

Lines of Business, Phase 2

Enhancing Coordination, Collaboration and
Impact of Community Partnerships and
Volunteer Engagement in Fairfax County

Presentation to the Board of Supervisors - Budget Committee

January 31, 2017

OBJECTIVE

“Improve coordination of activities between the Office of Public Private Partnerships -OP³, Volunteer Fairfax, and FCPS Office of Community Business Partnerships.”

- ▶ Identify areas of overlap to reduce duplication and improve efficiency of services and programs
- ▶ Evaluate budget, resources, and results to identify areas for improvement or elimination
- ▶ Improve impact and effectiveness of community outreach with civic, faith, nonprofit and corporate organizations and residents of Fairfax County

WORK GROUP

- ▶ **Fairfax County**

OP³ - Patti Stevens, Karen Fuentes, Dianne Quebral
Neighborhood and Community Services- Lloyd Tucker,
Sandy Chisholm, Javier Jaramillo
Department of Management and Budget - Marijke Hannam

- ▶ **FCPS**

Office of Community and Business Partnerships - Jay Garant
Employee and Community Engagement - Kathleen Thomas

- ▶ **Volunteer Fairfax**

Elise Neil Bengtson - Executive Director
Tyler Corey - Chair, Board of Directors

- ▶ **Leadership Fairfax**

Karen Cleveland - CEO/President

PROJECT SCOPE

- ▶ Partnership and resource development with business, philanthropy, civic and faith organizations
- ▶ Volunteer engagement (recruitment, administration, and retention)
- ▶ Promotion and marketing of priority needs and ways to get involved in the community
- ▶ Training, technical assistance to build capacity
- ▶ Efficiency models and best practices
- ▶ How are priorities established?
- ▶ What barriers are encountered?

TIMELINE

November/December 2016:

- ▶ Convene workgroup, review assignment, identify key informants

January/February 2017:

- ▶ Document and compare lines of business (budget, customers served, outcomes)
- ▶ Benchmark research on regional and best practice organizations

March/April 2017:

- ▶ Gather feedback from shared customers and key stakeholders
- ▶ Highlight the work and focus of each of organization and benefits to customers and the community

May 2017:

- ▶ Identify areas of overlap, opportunities for improvement
- ▶ Develop collective goals and plan for working together going forward

June 2017:

- ▶ Deliver recommendations to Fairfax County Board of Supervisors and School Board

RECENT COLLABORATION

- ▶ All organizations share prospects and referrals
- ▶ OP³ shares county volunteer opportunities with Volunteer Fairfax and FCPS Service Learning Coordinator through VMS
- ▶ Training for nonprofits, county agencies, and business
 - Billion Plus Change Series on Probono Engagement - OP³ and Volunteer Fairfax
 - Boardsmanship 101 and BoardLink - LFI, OP³, and Volunteer Fairfax
- ▶ OP³ and Volunteer Fairfax work with LFI to identify
 - Speakers and topics for programs days
 - Engagement opportunities for ELI/LFI/LLP projects
- ▶ Awards and Recognition
 - Annual Volunteer Fairfax Breakfast Recognizes County volunteers and initiatives
 - OP³ and FCPS hosted joint *Celebrate Partnerships* event from 2011 - 2015
 - OP³ and FCPS nominate our public and private sector partners for Chambers of Commerce and LFI Northern Virginia Leadership Awards

EARLY PROGRESS

- ▶ FCPS will share their priority schools in need of supplemental food donations and school supplies with Office of Interfaith Liaison and Volunteer Fairfax to identify potential partners
- ▶ Volunteer Fairfax will include OP³ and FCPS in their Corporate Relations Roundtable meetings and seek input for topics
- ▶ Volunteer Fairfax will highlight their resources to schools seeking volunteers and students seeking service learning opportunities
- ▶ LFI is working with OP³ to highlight and promote individual leadership opportunities to their alumni
- ▶ Re-examining the potential to share FCPS online tools *Savings for Staff* and Donations Portal for Fairfax County use