

NOTE: Fairfax County Public Schools conducts all procurement activities in accordance with delegated authority from the Purchasing Agent of Fairfax County Government. Bids and proposals in response to FCPS solicitations must be delivered to the address above on or before the date and time stipulated in the solicitation.

RFP 2000002262 HOSTED MASS NOTIFICATION SYSTEM

PRE-PROPOSAL CONFERENCE

An optional pre-proposal conference will be held **on July 13, 2017 at 3 p.m.,** Conference Room 1180 at Fairfax County Public Schools, 8115 Gatehouse Road, Falls Church, Virginia 22042-1203. The purpose of this conference is to allow potential Offerors an opportunity to present questions and obtain clarification relative to any facet of this solicitation.

While attendance at this conference will not be a prerequisite to submitting a proposal, offerors who intend to submit a proposal are encouraged to attend. Bring a copy of the solicitation with you. Any changes resulting from this conference will be issued in a written addendum to the solicitation.

All questions pertaining to this RFP should be submitted in writing to the contract administrator, Delphine G. Lambert, at dglambert@fcps.edu prior to the pre-proposal conference or no later than **July 20, 2017** at 5 p.m. Eastern Time.



Department of Financial Services Office of Procurement Services 8115 Gatehouse Road, Suite 4400

Falls Church, Virginia 22042-1203 Telephone: 571-423-3550

ISSUE DATE : June 29, 2017	NUMBER: 2000002262	TITLE: Hosted Mass Notification System
DEPARTMENT: Information Technology/ Communications and Community Relations	DUE DATE/TIME: July 28, 2017 at 2:00 p.m.	CONTRACT ADMINISTRATOR: Delphine G. Lambert dglambert@fcps.edu
offers and agrees, if the proposal is designated points within the time specif County the items or services offered an Note : Fairfax County does not discrimi	accepted, to furnish items or serviced. It is understood and agreed that d accompanying attachments must chate against faith-based organizationace, religion, color, sex, national orig	is in accordance with the <i>Code of Virginia</i> , § 2.2-4343.1 or in, age, disability, or any other basis prohibited by state law
NAME AND ADDRESS OF FIRM	: Telephone/Fax No.:	
	E-Mail Address:	
	Federal Employer Identificati	on No. or
	Federal Social Security No. (Proprietor)	Sole
	Prompt Payment Discount:	% for payment withindays/net days
	State Corporation Commission Identification No.	on (SCC)
set forth in the General Condition	ons and Instructions to Bidde	stands, and agrees to be bound by the conditions rs as described in Appendix A, the Certification and by any other relevant certification set forth in
BUSINESS CLASSIFICATION – Desc MINORITY-OWNED SMALL (X) WOMEN OWNED LARGE (A) CHECK ONE: INDIVIDU	☐ MINORITY OWNED LARG ☐ NON PROFIT (9) AL ☐ PARTNERSHIP	: □ LARGE (Y) □ SMALL (B) E (V) □ WOMEN-OWNED SMALL (C) □ CORPORATION tate in which Incorporated:

Sealed proposals subject to terms and conditions of this Request for Proposal will be received by the Director of the Office of Procurement Services at 8115 Gatehouse Road, Suite 4400, Falls Church, VA 22042-1203 until the date/time specified above.

Date



Vendor Legally Authorized

Signature

Print Name and Title

1. SCOPE OF SERVICES:

- 1.1. The purpose of this Request for Proposal is to solicit sealed proposals to establish a contract or contracts through competitive negotiation for the provision of Commercial off the Shelf (COTS) Mass Notification Systems (hereafter, the "Solution") by Fairfax County Public Schools ("FCPS") and Fairfax County Government.
- 1.2. The intent of this solicitation is to establish a contract for the following:
 - A. Mass Notification for web based opt-in e-mail, phone and SMS notification service that will be used to provide emergency, attendance, academic and routine related information to parents, community members, and other interested individuals. This Solution will be referred further in the solicitation as "Solution #1".
 - B. E-mail Subscription for community members and interested individuals email to receive current news events. This Solution will be referred further in the solicitation as "Solution #2".

Offerors are not required to submit a proposal for both Solutions. Multiple contracts may be awarded as a result of the solicitation.

Some of the requirements for the Mass Notification System include:

- Sending Plain and Rich text e-mail messages.
- Sending Voice messages to home phones, work phones, cell phones, and e-mails.
- Sending Text messages to cell phones, PDAs and other text-based devices.
- Delivering all messages within a specified time period, by schedule or on demand, to all district parents, employees, or other interested individuals or subgroups thereof.
- Providing individual schools the ability to manage and administer notification lists and send non-emergency messages.
- Providing a means to exclude any parties who may 'opt out' of specific message types.
- Providing parental notification for attendance related messaging as required by the state of Virginia.
- Providing management reports on utilization, e-mail and call success rates, invalid e-mail addresses and phone numbers, and other contact information.
- Securing against unauthorized use and unauthorized exposure of confidential information.
- Interfacing with FCPS systems to provide notification based on student specific data.
- Sending Messages to TTY/TDD receiving devices for the hearing impaired.
- Providing the means to load and target a variety of groups daily (i.e., total number of walkers, bus riders, total AM and PM bus routes).
- 1.3. Offerors must ensure that a representative who can bind the firm is available for both the finalist interviews and negotiations.

2. MINIMUM QUALIFICATIONS:

- 2.1. The following are the minimum qualifications an Offeror must meet or exceed, at the time of submission, in order for FCPS to accept a proposal as responsive. If an Offeror fails to respond to each qualification, or if FCPS determines from the response that an Offeror does not meet any one of the minimum qualifications, its proposal may be deemed non-responsive and disqualified from further consideration. This minimum qualification requirement apply to both Solutions.
 - 2.1.1.The Offeror must have been in business for at least five (5) years, and is required to have at least three (3) years continuous successful performance experience in implementing and supporting mass notification systems for K-12 or local government of equivalent size to FCPS.

3. PRE-PROPOSAL CONFERENCE:

- 3.1. An optional pre-proposal conference will be held on July 13 at 3 p.m. in the Fairfax County Public Schools Gatehouse Administration Center I, Conference Center Room 1180, 8115 Gatehouse Road, Falls Church, Virginia 22042-1203. To request reasonable ADA accommodations, call the Office of Equity and Employee Relations at 571-423-3070, <a href="https://dx.doi.org/10.1001/jhtml.com/html/html/maintanace-new-
- 3.2. The purpose of the pre-proposal conference is to give potential Offerors an opportunity to ask questions and to obtain clarification about any aspect of this Request for Proposal.

4. CONTRACT PERIOD AND RENEWAL:

- 4.1. This contract will begin at the date of award and terminate on June 30, 2023.
- 4.2. Automatic contract renewals are prohibited. This contract may be renewed at the expiration of its term by agreement of both parties. Contract renewals must be authorized by and coordinated through the Office of Procurement Services. FCPS reserves the right to renew the contract for five (5) additional one-year periods.
- 4.3. Notice of intent to renew will be given to the Contractor in writing by the Office of Procurement Services, normally 60 days before the expiration date of the current contract. (This notice must not be deemed to commit the County to a contract renewal.)
- 4.4. The obligation of the County to pay compensation due the contractor under the contract or any other payment obligations under any contract awarded pursuant to this Request for Proposal is subject to appropriations by the Fairfax County Board of Supervisors to satisfy payment of such obligations. The County's obligations to make payments during subsequent fiscal years are dependent upon the same action. If such an appropriation is not made for any fiscal year, the contract must terminate effective at the end of the fiscal year for which funds were appropriated and the County will not be obligated to make any payments under the contract beyond the amount appropriated for payment obligations under the contract. The County will provide the contractor with written notice of non-appropriation of funds within thirty (30) calendar days after action is completed by the Board of Supervisors. However, the County's failure to provide such notice must not extend the contract into a fiscal year in which sufficient funds have not been appropriated.

5. BACKGROUND:

5.1. FCPS is the largest school system in the Commonwealth of Virginia and the 10th largest in the United States. The school system consists of approximately 268 schools and work sites serving almost 188,000 students in grades Kindergarten through 12th grade and approximately 24,000 staff/employees across Fairfax County Virginia.

FCPS Site Type	Number of Sites
Elementary Schools	141
Middle Schools	23
High Schools	28
Secondary Schools	6
Special Services Centers	7
Alternative High Schools	2
Alternative School Programs	34
Administration Centers	27

For additional information about FCPS, visit the website at: http://www.fcps.edu/

- 5.2. FCPS Network Infrastructure: FCPS operates an Institutional Network (I-Net) which is a 10 Gigabit Ethernet technology based wide-area network. This design allows for 225 Mbps connection to high schools, 150 Mbps connection to middle schools and 75 Mbps connectivity to elementary schools. In addition, FCPS operates two separate Internet connections shared by all schools (2 Gbps and 1 Gbps).
- 5.3. The Office of Communications and Community Relations (OCCR) has primary responsibility for the implementation of this program in FCPS. OCCR maintains the system at the central level, identifying the district level subscriber options and sending out routine as well as emergency and essential announcements.
- 5.4. The current notification system ("eNotify") (Solution #1) was launched in April 2002. The system sends multiple messages to approximately 208,000 email addresses, 190,000 text numbers, and in the case of an emergency 351,256 phone numbers each year. Among the groups receiving messages are approximately 24,000 FCPS employees and 400,000 parents. Refer to Appendix G for additional information. This Solution is currently provided by Blackboard, Inc.
- 5.5. FCPS e-subscription service ("News You Choose") (Solution #2) was launched in April 2002. In December 2015, FCPS renamed and replaced the e-subscription service. The current e-mail subscription system **News You Choose**, has 366,521 email subscribers with 2,684,434 subscriptions to 2,079 topical listings from this system. FCPS is currently using GovDelivery that is provided by CarahSoft Technology Corporation.

