## Mission

To uniformly and efficiently assess and collect County revenue, provide high-quality customer service, and promote an empowered, well-informed community.

## Focus

The Department of Tax Administration (DTA) assesses and collects taxes fairly and in accordance with relevant County and state codes. The department is composed of four main cost centers: Department Supervision; Real Estate; Personal Property and Business License; and Revenue Collection.

DTA is committed to outstanding communication and promoting an empowered and well-informed community. Additionally, DTA is committed to maintaining a diverse workforce and presently offers over 20 different spoken languages. Such diversity allows the department to address equity actions as outlined in DTA's One Fairfax Equity Impact Plan. In FY 2022, DTA will continue to focus on efforts to increase residents' secure access to pertinent tax information. In FY 2016, DTA and the Department of Information Technology (DIT) launched the MyFairfax secure e-commerce web portal that allows taxpayers to directly access their own real estate and personal property tax accounts, to include payment history. Residents are able to establish a secure online account through MyFairfax. This account enables residents to make tax payments, research accounts receivable information for current and past year taxes and register new properties for taxation. Once an account is established, residents are able to manage their tax information online, thereby decreasing the need to visit the Government Center or telephone the department for assistance. In future phases, DTA will also begin offering electronic billing through the portal. This should allow DTA to realize savings in postage expenditures. Given COVID-19 conditions. DTA has bolstered its public outreach campaign to encourage residents to transact online and over the phone. By bolstering this outreach, DTA has seen a 49 percent reduction in foot traffic and a 12 percent increase in online personal property transactions. Additionally, DTA has implemented appointment software which will allow residents to make appointments remotely, over the phone, and in-person. Although DTA has bolstered its outreach, there is still a lot of work to achieve a long-term digital presence.

The Tax Relief Outreach Program, which is part of the Revenue Collection Division, remains a popular program that provides County residents with on-site assistance and eligibility information regarding tax relief. During the pandemic, staff have intensified efforts to educate eligible residents about the program utilizing options with social distancing.

DTA appraisers in the Real Estate cost center handle the assessment of all residential and commercial properties. The real estate taxes generated from assessments account for more than two thirds of all General Fund revenue. The residential real estate market in FY 2022 is expected to continue the recent pattern of modest increases even during the pandemic, as it has been bolstered by record low interest rates and low inventory. However, it is expected that commercial real estate values will suffer significantly because of COVID-19, particularly in the hospitality, retail, restaurant, and senior care sectors. Due to the loss of income, some businesses will not be able to survive and will close, causing vacancies to rise for these property types.

In FY 2022, the Personal Property and Business License cost center will continue to identify businesses that have not registered with the County. Quality control efforts concerning the vehicle database and requirements under the Personal Property Tax Relief Act (PPTRA) will continue to be high priorities in FY 2022. This cost center will also continue efforts to ensure all vehicles are properly registered with the County. The annual \$250 penalty and \$100 tax on all vehicles not properly displaying a current Virginia license plate, which was adopted in FY 2010 and amended in FY 2017, is one tool that will continue to be used for this purpose. Several enhancements to the new tracking system implemented in FY 2021 will further streamline the entire investigative process. DTA will also

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continue its great partnership with the Office of the Sheriff and the Police Department in reporting potential vehicle tax evaders.

