

Fairfax County Consumer Protection Commission – Community Engagement Committee Meeting Minutes

May 20, 2025

6:30 p.m.

Fairfax County Government Center
12000 Government Center Parkway
Fairfax, VA 22035
Conference Room 232
Chairperson Gasimov, presiding

Attendance:

Commissioners: Gasimov, Gulakowski, Kharat,
Kratovil, Rosier

Staff:

Amanda Kastl, Division Director
Consumer Services Division
Susan C. Jones, Consumer Specialist III
Consumer Affairs Branch
Kim Vallejos, Consumer Specialist I
Consumer Affairs Branch

The meeting was called to order at 6:38 p.m. by Chairperson Gasimov.

Minutes

Commissioner Gulakowski moved to accept the January 21, 2025, meeting minutes.
Commissioner Kratovil seconded the motion. The minutes were approved unanimously, 5-0-0.

Summary of Discussion

Commissioner Kratovil continued the discussion on the campaign; “Pause, Question, Protect.” Commissioner Kratovil noted the *Golden Gazette* as a mass media resource and inquired about other social or media opportunities to reach a broader audience. Branch Manager Jones mentioned *Consumer Connection* Facebook Live program and possible opportunities through Fairfax County Government Channel 16.

A discussion ensued on whether the focus will remain on seniors specifically or broaden the message to the general population since no one is immune to scams. Commissioners reviewed and discussed the three draft flyers on, “Pause, Question, Protect.”

Division Director Kastl spoke on the approval process through various channels that must be met before this campaign could be launched by the Consumer Protection Commission. Division Director Kastl stated that staff involvement, budget considerations, and legal standpoint all had to be considered before moving forward with the campaign.

Chairperson Gasimov made the motion to adjourn the meeting. The meeting adjourned at 7:35 p.m.