

Response to Questions on the FY 2010 County's Line of Business & Schools Program Review Processes Fall 2008

Request By: Supervisor Bulova

Question: What are alternatives for Celebrate Fairfax given that County agency support may be substantially reduced or eliminated?

Background: Celebrate Fairfax, Inc. (CFI), a 501 (c)3 non-profit corporation, produces, among other events, the annual Fairfax Festival (the "Fair") and Fall for Fairfax. The County supports both events through the provision of in-kind services by the Police Department, Fire and Rescue Department, Office of the Sheriff, Facilities Management Department, Health Department, Department of Information Technology, Department of Vehicle Services, and the Department of Public Works and Environmental Services. These services have been provided with no cost to CFI.

Response: Over the past two years, County staff and CFI staff have discussed what level of County support could be sustained over time given the expanding size and complexity of the festival. This year, as part of the *FY 2010 Lines of Business Review*, a number of County agencies have proposed a reduction or elimination of their in-kind support.

Celebrate Fairfax and County staff are continuing to discuss how to address these specific cuts while minimizing impacts on the upcoming 2009 and 2010 festivals. Options include:

- The County charging CFI for the provision of some services
- The County providing a reduced level of service, where feasible
- CFI contracting with outside vendors to provide some services

In addition, CFI and its Board of Directors have begun discussions regarding how to increase sponsorships, opportunities to increase revenue generated on-site during the festival, and increasing the number of events that CFI produces each year.