



Annandale Pilot Projects

EDSF Nomination

Laura Baker, Revitalization Program Manager
Office of Community Revitalization

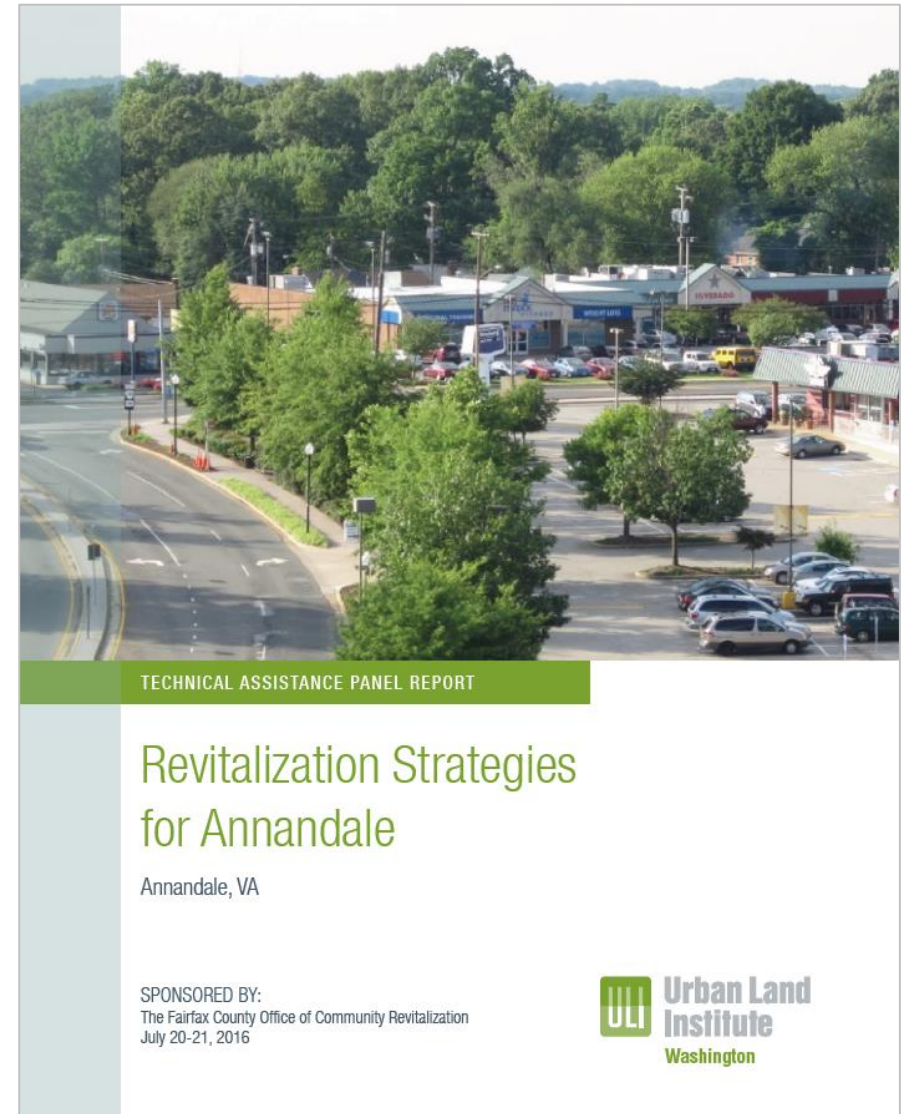
10/17/2017

Proposal

- \$125,000 to implement strategies from ULI TAP report

Such as:

