

Department of Economic Initiatives

Mission The Department of Economic Initiatives promotes economic prosperity and diversification throughout the County through leading economic development programs, partnerships, and coordinated policies and processes. Areas of focus include supporting catalytic development, enhancing the entrepreneurial ecosystem, and building innovative programs to support emerging sectors and address economic development challenges and opportunities across the County.

Focus Since the adoption of the Strategic Plan to Facilitate the Economic Success of Fairfax County by the Board of Supervisors in 2015, more focus has been placed on taking deliberate steps to maintain, diversify, and enhance the economic prosperity enjoyed by so many in Fairfax County. The importance of such attention was affirmed during the community engagement phase of the County's strategic planning process in the late fall 2018 with "Economic Opportunity" being identified as one of the County's nine strategic priority areas. While many initiatives have been started and much progress has been made, a new agency, the Department of Economic Initiatives (DEI), was recommended to effectively and efficiently focus attention on the continued and shared competitiveness of the local economy.

In FY 2020, existing resources previously dedicated to specific development initiatives and priorities from Agency 26, Office of Capital Facilities and Agency 31, Land Development Services, were consolidated with those in the Office of Public Private Partnerships in Agency 02, Office of the County Executive, to create DEI. In general, DEI will:

- Provide strategic guidance and coordination with respect to the County's economic, community and business development goals;
- Cultivate a positive environment for the development and growth of a diverse and prosperous local economy;
- Facilitate public private partnerships that address strategic priorities, meet community needs and leverage resources to maximize impact; and,
- Foster an entrepreneurial and innovative ecosystem within the County and the region.

While DEI will continue the strategic work currently underway, additional responsibilities and supporting organizational structures will continue to be determined and clarified over the course of the next year and as actionable work is identified by the County's strategic plan.

Budget and Staff Resources

Category	FY 2019 Actual	FY 2020 Adopted	FY 2020 Revised	FY 2021 Advertised
FUNDING				
Expenditures:				
Personnel Services	\$0	\$1,166,572	\$1,166,572	\$1,205,987
Operating Expenses	0	49,908	81,979	49,908
Total Expenditures	\$0	\$1,216,480	\$1,248,551	\$1,255,895
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)				
Regular	0 / 0	11 / 11	11 / 11	11 / 11

**FY 2021
Funding
Adjustments**

The following funding adjustments from the FY 2020 Adopted Budget Plan are necessary to support the FY 2021 program:

Employee Compensation **\$39,415**
 An increase of \$39,415 in Personnel Services includes \$24,031 for a 2.06 percent market rate adjustment (MRA) for all employees and \$15,384 for performance-based and longevity increases for non-uniformed merit employees, both effective July 2020.

**Changes to
FY 2020
Adopted
Budget Plan**

The following funding adjustments reflect all approved changes in the FY 2020 Revised Budget Plan since passage of the FY 2020 Adopted Budget Plan. Included are all adjustments made as part of the FY 2019 Carryover Review, and all other approved changes through December 31, 2019.

Carryover Adjustments **\$32,071**
 As part of the FY 2019 Carryover Review, the Board of Supervisors approved unencumbered funding of \$32,071 for Operating Expenses, mainly for webpage redesign and marking projects as well as continued upgrades to the Customer Relationship Management system used to track contacts with residents and communities. These functions were transferred from Agency 02, Office of the County Executive, to DEI.

Position Detail

The FY 2021 Advertised Budget Plan includes the following positions:

DEPARTMENT OF ECONOMIC INITIATIVES - 11 Positions			
1	Director	2	Management Analysts III
1	Program Manager	1	Management Analyst II
1	Project Coordinator	1	Management Analyst I
1	Planner IV	1	Communication Specialist II
1	Program and Procedures Coordinator	1	Administrative Assistant IV

**Performance
Measurement
Results**

Metrics will be developed in coordination with the County's strategic plan during the coming year.