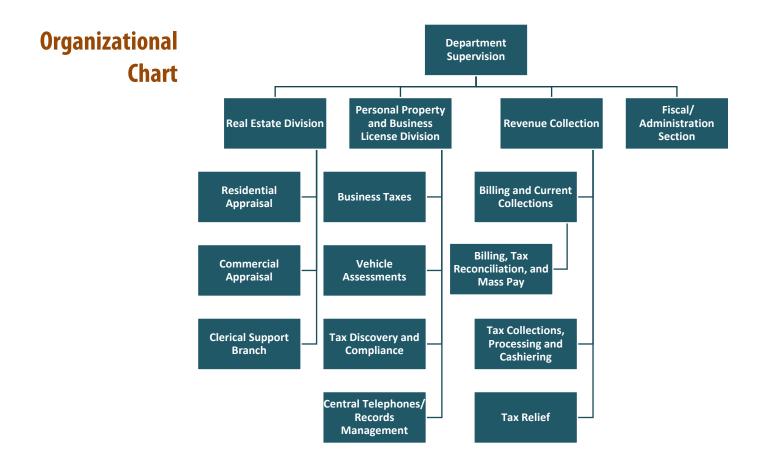
The Personal Property and Business License cost center also staffs DTA's main telephone call center. Using a Call Management System (CMS), DTA's call center is able to track the call volume and wait times. This helps supervisors make quicker and better decisions about workflow. Additionally, the CMS affords DTA access to a reporting system which provides detailed statistics on staff performance. This information acts as a catalyst to encourage staff to stay focused and provide the best possible service. Calls coming into the call center cross internal division boundaries. On average, the main call center runs slightly less than a two-minute wait for service. As call volume spikes at peak times during the year, other DTA divisions provide expansion capacity whereby staff can be immediately added to the call center to reduce wait time.

Staff in the Revenue Collection cost center work to ensure that current year collection rates are maintained, as this provides necessary revenue and helps minimize the amount of unpaid receivables accumulated over time. Collection work is a function of data accuracy (i.e., finding and contacting the property owner), as well as economic conditions. When the economy falters, collecting can become more difficult. For example, when bankruptcies occur, collection work becomes harder and impacts collection rates. Conversely, a strong real estate market, coupled with low interest rates, typically stimulates a wave of mortgage refinancing, helping to boost real estate collections. Along with other collection tools, delinquent tax accounts over 90 days old are outsourced to private collection agents, under the oversight and control of DTA. This was a major cost saving initiative approved in recent years by the Board of Supervisors. Assistance is also provided by the Fairfax County Police Department, which tows vehicles with outstanding parking tickets. Similarly, the Sheriff's Office executes boots and tows at the direction of this cost center. Additionally, DTA implemented a new parking ticket system which will enhance enforcement.

The Revenue Collection cost center also staffs the full-service cashiering counters at the Government Center. When traffic at the Government Center is extremely heavy, employees are redeployed to front-line cashiering service from other cost centers to provide responsive customer service. Efforts to reduce walk-in traffic include the promotion of online registration of new vehicles and online payment of taxes. DTA is also working on other initiatives that will assist in reducing walk-in traffic and help streamline processes.

Pandemic Response and Impact In response to the COVID-19 pandemic, DTA has taken several steps to address the needs of County residents and DTA employees. With Board approval, DTA extended the annual filing deadline. Additionally, the Board approved the extension of the personal property and business filing due date to June 1, 2020 and the real estate tax due date to August 28, 2020. The Board also reduced all associated penalties for late Real Estate and Personal Property tax payments for tax year 2020 to provide additional relief during COVID-19 conditions to taxpayers who are unable to make timely tax payments. DTA has also implemented the use of appointment software to further assist in serving residents, while adhering to the appropriate social distancing guidelines. Additionally, DTA now provides payment only drop-off sites at select library locations.

To address the health and safety needs of staff and residents, DTA has taken several other actions, including constructing barriers at all DTA tax counters between staff and residents, providing staff with Personal Protective Equipment (PPE), and adding enhanced cleaning regiments to all division schedules. DTA is also working on addressing social distancing needs within DTA suites by allowing additional staff to telework, providing staff with laptops and tablets, constructing barriers between some low-walled cubicles, posting signs which encourage social distancing, and allowing for one-way movement throughout offices. These safety measures also extend to staff who travel in the field for tax assessment and discovery work throughout the County. They include cleaning vehicles before and after use, allowing one employee per vehicle, using face coverings and gloves, and providing staff with appropriate cleaning supplies and hand sanitizer.



