Fairfax County, Virginia

LINES OF BUSINESS
March 2016

fairfax elections

OFFICE OF ELECTIONS

County Lines of Business (LOBs)
Presentation to the Board of Supervisors

www.fairfaxcounty.gov/budget/2016-lines-of-business.htm

OUTLINE OF TODAY'S PRESENTATION

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2. LOBs at a Glance

3. Department Resources

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DEPARTMENT OVERVIEW

Office of Elections has two legally mandated functions:

- Voter Registration

- Election Management

Sources of Statutory Mandates:

- Virginia Code Title 24.2

- Voting Accessibility for the Elderly and Handicapped Act of 1984

- Voting Rights Act of 1965 (as amended)

- Uniformed and Overseas Citizens Absentee Voting Act of 1986

- Help America Vote Act of 2003

LOBS AT A GLANCE

#44 Election Management	#45 Voter Registration

		FY 2016 Adopted	
LOB #	LOB Title	Disbursements	Positions
44	Election Management	$2,036,309	7
45	Voter Registration	1,996,050	21
Total		**$4,032,359**	**28**

DEPARTMENT RESOURCES

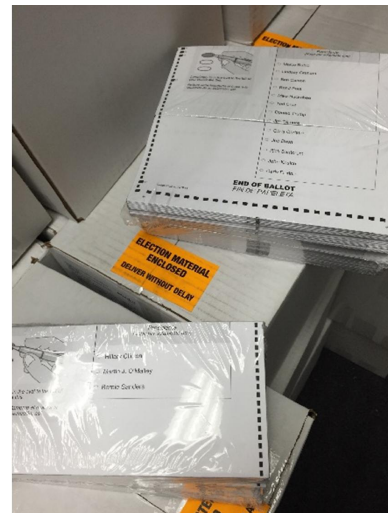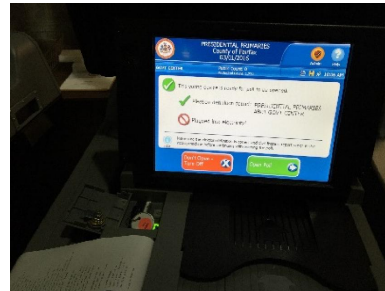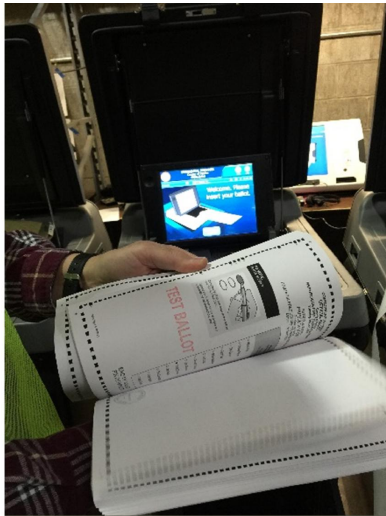| Category	FY 2014 Actual	FY 2015 Actual	FY 2016 Adopted
FUNDING			
Expenditures:			
Compensation	$2,729,992	$2,900,454	$3,141,722
Operating Expenses	800,114	593,510	890,637
Capital Equipment	7,670	0	0
Total Expenditures	**$3,537,776**	**$3,493,964**	**$4,032,359**
General Fund Revenue	**$85,218**	**$85,081**	**$85,806**
Net Cost/(Savings) to General Fund	**$3,452,558**	**$3,408,883**	**$3,946,553**
POSITIONS			
Authorized Positions/Full-Time Equivalents (FTEs)			
Positions:			
Regular	20 / 20	21 / 21	23 / 23
Exempt	5 / 5	5 / 5	5 / 5
Total Positions	**25 / 25**	**26 / 26**	**28 / 28**

LINES OF BUSINESS SUMMARY

#44 Election Management – provide for accurate, fair, and accessible elections through managing the logistics of:

- **Election Materials** – design, produce, and distribute all election forms, signs, instructions, and supplies

- **Ballots** – provide for accurate production, sufficient distribution, and accountability of printed ballots

- **Voting System** – provide highest level of security and accuracy in testing and sufficient distribution of voting systems

- **Precincts and Polling Places –** coordinate with the facilities to ensure ADA accessibility for all voters

- **Officers of Election** – recruit, train, assign, manage, and pay approximately 3,500 civically engaged citizens

- **Election High School Pages** – recruit, train, and manage high school students to participate in the election process

