

Response to Questions on the FY 2019 Budget

Request By: Supervisor Herrity

Question: What was the amount of the offer from Stafford County for the former Command Bus – now the Recruiting Bus? What is the cost to staff the Recruiting Bus for each location? How many applicants have been hired from the Recruiting Bus? What was the cost to refurbish the Recruiting Bus? What is the schedule for the Recruiting Bus by location, historical by location and dates, and projected?

Response:

In FY 2016, Stafford County was made aware of the Fairfax County Police Department’s (FCPD) efforts to obtain a newer command vehicle. When the Department’s new command unit arrived and was placed in-service, the old command vehicle was taken out of service and parked at the West Ox facility. Knowing the previous interest, DVS reached out to Stafford County and their Sheriff’s Department via email on August 2, 2016 to negotiate the cost of the vehicle, but did not receive a response. Therefore, it was not posted to the auction site and soon re-purposed (after approval from the Fleet Utilization Management Committee) to the FCPD Mobile Recruiting vehicle. The total cost to refurbish the vehicle was \$50,243.94.

The cost to staff the Recruiting Bus varies per event depending on factors such as the size of the event, staff schedules, location, and type of event. Auxiliary Police Officers (APOs) are utilized frequently and do not carry any personnel costs. In most cases, when there is a shortage of APOs to attend the events, Police Officers will participate to offer additional support with recruitment efforts or to drive the Mobile Recruitment Unit. Calculation of the cost per event can fluctuate based on staffing configurations, on average the cost per event is approximately \$2,200.

The table below outlines the schedule for the Recruiting Bus, staff resources by location, as well as the number of applications received. While staff spoke with many people, only contacts whose names were recorded are counted in the table.

| Event | | Total Cost | Contacts Made | Applications | | | | |
|-------------------------|--------------------------------|------------|---------------|--------------|-------------|--------|-------|-----------|
| Date | Name | | | Applied (#) | Applied (%) | Active | Hired | Not Hired |
| September 20, 2017 | MRU Ribbon Cutting Ceremony | \$1,543 | - | - | - | - | - | - |
| September 29, 2017 | Fall for Fairfax Kidsfest | \$310 | - | - | - | - | - | - |
| October 5, 2017 | GMU Fall Career Fair | \$912 | 11 | 1 | 9% | 0 | 0 | 1 |
| December 9, 2017 | Bethlehem Baptist Hiring Event | \$3,699 | 33 | 8 | 24% | 7 | 0 | 1 |
| December 19-20, 2017 | Springfield Town Center | \$2,442 | 51 | 26 | 51% | 22 | 0 | 4 |
| January 12-14, 2018 | Washington Camping RV Expo | \$7,431 | 33 | - | - | - | - | - |
| February 3, 2018 | Vietnamese Festival | \$1,233 | - | - | - | - | - | - |
| February 6, 2018 | Culmore Hiring Event | \$1,221 | 9 | 5 | 56% | 5 | 0 | 0 |
| February 20-21, 2018 | Virginia Tech | \$2,454 | 21 | 2 | 10% | 2 | 0 | 0 |
| February 22, 2018 | GMU Spring Career Fair | \$923 | 66 | 3 | 5% | 3 | 0 | 0 |
| Total | | \$22,168 | 224 | 45 | 20.1% | 39 | 0 | 6 |
| Average | | \$2,217 | 32.0 | 7.5 | 23.4% | 6.5 | 0.0 | 1.0 |
| % of Total Applications | | | | | | 86.7% | 0.0% | 13.3% |

The schedule for the Recruiting Bus is listed below:

| Date | Event | Location |
|-----------------------------|--------------------------------|------------------|
| September 20, 2017 | MRU Ribbon Cutting Ceremony | Fairfax, VA |
| September 29, 2017 | Fall for Fairfax Kidsfest | Fairfax, VA |
| October 5, 2017 | GMU Fall Career Fair | Fairfax, VA |
| December 9, 2017 | Bethlehem Baptist Hiring Event | Alexandria, VA |
| December 19-20, 2017 | Springfield Town Center | Springfield, VA |
| January 12-14, 2018 | Washington Camping RV Expo | Chantilly, VA |
| February 3, 2018 | Vietnamese Festival | Chantilly, VA |
| February 6, 2018 | Culmore Hiring Event | Falls Church, VA |
| February 20-21, 2018 | Virginia Tech | Blacksburg, VA |
| February 22, 2018 | GMU Spring Career Fair | Fairfax, VA |
| March 8, 2018 | Headquarter Hiring Event | Fairfax, VA |
| March 16, 2018 | Academy Hiring Event | Fairfax, VA |
| April 7, 2018 | Asian Hiring Event | TBD |
| April 14, 2018 | Franconia Public Safety Day | Franconia, VA |
| May 19, 2018 | Military Recruiting Event | TBD |
| June 9, 2018 | TBD | TBD |
| July 14, 2018 | TBD | TBD |
| August 18, 2018 | TBD | TBD |
| September 22, 2018 | TBD | TBD |
| October 20, 2017 | TBD | TBD |
| November 17, 2018 | TBD | TBD |
| December 15, 2018 | TBD | TBD |