# **Budget and Staff Resources**

| Category                                | FY 2020<br>Actual | FY 2021<br>Adopted | FY 2021<br>Revised | FY 2022<br>Advertised |
|---|-------------------|--------------------|--------------------|-----------------------|
| FUNDING                                 |                   |                    |                    |                       |
| Expenditures:                           |                   |                    |                    |                       |
| Personnel Services                      | \$19,476,456      | \$21,795,363       | \$21,795,363       | \$21,903,049          |
| Operating Expenses                      | 6,647,248         | 6,031,493          | 6,143,003          | 6,031,493             |
| Total Expenditures                      | \$26,123,704      | \$27,826,856       | \$27,938,366       | \$27,934,542          |
|   |                   |                    |                    |                       |
| Income:                                 |                   |                    |                    |                       |
| Land Use Assessment Application Fees    | \$334             | \$792              | \$792              | \$792                 |
| Fees for Collection of Delinquent Taxes | 2,048,694         | 2,075,753          | 2,075,753          | 2,075,753             |
| State Shared DTA Expenses               | 1,937,345         | 1,954,848          | 1,954,848          | 1,954,848             |
| State Shared Retirement - DTA           | 38,028            | 38,996             | 38,996             | 38,996                |
| Total Income                            | \$4,024,401       | \$4,070,389        | \$4,070,389        | \$4,070,389           |
|   |                   |                    |                    |                       |
| NET COST TO THE COUNTY                  | \$22,099,303      | \$23,756,467       | \$23,867,977       | \$23,864,153          |
|   |                   |                    |                    |                       |
| AUTHORIZED POSITIONS/FULL-TIME EQUIV    | ALENT (FTE)       |                    |                    |                       |
| Regular                                 | 296 / 296         | 296 / 296          | 296 / 296          | 297 / 297             |
| -                                       |                   |                    |                    |                       |

# **FY 2022 Funding Adjustments**

The following funding adjustments from the FY 2021 Adopted Budget Plan are necessary to support the FY 2022 program:

### Audit Manager

#### \$107,686

An increase of \$107,686 and 1/1.0 FTE new position is for an Audit Manager position to oversee the Audit Section in response to anticipated growth in the number of businesses in redevelopment areas and increases in the number and complexity of appeals. It should be noted that an increase of \$53,272 is included in Agency 89, Fringe Benefits. For further information on Fringe Benefits, please refer to the Agency 89, Employee Benefits, narrative in the Nondepartmental program area section of Volume 1. The expenditure increase is completely offset by an increase in revenues associated with the position for no net impact to the General Fund.

# **Changes to FY 2021 Adopted Budget Plan**

The following funding adjustments reflect all approved changes in the FY 2021 Revised Budget Plan since passage of the FY 2021 Adopted Budget Plan. Included are all adjustments made as part of the FY 2020 Carryover Review, FY 2021 Mid-Year Review, and all other approved changes through December 31, 2020:

#### **Carryover Adjustments**

\$111,510 As part of the FY 2020 Carryover Review, the Board of Supervisors approved encumbered funding of \$111,510 primarily for contractual services.

## **Cost Centers**

The Department of Tax Administration is composed of four cost centers: Department Supervision, Real Estate, Personal Property and Business License, and Revenue Collection. These four cost centers work together to fulfill the mission of the department and carry out its key initiatives for the fiscal year.

### **Department Supervision**

The Department Supervision cost center oversees all DTA operations and takes the lead in the department's strategic planning and implementation process. As necessary, resources are reallocated across cost center boundaries to ensure that taxes are properly billed, collection rates remain strong and taxpayers receive responsive customer service. Increased automation and streamlining of operations have been implemented wherever possible to address the needs of County residents with fewer staff and budgetary resources.

| FY 2020   | FY 2021               | FY 2021  | FY 2022   |  |  |  |  |
|---|-----------------------|--|---|--|--|--|--|
| Actual  | Adopted               | Revised  | Advertised  |  |  |  |  |
|   |                       |  |   |  |  |  |  |
| \$3,092,027                                     | \$1,546,982           | \$1,624,742  | \$1,572,735   |  |  |  |  |
|   |                       |  |   |  |  |  |  |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                       |  |   |  |  |  |  |
| 17/17   | 17 / 17               | 11 / 11  | 11 / 11   |  |  |  |  |
|   | Actual<br>\$3,092,027 | Actual  Adopted    \$3,092,027  \$1,546,982    \$LENT (FTE)  \$1,546,982 | Actual  Adopted  Revised    \$3,092,027  \$1,546,982  \$1,624,742    \$LENT (FTE)  \$1,624,742  \$1,624,742 |  |  |  |  |