LINES OF BUSINESS SUMMARY

#44 Election Management
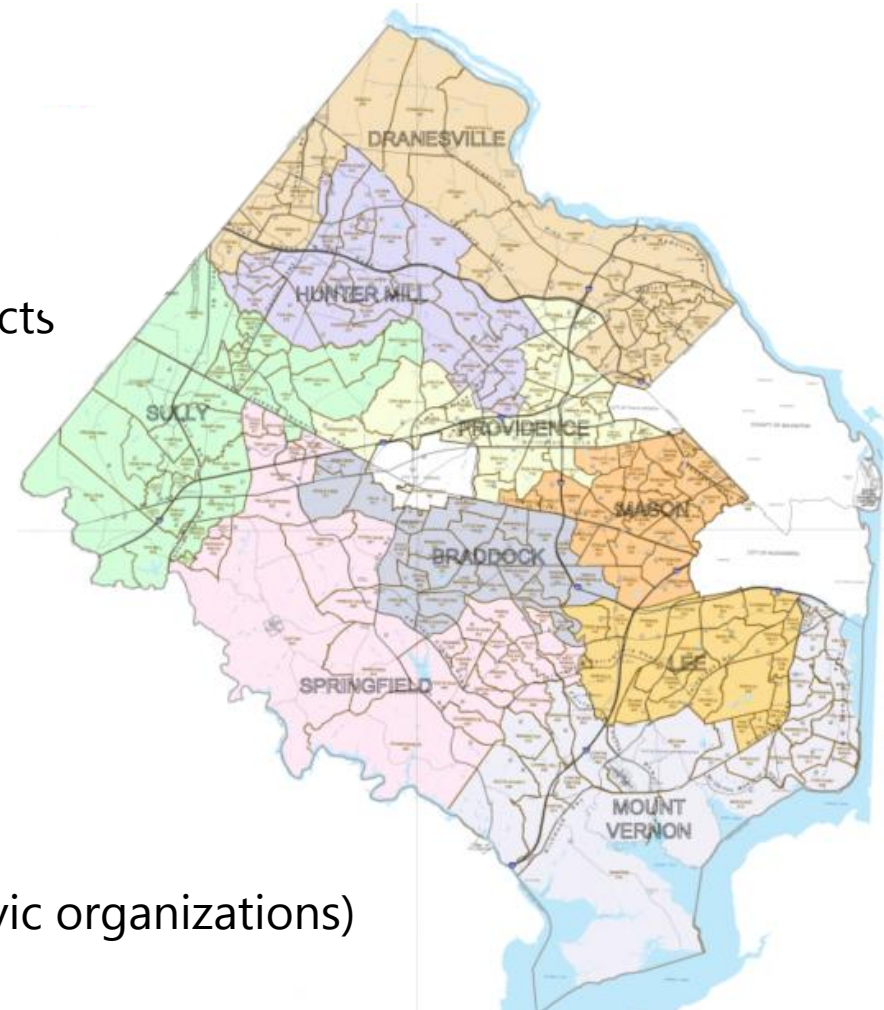
LINES OF BUSINESS SUMMARY

Geographical Perspective

Political Boundaries

- 3 Congressional Districts
- 8 Virginia State Senate Districts
- 18 Virginia House of Delegates Districts
- 9 Fairfax Magisterial Districts
- 242 Precincts

Polling Places

- 229 Unique Polling Sites
    - 167 FCPS Facilities
    - 24 Fairfax County Facilities
    - 2 State Owned Facilities
    - 36 Private Facilities (churches/civic organizations)

