspected work sites in compliance with applicable codes	100%	99%	95%	96%	95%	96%

¹ Actuals may total more than 100 percent due to open inquiries and projects that were carried over from prior years.

A complete list of performance measures can be viewed at <https://www.fairfaxcounty.gov/budget/fy-2025-adopted-performance-measures-pm>

Fund 40030: Cable Communications

FUND STATEMENT

Category	FY 2023 Actual	FY 2024 Adopted Budget Plan	FY 2024 Revised Budget Plan	FY 2025 Advertised Budget Plan	FY 2025 Adopted Budget Plan
Beginning Balance	\$10,192,481	\$3,958,624	\$11,206,416	\$2,592,295	\$2,592,295
Revenue:					
Franchise Operating Fees	\$12,374,750	\$12,866,130	\$12,866,130	\$12,006,292	\$12,006,292
I-Net and Equipment Grant	5,881,988	5,563,105	5,563,105	5,764,936	5,764,936
Miscellaneous Revenue	11,056	0	0	0	0
Total Revenue	\$18,267,794	\$18,429,235	\$18,429,235	\$17,771,228	\$17,771,228
Total Available	\$28,460,275	\$22,387,859	\$29,635,651	\$20,363,523	\$20,363,523
Expenditures:					
Personnel Services	\$5,535,286	\$7,108,556	\$7,108,556	\$7,363,057	\$7,363,057
Operating Expenses	3,981,708	3,573,233	8,904,707	4,233,177	4,233,177
Capital Equipment	16,891	400,000	1,506,577	400,000	400,000
Total Expenditures	\$9,533,885	\$11,081,789	\$17,519,840	\$11,996,234	\$11,996,234
Transfers Out:					
General Fund (10001) ¹	\$2,527,936	\$2,679,707	\$2,679,707	\$2,250,467	\$2,250,467
Technology Infrastructure Services (60030) ²	2,314,102	3,814,102	3,814,102	3,314,102	3,314,102
Schools Operating Fund (S10000) ³	875,000	875,000	875,000	875,000	875,000
Schools Grants & Self Supporting (S50000) ³	1,652,936	1,804,707	1,804,707	1,375,467	1,375,467
Schools Grants & Self Supporting (S50000) ⁴	350,000	350,000	350,000	350,000	350,000
Total Transfers Out	\$7,719,974	\$9,523,516	\$9,523,516	\$8,165,036	\$8,165,036
Total Disbursements	\$17,253,859	\$20,605,305	\$27,043,356	\$20,161,270	\$20,161,270
Ending Balance⁵	\$11,206,416	\$1,782,554	\$2,592,295	\$202,253	\$202,253

¹ The Transfer Out to the General Fund represents compensation for staff and services provided by the County primarily for cable-related activities and is calculated as 20 percent of the franchise operating fees. In addition, annual reconciliation of the revenue and subsequent transfer is conducted, and necessary adjustments have been incorporated into the FY 2025 budget.

² FY 2025 funding of \$3,314,102 reflects a Transfer Out to Fund 60030, Technology Infrastructure Services, to support staff and equipment costs related to construction of the I-Net.

³ The Transfer Out to Funds S10000 and S50000 reflects compensation for staff and services provided by FCPS and is calculated as 20 percent of the franchise operating fees. Of this total, FCPS directs \$875,000 to Fund S10000, School Operating Fund, with the remaining directed to Fund S50000, Schools Grants & Self Supporting. Annual reconciliation of the revenue and subsequent transfer is conducted, and necessary adjustments have been incorporated in the FY 2025 budget.

⁴ This funding reflects a direct transfer of \$350,000 to FCPS to support a replacement equipment grant.

⁵ Actual ending balances fluctuate year to year, as ending balances are reappropriated within Fund 40030. Equipment and services expenditure requirements fluctuate year to year based on I-Net construction and maintenance schedule.