## **Real Estate**

The Real Estate cost center handles the assessment of all real estate taxes due to annual property value changes associated with appreciation/depreciation and value increases due to normal "growth" or construction. Virginia law requires that assessments be uniform and based on 100 percent of fair market value.

|   | FY 2020     | FY 2021      | FY 2021      | FY 2022      |  |  |  |
|---|-------------|--------------|--------------|--------------|--|--|--|
| Category  | Actual      | Adopted      | Revised      | Advertised   |  |  |  |
| EXPENDITURES                                    |             |              |              |              |  |  |  |
| Total Expenditures                              | \$7,874,552 | \$10,197,468 | \$10,217,468 | \$10,197,468 |  |  |  |
|   |             |              |              |              |  |  |  |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |             |              |              |              |  |  |  |
| Regular   | 110 / 110   | 110 / 110    | 110 / 110    | 110 / 110    |  |  |  |

## **Personal Property and Business License**

The Personal Property and Business License cost center is responsible for the assessment of personal property (including vehicles and business equipment), business license taxes, and a variety of local license taxes such as transient occupancy tax, short term daily rental tax and bank franchise tax. In addition, this cost center includes the department's main call center that provides customer service support across cost center boundaries.

| Category  | FY 2020<br>Actual | FY 2021<br>Adopted | FY 2021<br>Revised | FY 2022<br>Advertised |  |  |  |
|---|-------------------|--------------------|--------------------|-----------------------|--|--|--|
| EXPENDITURES                                    |                   |                    |                    |                       |  |  |  |
| Total Expenditures                              | \$7,753,403       | \$7,990,901        | \$7,990,901        | \$8,098,587           |  |  |  |
|   |                   |                    |                    |                       |  |  |  |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                   |                    |                    |                       |  |  |  |
| Regular   | 112 / 112         | 112 / 112          | 112 / 112          | 113 / 113             |  |  |  |

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## **Revenue Collection**

The Revenue Collection cost center is responsible for all billing, collection, and account reconciliation activities. Staff is split between counter operations, mail payment processing, deposit operations, and delinquent tax collection. The cost center handles well over 1.5 million billing transactions per year.

| FY 2020<br>Actual                               | FY 2021<br>Adopted                  | FY 2021<br>Revised  | FY 2022<br>Advertised   |  |  |  |  |
|---|-------------------------------------|---|---|--|--|--|--|
| EXPENDITURES                                    |                                     |   |   |  |  |  |  |
| \$7,403,722                                     | \$8,091,505                         | \$8,105,255   | \$8,065,752   |  |  |  |  |
|   |                                     |   |   |  |  |  |  |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                                     |   |   |  |  |  |  |
| 57 / 57   | 57 / 57                             | 63 / 63   | 63 / 63   |  |  |  |  |
|   | Actual<br>\$7,403,722<br>LENT (FTE) | Actual  Adopted    \$7,403,722  \$8,091,505    LENT (FTE) | Actual  Adopted  Revised    \$7,403,722  \$8,091,505  \$8,105,255    LENT (FTE)  \$  \$ |  |  |  |  |

# **Position Detail**

The <u>FY 2022 Advertised Budget Plan</u> includes the following positions:

