

# AGENCY 13 - Office of Public Affairs

## FY 2010 LINES OF BUSINESS (LOBs) REDUCTION OPTIONS

**OVERALL AGENCY LOB REDUCTION TARGET = \$231,755**

LOB INFORMATION											IMPACT
Reduction Priority	LOB #	LOB	Title	LOB Program	LOB Reduction Description	LOB Position Reduction	LOB SYE Reduction	TOTAL Reduction (EXPENSES)	TOTAL Reduction (REVENUE)	NET Reduction	
1	13-01 13-02 13-03 13-08	Employee Communications Issues Management Customer Service Agency Planning and Organizational Development		Operating	Reduce Agencywide Operating Expenses --Eliminate or reduce distribution of printed material. --Reduce Courier distribution from 16,000 to 10,000 copies per issue (countywide internal newsletter). --Eliminate all non-essential travel and training.	0	0.0	\$127,040	\$0	\$127,040	1. Reduction in distribution of important printed news and messages in Courier. 2. Primary sources for information will be Web publication, news releases, new media Web sites, etc.
2	13-01 13-02 13-03 13-04 13-05 13-06 13-07 13-08	Employee Communications Issues Management Customer Service Media Relations Communication Support for County Agencies Web Content Emergency Communications and Planning Agency Planning & Organizational Development		Personnel Services	Eliminate ELT Positions --Eliminate ELT PIO III --Eliminate ELT Admin Asst II --ELT work student	0	0.0	\$104,715	\$0	\$104,715	1. Loss will have an adverse impact on ESF 15; transparency in Government; coordination of media requests among multiple County agencies; ability to respond to issues or concerns requiring immediate attention and to work proactively with reporters to provide story ideas. 2. Decreased flexibility in meeting staffing requirements across all Customer Service locations. 3. Increased workload of existing staff and decreased administrative support.
<b>TOTAL REDUCTION ACHIEVED = 15 PERCENT</b>						<b>0</b>	<b>0.0</b>	<b>\$231,755</b>	<b>\$0</b>	<b>\$231,755</b>	