6. TASKS TO BE PERFORMED:

Qualified offerors are encouraged to submit a proposal for:

- 6.1. **Project Management**: In collaboration with the FCPS project manager, the Contractor shall develop and maintain project plans with respect to the scope of the solicitation, to ensure the cost, schedule, and quality for a successful implementation of the proposed Solution. The Contractor must submit a task/activity plan listing all the tasks and activities. Time lines showing beginning and ending dates for each major task are to be included, as well as the name(s) of person(s) responsible for each task. Activities must be sufficiently designed and outlined in the task/activity plan that will provide evidence of satisfactory delivery of services and products.. The Contractor shall coordinate its activities with FCPS and track the performance of those activities—making adjustments mutually agreed upon by both parties. The Offeror shall conduct periodic reviews with FCPS to report on project progress. The Offeror shall include key decision-makers in these reviews as appropriate, as well as the technical and functional resources capable of addressing agenda items in the reviews.
- 6.2. Hardware and Infrastructure Recommendations: The Contractor shall specify the hardware, if required, for the proposed Solution that will satisfy FCPS performance requirements for the expected user base, will provide 24/7 access, and will mitigate any downtime. The Contractor shall also specify the infrastructure requirements for the recommended hardware. In collaboration with FCPS technical staff, the Contractor shall also specify the configuration of the recommended hardware within the FCPS operational environment.
- 6.3. **System Testing:** In cooperation with FCPS, the Contractor shall test the installed Solution to endpoint workstations located within and external to FCPS. The Solution must be fully functional of all RFP requirements, to include authentication. FCPS, at its discretion, may monitor internal bandwidth during this testing. The Contractor shall document and track any issues and coordinate the resolution.
- 6.4. **Performance and Security Testing**: The Contractor shall propose performing stress testing in collaboration with FCPS to assess the Solution's performance under realistic load conditions,

to determine under what conditions the Solution will degrade, and to specify sufficient hardware for a full deployment. The cost of this evaluation will be identified separately in the Cost Proposal. The Contractor shall develop the test plan, implement test scripts, create test data, execute the tests, and monitor performance. The vendor must provide an environment for the performance tests. Based on an analysis of the test results, the Contractor shall recommend actions to improve performance, if necessary.

- 6.5. **User Acceptance Testing**: FCPS will perform user acceptance testing with assistance from the Contractor. The Contractor shall prepare test cases that demonstrate the Solution's ability to meet the agreed upon baseline requirements. FCPS will report any issues found and specify their severity. The Contractor shall track the issues to resolution.
- 6.6. **Deployment Plan:** In collaboration with FCPS, the Contractor shall develop and execute a deployment plan of the configured Solution. The deployment plan must have detailed steps, responsibilities, and timelines for moving the Solution into production.
- 6.7. **Consulting:** The Contractor shall be capable of providing consulting services on an hourly and Statement of Work fixed price basis for services beyond the scope of the initial implementation.
- 6.8. Maintenance and Support: The Contractor shall provide an extended maintenance agreement, including support, for the term of the contract. Maintenance and support will include software and documentation upgrades, remedy of software defects, and user support for FCPS support staff. The Contractor's support shall include direct toll-free telephone and online access to FCPS support personnel 12 hours a day (6:30 a.m. – 6:30 p.m. EST), Monday through Friday, excluding holidays. If the Solution includes a support plan with different hours than requested, they need to be clearly indicated. The contractor shall provide an emergency escalation contact and contact information for use by designated FCPS support staff outside of normal support hours. This escalation channel must be available 24 hours/day, 365 days of the year. The Contractor shall also provide online access for reporting issues, as well as the ability for FCPS to track the status of reported issues online. The Contractor shall describe the method for designating the severity of an issue, respective response times, and escalation procedures. The Contractor shall also provide release notes prior to deployment that include the issues fixed and resolution, any modifications to the software that may not be the result of a fix, any new functionality, and any actions that need to be taken in order to implement the new release (i.e. scripts, configuration change, etc.).
- 6.9. **Warranty Period:** The Contractor shall provide a minimum one year performance warranty covering the specifications for and performance of the application software commencing upon acceptance of phased deliverables. The warranty period will be extended, if necessary, to resolve outstanding substantive issues within the project scope.

7. REQUIREMENTS FOR SOLUTION 1:

This section provides information regarding the requirements of FCPS Mass Notification System (Solution 1).

An attempt has been made to standardize the language used to indicate the relative importance of a specification. The words "must", "shall", and the phrase "it is required" are used in connection with a mandatory specification. The words "should", "may" and "it is desirable" are used in connection with a specification that is a very high priority but is not mandatory.

7.1. General Solution Architecture for E-Mass Notification:

a. The Solution must be designed specifically for mass notification using the SaaS (software as a service) model so that no hardware is required beyond existing PC workstations with Microsoft OS Windows 7 and all later MS OS and with Microsoft Internet Explorer 11 or later and vendor supported versions of Firefox, Chrome and

Google. The Contractor will maintain all components of the system external to the FCPS network.

- b. The Solution must provide demonstrable capacity to currently support at least 24,000 employees, 188,000 students, 268 school locations and offices.
- c. The Solution must provide the ability to upload contact information from other FCPS enterprise systems (e.g., Edupoint Student Information System (SIS), SIRSI Library, and WinSNAP Food Services).
- d. The Solution must provide a system through use of multiple telecommunication providers, multiple servers across multiple power grids, and multiple streams of communication.
- e. The Solution must support multiple languages which must include English, Spanish, Korean, Arabic, Chinese, Urdu, Farsi, and Vietnamese.
- f. The Solution must support preview of all translated messages by language.
- g. The Solution must support the management of client records by role with the system preventing duplicate records.
- h. The Solution must only allow district records to be modified by a designated user role.
- i. The Offeror must perform at Offeror's expense and in collaboration with FCPS load/stress testing of their system prior to contract award to validate capacity. Test results must be presented to FCPS.
- j. The Contractor must provide a test environment, separate from the production solution, to facilitate the development, testing, and modification of provisioning and messaging processes needed for implementation and subsequent upgrade/update processes.
- k. The Contractor must provide at their expense a redundancy plan of systems.
- I. The Solution must provide the ability to upload contact information from other FCPS enterprise systems in a mutually agreed upon format.
- m. The Solution must provide the ability to download the contacts database.

7.2. Service Level Agreement:

a. Offeror's Service Level Agreement (SLA) for FCPS must address the following minimum requirements. The Offeror must guarantee a minimum of 99.99% availability, computed based on 24 hours/day over a 30 day period. In the event that an SLA is breached by the fault of the Contractor, the Contractor must include "service credit" and "critical deliverable credit" as a portion of its remedy to FCPS.

7.3. Response Time:

- b. The Contractor's response time begins at the time that FCPS notifies the Contractor of a service trouble or outage via repair request, or the Contractor's monitoring/fault detection systems detect the service trouble or outage on its own. Response time concludes when the Contractor commences performance of remedial service. The acknowledgement of receipt of notification or generation of a trouble ticket on the Contractor's part does not constitute a response.
- Response time commitments for their recognized incident levels of criticality must be defined in the SLA.

7.4. Repair Time:

a. The Contractor's repair begins at the time that FCPS notifies the Contractor of a service trouble or outage via repair request, or the Contractor's monitoring/fault detection systems detect the service trouble or outage on its own. Repair time concludes when the Contractor permanently restores the service to the same or better state, than before the service trouble or outage occurrence.

7.5. Availability of Services:

- a. The Contractor must make its service(s) available for use twenty-four (24) hours per day, seven (7) days per week, and three-hundred sixty-five (365) days per year ("24x7x365").
- The Contractor must have established administrative, ethical, and technological security measures and processes implemented within its organization for the purpose of protecting and maintaining continuity of its service delivery to FCPS.

7.6. Security and Auditing:

- a. The Solution must support TLS 1.2 encryption among all server components and client-to-server connections.
- b. The Offeror shall review and acknowledge the acceptability and the Offeror's willingness to execute as a matter of contract, the Confidentiality Addendum, current version attached as Appendix F.
- c. The Solution must keep an audit trail of detailed sender information for each notification sent, including but not limited to, timestamp, sender user ID and sender source IP address.
- d. The Solution must use unique user ID and follow FCPS "Need-to-Know" principle in assigning accesses and privileges.
- e. The Solution must provide the ability to generate initial passwords based on FCPS requirements. Details about these requirements will be provided prior to award.
- f. The Solution must provide the capability to force initial password change.
- g. The Solution must record an audit trail of all changes made to system data by the vendor and/or authorized system admin users.
- h. The Solution must provide the ability to transmit and store passwords in an encrypted format.
- i. The Solution must have the ability to provide notification for password change.
- j. The Solution must provide the ability to mask the password from display as it is entered on the screen.
- k. The Solution must provide the capability to change the password on demand.
- I. The Solution must provide the capability to send the username and password in separate emails.
- m. The Offeror's proposed solution must support enforcement of complex passwords as defined by FCPS.

- n. The Solution must provide the capability to enforce maximum login attempts.
- o. The Solution must provide a configurable inactivity timeout.
- p. The Solution must provide the capability to operate on mobile devices.
- q. FCPS will own all data, including subscriber information, message traffic data, and log data. Offeror must not use the data in any way other than to serve FCPS.
- r. The Contractor must follow best practices in secure web development, including but not limited to validating and sanitizing all user input, no persistent cookies for user data, or disabling directory browsing.
- s. The Contractor must ensure data integrity, with the system preventing duplicate records and only allowing records to be removed by an authorized user and/or administrator action.
- t. The Contractor must provide notification to FCPS within 24 hours of a security breach.
- u. Upon termination, cancellation, or expiration of the Contract, the Contractor shall return all FCPS data to FCPS in a format mutually agreed upon by both parties.

7.7. Security Analysis:

a. If an SAS 70 II audit or equivalent has not been performed, the successful Offeror agrees to a third party security audit at Contractors expense, at FCPS's discretion, and further agrees to develop a plan of corrective action and timeline for any vulnerabilities identified as a result of such audit.

7.8. Administration:

- a. The Solution must provide the ability to create a user defined hierarchy of notification lists.
- b. The Solution must provide configurable roles based access to tools, permissions and administrative controls for creating, managing and transmitting messages and message type (e.g., attendance, emergency, and outreach) by user roles.
- c. The Solution must provide the ability for each building, campus, or person responsible for a group to manage its own notifications.
- d. The Solution must provide the central administrator and designated user roles the ability to find contact records by email address, street address, ZIP code, city, first and/or last name, phone number, site or campus, student ID, employee ID, and date added; and the ability to download contact data in Excel and CSV format, both in its entirety and in subsets.
- e. The Solution must provide the ability for the authorized users to send their own notifications.
- f. The Solution must provide the ability to broadcast email, SMS/text, and phone by user role to the following groups for example:
 - Entire school district (parents and staff)
 - District or building level staff
 - School building sites
 - User-defined subgroups (for at least 15,124 subgroups)

- Subgroups selected by data values
- g. The Solution must provide the administrator the ability to view all elements of a record, make changes to that records, and stop outbound messages by user type, mode and notes field.
- h. The Solution must provide the ability to create and save sublists of subscribers segmented by one or more of the data fields collected and the ability to review all records in each sublist.
- The Solution must provide message distribution count by language for the selected message.