- Pilot Open Street Event
- Pilot Pop-Up Plaza



Pilot Open Street Event

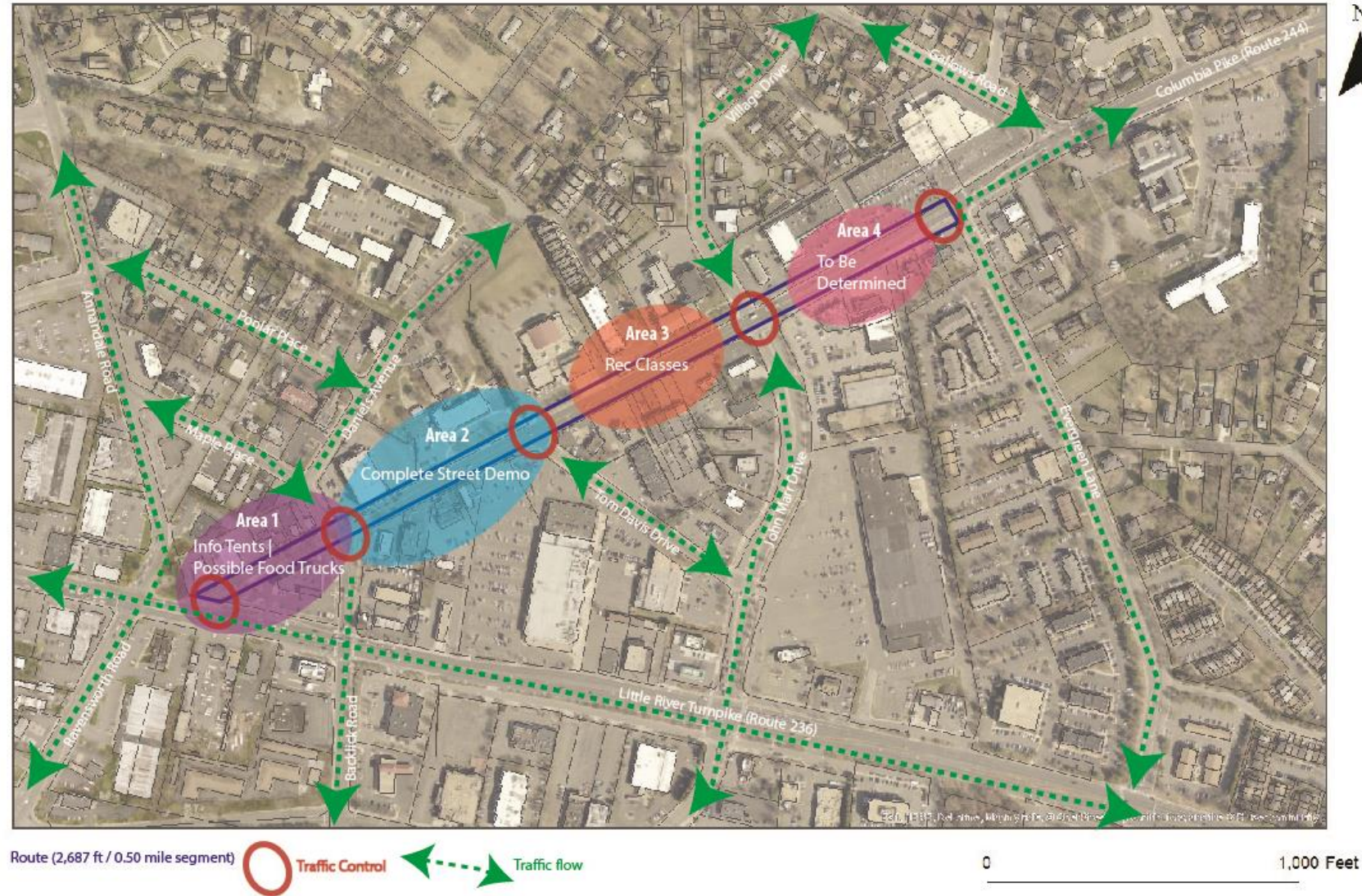
- Open Street events temporarily close streets to traffic, and open them to people, encouraging the community to experience the street in a new way!



Examples of Open Street Activities



Location?



