



Countywide Strategic Plan Timeline Discussion

Board of Supervisors Budget Committee Meeting

March 16, 2021



Strategic Plan Timeline – 2019

		Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Community Engagement: Round 1	 ✓ Robust engagement with residents, businesses, higher education, BACs and employees ✓ Community conversations, online survey, inclusive outreach 		Communi Ingageme Round 1	nt:									
Priorities Defined and Strategy Teams Formed	 ✓ Nine priority areas identified based on community input ✓ Briefed Board of Supervisors on findings (3/26/19) ✓ Strategy teams established for each priority area, including hundreds of county employees at every level of the organization 			Stra	es Define tegy Tear Formed								
Research Conducted for Each Priority Area	 ✓ Strategy teams reviewed existing plans within and outside Fairfax County ✓ Synthesized research with data and other evidence ✓ Conducted a Strengths, Weaknesses, Opportunities and Threats analysis ✓ Identified key factors that impact outcomes of community success 				Resea	rch Cond Priorit	lucted for y Area	Each					
Community Engagement: Round 2	 ✓ Identified an initial set of evidence-based strategies and draft metrics to be used to measure progress ✓ Re-engaged members of the community and other stakeholders to provide feedback 		 							ommunity ement: Ro			1
Finalized Proposed Plan	 ✓ Finalized draft strategies and metrics based on community and stakeholder feedback ✓ Final review by county leadership including One Fairfax and agency heads 		 				 	 	 			Finali Propose	



Strategic Plan Timeline – 2020

		Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Finalized and Presented Proposed Plan to Board	 ✓ Plan finalized and delivered to the County Executive ✓ Proposed plan presented to the Board of Supervisors with the FY 2021 budget 	Finalized Plan											
Public Process Paused Due to COVID-19	✓ Public progress of the plan paused while the impact of COVID-19 became better known; Board adoption was deferred for one year							ic Proces ue to CO	ss Paused VID-19				
Proposed Plan Updated to Reflect the Impacts of COVID-19	 ✓ Updates made to the proposed plan to reflect the impacts of COVID-19 ✓ Reviewed by members of the original strategic planning teams, agency heads, staff from One Fairfax, subject-matter experts, and the Strategic Plan Steering Committee ✓ Comments were integrated in the revised draft or captured for future use 					Propo	osed Plan Impact	Updated ts of COV		the			
Board Re- Engagement	 ✓ 9/22/20 Budget Policy Committee presentation ✓ Individual meetings held with each board member throughout November and December ✓ Board feedback synthesized and captured for integration within the final proposed plan 									Воа	ard Re-Er	ıgagement	



Strategic Plan Timeline – 2021

		Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Community Engagement: Round 3	 ✓ Third survey launched on 2/23 ✓ Translated into multiple languages and focused on the community outcomes people most want to see ✓ Intentional and inclusive outreach, especially to people and places that are historically underrepresented 	Соі		Engageme ind 3	nt:								1
NEW: Community Engagement: Round 4	 Significantly ramp up community outreach throughout the summer Continuously refine messaging and communication outlets and include in-person meetings as soon as safety permits Present summary of survey results to the board 					NEW:	Communi Rou		ement:		 		
NEW: Second Round of Revisions to Proposed Plan	 Update proposed plan to include feedback received during rounds 3 and 4 of community engagement Ensure that major items of critical importance to the board are included and emphasized 		 			NEW: \$	Second Ro Propo	ound of R osed Plan			 		
NEW: Board Discussions and Adoption of Plan	 Expand opportunities for board discussions during Budget Policy Committee meetings throughout June, July and September Adoption of plan at the full board meeting on October 5 						NEV		Discussio on of Plar				
NEW: Implementation Begins	Implementation structure and teams formed under the leadership of the board	 						 	 		lm	NEW: plementat Begins	ion