7.9. **Reporting**:

- a. The Solution must provide statistical information based on the number of messages sent and success rate by mode and mode details to include recipient message time and the following: Email: Delivered, mailbox full, opted out by recipient, invalid email addresses, marked as SPAM by the recipient and invalid email addresses/delivery failures. Text: Delivered, invalid or deactivated phones and other delivery failures and opted out by recipient. Phone: Live Delivery, Answering Machine, No Answer, Busy, Hangups, Delivery failures, Phone numbers that are out of service/deactivated, and opted out by recipient.
- b. The Solution must provide the ability to track message information: time message was generated; real-time updating of message status (queue, mailing, sent).
- c. The Solution must provide the ability for the site or central administrator to create a configurable status report by week, month, year, message type, user role and group for each notification campaign.
- d. The Solution must have the ability to produce multi-level reports (i.e., school based and district level).

7.10. E-mail Messaging:

- a. The Solution must provide the ability to customize message by site name display as well as the email address "from" and "subject" fields.
- b. The Solution must have the ability to prioritize emergency notifications over standard notifications in the message delivery queue.
- c. The Solution must be able to accommodate at least 4 e-mail addresses per contact record.
- d. The Solution must have the option to define when calls are to be made to include blackout and non-call times by message type, and when e-mails are to be transmitted.
- e. The Solution must provide the ability to add standard wording to every message (such as legal requirements to identify the message owner, etc.)
- f. The Solution must provide the ability to send messages immediately as well as schedule message delivery for a future date and time.
- g. The Solution must provide the ability to reuse messages.
- h. The Solution must provide integrated support of text.
- i. It is desirable that the Solution provides, HTML, and rich media e-mail options.
- j. The Solution must provide the ability to preview complete message before sending.
- k. The Solution must provide the ability to spell-check messages prior to sending.

I. The Solution must provide the ability to personalize addressing and content of message flex fields of the message "Dear (first name)".

7.11. Notification Features (Phone):

- a. The Solution must have the ability to notify recipients via:
 - Phone (land-line, mobile)
 - SMS Text message
- b. The Solution must provide the ability to customize message by phone number and text display as well as the customizable phone number.
- c. The Solution must have the option to define when calls are to be made to include blackout and non-call times by message type.
- d. The Offeror must able to support the following:
 - At least 10 phone numbers per contact record.
 - Send and prioritized based on a specific geographic location.
- e. It is desirable that the Solution prioritize calls based on proximity to school location (i.e., all parents within a one mile vicinity of a school will receive calls first and those within a three mile vicinity receive calls second, and so on).

7.12. **Group Administration**:

a. The Solution must have the ability to set up a site hierarchy where the central and local site administrators can restrict permissions to send notifications to a single site and their groups.

7.13. Initiating a Phone or e-mail Notification:

- a. The Solution must have the ability to initiate a notification via the web portal's secured network connection.
- b. The Solution must provide a telephone method to send notifications in emergencies in which the client is unable to access the internet or has no power.
- c. The Solution must allow schools to initiate notification outside defined notification time period.
- d. The Solution must allow schools to:
 - Send notifications immediately.
 - Defer notifications until next school scheduled time period
 - Specify date and time to start and stop notifications.
- e. The Solution must provide the ability for administrators to set default notification time periods.

7.14. Creating Notifications:

- a. The Solution must have the ability to record a message directly from a telephone and have a call in feature so that administrators or translators may call in or record messages in different languages at a time that is convenient for them.
- b. The Solution must have the ability to send a recorded message, email and a text message in a single notification to all recipients for delivery to land line, mobile devices and email addresses.
- c. The Solution must have the ability to create, save and use at least 100 templates of voice, email and text messages for later use.

d. The Solution must have the ability to convert text to speech with appropriate pronunciations in at least the following required languages: English, Spanish and Korean.

7.15. Phone Notification Delivery:

- The Solution must have the ability to cancel any individual outgoing message prior to the send time.
- b. The Solution must have the ability to configure the redial attempts from zero to three varying by notification.
- c. The Solution must have the ability to distinguish when a live recipient is reached vs. an answering machine or voice-mail reached on voice-delivered devices.
- d. The Solution must be able to prioritize messages by modes available to the recipient.
- e. The Solution must have the ability to re-send voice notifications to only those who did not receive (busy, no answer) the original notification and message.
- f. The Solution must have the ability to allow recipients to confirm a notification via a keypress on voice-delivery devices such as telephones.

7.16. **Texting:**

- a. The Solution must have the ability to provide unlimited texting.
- b. The Solution must have the ability to enter English and Spanish text message with up to three hundred characters.
- c. The Solution must have the ability to insert a variable of the student's first name in English and Spanish.
- d. The Solution must have the ability to text in other languages (Chinese, Vietnamese and Korean) with a minimum of one hundred and twenty characters.
- e. It is desirable that the Solution have the ability to insert configurable variables into text messages.
- f. The Solution must be able to accommodate at least four SMS text contacts per record.

7.17. Consulting Services:

- a. The Contractor must provide consulting services on an hourly and Statement of Work fixed price basis for services beyond the scope of the initial implementation.
- b. The Contractor's staff must be available for consultation with County staff on an asneeded basis between 8 a.m. and 5 p.m., Eastern Standard Time, Monday through Friday.

7.18. Maintenance and Support:

- a. The Contractor must provide fixes, patches, upgrades and enhancements at no additional cost to FCPS.
- b. The Contractor must purchase and provide database capacity and phone ports; and usage and performance are managed by the Vendor.

7.19. Training:

- a. The Contractor must provide training to technical, central administrator, and site based administrator training for the proposed solution.
- b. The Contractor must provide training to the County's initial implementation project team.
- c. The Contractor must provide training options to include onsite, live and recorded webinars for site administrators (estimated at 1,231) and Central administrators (estimated at 91) covering all functionality available with the proposed solution based on FCPS configuration needs.
- d. The Contractor must provide detailed technical and support training to additional FCPS staff. Specifically, representatives from the Department of Information Technology for account management, notification configuration, and opt-out functionality (estimated at 15).
- e. The Contractor must provide a variety of end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) including options for customizing tools for FCPS.

7.20. **Survey:**

- a. The Solution must have a phone survey ability that allows recipients to respond via keypress on voice-delivery devices such as telephones.
- b. It is desirable that the Solution have a text survey capability.
- c. It is desirable that the Solution offers additional survey functionality (e.g., confidential reporting).

7.21. Attendance Notification:

- a. The Solution must have the ability at the district level to have master attendance templates (text, email and phone).
- The Solution must have the ability to customize multiple master message templates at the local school site.
- c. The Solution must have the ability to update master templates for specified school sites.
- d. The Solution must have the ability for individual school and central sites to access attendance logs (i.e., bad text, bad phone bad email, list of numbers reached, type of device reached).
- e. The Solution must have the ability to send tardy notifications at district or local site.
- f. The Solution must have the ability to send notifications in multiple modes. Refer to requirements for email and text modes.
- g. The Solution must have the ability to cancel notifications at district and local sites. Refer to requirements for email and text modes.
- h. The Solution must have the ability to call a specified phone number and configure the number of recipients for email and text.
- i. The Solution must have the ability to block specific message types to recipients and provide a report.

7.22. Technical Requirements:

- a. The Solution must support a secure data integration model where FCPS contact data will be loaded on a predefined daily schedule between the hours of midnight and 3:30 a.m. Eastern Standard Time to complete processing of at least 375,000 contacts.
- b. The Solution must support FCPS established policies and procedures for account provisioning, modification or termination. Refer to Paragraph 7.6 "Security and Auditing" for details about these policies and procedures.
- c. The Solution must provide emailed receipts for received and processed contact data.
- d. The Solution must provide configurable data change thresholds for the contact data for FCPS as well as email notification of the warning.
- e. The Solution must have the capability to securely export any and all data available including contacts, logs and users.
- f. The Solution must allow updating/adding/deleting of contacts via automated solution at one site without impacting the remaining sites or district contacts.
- g. The Solution must provide the ability to create and configure additional contact types as defined by FCPS using the administrative role. (i.e., student contacts, staff contacts, parent contacts).
- h. The Solution must provide a web-based interface for designated District and Site administrators to view real-time status of all messages generated by the system.
- i. It is desirable that the Solution support LDAP, SAML and AD authentication.

7.23. The Solution must comply with the Americans with Disabilities Act Section 508 and World Wide Web Consortium standards:

- a. Site must be accessible to those with disabilities. The final design must comply with all requirements of Web Content Accessibility Guidelines, WCAG 2.0.
- b. Site must have the ability to scale fonts to increase the overall size of the font on each page.
- c. Cascading style sheets must be utilized to ensure consistency and separation of content and design.

7.24. Data and file migration:

- a. Contractor will be responsible for migrating the data and files from the existing product into the new notification solution. This includes integrating the existing content; groups, templates, role-based access, users, etc. into the new product design navigation, and structure.
- 7.25. The Offeror will be required to achieve WCAG 2.0 Level AA compliance, which will be the new standard for government websites, effective January 18, 2018.

8. REQUIREMENTS FOR SOLUTION 2:

This section provides information regarding the requirements of FCPS E-Subscriptions.

An attempt has been made to standardize the language used to indicate the relative importance of a specification. The words "must", "shall", and the phrase "it is required" are used in connection with a mandatory specification. The words "should", "may" and "it is desirable" are used in connection with a specification that is a very high priority but is not mandatory.

