



Lines of Business (LOB)

Overview for Community Development

January 19, 2016

Community Development Lines of Business Calendar

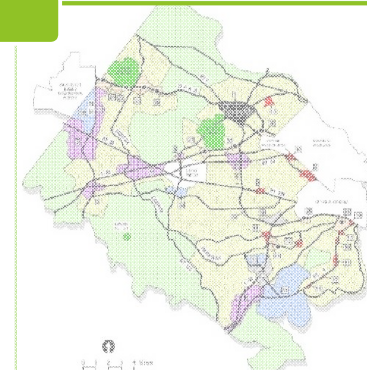
Tuesday, January 19th

- Economic Development Authority
- Public Private Partnerships
- DPWES - Land Development Services



Friday, January 22nd

- Office of Community Revitalization
- Department of Planning and Zoning
- Planning Commission
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- DPWES - Capital Facilities
- DPWES - Stormwater
- DPWES - Wastewater



Tuesday, January 26th

- DPWES - Solid Waste
- Department of Code Compliance



Tuesday, February 23rd

- Park Authority



Tuesday, March 22nd

- Department of Transportation



Summary of LOBs

COUNTY EXECUTIVE 1/22/16

9 Office of Community Revitalization

ECONOMIC DEVELOPMENT AUTHORITY 1/19/16

46 Economic Development Authority

BUSINESS PLANNING AND SUPPORT 1/22/16

55 DPWES Leadership and Management Support

CAPITAL FACILITIES 1/22/16

56 Administration / Leadership

57 Land Acquisition

58 Building Design and Construction

59 Utilities Design and Construction

60 Streetlights (including Utilities)

LAND DEVELOPMENT SERVICES 1/19/16

61 Administration / Leadership

62 Building Plan Review and Inspections

63 Site Plan Review and Inspections

64 Violation Enforcement

PLANNING AND ZONING 1/22/16

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66 Comprehensive Plan Management

67 Heritage Resources

68 Environmental Planning and Development Review

69 Public Facilities Planning

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PLANNING COMMISSION 1/22/16

80 Production of Planning Commission Actions

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82 Land Use Application Verification / Notification

83 Customer Service Information Responses

84 Planning Commissioners

CODE COMPLIANCE 1/26/16

247 Departmental Leadership and Administrative Services

248 Central Intake Customer Service

249 Code Compliance Operations

250 Code Official and Code Administration

FAIRFAX COUNTY PARK AUTHORITY 2/23/16

328 Department Leadership

329 Energy Management

330 Athletic Field Maintenance (FCPA and FCPS)

331 Park and Trail Maintenance

332 Forestry

333 Department Support

334 Public Information and Engagement

335 Fundraising and Partnership Development

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338 ADA (Americans with Disabilities Act) and Therapeutic Support

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343 Nature Center Management, Horticulture, Agriculture, Stewardship Education

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346 Facility Rentals and Permits

347 Golf Operations and Maintenance

348 RECenter Programs and Operations

SOLID WASTE 1/26/16

351 Leaf Collection

352 Recycling Program

353 County Agency Route

354 Residential and General Collection

355 Recycling and Disposal Centers

356 Household Hazardous Waste

357 Transfer Station Operations

358 Energy / Resource Recovery Facility

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371 Operating Support Program - Regulatory / Monitoring Program

372 Operating Support Program - Operations Response Program

373 Emergency Response / Snow Removal

374 Street Name Signs

375 Trails and Walkways Maintenance

376 Park and Ride Maintenance

377 Directives

378 Roads and Service Drives Maintenance

379 Bus Shelters Maintenance

380 Commercial Revitalization Districts

TRANSPORTATION 3/22/16

381 Administration, Coordination, Funding, and Special Projects

382 Capital Projects, Traffic Engineering and Transportation Design

383 Transportation Planning

384 Transit Services

WASTEWATER MANAGEMENT PROGRAM 1/22/16

385 Wastewater Treatment

386 Wastewater Collections

387 Wastewater Planning and Monitoring

388 Debt Management

389 Capital Improvement Program

390 Wastewater (General Fund)

Board of Supervisors Priorities



A Quality Educational System



Safe Streets and Neighborhoods



A Clean, Sustainable Environment



Livable, Caring and Affordable Communities



A Vibrant Economy



Efficient Transportation Network



Recreational and Cultural Opportunities



Taxes that are Affordable

Vision Elements

The purpose of the LOBs process and the validation process performed by staff and management is to array the relevance of all LOBs according to the County's Vision Elements. Our LOBs support:



Community Development Agencies



Community Development Agencies' Overarching Trends and Challenges

- ▶ Increasingly complex and urbanized county with a diverse and growing population
 - ▶ There are great benefits, but there are also increasing pressures on our road, transit, environmental, and park infrastructure
 - ▶ Radical changes in demand for office space and retailing have implications for new mixed-use centers and retail
 - ▶ Traffic congestion and air quality issues
- ▶ Need to update regulations, streamline internal processes, and implement new technology solutions to remain competitive in the region
- ▶ Loss of institutional knowledge - high percentage of retirement-eligible workforce

To Better Position the County for Success

- ▶ We believe it is vitally important to determine an envisioned future, plan strategically, and define specific actions that make our collective vision a reality.
- ▶ Our Economic Success Strategic Plan is an important lens through which we determine our actions and measure our success.

Overarching Vision

Economic Success Strategic Plan



“... Prosperity can only be achieved and sustained when a community's citizens, businesses and government work in concert for everyone's benefit... Our vision is a community where businesses, residents, and employees of a variety of ages, abilities, and experiences want to live, work, play, learn, and thrive...”

Adopted by the Fairfax County Board of Supervisors on March 3, 2015.

Fundamental Themes

- ▶ In order to further implement the Plan's vision of an economically strong and sustainable Fairfax, we focus on four fundamental themes:



- ▶ Each of the four themes contains strategies and a vision of what we aspire to

<http://www.fairfaxcounty.gov/success/planfundamentals.htm>

Why The Work of Our Community Development Agencies and the Strategic Plan for Economic Success Are Essential

- ▶ Positioning ourselves to remain a leader regionally and nationally
- ▶ Older communities, urbanizing communities
- ▶ Respond to pressures associated with growth
- ▶ Maintain high-quality public services, a vibrant community with places where people want to be, and support our changing and growing population
- ▶ High office vacancy rates affect tax base
- ▶ Fewer federal government related jobs
- ▶ Need for flexibility to respond to change and to take advantage of opportunities
 - ▶ Capitalize on developing business trends
 - ▶ Leverage County successes and respond to market

Economic Success Strategic Plan Overview



- Overarching Vision
- Board of Supervisors Adopted Priorities
- Board of Supervisors Adopted County Vision
- Fundamental Themes
 - People, Places, Employment, Governance
- Envisioned Future
- Six Goals
 - 92 Actions

Six Goals of The Economic Success Strategic Plan

Goal 1

Further Diversify Our Economy

Success Indicators:

Innovation, Research, Revenue Growth

Goal 2

Create Places Where People Want to Be

Success Indicators:

Branding, Placemaking, Repositioning

Goal 3

Improve the Speed, Consistency, and Predictability of the Development Review Process

Success Indicators:

Speed, Consistency, Predictability

Goal 4

Invest in Natural and Physical Infrastructure

Success Indicators:

Collaboration, Partnership, Sustainability

Goal 5

Achieve Economic Success through Education and Social Equity

Success Indicators:

Opportunity, Education, Access

Goal 6

Increase Agility of County Government

Success Indicators:

Better Communication, Transparency, Culture of Innovation

Economic Success Strategic Plan

“Live, Work, Play, Learn, and Thrive”

Goal

1

Further Diversify Our Economy

- World class research and development in the County
- Promote, partner, develop innovation centers or similar hubs

Goal

2

Create Places Where People Want to Be

- Focus on creation of mixed use communities in activity centers served by multi-modal transportation options
- Support efforts to enliven places
- Expand activities to market and brand our unique communities
- Implement tools to facilitate repurposing of empty or obsolete commercial spaces

Vision Elements:
Focus on revenue diversification, smart growth/placemaking, and stewardship



Economic Success Strategic Plan

Economic Success Requires Agility

Goal 3 Improve the Speed, Consistency, and Predictability of the Development Review Process

- Create a regulatory process that is collaborative and nurturing for industry and businesses and customers, big and small, while balancing community sensitivity
- Deliberately examine our process and policies. Evaluate and amend as necessary
- Develop a business model for regulatory services designed around meeting agreed upon service levels



Remaining competitive and enhancing agility to maximize opportunities

Goal 6 Increase Agility of County Government

- Create an agile culture that ensures County employees and leaders understand the impact of our work on economic success



Economic Success Strategic Plan

Investing in Physical & Human Capital

Goal 4 Invest in Natural and Physical Infrastructure

- Dedicate funding and establish longer term maintenance strategies for County-owned infrastructure and facilities.
- Maximize return on investment County real estate assets by leveraging partnership opportunities.

