Response to Questions on the FY 2015 Budget

Request By: Supervisor Herrity

Question: The Budget Consideration Item reduction "Reduce ACE catalog mailings" has been

requested. Provide a summary of the reduction including the impact it would have.

Response: The following response was prepared by Fairfax County Public Schools (FCPS):

The ACE catalog is actually produced at a low cost using a bulk mail rate and the latest print technologies. The cost per catalog is 28 cents per unit and is actually less than the cost of sending a postcard at the rate of 33 cents per unit. No money from the Fairfax County Public Schools operating fund is used in the production and distribution of the catalog. The money is provided by tuition paid by students taking ACE courses. An electronic copy of the ACE Classes catalog is available on the divisionwide website along with an online registration system. The catalog continues to be printed and mailed to citizens as a way to generate business and support potential students who do not have access to the Internet or a home computer. The catalog is provided to other county agencies and support partners including workforce development agencies, the library system, and family services for whom ACE programs provide work related training for individuals.