County of Fairfax, VA – 2016 Lines of Business Presentation
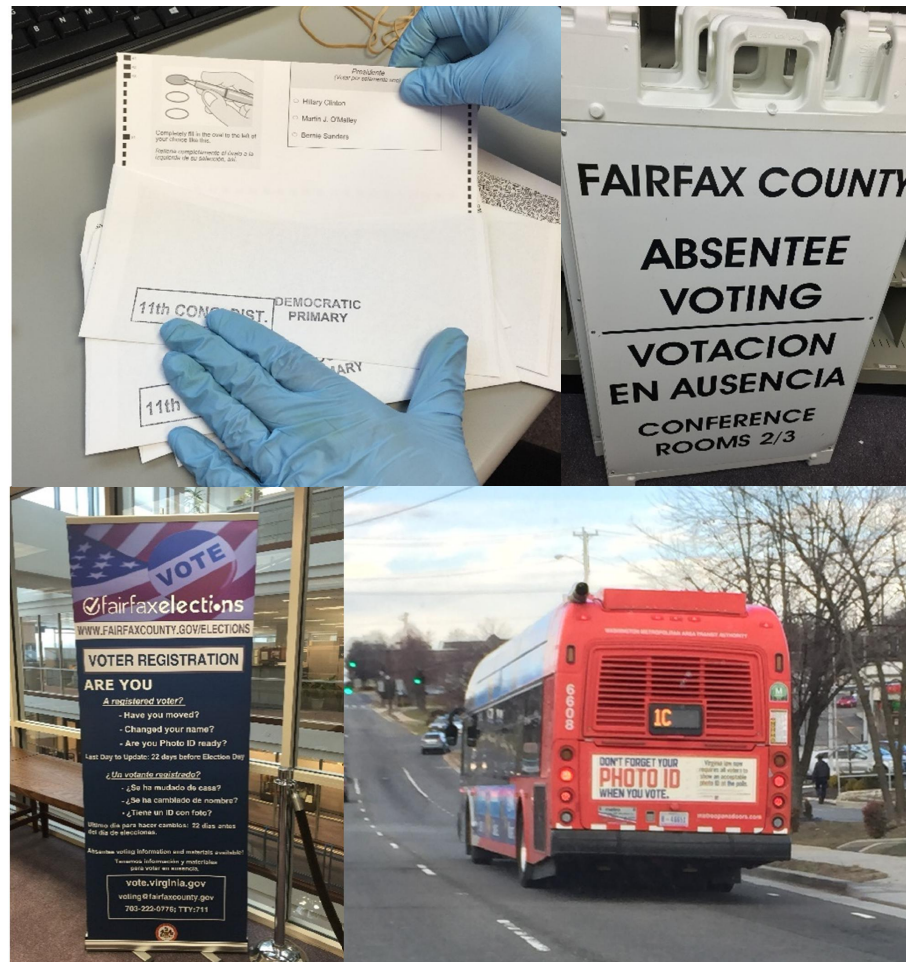
LINES OF BUSINESS SUMMARY

#45 Voter Registration – ensure complete and accurate voter registration records, provide pre-election coordination, and provide resources to ensure voters have the opportunity to participate in all elections by managing:

- **Voter Outreach** – engage civic and community groups to provide opportunities for citizens to submit voter registration applications

- **Free Voter Photo ID** – provide opportunities for voters to obtain a free Virginia Voter Photo ID to be used for the purpose of voting

- **Voter List Maintenance** – coordinate with various local and state agencies to maintain accurate voter lists (Dept. of Elections, DMV, Courts, USPS)

- **Absentee Voting** – provide opportunities for qualified registered voters to vote in-person or by mail when unable to vote on Election Day

- **Ballot Access Management** – provide local candidates with services to be certified and included on ballots when printed