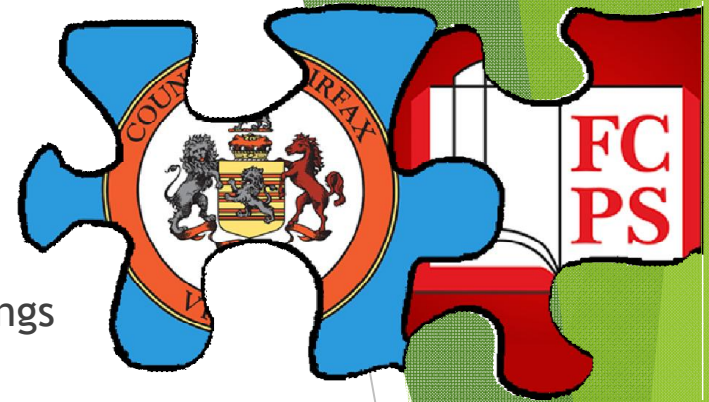
Goal 5 Achieve Economic Success through Education and Social Equity

- World class public schools
- Technical, vocational, middle-skill workforce training and development
- Housing affordability and availability for all levels of income

Sustainability, education, and training



Economic Success Strategic Plan Coordination with FCPS



- Communication - internal and external
 - Participate in joint FCPS and County PIO meetings
 - Conduct outreach to both Boards
 - Creative use of social media
 - Look at branding efforts (example: “Frameworks” used by Human Services)
- Workforce Development & Career and Technical Education
 - Coordination of workforce and training programs
 - Partners include GenesisWorks, NOVA, WIB, employer stakeholder groups
- STEAM/STEM Programs
 - Inventory of what already exists and determination of best practices
- Equity Initiatives
 - Expand access to early childhood education
 - Explore/expand programs/services for the community co-located in schools
- Health
 - Explore/expand mental health services in schools

Economic Success Strategic Plan Coordination with Human Services

Percent People of Color by County, 1980 to 2040

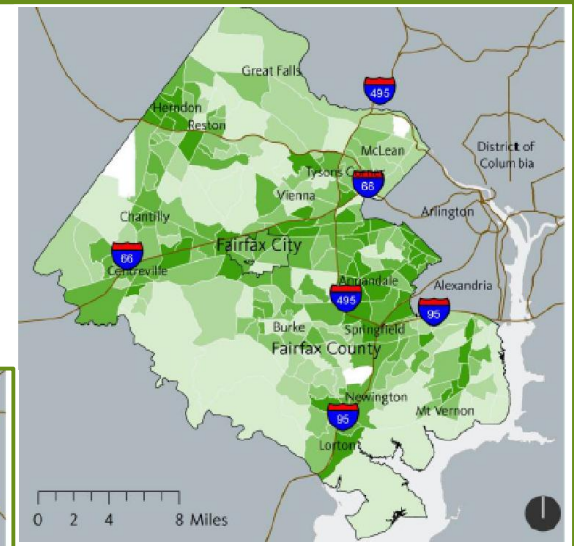
- Less than 30%
- 30% to 39%
- 40% to 49%
- 50% or more



Equity Profile

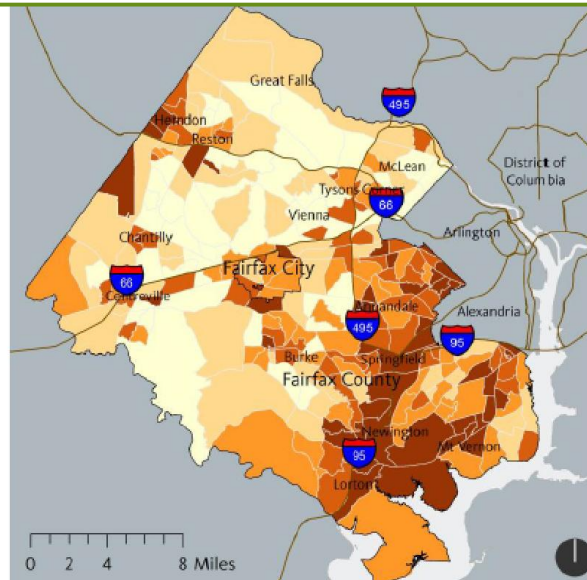
Linguistic Isolation by Census Tract, 2012

