

McLean Community Center

LOB #285:

ART ACTIVITIES

Purpose

The mission of the Art Activities LOB is to exhibit the work of emerging and established artists from the mid-Atlantic region, to promote public awareness and understanding of the concepts of contemporary art, and to offer instruction and education in the visual arts.

Description

The Art Activities LOB is essentially provided by the McLean Project for the Arts (MPA), a McLean-based non-profit 501(c)(3) organization that operates out of the MCC under a County-supported and governing board-adopted public private partnership agreement. MPA provides art classes for the residents of McLean. The programs are conducted and managed by MPA. The MPA is shown as a LOB because their registration system is part of the MCC active registration system. Registration fees collected for MPA pass through the MCC's system. All visual art classes taught at the MCC are run by the MPA and their instructors. The community center receives 30 percent of all net art classes' revenue for support and use of facilities per the partnership agreement.

Benefits

This LOB benefits numerous patrons, including:

- MCC District and Non-District Residents
- Residents taking classes and attending other events
- Metro area-wide customers visiting the art exhibits and taking classes

Mandates

This Line of Business is not mandated.

Trends and Challenges

While summer art camp attendance has continued to increase, indicating that the programming is valued by the community, staff will continue to strive for a better evaluation return from class participants and improve upon instructional art classes that did not meet attendance and financial goals.

In terms of looking forward, MCC plans to add new courses to fill all time gaps; add new ArtFest components such as a new Science, Technology, Engineering, Arts and Mathematics Center; collaborate more with the Children's Science Center; and continue to develop creative programming initiatives.

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Resources

Category	FY 2014 Actual	FY 2015 Actual	FY 2016 Adopted
LOB #285: Art Activities			
FUNDING			
<u>Expenditures:</u>			
Operating Expenses	\$170,468	\$158,012	\$160,000
Total Expenditures	<u>\$170,468</u>	<u>\$158,012</u>	<u>\$160,000</u>
Total Revenue	\$128,141	\$141,809	\$160,000
POSITIONS			
<i>Authorized Positions/Full-Time Equivalent (FTEs)</i>			
<u>Positions:</u>			
Regular	0 / 0	0 / 0	0 / 0
Total Positions	<u>0 / 0</u>	<u>0 / 0</u>	<u>0 / 0</u>

Metrics

There is no metric for this LOB. The Art Activity is provided and managed by the McLean Project for the Arts (MPA). They are a McLean-based non-profit organization which provides art classes for the residents of McLean. The MPA is shown as a LOB in MCC because their registration system is part of the MCC active registration system. The registration collections are passed onto the MPA.