8.1. General Solution Architecture for E-Mass Notification

- a. The Solution must be designed specifically for mass notification using the SaaS (software as a service) model so that no hardware is required beyond existing PC workstations with Microsoft OS Windows 7 and all later MS OS and with Microsoft Internet Explorer 11 or later and vendor supported versions of Firefox, Chrome and Google. The Offeror will maintain all components of the system external to the FCPS network.
- b. The Solution must provide demonstrable capacity to currently support at least 24,000 employees, 188,000 students, 268 school locations and offices. Documentation must be presented validating Offerors contracted messaging and calling capacity. Service Level Agreements (SLA) must be provided, including SLA's for response time and message delivery.
- c. The Solution must provide the ability to upload contact information from other FCPS enterprise systems (e.g., Edupoint Student Information System (SIS), SIRSI Library, WinSNAP Food Services).
- d. The Solution must provide a system through use of multiple telecommunication providers, multiple servers across multiple power grids, and multiple streams of communication. Describe how your Solution is configured for availability.
- e. It is desirable that the Solution support multiple languages which include Spanish, Korean, Arabic, Chinese, Urdu, Farsi, and Vietnamese.
- f. The Solution must support preview of all translated messages by language.
- g. The Offeror must support the management of client records by role with the system preventing duplicate records.
- h. The Contractor must only allow district records to be modified by a designated user role.
- i. The Solution must provide demonstrable capacity to currently support at least 24,000 employees, 188,000 students, 400,000 parents, 268 school locations and offices.
- j. The Offeror must perform at Offeror's expense and in collaboration with FCPS load/stress testing of their system prior to contract award to validate capacity. Test results must be presented to FCPS.
- k. The Contractor must provide at their expense a redundancy plan of systems.
- I. The Solution must provide the ability to upload contact information from other FCPS enterprise systems in a mutually agreed upon format.
- m. The Solution must provide the ability to download the contacts database.
- n. The Contractor must provide a test environment, separate from the production solution, to facilitate the development, testing, and modification of provisioning and messaging processes needed for upgrade/update implementation and subsequent processes.

8.2. Security and Auditing:

- a. The Solution must support TLS 1.2 encryption among all server components and client-to-server connections.
- b. The Offeror shall review and acknowledge the acceptability and the Offeror's willingness to execute as a matter of contract, the Confidentiality Addendum, current version attached as Appendix F.
- c. The Solution must keep an audit trail of detailed sender information for each notification sent, including but not limited to, timestamp, sender user ID and sender source IP address.

- d. The Solution must use unique user ID and follow FCPS "Need-to-Know" principle in assigning accesses and privileges.
- e. The Solution must provide the ability to generate initial passwords based on FCPS requirements.
- f. The Solution must provide the capability to force initial password change.
- g. The Solution must record an audit trail of all changes made to system data by the vendor and/or authorized system admin users.
- h. The Solution must provide the ability to transmit and store passwords in an encrypted format.
- i. The Solution must provide the ability to mask the password from display as it is entered on the screen.
- j. The Solution must provide the capability to change the password on demand.
- k. The Solution must provide the capability to send the username and password in separate emails.
- The Offeror's proposed solution must support enforcement of complex passwords as defined by FCPS.
- m. The Solution must provide the capability to enforce maximum login attempts.
- n. The Solution must provide a configuration inactivity timeout.
- o. FCPS will own all data, including subscriber information, message traffic data, and log data. Offeror must not use the data in any way other than to serve FCPS.
- p. The Contractor must follow best practices in secure web development, including but not limited to validating and sanitizing all user input, no persistent cookies for user data, or disabling directory browsing.
- q. The Contractor must ensure data integrity, with the system preventing duplicate records and only allowing records to be removed by an authorized user and/or administrator action.
- r. The Contractor must provide notification to FCPS within 24 hours of awareness of a security breach. Please describe policy and procedures to handle security incidents and criticality
- s. Upon termination, cancellation, or expiration of the Contract, the Contractor shall return all FCPS data to FCPS in a format mutually agreed upon by both parties.

8.3. Security Analysis:

a. If a SAS 70 II audit or equivalent has not been performed, the successful Offeror agrees to a third party security audit at Contractors expense, at FCPS's discretion, and further agrees to develop a plan of corrective action and timeline for any vulnerabilities identified as a result of such audit..

8.4. Administration:

- a. The Solution must provide the ability for the Offeror to create and configure a hierarchy of a minimum of 2,100 topical subscriptions.
- The Solution must provide the ability to control access to administrator tools at two level: access to all tools and access to message-send features only.
- c. The Solution must provide the ability for each building campus, or person responsible for a group to manage its own notification topics.

- d. The Solution must provide the administrator the ability to view all elements of a subscriber record and make changes to that record;
- e. The Solution must provide the administrator the ability to find subscriber records by email and date subscribed; and the ability to download subscriber data in Excel format, both in its entirety and in subsets.
- f. The Solution must provide the ability to create and save sublists of subscribers segmented by one or more of the data fields collected. Ability to review all subscriber records in each sublist.

8.5. **Training:**

- a. The Contractor must provide multiple in-person training for FCPS system users at least twice a year on premise.
- b. The Contractor must offer virtual live and recorded webinars for all FCPS users.
- c. The Contractor must provide training to include technical, central administrator, and site based administrator training for the proposed solution.
- d. The Contractor must provide training to the County's initial implementation project team.
- e. The Contractor must provide training for Central administrators (estimated at 10) covering all functionality available with the proposed solution based on FCPS configuration needs.
- f. The Contractor must provide detailed technical training to additional FCPS staff. Specifically, representatives from the Department of Information Technology, Functional Application Support Team (FAST (estimated at 15).
- g. The Contractor must provide training to site based administrators (estimated at 400) covering all functionality available with the proposed solution based on FCPS configuration needs.
- h. The Contractor must provide training to end users for account management, notification configuration, and opt-out functionality.
- i. The Contractor must provide end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) that could be used to develop the end user training for the County.

8.6. Reporting:

- a. The Solution must provide statistical information including number of messages sent and success rate by mode and mode details to include recipient message time and the following: Email: Delivered, mailbox full, opted out by recipient, invalid email addresses, marked as SPAM by the recipient and invalid email addresses/delivery failures; number of subscribers, message open rate (HTML messages only), click-through rate on each URL provided in a message, message send rate, share rates, Facebook and Twitter clicks (autoposts from the Solution) and delivery times.
- b. The Solution must provide the ability to track message information: time message was generated:
- c. The Solution must provide the ability to report on bounce backs, bad e-mail addresses.
- d. The Solution must provide the ability for the site or central administrator to create a configurable status report by week, month, year, message type, user role and group for each notification campaign.

8.7. E-mail Messaging:

- a. The Solution must provide the ability to customize message "from," "reply to" and "subject" fields.
- b. The Solution must provide the ability to add standard wording to every message (such as legal requirements to identify the message owner, etc.)
- c. The Solution must provide the ability to send messages immediately as well as schedule message delivery for a future date and time.
- The Solution must provide integrated support of text, HTML, and rich media e-mail options.
- e. The Solution must provide the ability to both preview (HTML and text versions) prior to sending official message.
- f. The Solution must provide the ability to spell-check messages prior to sending.
- g. It is desirable that the Solution provide the ability to personalize addressing of the message (i.e., Dear [first *name*].

8.8. Notification Features (e-mail):

- a. The Solution must have the ability to notify recipients via:
 - E-mail
 - Automatically integrate with social media, post links to HTML emails in Twitter and Facebook.
- b. The Solution must have the ability to initiate a notification on any PC with a browser through a secure SSL website.
- c. The Solution must allow schools and offices to send notifications immediately.
- d. The Solution must have the ability to schedule notifications to deliver on a specific date and time.
- e. The Solution must provide the ability to generate content for the automatic posts by macros that can include subject line, URLs to HTML email, photos/graphics and teaser texts that are in the HTML email.
 - RSS Feed
- f. The Solution must have the ability to provide two different sequences of contact devices depending on whether an urgent notification or a non-emergency notification is sent.
- g. It is desirable that the Solution provide subscribers control options as to how often they receive notifications (individual messages immediately, daily digest or weekly digests).

8.9. Contact Information Management:

- a. Subscribers must be able to subscribe, unsubscribe, and change their contact information, optional password, and contact preferences through a web interface.
- b. The Solution must have the ability for administrators to add or edit recipient and contact information.
- c. The Solution must have the ability to add or change all or some contact data through an imported file in .csv format.
- d. The Solution must have the ability to maintain privacy of all contact information through access control where only administrators with appropriate rights can view or update recipient and contact information.

8.10. **Group Administration:**

- a. The Solution must have the ability to identify one or more "group administrators" for any particular topic.
- b. The Solution must have the ability to restrict visibility of group administrators to their groups' member and message information. Allow group administrators full control to add or change subscriber information and to send notifications to those subscribers.
- c. The Solution must have the ability to allow group administrators full control to add or change subscriber information and send notifications to topical subscribers.
- d. The Solution must have the ability to set up an organizational hierarchy where the administrators of the primary organization can view and send notifications to all secondary organizations and their subscribers.

8.11. **Support:**

- a. The Solution must have the ability to provide system-wide technical, user and administrative support from 6:30 a.m. to 6:30 p.m. Eastern Standard Time, Monday through Friday by phone and email.
- b. The Solution must provide a method of support for subscribers.

8.12. Consulting Services:

- a. The Contractor must be capable of providing consulting services on an hourly and Statement of Work fixed price basis for services beyond the scope of the initial implementation.
- b. The Contractor's staff must be available for consultation with County staff on an asneeded basis between 8 a.m. and 5 p.m., Eastern Standard Time, Monday through Friday.

8.13. Maintenance and Support:

- a. The Contractor must provide fix, patches, upgrades and enhancements at no additional cost to FCPS.
- b. The Contractor must purchase and provide database capacity and phone ports and usage; and performance are managed by Vendor.

8.14. Service Level Agreement:

a. Offeror's Service Level Agreement (SLA) must address the following minimum requirements. The Offeror must guarantee a minimum of 99.99% availability, computed based on 24 hours/day over a 30 day period. In the event that an SLA is breached by the fault of the Contractor, the Contractor must include "service credit" and "critical deliverable credit" as a portion of its remedy to FCPS.

8.15. Response Time:

a. The Contractor's response time begins at the time that FCPS notifies the Contractor of a service trouble or outage via repair request, or the Contractor's monitoring/fault detection systems detect the service trouble or outage on its own. Response time concludes when the offeror commences performance of remedial service. The acknowledgement of receipt of notification or generation of a trouble ticket on the Offeror's part does not constitute a response.

 Response time commitments for their recognized incident levels of criticality must be defined in the SLA.

8.16. Repair Time:

a. The Contractor's repair begins at the time that FCPS notifies the Contractor of a service trouble or outage via repair request, or the Contractor's monitoring/fault detection systems detect the service trouble or outage on its own. Repair time concludes when the offeror permanently restores the service to the same or better state, than before the service trouble or outage occurrence.

8.17. Availability of Services:

- a. The Contractor must make its service(s) available for use twenty-four (24) hours per day, seven (7) days per week, and three-hundred sixty-five (365) days per year ("24x7x365").
- b. The Contractor must have established administrative, ethical, and technological security measures and processes implemented within its organization for the purpose of protecting and maintaining continuity of its service delivery to FCPS.