- Less than 2%
- 2% to 3%
- 4% to 6%
- 7% to 11%
- 12% or more



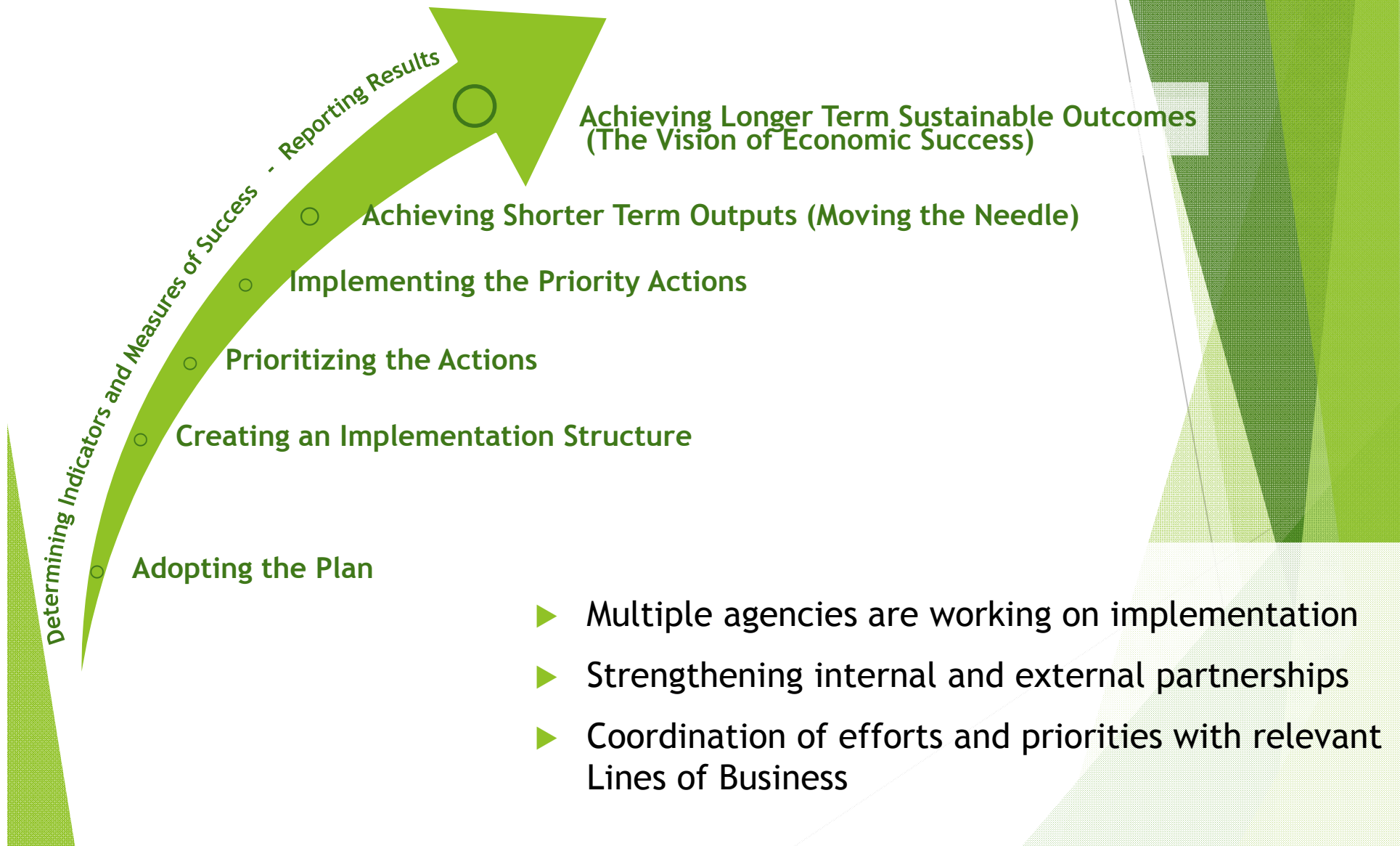
Composite Child Opportunity Index by Census Tract