- Utilize Columbia Pike in downtown
- Weekend day temporary event
- 0.5-mile proposed route
- Programmed activity nodes
- Police-controlled intersections
- Major area roads open
- Alternative property access available

Pilot Pop-Up Plaza

- Pop-up plazas/parks can provide temporary or interim civic gathering spaces in places which lack permanent infrastructure
 - Programmable

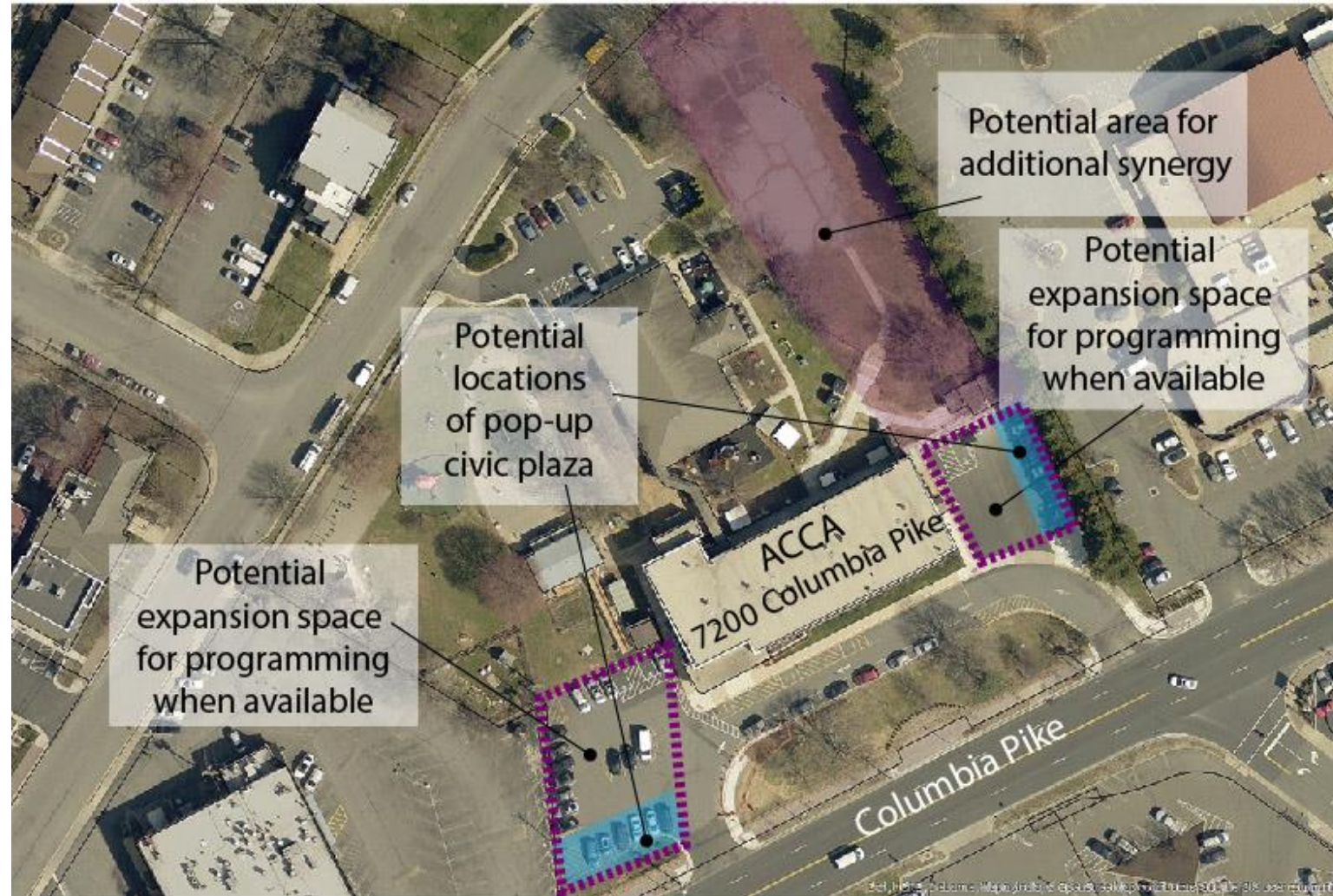
Example of Pop-up Plaza & Programming |
Pop-Up Park at The Boro, Tysons