8.18. Mobile:

- a. The Solution must provide web responsive template design that will render optimal viewing from multiple devices (i.e., desktop, tablet, smartphone).
- b. The Solution must provide easy one click unsubscribe options via email.

8.19. Graphical User Interface:

a. The Solution must provide an intuitive user-friendly interface with the ability to upload and insert graphics and photos; be able to provide linked attachments (i.e., upload files that will reside on the Offeror's web server).

8.20. **Branding:**

- a. The Solution must be able to lock down template designs to meet FCPS brand compliance.
- b. The Solution must have the ability for the Offeror to create and configure custom templates for school board members, departments, offices and schools.

8.21. Data and file migration:

a. Contractor will be responsible for migrating the data and files from the existing product into the new notification solution. This includes integrating the existing content; groups, templates, role-based access, users, etc. into the new product design navigation, and structure.

8.22. The Solution must comply with the Americans with Disabilities Act Section 508 and World Wide Web Consortium standards:

- a. Site must be accessible to those with disabilities. The final design must comply with all requirements of Web Content Accessibility Guidelines, WCAG 2.0.
- b. Site must have the ability to scale fonts to increase the overall size of the font on each page.
- c. Cascading style sheets must be utilized to ensure consistency and separation of content and design.

9. TECHNICAL PROPOSAL INSTRUCTIONS:

- 9.1. The Offeror must submit the Technical Proposal in a <u>separate binder</u> containing the following information. This information will be considered the minimum content of the proposal. <u>Proposal contents shall be arranged in the same order as presented herein and divided by tabs</u>.
- 9.2. THE TECHNICAL PROPOSAL SHALL CONTAIN NO PRICING INFORMATION.
- 9.3. Proposals should not contain extraneous promotional materials.
- 9.4. Offerors should utilize lay person terms and common terminology wherever possible. Proposals shall cover the general topics outlined in this section and emphasize the Offeror's approach to the work.
- 9.5. Offerors shall refer to Paragraph 15 below for details about the submission of proposals.
- 9.6. The required proposal sections are:

TABLE OF CONTENTS: A table of contents providing a listing for each section of the proposal is required, including the appendices and any additional material submitted.

TAB 1: COVER LETTER

- a. Name of firm submitting proposal; main office address; when organized; if a corporation, when and where incorporated; brief history of organization; appropriate Federal, State, and County registration numbers. The County encourages the use of recycled products, therefore, it is urged that proposals be submitted on paper made from or with recycled content and be printed on both sides.
- b. In this section, the Offeror shall demonstrate that it meets all of the mandatory qualification requirements listed in Paragraph 2.
- c. This section will also contain statements confirming inclusion of all proposal submittals as outlined in Appendix B.

TAB 2: EXECUTIVE SUMMARY

The executive summary should provide a concise statement and discussion of the requirements as they are analyzed by the Offeror and summarization of the services being proposed to meet FCPS' needs and why it is the Solution FCPS should decide to implement.

TAB 3: OFFEROR PROFILE AND PRODUCT HISTORY

The Offeror must provide a profile of its organization and all other companies who will be providing services through a subcontracting arrangement with the Offeror. At a minimum, the Offeror will provide the following information on a single page:

- Number of years in business
- Number of years involved in the services described above
- Total number of employees
- Number of employees dedicated to the services described above
- Total number of clients to which you are providing similar services
- Total number of clients of similar size as FCPS
- Number of signed contracts in progress

TAB 4: OFFEROR QUALIFICATIONS

The statement of Qualifications must include a description of organizational and staff experience, and resumes of proposed staff.

- a. <u>Organizational and Staff Experience:</u> Offerors must describe their qualifications and experience to perform the work described in this Request for Proposal. Information about experience should include direct experience with the specific subject matter.
- b. <u>Years of Experience</u>: Offerors must have a minimum five (5) years successful, continuous experience. (Reference Paragraph 2, Minimum Qualifications)
- c. <u>References:</u> The Offeror must provide a minimum of three (3) references from K-12 school districts and/or government agencies, (at least one from each) preferably from a County and School district of equivalent size to FCPS (Complete Appendix E). Include organization names, addresses, names of contact persons, and telephone numbers or email addresses for such reference.
- d. <u>Personnel:</u> Full-time and part-time staff, proposed consultants and subcontractors who may be assigned direct work on this project should be identified. Information is required which will show the composition of the task or work group, its specific qualifications, and recent relevant experience. Special mention must be made of direct technical supervisors and key technical personnel, and approximate percentage of the total time each will be available for this project. The technical areas, character and extent of participation by any subcontractor or consultant activity must be indicated and the anticipated sources will be identified.
- e. <u>Staffing plan</u>: A staffing plan is required which describes the Offeror's proposed staff distribution to accomplish this work. The staffing plan should indicate a chart that partitions the time commitment of each professional staff member across the proposed tasks and a timeline for the project. It is mandatory that this section identify the key personnel who are to work on the project, their relationship to the contracting organization, and amount of time to be devoted to the project. This includes Consultants as well as regular employees of the Offeror, if relevant.
- f. <u>Financial Statements</u>: The Offeror must provide an income statement and balance sheet from the most recent reporting period.
- g. <u>Personnel</u>: The personnel named in the technical proposal will remain assigned to the project throughout the period of this contract. No diversion or replacement may be made without submission of a resume of the proposed replacement with final approval being granted by the County Purchasing Agent.

TAB 5: RESPONSE TO REQUIREMENTS - SOLUTION 1

Offeror shall complete Appendix C, Section I. Offeror shall include a brief description and examples (screenshots/other) of how the proposed Solution will meet or exceed each of the requirements listed in in Special Provisions, Paragraph 7. Offeror must explicitly indicate in its responses which product or products meet the stated requirement.

In response, offerors shall clarify if requirements is met with existing capability within the solution. If not met within the solution, offerors shall explain how capability can be met.

TAB 6: RESPONSE TO REQUIREMENTS - SOLUTION 2

Offeror shall complete Appendix C, Section II. Offeror shall include a brief description and examples (screenshots/other) of how the proposed Solution will meet or exceed each of the requirements listed in in Special Provisions, Paragraph 8. Offeror must explicitly indicate in its responses which product or products meet the stated requirement.

In response, offerors shall clarify if requirements is met with existing capability within the solution. If not met within the solution, offerors shall explain how capability can be met.

TAB 7: PROJECT PLAN

I. SOLUTION 1

The Offeror must provide a preliminary Project Implementation Plan for the solution initial phase. The plan shall identify major milestones and the related time line for accomplishing these tasks. Proposal shall provide the following:

- Description of implementation approach relating to the requirements of this RFP.
- Proposed methodology for quality assurance and benchmarking performance.
- A project work plan that includes recommended timelines for the initial phase as well as subsequent phases.

II. SOLUTION 2

Provide same information as above (Tab 7. I.) for Solution 2.

TAB 8: TRAINING

Offeror shall provide a training plan to include technical and administrator training for the proposed Solution. This Section shall also include the following information:

I. SOLUTION 1

- a. The Offeror must provide a training plan to include technical, central administrator, and site based administrator training for the proposed solution.
- b. The Offeror must provide a description of the proposed training of the County's initial implementation project team.
- c. The Offeror must provide a description of training options to include onsite, live and recorded webinars for site administrators (estimated at 1,231) and Central administrators (estimated at 91) covering all functionality available with the proposed solution based on FCPS configuration needs.
- d. The Offeror must provide detailed technical and support training to additional FCPS staff. Specifically, representatives from the Department of Information Technology for account management, notification configuration, and opt-out functionality (estimated at 15).
- e. The Offeror must provide the above as both a la carte purchase, and provide packages of training for the above levels.
- f. The Offeror must provide a description of the proposed end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) including options for customizing tools for FCPS.

II. SOLUTION 2

- a. The Offeror must provide a training plan to include technical, central administrator, and site based administrator training for the proposed solution. This section must include:
- b. The Offeror must provide a description of the proposed training of the County's initial implementation project team.
- c. The Offeror must provide a description of training for Central administrators (estimated at 10) covering all functionality available with the proposed solution based on FCPS configuration needs.

- d. The Offeror must provide detailed technical training to additional FCPS staff. Specifically, representatives from the Department of Information Technology, Functional Application Support Team (FAST (estimated at 15).
- e. The Offeror must provide a description of training for site based administrators (estimated at 400) covering all functionality available with the proposed solution based on FCPS configuration needs.
- f. The Offeror must provide a description of training available to end users for account management, notification configuration, and opt-out functionality.
- g. The Offeror given the size and scope of the FCPS implementation, and familiarity with districts equivalent to FCPS, the Offeror must submit proposals for recommended approaches and implementation strategies.
- h. The Offeror must provide a description of the proposed end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) and how these tools could be used to develop the end user training for the County.

TAB 9: RESPONSE TO TASKS TO BE PERFORMED

I. SOLUTION 1

The Offeror must provide detailed description of how to manage and approach each of the tasks in Special Provisions, Paragraph 6.

II. SOLUTION 2

The Offeror must provide detailed description of how to manage and approach each of the tasks in Special Provisions, Paragraph 6.

TAB 10: LICENSES/SERVICE AGREEMENTS

Offeror must provide all services and licensing agreements that would apply to the application and services proposed. A copy of the Service Level Agreements (SLA) must be provided, including SLA's for response time and message delivery.

TAB 11: EXCEPTION TO SPECIFICATIONS

Although the specifications in the requirements sections represent FCPS' anticipated needs, there may be instances in which it is in FCPS' best interest to permit exceptions to specifications and accept alternatives. It is extremely important that Offerors clearly state where exception is taken to the specifications and how alternatives will be provided. Therefore, exceptions, conditions, or qualifications to the provisions of FCPS' specifications must be clearly identified as such, together with the reasons, and inserted in this section of the proposal. If the Offeror does not make it clear that an exception is taken, FCPS will assume the proposal is responding to and will meet the specification as written.

TAB 12: TREATMENT OF THE ISSUES

In this section, the Offeror may comment if deemed appropriate, on any aspect of the Request for Proposal, including suggestions on possible alternative approaches to the coverage, definition, development, and organization of the issues presented in the "Tasks to be Performed" section, and may propose alternative approaches.

10. COST PROPOSAL INSTRUCTIONS:

The offeror must submit a **cost proposal in a separate binder** fully supported by cost and pricing data adequate to establish the reasonableness of the proposed fee.

