

Office of County Executive:  
Office of Community  
Revitalization and Reinvestment

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FY 2010 LOBS Presentation

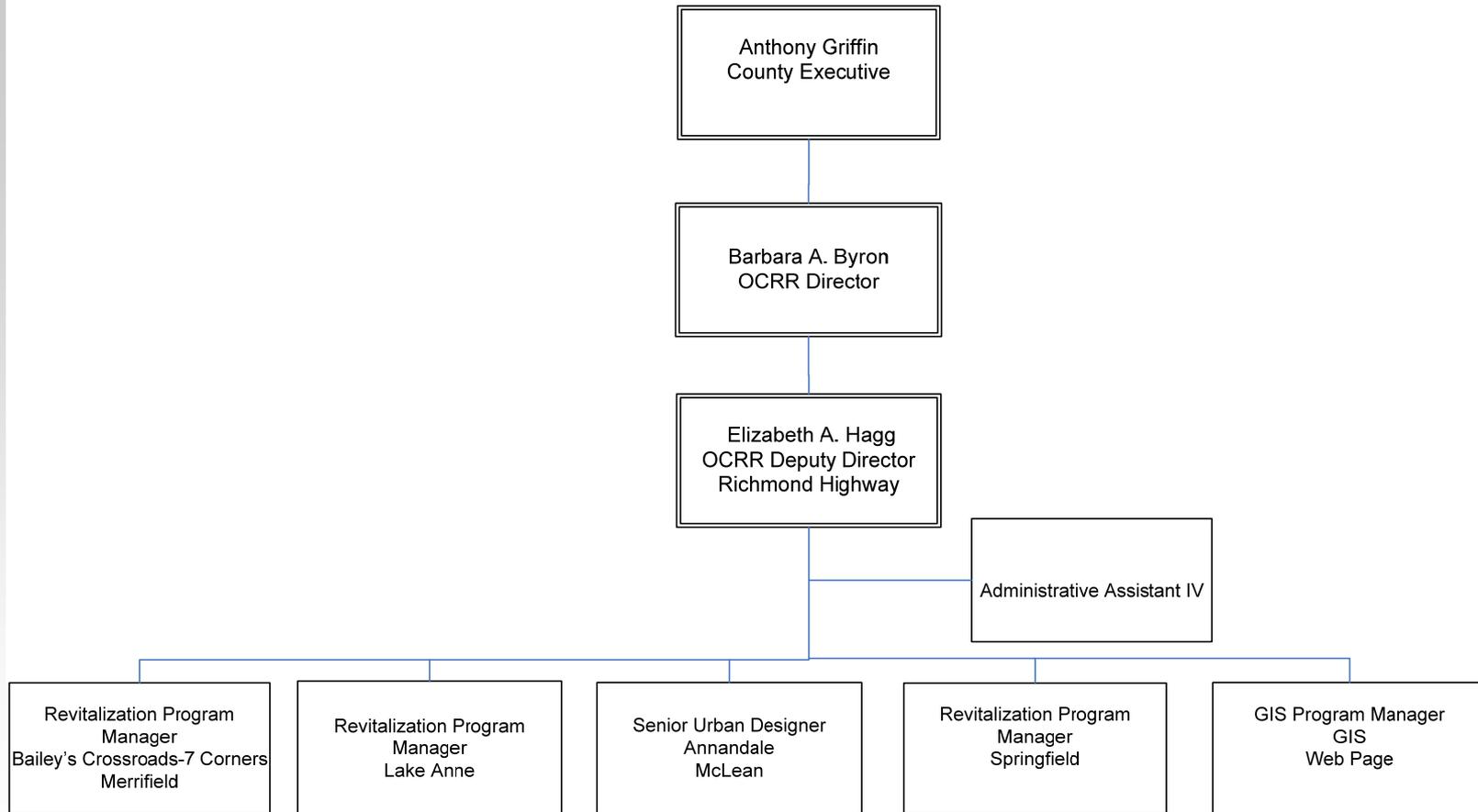
November 24, 2008

# Agency Mission



- ◆ To facilitate strategic redevelopment and investments within targeted commercial areas that align with the community vision, and improve the economic viability, appearance and function of these areas.

# Agency Organization Chart



# Agency Growth Since FY 2001



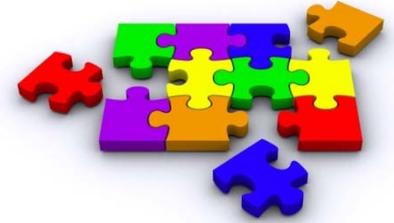
- ◆ As a result of the specific direction of the Board at its December 2006 retreat on revitalization, OCRR was established, and positions (8/8.0 Positions/SYE) and funding (\$1.056 million) were transferred as part of *FY 2007 Carryover Review*
- ◆ The older commercial areas in Fairfax County face challenges that are different from those faced by other areas due to a number of factors, including the additional costs associated with redevelopment and the difficult issue of land consolidation. Many of these areas are also the areas that the Comprehensive Plan designates as our growth/activity centers. The OCRR work program has as its focus reinvestment and redevelopment in these areas.