- Very High
- High
- Moderate
- Low
- Very Low



Economic Success Strategic Plan

Realizing the Vision: Implementation



Draft Success Indicators for ESSP

Goal	Draft Indicators
Diversify Our Economy	<ul style="list-style-type: none"> • Employment in economy by sector • New Business starts by sector • University Research Dollars • VC Funding Dollars
Create Places Where People Want to Be	<ul style="list-style-type: none"> • Development activity - project pipeline • Tax Revenue/acre - rate of change in Activity Centers • Walkability/Bikeability Scores
Improve Speed, Consistency, and Predictability of Development Review Process	<ul style="list-style-type: none"> • Processing time for categories of zoning entitlement • Average days to process and review major and minor site plans and building plans
Invest in Natural and Physical Infrastructure	<ul style="list-style-type: none"> • Rate of maintenance/reinvestment • Value creation from P3 Projects • Mobility related fatalities • Stream quality index
Achieve Economic Success through Education and Social Equity	<ul style="list-style-type: none"> • Racial composition of educational attainment • Housing burden • Disconnected youth - percent of youth not in school or in labor force
Increase Agility of County Government	<ul style="list-style-type: none"> • Employee adaptability and versatility • Entrepreneurial and Intrapreneurial Initiatives

Early Outcomes in the News

- ▶ Fairfax County removed from Moody's Negative Outlook and preserved AAA Bond Rating.
 - ▶ ESSP received favorably by the rating agencies
- ▶ Community transformation: Creating New Places Where People Want to Be
- ▶ Transportation: Mobility and Connectivity
- ▶ Building the Innovation Ecosystem

Transforming Vision into Action



Fairfax's Economic Strategy Will Transform Reston Town Center North

September 25, 2015

News Highlights

- Reston Town Center North moves closer to becoming a walkable, mixed-use neighborhood with public services
- The county is pursuing a joint rezoning with Inova for area north of Bowman Towne Drive
- This project carries out the county's Economic Success Plan, creating new urban-style development and diversifying the tax base.



Fairfax County took another step in turning a 49-acre area north of Reston Town Center into a walkable, mixed-use neighborhood with public services.

On Sept. 22, 2015, the [Board of Supervisors](#) signed off on an agreement with Inova to pursue the joint rezoning of most of the site. Both the county and Inova own a patchwork of properties that form the area known as [Reston Town Center North](#). The county and Inova intend to work toward a one-for-one land swap to create cohesive blocks with local street grid consistent with a [Comprehensive Plan Amendment](#) adopted by the Board in February 2014.

The area is currently home to the Reston Library, Embry Rucker Shelter, Reston Police Station, North County Governmental Center, and North County Human Services Building, along with Inova's Sunrise Assisted Living Facility, Emergency Care Center and vacated Cameron Glen Rehab Center. The county's vision calls for improving the current county services at this site, integrating them into a new mixed-use community with housing, shops, restaurants and a publicly-accessible central green open space.

Community Benefits of Redevelopment

- Publicly-accessible open space in the form of a central green
- Expanded library to serve growing population
- Upgraded delivery of human services Affordable housing provided for workforce
- Mixed-use development compatible with adjacent Reston Town Center
- Walkable community connected to surrounding communities, Reston Town Center, and public transportation

The Washington Post

It's official: Reston and Tysons are next to get Capital Bikeshare

By Luz Lazo January 12 Follow @luzcita



Capital Bikeshare has had more than 11 million trips since it launched in the District and Arlington five years ago. (Sarah L. Voisin/The Washington Post)

It's official. Capital Bikeshare is coming to Fairfax County this fall.

The Board of Supervisors on Tuesday approved a \$1.7 million plan to purchase 212 bicycles and 26 docking stations to install in two of the county's fastest growing communities: Reston and Tysons.

Bikeshare Coming to Reston and Tysons This Fall

Posted on January 12, 2016 in All News, Board of Supervisors, Reston, To Know, Transportation, Tysons



764 SHARES

Share on Facebook

Share on Twitter

Getting around Reston and Tysons will be a little easier later this year.