OFFERORS SUBMITTING A PROPOSAL FOR BOTH SOLUTIONS SHALL PROVIDE TWO (2) SEPARATE COST PROPOSALS. FAILURE TO DO SO MAY RENDER THE PROPOSAL NON-RESPONSIVE.

The following information shall be submitted as part of the cost proposal:

10.1. The cost of each service shall be itemized as required in **Appendix D** (Pricing Summary Sheet).

10.2. Training Services

Offeror shall provide pricing information of the recommended approaches and implementation strategies that Offeror described in Tab 8 of the Technical Proposal.

Offeror shall provide pricing information for all training types listed in Paragraph 7.19 (Training requirements for Solution 1) and 8.5 (Training requirements for Solution 2).

The Offeror must provide both a la carte purchase, and provide packages of training.

Note: The Offeror must include travel costs associated with support for training model. Travel to support training will be conducted within the guidelines specified in FCPS Financial Services Regulation 5310, Travel - Local and Out of County, which follows the guidelines provided by the U.S. General Services Administration Guidelines augmented by the Internal Revenue Services guidelines for POV travel/ mileage per GSA website: http://www.gsa.gov/portal/category/21287

10.3. Ongoing Fees

Offerors shall indicate on Appendix D all ongoing fees for the initial five (5) years of the contract. Note: The hosting, maintenance and technical support fees shall commence at production system "go live".

10.4. Additional Services

For additional services outside of scope of services described in this RFP, Offerors must provide a list of labor rates for each labor category. Offerors are required to provide rates that are fully loaded. Fully loaded rates shall include all costs including but not limited to travel, meal expenses, hotel, etc. FCPS will not pay for any additional costs of any kind.

10.5. Risk Assessment

Offerors shall provide a risk assessment on the implementation of the proposed Solution with respect to cost, schedule, and quality. The risk assessment shall include the identification of significant risks, the likelihood of the risks occurring, and the consequences should the risks occur. The Offeror shall identify how their proposal addresses these risks and any mitigation strategies recommended for FCPS action. The Offeror shall also describe their methodology for conducting the risk assessment. Where possible, the Offeror should seek to quantify the risks in terms of their impact on the cost, schedule, quality, and thus success, of the implementation.

10.6. Schedule of Payments

Offerors shall submit a Schedule of Payments corresponding to the specific project deliverables and milestones identified in Appendix D. All payments to be made to the Offeror will be based on the delivery and acceptance of measurable deliverables.

11. PRICING:

11.1. Hosting fee, Maintenance & Technical Support, and Training Fees

Offerors shall indicate on Appendix D, the hosting and technical support and maintenance fees for the first five (5) years of the contract.

For subsequent years, these fees may be subject to a possible annual price increase not to exceed 3%.

The request for a change in the unit price shall include as a minimum, (1) the cause for the adjustment; (2) proposed effective date; and, (3) the amount of the change requested with documentation to support the requested adjustment (i.e., appropriate Bureau of Labor Statistics, Consumer Price Index (CPI-U), change in manufacturer's price, etc.).

11.2. Additional services - Hourly rate by labor category

The fee(s) will remain firm and will include all charges that may be incurred in fulfilling the requirements of the contract during the first 365 days. Changes in cost for any subsequent contract years may be based on the Consumer Price Index (CPI-U), Table 10, U.S. City Averages, or other relevant indices.

The request for a change in the unit price shall include as a minimum, (1) the cause for the adjustment; (2) proposed effective date; and, (3) the amount of the change requested with documentation to support the requested adjustment (i.e., appropriate Bureau of Labor Statistics, Consumer Price Index (CPI-U), change in manufacturer's price, etc.).

12. TRADE SECRETS/PROPRIETARY INFORMATION:

- 12.1. Trade secrets or proprietary information submitted by an offeror in connection with a procurement transaction must not be subject to public disclosure under the Virginia Freedom of Information Act; however, offerors must invoke the protections of this section prior to or upon submission of the data or other materials. (Reference Appendix B)
- 12.2. The offeror must identify the data or other materials to be protected and state the reasons why protection is necessary. Disposition of material after award(s) should be stated by the offeror.

13. CONTACT FOR CONTRACTUAL MATTERS:

13.1. All communications and requests for information and clarifications must be directed to the following procurement official:

Delphine Lambert, Contract Administrator Fairfax County Public Schools Office of Procurement Services 8115 Gatehouse Road, Suite 4400 Falls Church, Virginia 22042-1203

Email: dglambert@fcps.edu

13.2. No attempt must be made by any offeror to contact members of the Selection Advisory Committee (SAC) about this procurement.

14. REQUIRED SUBMITTALS:

Each Offeror responding to this Request for Proposal must supply all the documentation required in the RFP. Failure to provide documentation with the Offeror's response to the RFP will result in the disqualification of the Offeror's proposal.

15. SUBMISSION OF PROPOSAL:

- 15.1. Offeror must submit the following:
 - One (1) original (duly marked), five (5) hard copies and two (2) copies on a USB flash drives in searchable pdf format of the **Technical proposal**;
 - One (1) original (duly marked), five (5) hard copies and two (2) copies on a USB flash drives (separate USB drives for the Technical and Cost Proposals) in searchable pdf format of the Cost proposal; and
 - A notarized statement that the USB flash drive versions are a true copy of the printed version.
- 15.2. The items listed in Section 15.1 shall be delivered to the following address in sealed envelopes or packages with the proposal number, title and the Offeror's name and address on the outside:

Department of Financial Services Office of Procurement Services 8115 Gatehouse Road, Suite 4400 Falls Church, VA 22042-1203 Telephone: 571-423-3550

- 15.3. Offerors are reminded that changes to the request for proposal, in the form of addenda, are often issued between the issue date and within three (3) days before the due date of the solicitation. All addenda MUST be signed and submitted to the Office of Procurement Services, 8115 Gatehouse road, Suite 4400, Falls Church, VA 22042-1203 before the due date/time or must accompany the proposal. Notice of addenda will be posted on eVA and the DPSM current solicitation web page www.fairfaxcounty.gov/solicitation. It is the Offeror's responsibility to monitor the web pages for the most current addenda.
- 15.4. It is the Offeror's responsibility to clearly identify and to describe the services being offered in response to the Request for Proposal. Offerors are cautioned that organization of their response, as well as thoroughness is critical to the County's evaluation process. The RFP forms must be completed legibly and in their entirety; and all required supplemental information must be furnished and presented in an organized, comprehensive and easy to follow manner.
- 15.5. Unnecessarily elaborate brochures of other presentations beyond that sufficient to present a complete and effective proposal is not desired. Elaborate artwork, expensive paper, bindings, visual and other presentation aids are not required. The County encourages the use of recycled paper, therefore it is urged that proposals be submitted on paper made from or with recycled content and be printed on both sides.
- 15.6. Each original, copies and electronic versions of the Technical Proposal shall consist of:
 - COVER SHEET (DPSM32)
 - Technical proposal as required in the Special Provisions, paragraph 9,
 TECHNICAL PROPOSAL INSTRUCTIONS.
- 15.7. Each original, copies and electronic versions of the Cost Proposal shall consist of:
 - Cost proposal as required in the Special Provisions paragraph 100, COST PROPOSAL INSTRUCTIONS.
 - Appendix D must be included in the Cost proposal.

15.8. By executing the cover sheet (DPSM32), Offeror acknowledges that they have read this Request for Proposal, understand it, and agree to be bound by its terms and conditions. Proposals may be submitted by mail or delivered in person.

16. VIRGINIA FREEDOM OF INFORMATION ACT:

Except as provided, once an award is announced, all proposals/bids submitted to this RFP will be open to inspection by any citizen, or interested person, firm or corporation, in accordance with the Virginia Freedom of Information Act. Trade secrets or proprietary information submitted by a firm prior to or as part of its proposal will not be subject to public disclosure under the Virginia Freedom of Information Act only under the following circumstances: (1) the appropriate information is clearly identified by some distinct method such as highlighting or underlining; (2) only the specific words, figures, or paragraphs that constitute trade secrets or proprietary information are identified; and (3) a completed summary page is supplied (Appendix B) that includes (a) the information to be protected, (b) the section(s)/page number(s) where this information is found in the proposal, and (c) a statement why protection is necessary for each section listed. The firm must also provide a separate electronic copy of the proposal (USB) with the trade secrets and/or proprietary information redacted. If all of these requirements are not met, then the firm's entire proposal will be available for public inspection.

17. LATE PROPOSALS:

Proposals received in the Office of Procurement Services after the date and time prescribed must not be considered for contract award and must be returned to the offeror.

18. PERIOD THAT PROPOSALS REMAIN VALID:

Proposals will remain valid for a period of one-hundred and eighty days (180) calendar days after the date specified for receipt of proposals.

19. BASIS FOR AWARD:

- 19.1. This Request for Proposal is being utilized for competitive negotiation. Under the competitive negotiation process, a contract may be awarded to the responsible offeror whose proposal is determined to be the most advantageous to the County, taking into consideration price and the evaluation factors set forth in the Request for Proposal. The County reserves the right to make multiple awards as a result of this solicitation.
- 19.2. A Selection Advisory Committee has been established to review and evaluate all proposals submitted in response to this Request for Proposal. The Committee must conduct a preliminary evaluation of all proposals on the basis of the information provided with the proposal, and the evaluation criteria listed below. Based upon this review, the cost proposals of the highest rated offeror(s) will then be reviewed.
- 19.3. No Offeror, including any of their representatives, subcontractors, affiliates and interested parties, must contact any member of the Selection Advisory Committee or any person involved in the evaluation of the proposals. Selection Advisory Committee members will refer any and all calls related to this procurement to the procurement official named in 12.1 above. Failure to comply with this directive may, at the sole discretion of the County result in the disqualification of an offeror from the procurement process.
- 19.4. Based on the results of the preliminary evaluation, the highest rated offeror(s) may be invited by the County Purchasing Agent to make oral presentations to the Selection Advisory Committee. This committee will then conduct a final evaluation of the proposals. Selection must be made of two or more offerors deemed to be fully qualified and best suited among those submitting proposals, on the basis of the factors involved in the Request for Proposal, including price if so stated in the Request for Proposal. Negotiations must then be conducted with each of the

offerors so selected. After negotiations have been conducted with each offeror so selected, the County must select the offeror which, in its opinion, has made the best proposal, and must award the contract to that offeror.