- **Records Management & FOIA** – maintain, for appropriate periods of time, records of registrations and correspondence
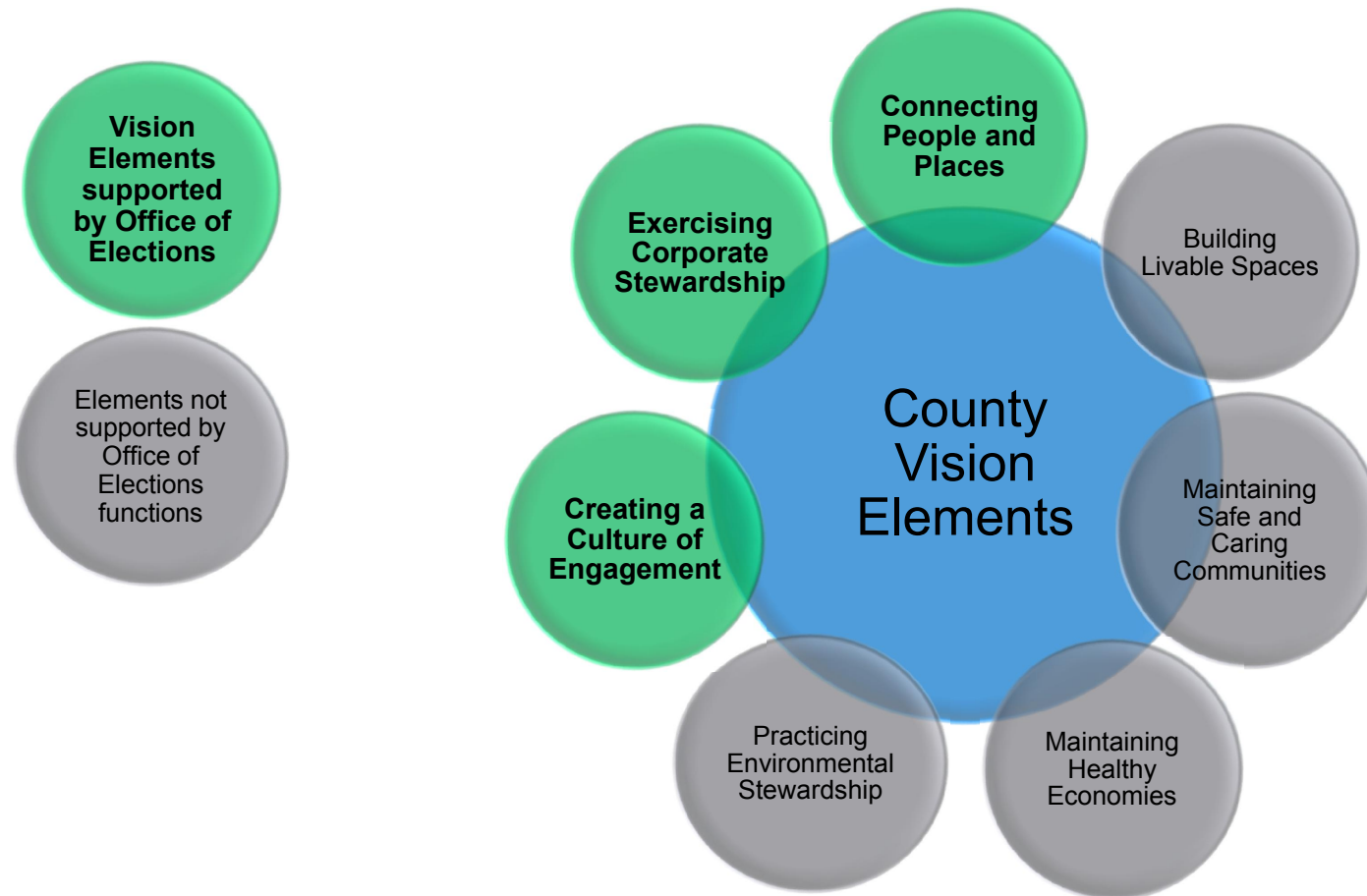
LINES OF BUSINESS SUMMARY

#45 Voter Registration

COUNTY VISION ELEMENTS

The Lines of Business that encompass the Fairfax County Office of Elections supports three out of seven of the County's Vision Elements.

Vision Elements supported by Office of Elections

Elements not supported by Office of Elections functions

Connecting People and Places

Exercising Corporate Stewardship

Building Livable Spaces

County Vision Elements

Creating a Culture of Engagement

Maintaining Safe and Caring Communities

Practicing Environmental Stewardship

Maintaining Healthy Economies

CURRENT TRENDS AND CHALLENGES

TREND: MINIMALLY BIANNUAL ELECTION CALENDAR

Challenge: Managing staff and resources in an area of work that has large volume swings two times a year, often three to four times with town and special elections.

TREND: EVOLUTION OF ELECTION TECHNOLOGY

Challenge: Meeting statutory responsibilities, voter expectations, fiscal limitations, and data security requirements in technology market that is quickly evolving.