The Board of Supervisors approved a \$1.7 million plan today to bring the Capital Bikeshare system to Reston and Tysons this fall. This investment will help get cars off the road, boost local economy and contribute to a healthier community.

The bikeshare system allows you to check out a bike and ride short to moderate distances from bikeshare station to bikeshare station. Here's a breakdown of stations and bikes:

- 132 bicycles available in Reston at 15 stations located between the Wiehle-Reston East Metrorail Station and Reston Town Center
- 80 bicycles available in Tysons at 11 stations located east of Route 7, north of Route 123, and south of the Dulles Toll Road

reston now

Fairfax County Approves Reston Bikeshare; Adds Tysons Plan

by Karen Goff – January 12, 2016 at 1:30 pm 35 Comments

1. Wiehle-Reston East Metro Plaza
2. Plaza America Shopping Center
3. Reston Town Center
4. Sunset Hills Road
5. Reston Town Center Transit Station
6. Reston Executive Center
7. Market Street and Town Center Parkway
8. Reston Town Center (Ice Rink)
9. Reston Town Center (Reston Town Square)
10. Reston Hospital
11. Reston Regional Library
12. Fountain Drive and New Dominion Parkway
13. Spectrum Center

The Fairfax County Board of Supervisors has approved a \$1.7 million plan to bring a bikeshare network to Reston and Tysons.

The approval, at the supervisors' regular meeting on Tuesday, was the final step in getting financing in place for the project, which could be operational by late 2016.

BISNOW

Washington DC

“An innovation district is a type of investment where we just **scratch the surface** of future economic success”

Rob Stalzer

December 11, 2015

<https://www.bisnow.com/washington-dc/news/tech/how-fairfax-county-will-become-an-innovation-hub-53546>

Innovation Districts: A Key to Economic Success

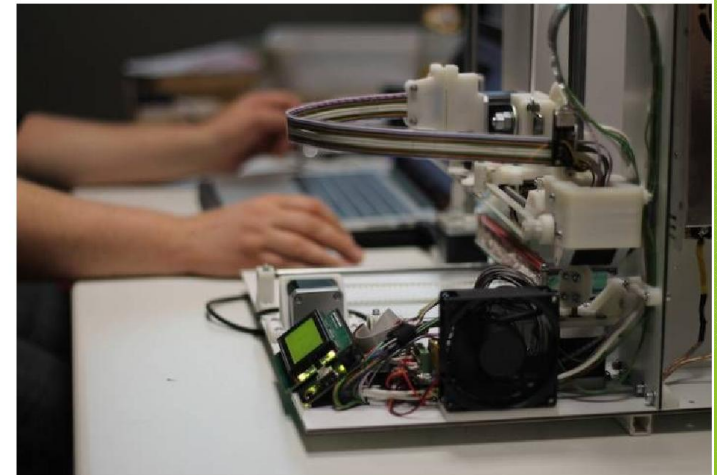
HOW FAIRFAX COUNTY WILL BECOME AN INNOVATION HUB

Dec 11, 2015 | Tania Anderson, Bisnow, DC



No doubt the DC region's tech economy is **flourishing**, evolving from a heavy federal IT focus to an ecosystem of small tech startups and entrepreneurs. But one jurisdiction is wondering, “**Now what?**”

Fairfax County, long established as the home of federal IT contractors, is kicking off a plan to establish “**innovation hubs**” around dense, Metro-accessible areas of commercial, residential and retail activity. The county wants to lure **R&D labs**, co-working spaces, accelerators and incubators to create an ecosystem of innovation in various concentrated areas, says Fairfax County Deputy County Executive **Rob Stalzer**. Ultimately it will help **diversify** and bring more jobs and companies to the county.



The idea would be to partner with local universities to expand their R&D facilities into these innovation hubs. The county is already working with George Mason, which conducts over **\$100M of research** in the region. **Virginia Tech** is looking to expand its footprint in the region.

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Looking Ahead

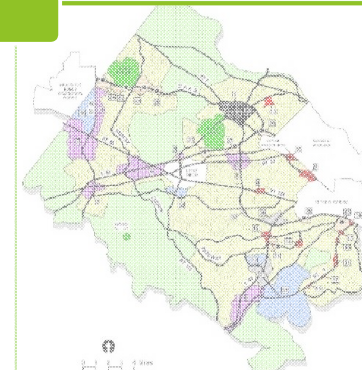
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