Example of Pop-up Plaza &
Programming | Sunset Triangle
Plaza – Los Angeles, CA

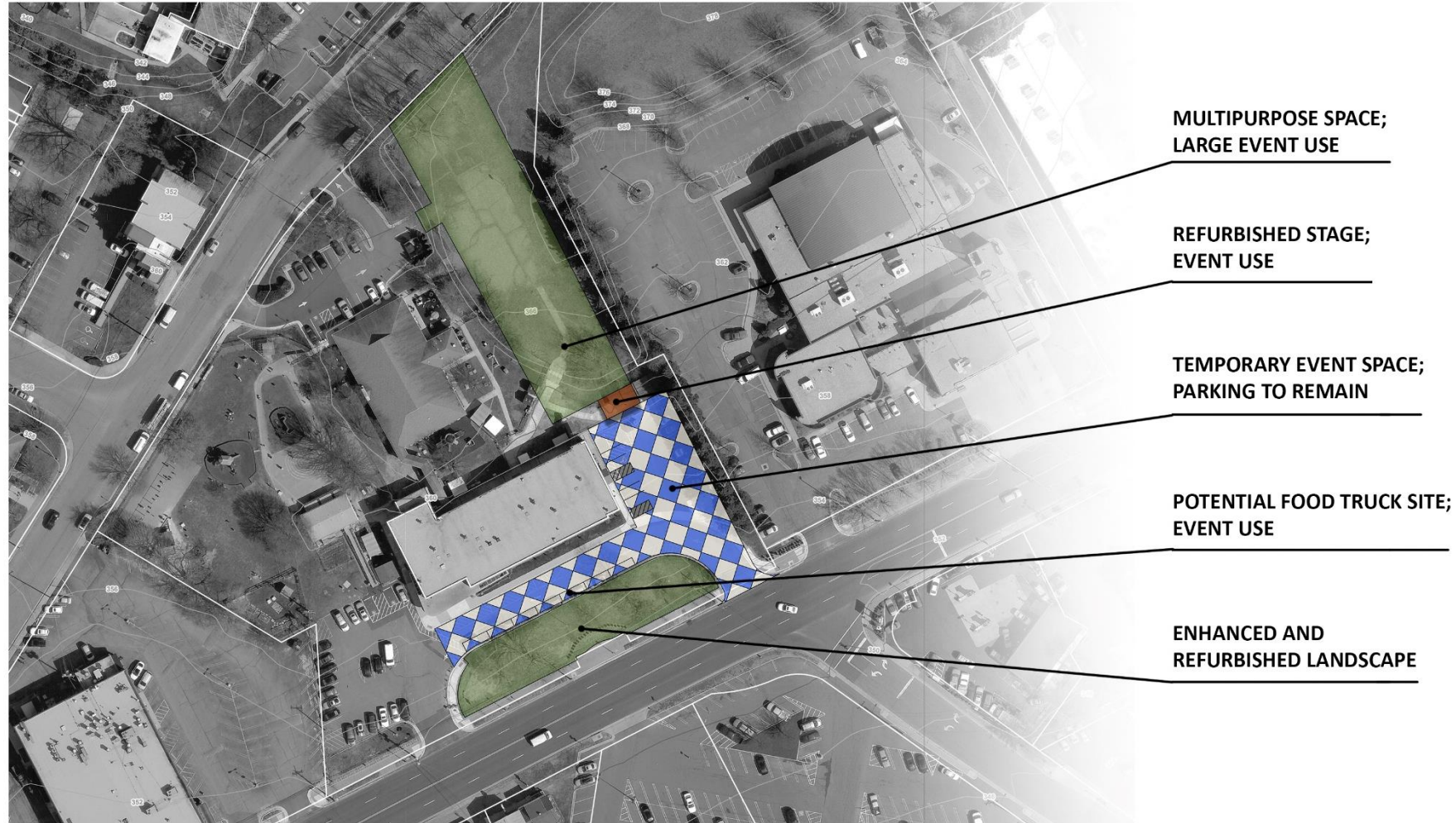


Location?