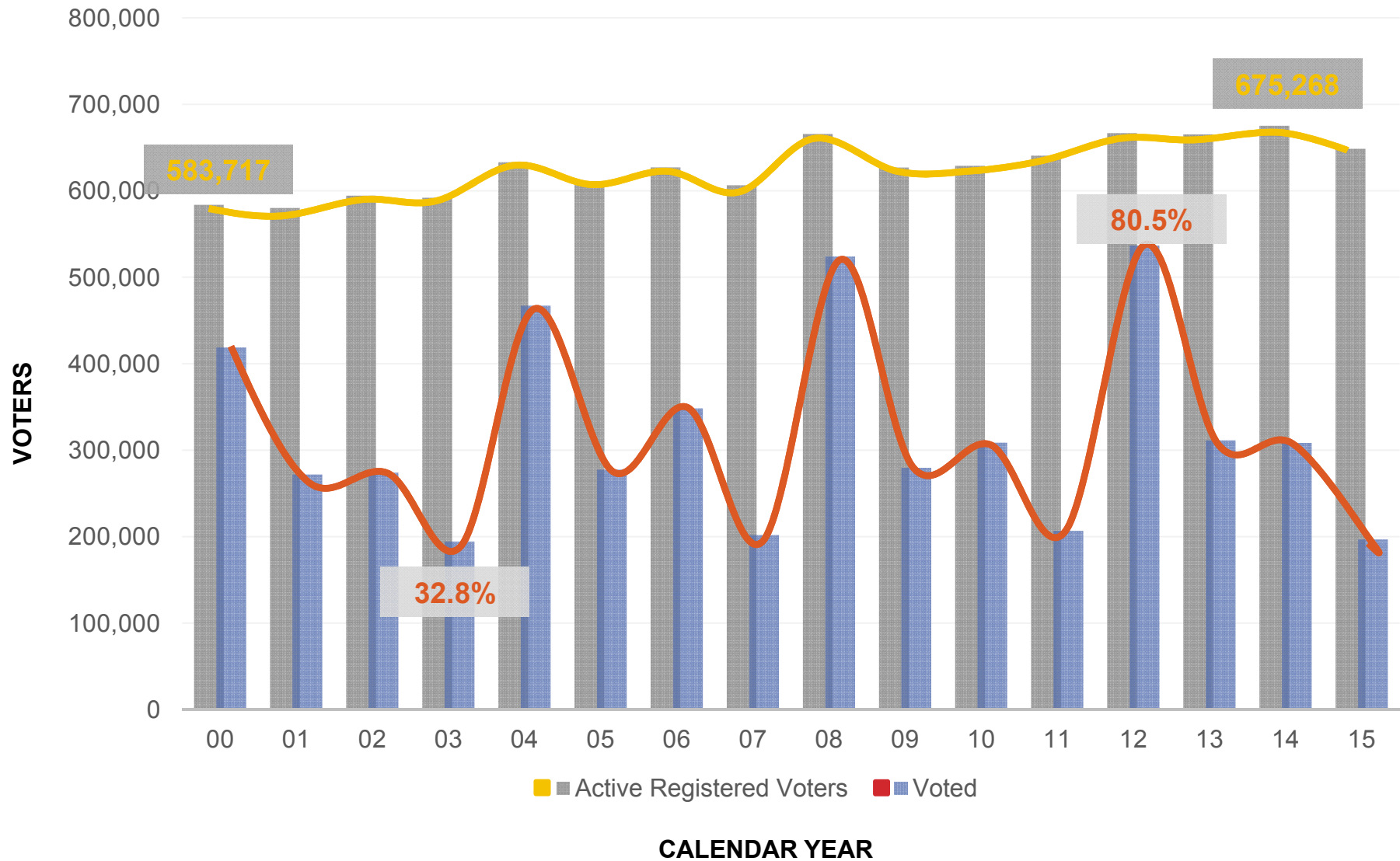### TREND: INCREASED ABSENTEE VOTING PARTICIPATION

Challenge: Identifying, deploying, and managing resources that allow for the increased opportunities for voters to cast absentee ballots.