- 19.5. Should the County determine in writing and at its sole discretion that only one offeror is fully qualified, or that one offeror is clearly more highly qualified than the others under consideration, a contract may be negotiated and awarded to that offeror. The Committee will make appropriate recommendations to the County Executive and School Board, if appropriate, prior to actual award of contract.
- 19.6. Proposal Evaluation Criteria.

The following factors will be considered in the award of this contract. Each Solution will be evaluated independently.

MASS NOTIFICATIONS (SOLUTION 1) - 100 points

- a. Qualification of firm with appropriately qualified and experienced personnel. (15 points)
- b. Depth of response to the Special Provisions, Section 6, **TASKS TO BE PERFORMED**. (20 points)
- c. Depth of response to Special Provisions, Section 9 (TECHNICAL PROPOSAL INSTRUCTIONS) and Appendix C Section 1. (40 points)
- d. Reasonableness of cost proposal(s). (25 points)

E-SUBSCRIPTIONS (SOLUTION 2) - 100 points

- a. Qualification of firm with appropriately qualified and experienced personnel. (15 points)
- b. Depth of response to the Special Provisions, Section 6, **TASKS TO BE PERFORMED**. (20 points)
- c. Depth of response to Special Provisions, Section 9 (TECHNICAL PROPOSAL INSTRUCTIONS) and Appendix C Section II. (40 points)
- d. Reasonableness of cost proposal(s). (25 points)
- 19.7. Fairfax County reserves the right to make on-site visitations to assess the capabilities of individual offerors and to contact references provided with the proposal.
- 19.8. The County Purchasing Agent may arrange for discussions with firms submitting proposals, if required, for the purpose of obtaining additional information or clarification.
- 19.9. Offerors are advised that, in the event of receipt of an adequate number of proposals, which, in the opinion of the County Purchasing Agent, require no clarifications and/or supplementary information, such proposals may be evaluated without further discussion. Consequently, offerors should provide complete, thorough proposals with the offerors most favorable terms. Should proposals require additional clarification and/or supplementary information, offerors should submit such additional material in a timely manner.
- 19.10. Proposals which, after discussion and submission of additional clarification and/or supplementary information, are determined to meet the specifications of this Request for Proposal will be classified as "acceptable". Proposals found not to be acceptable will be classified as "unacceptable" and no further discussion concerning same will be conducted.
- 19.11. The County may cancel this Request for Proposal or reject proposals at any time prior to an award, and is not required to furnish a statement of the reasons why a particular proposal was not deemed to be the most advantageous.

20. CONTRACT INSURANCE PROVISIONS:

- 20.1. The Contractor must be responsible for its work and every part thereof, and for all materials, tools, equipment, appliances, and property of any and all description used in connection therewith. The Contractor assumes all risk of direct and indirect damage or injury to the property or persons used or employed on or in connection with the work contracted for, and of all damage or injury to any person or property wherever located, resulting from any action, omission, commission or operation under the contract.
- 20.2. The Contractor must, during the continuance of all work under the contract maintain the following insurance:
 - a. Workers' Compensation and Employer's Liability insurance limits of not less than \$100,000 to protect the contractor from any liability or damages for any injuries (including death and disability) to any and all of its employees, including any and all liability or damage which may arise by virtue of any statute or law in force within the Commonwealth of Virginia.
 - b. Commercial General Liability insurance in the amount of \$1,000,000 per occurrence and \$2,000,000 in the aggregate including contractual liability, personal and advertising injury, and products and completed operations coverage. Completed operations liability endorsement must continue in force for three years following completion of the contract.
 - c. Owned, non-owned, and hired Automobile Liability insurance, in the amount of \$1,000,000 per occurrence/aggregate, include property damage, covering all owned, non-owned borrowed, leased, or rented vehicles operated by the Contractor. In addition, all mobile equipment used by the Contractor in connection with the contracted work will be insured under a standard Automobile Liability policy, or a Comprehensive General Liability policy. The Garage Keeper's Liability coverage must also be maintained where appropriate.
 - d. Professional Liability/Errors and Omissions coverage responding to Contractor's errors, acts or omissions in the amount of \$1,000,000 per claim and in the aggregate.
 - e. Cyber/Information Technology insurance in the amount of \$1,000,000 per claim, including coverage for costs of 3rd party notification, credit monitoring, and fraud protection.
- 20.3. Fairfax County Public Schools, the Fairfax County School Board, its officers and employees must be named as an "additional insured" in the Automobile and General Liability policies and it must be stated on the Insurance Certificate that this coverage "is primary to all other coverage the County may possess".
- 20.4. Indemnification: Article 63 of the General Conditions and Instruction to Bidders (Appendix A) must apply.

20.5. Additional Requirements:

- f. The Contractor agrees to provide insurance issued by companies admitted within the Commonwealth of Virginia, with the Best's Key Rating of at least A:VI.
- g. European markets including those based in London, and the domestic surplus lines markets that operate on a non-admitted basis are exempt from the requirement provided that the contractor's broker can provide financial data to establish that a market is equal to or exceeds the financial strengths associated with the A.M. Best's rating of A:VI or better.
- h. Liability insurance may be arranged by General Liability and Automobile Liability policies for the full limits required, or by a combination of underlying Liability policies for lesser limits with the remaining limits provided by an Excess or Umbrella Liability policy.

- i. The contractor will provide an original, signed Certificate of Insurance citing the contract number and such endorsements as prescribed herein.
- The contractor will secure and maintain all insurance certificates of its subcontractors, which must be made available to FCPS on demand.
- k. The contractor will provide on demand certified copies of all insurance policies related to the contract within ten business days of demand by the FCPS. These certified copies will be sent to the FCPS from the contractor's insurance agent or representative.
 - No change, cancellation, or non-renewal must be made in any insurance coverage without a 45 day written notice to the FCPS. The contractor must furnish a new certificate prior to any change or cancellation date. The failure of the contractor to deliver a new and valid certificate will result in suspension of all payments until the new certificate is furnished.
 - Compliance by the contractor and all subcontractors with the foregoing requirements as to carrying insurance must not relieve the contractor and all subcontractors of their liabilities provisions of the contract.
 - 3. Contractual and other liability insurance provided under this contract must not contain a supervision, inspection or engineering services exclusion that would preclude the County from supervising and/or inspecting the project as to the end result. The contractor must assume all on-the-job responsibilities as to the control of persons directly employed by it and of the subcontractors.
 - 4. Nothing contained in the specifications must be construed as creating any contractual relationship between any subcontractor and the FCPS. The Contractor must be as fully responsible to the FCPS for the acts and omissions of the subcontractors and of persons employed by them as it is for acts and omissions of person directly employed by it.
 - 5. Precaution must be exercised at all times for the protection of persons (including employees) and property.
 - 6. The Contractor and all subcontractors are to comply with the Occupational Safety and Health Act of 1970, Public Law 91-596, as it may apply to this Contract.
 - 7. If the Contractor delivers services from a County leased facility, the Contractor is required to carry property insurance on all equipment, to include County owned installed and maintained equipment used by the Contractor while in their care, custody and control for use under this contract.
- I. Liability Insurance "Claims Made" basis:

If the liability insurance purchased by the contractor has been issued on a "claims made" basis, the contractor must comply with the following additional conditions. The limit of liability and the extensions to be included as described previously in these provisions, remain the same. The Contractor must either:

- Agree to provide certificates of insurance evidencing the above coverage for a period
 of two years after final payment for the contract. This certificate must evidence a
 "retroactive date" no later than the beginning of the Contractor's or sub-contractor's
 work under this contract, or
- Purchase the extended reporting period endorsement for the policy or policies in force during the term of this contract and evidence the purchase of this extended reporting period endorsement by means of a certificate of insurance or a copy of the endorsement itself.

21. METHOD OF ORDERING:

- 21.1. The County may use two (2) different methods of placing orders from the final contract: Purchase Orders (PO's) and approved County procurement cards. The method of payment is at the discretion of the County at no additional surcharges will be accepted for the use of the procurement card.
- 21.2. A Purchase Order (PO) may be issued to the contractor on behalf of the County agency ordering the items/services covered under this contract. An issued PO will become part of the resulting contract. The purchase order indicates that sufficient funds have been obligated as required by Title 15.2-1238 of the Code of the Commonwealth of Virginia.
- 21.3. Procurement Card orders and payments may also be made by the use of a Fairfax County or Fairfax County Public Schools "Procurement" Card. The Procurement Card is currently a Master Card. Contractors are encouraged to accept this method of receiving orders.
- 21.4. Regardless of the method of ordering used, solely the contract and any modification determine performance time and dates.
- 21.5. Performance under this contract is not to begin until receipt of the purchase order, Procurement Card order, or other notification to proceed by the County Purchasing Agent and/or County agency to proceed. Purchase requisitions must not be used for placing orders.

22. REPORTS AND INVOICING:

- 22.1. Contractor must maintain all records in compliance with federal and state regulations. The Contractor(s) must submit to each program administrator, monthly statistical reports and an annual tabulated report.
- 22.2. The Contractor must invoice each County department using the final contract separately. Invoices for all users of the contract must meet County requirements, unless otherwise indicated. The Contractor must send each department an itemized monthly invoice (or as agreed to between the parties), which must include the information listed below:
 - a. Employee name;
 - b. The name of the County department;
 - c. Date of services;
 - d. The type of services; and,
 - e. The itemized cost for each item/service.
- 22.3. County departments must receive monthly invoices by the 10th of each month following the month the Contractor provided the service. In addition, the Contractor will provide each County department a monthly and year-to-date utilization report which lists all information shown above in paragraph 19.2, a-e. The Contractor will mail the invoices and the utilization reports to the individuals identified in the final contract.

23. PAYMENTS:

- 23.1. The County will pay the Contractor based upon completion, acceptance, and approval by the County of each task outlined in Appendix D.
- 23.2. Hosting, maintenance and support services fees will be paid in full on an annual basis.

24. CHANGES:

- 24.1. Fairfax County may, at any time, by written order, require changes in the services to be performed by the Contractor. If such changes cause an increase or decrease in the Contractors cost of, or time required for, performance of any services under this contract, an equitable adjustment must be made and the contract must be modified in writing accordingly. The County Purchasing Agent must approve all work that is beyond the scope of this Request for Proposal.
- 24.2. No services for which an additional cost or fee will be charged by the Contractor must be furnished without the prior written authorization of the Fairfax County Purchasing Agent.