| DEPAR    | TMENT SUPERVISION - 11 Positions        |            |                                       |
|----------|---|------------|---------------------------------------|
|          | nent Administration                     |            |                                       |
| 1        | Director of Tax Administration          | 2          | Management Analysts I                 |
| 1        | Management Analyst IV                   | 1          | Administrative Assistant V            |
| 1        | Accountant III                          |            |                                       |
| Departr  | nent Technical Section                  |            |                                       |
| . 1      | IT Program Manager I                    | 4          | Business Analysts IV                  |
| REAL E   | STATE - 110 Positions                   |            | · · · · · · · · · · · · · · · · · · · |
| 1        | Director of Real Estate                 | 1          | Management Analyst III                |
| 3        | Assistant Directors                     | 1          | Administrative Assistant IV           |
| Board o  | of Equalization                         |            |                                       |
| 1        | Administrative Assistant III            |            |                                       |
| Resider  | ntial Appraisal                         |            |                                       |
| 8        | Supervising Appraisers                  | 19         | Appraisers II                         |
| 2        | Appraisers III                          | 25         | Appraisers I                          |
| Comme    | rcial Appraisal                         |            |                                       |
| 6        | Supervising Appraisers                  | 15         | Appraisers II                         |
| 2        | Appraisers III                          | 1          | Appraiser I                           |
| Clerical | Support Branch                          |            |                                       |
| 1        | Management Analyst III                  | 3          | Administrative Assistants V           |
| 1        | Management Analyst II                   | 3          | Administrative Assistants IV          |
| 1        | Management Analyst I                    | 16         | Administrative Assistants III         |
| PERSO    | NAL PROPERTY AND BUSINESS LICENSE - 113 | 3 Position | S                                     |
| 1        | Director                                | 1          | Administrative Assistant IV           |
| 2        | Assistant Directors                     |            |                                       |
| Vehicle  | Assessments                             |            |                                       |
| 1        | Management Analyst II                   | 13         | Administrative Assistants IV          |
| 3        | Administrative Assistants V             | 5          | Administrative Assistants III         |
| Tax Dis  | covery and Compliance                   |            |                                       |
| 2        | Management Analysts II                  | 15         | Administrative Assistants IV          |
| 2        | Administrative Assistants V             | 1          | Administrative Assistant III          |
| Central  | Telephones and Records Management       |            |                                       |
| 1        | Management Analyst II                   | 8          | Administrative Assistants III         |
| 4        | Administrative Assistants V             | 2          | Administrative Assistants I           |
| 8        | Administrative Assistants IV            |            |                                       |

| Busines  | s Taxes  |    |                               |
|----------|--|----|-------------------------------|
| 1        | Auditor Manager (+1)                           | 1  | Management Analyst II         |
| 8        | Auditors III                                   | 15 | Business Tax Specialists II   |
| 2        | Auditors II                                    | 2  | Administrative Assistants V   |
| 1        | Management Analyst III                         | 14 | Administrative Assistants IV  |
| REVENI   | JE COLLECTION - 63 Positions                   |    |                               |
| 1        | Director                                       | 1  | Administrative Assistant IV   |
| 1        | Management Analyst IV                          |    |                               |
| Delinqu  | ent Tax Collections, Processing, and Cashierin | g  |                               |
| 1        | Management Analyst III                         | 20 | Administrative Assistants IV  |
| 4        | Management Analysts II                         | 4  | Administrative Assistants III |
| 6        | Administrative Assistants V                    |    |                               |
| Billing, | Taxes Reconciliation, and Mass Pay             |    |                               |
| 1        | Management Analyst III                         | 7  | Administrative Assistants IV  |
| 2        | Management Analysts II                         | 6  | Administrative Assistants III |
| 3        | Administrative Assistants V                    |    |                               |
| Tax Reli | ief  |    |                               |
| 1        | Management Analyst III                         | 3  | Administrative Assistants IV  |
| 1        | Management Analyst II                          |    |                               |
| 1        | Management Analyst I                           |    |                               |
|          |  |    |                               |
| +        | Denotes New Position(s)                        |    |                               |

# Performance Measurement Results

In accordance with DTA's strategic plan to promote taxpayer empowerment and more convenient access to information, performance measures have been developed to assess e-commerce efforts. The tremendous growth in the use of technology has resulted in significant efficiencies for both the public and DTA staff. The 24/7 e-commerce transactions include e-mails to DTA, online vehicle registrations, automated tax evader tips, e-check payments, and online credit card payments. In FY 2020, the department processed over 620,000 e-commerce transactions totaling over \$616 million dollars.