TREND: INCREASED EXPECTATIONS FOR ONLINE SERVICES

Challenge: Facilitating opportunities that provide significantly more and easier opportunities to register to vote from computers and mobile devices.
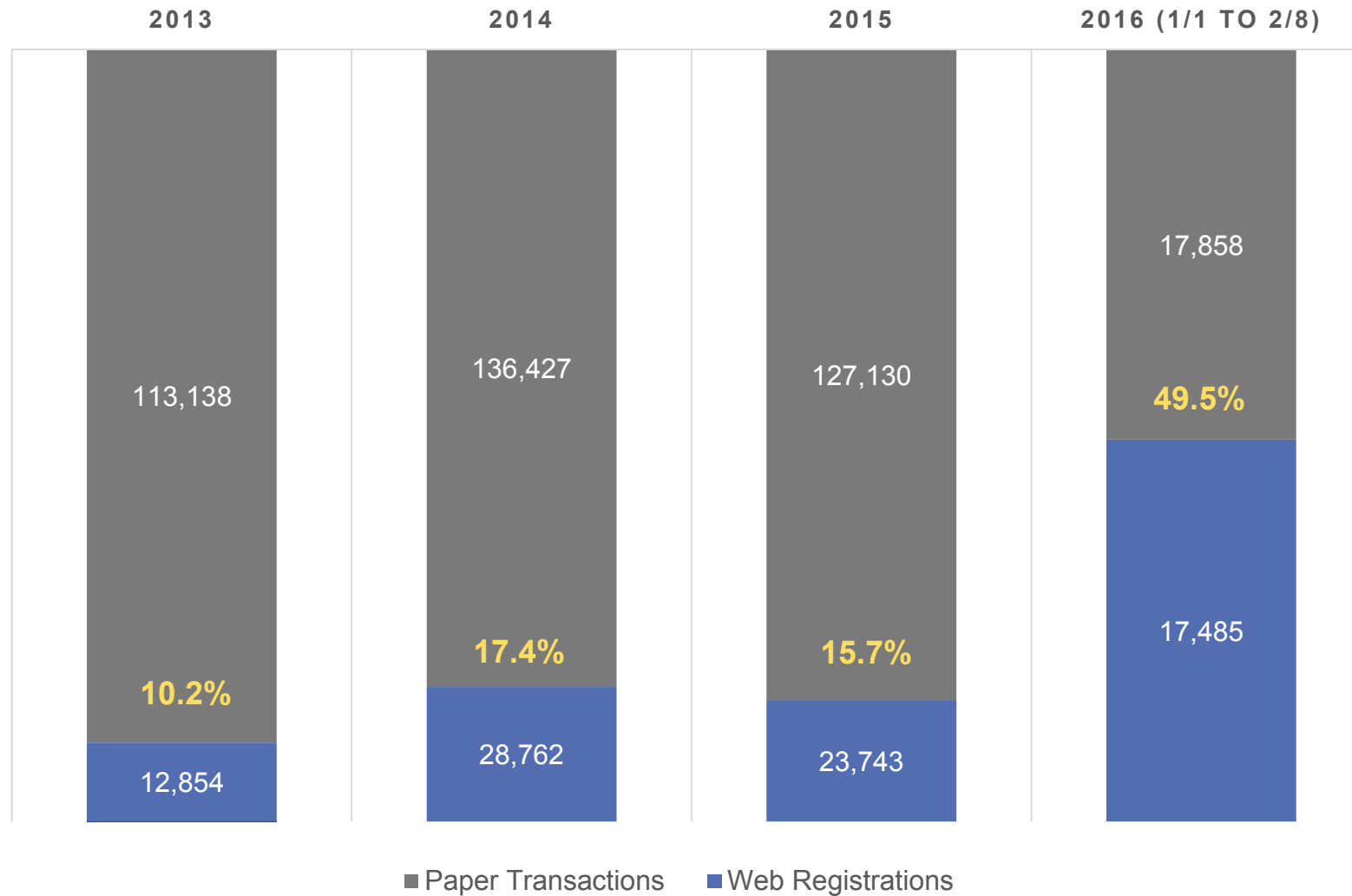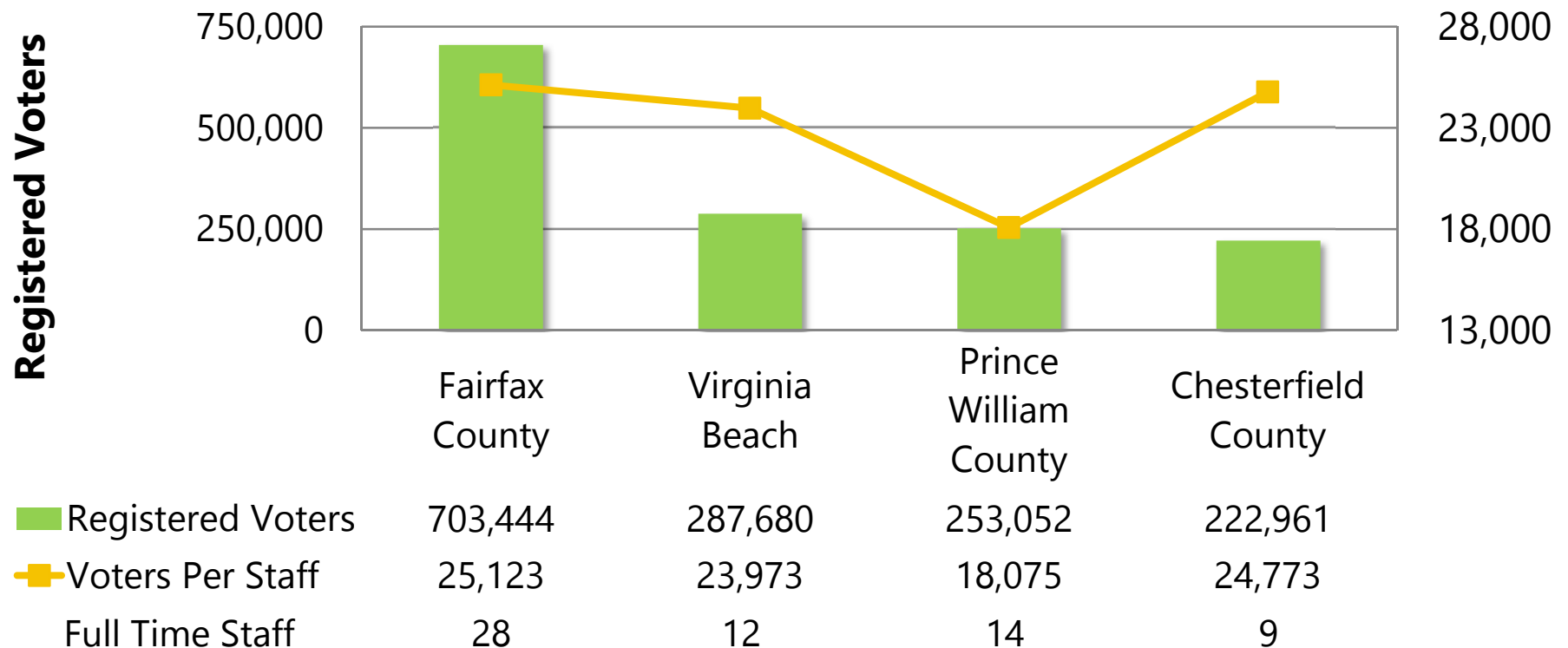
VARIABLE GENERAL ELECTION TURNOUT