# New Programs Since FY 2001



- ◆ In 2001, the County's revitalization function, including 8 SYE plus additional support from other staff not assigned exclusively to revitalization, was located within the Department of Housing and Community Development. Prior to that time, portions of the function were located in the Department of Public Works and the remainder in the Department of Planning and Zoning. In December 2006, the Board directed that the program be relocated. OCRR was established as an office under the County Executive in July 2007. Thus, while a revitalization program existed in 2001, the current Office and program were established in 2007.

# Agency Strategic Focus



- ◆ OCRR was established as a result of the importance and priority the Board has placed on ensuring the viability and attractiveness of its older commercial areas, including, but not limited to the seven designated revitalization districts/areas. The OCRR work program is focused on achieving that objective.
- ◆ Working closely with local community organizations, the OCRR assists communities in developing a vision for their commercial area that can be implemented through the Comprehensive Plan and zoning processes and in accomplishing short term tasks that benefit the areas, such as assistance with streetscape and façade improvement programs. The OCRR works proactively with property owners and the community to facilitate interest in development activities that further the community's vision and on plan amendments and zoning applications that implement the vision.

# Agency Strategic Focus

- ◆ The County is undertaking planning studies in several of its planned activity centers, including Annandale, Baileys Crossroads, Lake Anne, Springfield and Tysons Corner, so that these areas are planned appropriately to accommodate future growth in a way that best utilizes available land and assists in the revitalization, redevelopment and reinvestment of our older commercial areas and new transit station areas into mixed use activity centers. Completing, adopting and implementing the recommendations of these studies, as well as the Plan recommendations for other commercial areas such as the Richmond Highway Corridor and McLean, will be a major challenge in the coming year(s).
- ◆ To implement critical aspects of the Comprehensive Plan's vision for the revitalization of its commercial areas, the County has been and will likely continue to be asked to consider the use of public funds to provide needed infrastructure improvements to stimulate and support private revitalization, redevelopment, and reinvestment. OCRR is the lead on the development of a program for potential public participation to facilitate strategic private developments and in the issue of "ownership" of the various areas in the form of Community Development Associations (CDAs), and/or other similar entities. OCRR will continue to have as a major strategic focus the issue of appropriate public investment to facilitate private development.



# LOBS Summary Table:

FY 2008 Budget Plan Data as of *FY 2007*  
*Carryover Review*

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M  
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Y



<i>Number</i>	<i>LOB Title</i>	<i>Net LOB Cost</i>	<i>LOB Number of Positions</i>	<i>LOB SYE</i>
02-06	Community Revitalization and Reinvestment	\$1,056,000	8	8

OCRR was established and positions and funds transferred as part of the *FY 2007 Carryover Review*.



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# LOBS Highlights:

## LOB 02-06: Community Revitalization and Reinvestment

- **What We Do:** OCRR has as its core function the revitalization of the County's older commercial areas.
- **Who We Serve:** OCRR serves a broad spectrum of customers including the Board of Supervisors, other County departments, citizens, members of revitalization groups, landowners, developers and business owners.
- **Why We Do It:** OCRR is a result of the priority that the Board of Supervisors has placed on the revitalization of and reinvestment in the older commercial areas of the County.
- **Benefits and Value of LOB:** OCRR provides a "one stop shop" for all revitalization related issues. The work of OCRR enhances and strengthens our commercial areas so that they are economically healthy and competitive commercial centers; contain attractive and well maintained public places and private properties; include an appropriate mix and range of convenient shopping and services; and, serve as commercial districts that are an asset to, and are fully utilized by, the surrounding community. This function is all the more critical in these challenging economic times.

# Agency Reduction Priorities

## Reduction Summary

**\$169,626; 0/0.0 SYEs**

Priority Ranking	Reduction Description	Positions	SYE	Net Reduction
1	Community Revitalization & Reinvestment	0	0.0	\$169,626
			0.0	\$0
<b>TOTAL REDUCTION</b>		<b>0</b>	<b>0.0</b>	<b>\$169,626</b>

# Agency Reduction

## Philosophy/Impact



- ◆ The OCRR operates under one LOB. This LOB is not a federal/state mandate or required by the Code of Fairfax County.
- ◆ OCRR is a new office within the County and thus has no budget history. When the office was established, best estimates were made as to the appropriate levels of funding in both personnel services and operating expenses. Based upon the current salary levels of the staff that were hired, as well as careful management of operating expenses, there is flexibility within the adopted budget from which the reductions can be taken. It is proposed that \$110,000 be taken from personnel services (Character 20) and the remaining \$59,626 from Character 30 – operating expenses.

# Agency Reduction

## Philosophy/Impact

- ◆ The approach identified for a potential reduction is one in which the core functionality of the Office, including its personnel resources, is maintained, thus reducing the impact on the community to the extent possible.
- ◆ The proposed reductions, if taken, would reduce OCRR's future flexibility to respond to new studies and other initiatives, as well as the ability of the office to support, and provide services to, local citizen revitalization efforts.

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# Questions and Answers