FY 2020 data indicate an assessment-to-sales ratio of 95.3 percent. This was well within the target of the mid 90 percent range and reflects the department's assessment of real estate at fair market value. Further evidence of DTA's fair and equitable assessment practices is found in the low coefficient of dispersion of 3.1 in FY 2020. A low coefficient indicates that similar properties are assessed uniformly and, hence, equitably. A coefficient of 15 is considered good, while actual values indicate excellent uniformity.

In FY 2020, the cost per dollar of Personal Property and BPOL levy was \$0.01, consistent with the target, and exonerations were 3.4 percent of the total tax levy. Exonerations occur after a record has been assessed and levied. Although some level of records will always change after the fact due to prorating, the objective is to bill records correctly the first time and minimize subsequent adjustments. Exonerations of no more than 5 percent indicate excellent billing practices. In FY 2021 and FY 2022, exonerations are projected to be at the 3.5 percent benchmark.

Collection rates remain especially strong in all tax categories, as well as the collection of unpaid parking tickets. The collection rate for real estate taxes was 99.75 percent in FY 2020, reflecting a superb collection effort by the Revenue Collection cost center. The vehicle portion of the Personal Property Tax is composed of two parts, that which is paid by residents locally and that which is reimbursed by the Commonwealth of Virginia to the County as a result of the Personal Property Tax Relief Act (PPTRA). The local collection rate for personal property tax was 97.57 percent in FY 2020. A collection rate of 98.89 percent was achieved for Business, Professional and Occupational License taxes in FY 2020. DTA will continue to work diligently to maintain high collection rates during FY 2021 and FY 2022 despite substantial challenges posed by COVID-19.

| Indicator  | FY 2018<br>Actual           | FY 2019<br>Actual | FY 2020<br>Estimate | FY 2020<br>Actual | FY 2021<br>Estimate | FY 2022<br>Estimate |  |
|--|-----------------------------|-------------------|---------------------|-------------------|---------------------|---------------------|--|
| Department Supervision   |                             |                   |                     |                   |                     |                     |  |
| Percent change in 24/7 e-commerce transactions                             | 9.3%                        | 5.5%              | 4.0%                | 6.0%              | 4.0%                | 4.0%                |  |
| Percent variance between estimated and actual revenues                     | 0.1%                        | 0.1%              | 0.5%                | 0.1%              | 0.5%                | 0.5%                |  |
| Percentage of phone calls answered   | 88.8%                       | 96.9%             | 91.0%               | 96.0%             | 93.0%               | 93.0%               |  |
| Real Estate Division   |                             |                   |                     |                   |                     |                     |  |
| Coefficient of Dispersion  | 3.4                         | 3.4               | 3.5                 | 3.1               | 3.5                 | 3.5                 |  |
| Personal Property and Business License Division                            |                             |                   |                     |                   |                     |                     |  |
| Exonerations as a percent of total assessments                             | 3.3%                        | 3.5%              | 3.5%                | 3.4%              | 3.5%                | 3.5%                |  |
| Revenue Collection Division  | Revenue Collection Division |                   |                     |                   |                     |                     |  |
| Percent of current year taxes collected: Real Estate                       | 99.74%                      | 99.75%            | 99.70%              | 99.75%            | 99.70%              | 99.50%              |  |
| Percent of current year taxes collected: Personal<br>Property <sup>1</sup> | 98.34%                      | 98.00%            | 98.00%              | 97.57%            | 97.60%              | 97.60%              |  |
| Percent of current year taxes collected: BPOL                              | 99.05%                      | 98.62%            | 98.50%              | 98.89%            | 98.50%              | 98.50%              |  |
| Percent of unpaid accounts receivable collected                            | 37%                         | 34%               | 34%                 | 36%               | 31%                 | 31%                 |  |

<sup>1</sup> The percent of current year taxes collected: Personal Property reflects the local collection rate associated with the taxpayers' share of the Personal Property tax.

A complete list of performance measures can be viewed at https://www.fairfaxcounty.gov/budget/fy-2022-advertised-performance-measures-pm