Legend: Active Registered Voters, Voted

Axis labels: VOTERS, CALENDAR YEAR

Data callouts: 583,717; 675,268; 80.5%; 32.8%

Years: 00, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 13, 14, 15

INCREASED DEMAND FOR ONLINE SERVICES

| 2013 | 2014 | 2015 | 2016 (1/1 TO 2/8) |

17,858

113,138

136,427

127,130

49.5%

10.2%

17.4%

15.7%

17,485

12,854

28,762

23,743

■ Paper Transactions   ■ Web Registrations

COMPARATIVE AND FLEXIBLE STAFFING

Registered Voters Per Staff

	Fairfax County	Virginia Beach	Prince William County	Chesterfield County
■ Registered Voters	703,444	287,680	253,052	222,961
■ Voters Per Staff	25,123	23,973	18,075	24,773
Full Time Staff	28	12	14	9

- 28 regular full-time staff positions (highest voter to staff member ratio)
- 190 available trained/experienced seasonal staff
- Nearly 3,500 available Officers of Elections

County of Fairfax, VA – 2016 Lines of Business Presentation

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EXAMPLES OF NEW ELECTION TECHNOLOGY

LOOKING FORWARD – GOALS & OBJECTIVES

Be an example of fiscal stewardship under autonomous operating conditions

> Implement and enforce significant internal fiscal accountability standards and practices under limited operational supervision.

Provide Fairfax County voters with a uniquely identifiable voting experience that is analogous with accuracy, quality, and speed

> Deploy tools and resources that enhance the ways that voters and election officers facilitate all aspects of the electoral process.

> Develop and support an environment in which voters, officers, and staff take personal pride in being associated with the electoral process.

Focus voter registration outreach efforts to achieve maximum effectiveness

> Analyze election data to identify and engage specific geographic areas and demographic groups to maximize the effectiveness of outreach efforts.

Stabilize the impact of the "accordion" on office and staff operations

> Identify and leverage space efficiencies that will minimize the necessity to continuously expand and shrink our operational footprint and resources.

> Implement technological resources that will provide voters with instant and accurate alternative informational resources.

DISCUSSION