- Utilize County property to establish a pop-up plaza/park in heart of downtown
- Design and build flexible concept with temporary, moveable materials
- Test programming

Illustrative Concept



Benefits to County

- Pilots = Opportunity to:
 - Test temporary and interim uses as placemaking strategies and revitalization tools
 - Facilitate collaboration among county agencies, state agencies, and community
 - Refine process for use in other areas
 - Document outcomes and community benefits, develop guidance for replication, potential process improvements
 - Advance Comprehensive Plan vision for Annandale, *Strategic Plan to Facilitate Fairfax County's Economic Success*, and ULI's *Revitalization Strategies for Annandale* study

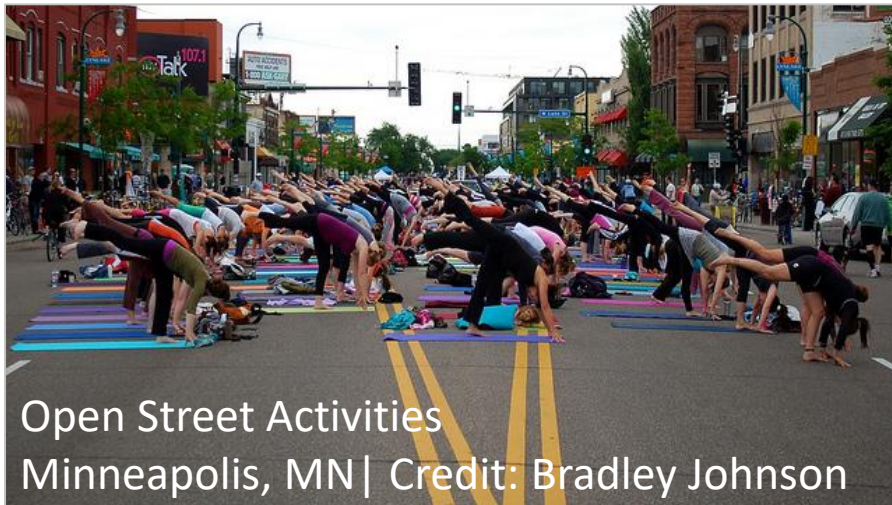
Questions?



Open Street Activities
Atlanta, GA | Credit:
Sharon Roerty, Active Living Research



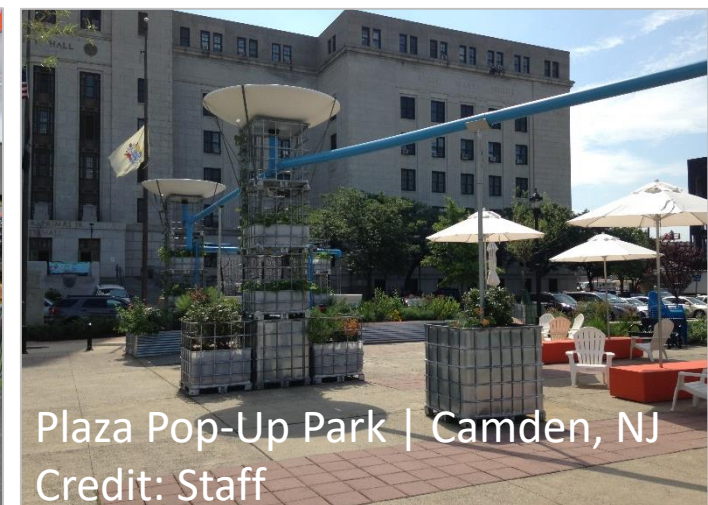
Pop-Up Park | Norway
Credit: World Landscape Architecture



Open Street Activities
Minneapolis, MN | Credit: Bradley Johnson



Pop-Up Stage | United Kingdom
Credit: ISOSpaces



Plaza Pop-Up Park | Camden, NJ
Credit: Staff