25. DELAYS AND SUSPENSIONS:

- 25.1. The County may direct the Contractor, in writing, to suspend, delay, or interrupt all or any part of the work of this contract for the period of time deemed appropriate for the convenience of the County. The County will extend the Contractor's time of completion by a period of time that in the discretion of the Purchasing Agent is reasonably suited for completion of work. The County may further amend the contract by mutual agreement for any increase in the cost of performance of the contract (excluding profit) resulting solely from the delay or suspension of the contract. No adjustment must be made under this clause for any delay or interruption resulting from any other cause, including the fault or negligence of the Contractor.
- 25.2. If the County does not direct the Contractor, in writing, to suspend, delay, or interrupt the contract, the Contractor must give the County Purchasing Agent written notice if Fairfax County fails to provide data or services that are required for contract completion by the Contractor. The County may extend the Contractor's time of completion by a period of time that in the discretion of the Purchasing Agent is reasonably suited for completion of work. The County may further amend the contract by mutual agreement for any increase in the cost of performance of the contract (excluding profit) resulting solely from the delay or suspension of the contract. No adjustment must be made under this clause for any delay or interruption resulting from any other cause, including the fault or negligence of the Contractor.
- 25.3. The Contractor must continue its work on other phases of the project or contract, if in the sole discretion of the Purchasing Agent such work is not impacted by the County's delay, suspension, or interruption. All changes to the work plan or project milestones must be reflected in writing as a contract amendment.

26. ACCESS TO AND INSPECTION OF WORK:

The Fairfax County Purchasing Agent and using agencies will, at all times, have access to the work being performed under this contract wherever it may be in progress or preparation.

27. PROJECT AUDITS:

- 27.1. The Contractor must maintain books, records and documents of all costs and data in support of the services provided. Fairfax County or its authorized representative must have the right to audit the books, records and documents of the contractor under the following conditions:
 - a. If the contract is terminated for any reason in accordance with the provisions of these contract documents in order to arrive at equitable termination costs;
 - b. In the event of a disagreement between the contractor and the County on the amount due the Contractor under the terms of this contract;
 - c. To check or substantiate any amounts invoiced or paid which are required to reflect the costs of services, or the Contractor's efficiency or effectiveness under this contract; and,

- d. If it becomes necessary to determine the County's rights and the contractor's obligations under the contract or to ascertain facts relative to any claim against the Contractor that may result in a charge against the County.
- 27.2. These provisions for an audit must give Fairfax County unlimited access during normal working hours to the Contractor's books and records under the conditions stated above.
- 27.3. Unless otherwise provided by applicable statute, the contractor, from the effective date of final payment or termination hereunder, must preserve and make available to Fairfax County for a period of three (3) years thereafter, at all reasonable times at the office of the Contractor but without direct charge to the County, all its books, records documents and other evidence bearing on the costs and expenses of the services relating to the work hereunder.
- 27.4. Fairfax County's right to audit and the preservation of records must terminate at the end of three (3) years as stated herein. The Contractor must include this "Right of Audit and Preservation of Records" clause in all subcontracts issued by it and they must require same to be inserted by all lower tier subcontractors in their subcontracts, for any portion of the work.
- 27.5. Should the Contractor fail to include this clause in any such contract or lower tier contract, or otherwise fail to insure Fairfax County's rights hereunder, the Contractor must be liable to Fairfax County for all reasonable costs, expenses and attorney's fees which Fairfax County may have to incur in order to obtain an audit or inspection of or the restoration of records which would have otherwise been available to Fairfax County from said persons under this clause. Such audit may be conducted by Fairfax County or its authorized representative.

28. DATA SOURCES:

The County will provide the Contractor all available data possessed by the County that relates to this contract. However, the Contractor is responsible for all costs for acquiring other data or processing, analyzing or evaluating County data.

29. SAFEGUARDS OF INFORMATION:

Unless approved in writing by the County Purchasing Agent, the Contractor may not sell or give to any individual or organization any information, reports, or other materials given to, prepared or assembled by the Contractor under the final contract.

30. ORDER OF PRECEDENCE:

In the event of conflict, the Acceptance Agreement (provided at contract award) and the Special Provisions of this contract must take precedence over the General Conditions and Instructions to Bidders, (Appendix A).

31. SUBCONTRACTING:

- 31.1. If one or more subcontractors are required, the contractor is encouraged to utilize small, minority-owned, and women-owned business enterprises. For assistance in finding subcontractors, contact the Virginia Department of Small Business and Supplier Diversity https://www.sbsd.virginia.gov, local chambers of commerce and other business organizations.
- 31.2. As part of the contract award, the prime contractor agrees to provide the names and addresses of each subcontractor, that subcontractor's status as defined by Fairfax County, as a small, minority-owned and/or woman-owned business, and the type and dollar value of the subcontracted goods/services provided. Reference Appendix B to this solicitation.

32. USE OF CONTRACT BY OTHER PUBLIC BODIES:

32.1. Reference Paragraph 75, General Conditions and Instructions to Bidders, Cooperative Purchasing. Offerors are advised that the resultant contract(s) may be extended, with the authorization of the Offeror, to other public bodies, or public agencies or institutions of the United

States to permit their use of the contract at the same prices and/or discounts and terms of the resulting contract. If any other public body decides to use the final contract, the Contractor(s) must deal directly with that public body concerning the placement of orders, issuance of purchase orders, contractual disputes, invoicing and payment. The County of Fairfax acts only as the "Contracting Agent" for these public bodies. Failure to extend a contract to another public body will have no effect on consideration of your offer. (See Appendix B for sample listing).

- 32.2. It is the Contractors responsibility to notify the public body(s) of the availability of the contract(s).
- 32.3. Other public bodies desiring to use this contract will need to make their own legal determinations as to whether the use of this contract is consistent with their laws, regulations, and other policies.
- 32.4. Each public body must execute a separate contract with the Contractor(s). Public bodies may add terms and conditions required by statute, ordinances, and regulations, to the extent that they do not conflict with the contracts terms and conditions. If, when preparing such a contract, the general terms and conditions of a public body are unacceptable to the Contractor, the Contractor may withdraw its extension of the award to that public body.
- 32.5. Fairfax County must not be held liable for any costs or damages incurred by another public body as a result of any award extended to that public body by the Contractor.

33. NEWS RELEASE BY VENDORS:

As a matter of policy, the County does not endorse the products or services of a contractor. News releases concerning any resultant contract from this solicitation will not be made by a contractor without the prior written approval of the County. All proposed news releases will be routed to the Purchasing Agent for review and approval.

34. AMERICANS WITH DISABILITIES ACT REQUIREMENTS:

- 34.1. Fairfax County Government is fully committed to the Americans with Disabilities Act (ADA) which guarantees non-discrimination and equal access for persons with disabilities in employment, public accommodations, transportation, and all County programs, activities and services. Fairfax County government contractors, subcontractors, vendors, and/or suppliers are subject to this ADA policy. All individuals having any County contractual agreement must make the same commitment. Your acceptance of this contract acknowledges your commitment and compliance with ADA.
- 34.2. Fairfax County is committed to a policy of nondiscrimination in all County programs, services, and activities and will provide reasonable accommodations upon request. Bidders requesting special accommodations should call the Office of Equity and Employee Relations at 571-423-3070, HRequity&empolyeerelations@fcps.edu or TRS at 711. Please allow seven (7) working days in advance of the event to make the necessary arrangements.

35. <u>HIPAA COMPLIANCE:</u>

35.1. Fairfax County Government has designated certain health care components as covered by the Health Insurance Portability and Accountability Act of 1996. The successful vendor may be designated a business associate pursuant to 45 CFR part 164.504(e) of those agencies identified as health care components of the County, including the Fairfax-Falls Church Community Services Board, upon award of contract. The successful vendor must be required to execute a Fairfax County Business Associate Agreement and must adhere to all relevant federal, state, and local confidentiality and privacy laws, regulations, and contractual provisions of that agreement. These laws and regulations include, but are not limited to: (1) HIPAA – 42 USC 201, et seq., and 45 CFR Parts 160 and 164; and (2) VA Code – Title 32.1, Health, § 32.1-1 et seq. The vendor must have in place appropriate administrative, technical, and physical safeguards to ensure the privacy and confidentiality of protected health information.

35.2. Further information regarding HIPAA Compliance is available on the County's website at http://www.fairfaxcounty.gov/HIPAA.

36. STATE CORPORATION COMMISSION IDENTIFICATION NUMBER:

Pursuant to *Code of Virginia*, §2.2-4311.2 subsection B, a bidder or offeror organized or authorized to transact business in the Commonwealth pursuant to Title 13.1 or Title 50 is required to include in its bid or proposal the identification number issued to it by the State Corporation Commission (SCC). Any bidder or offeror that is not required to be authorized to transact business in the Commonwealth as a foreign business entity under Title 13.1 or Title 50 or as otherwise required by law is required to include in its bid or proposal a statement describing why the bidder or offeror is not required to be so authorized. Any bidder or offeror that fails to provide the required information may not receive an award.

37. BACKGROUND CRIMINAL INVESTIGATION / IDENTIFICATION:

- 37.1. By the signature of its authorized official on the response to this solicitation, the Contractor certifies that neither the contracting official nor any of the Contractor's employees, agents or subcontractors who will have direct contact with students has been convicted of a felony or any offense involving the sexual molestation or physical or sexual abuse or rape of a child. The Contractor agrees to remove from the contract any employee, agent or subcontractor who has been determined by the School Board to be disqualified from service due to such convictions or the failure to truthfully report such convictions.
- 37.2. The Contractor must immediately notify the FCPS contract administrator if any Contractor or employee of said Contractor providing services under the contract is arrested or indicted as a defendant in Virginia or any other jurisdiction. FCPS reserves the right to require that the employee be suspended from working on the contract until the charge(s) is adjudicated. This requirement does not apply to minor traffic violations, not requiring the appearance of the employee in court, unless the charge includes the illegal possession, distribution, use or influence of drugs or alcohol.
- 37.3. Due to enhanced security measures, Contractor employees/representatives are required to have photo identification and be able to present same upon request. Contractor employees/representatives must report to the appropriate administrative and/or main office each time a site is visited. All Contractor employees will be required to wear a company picture ID badge, or temporary name tag, issued by the County, clearly visible above the waist. Contractor employees/representatives who arrive at the County/School facility without appropriate identification badges will immediately be dismissed from the job site.
- 37.4. Failure to comply with the above requirements may result in termination of the contract.

COUNTY OF FAIRFAX

COMMONWEALTH OF VIRGINIA

GENERAL CONDITIONS AND INSTRUCTIONS TO BIDDERS

(Vendor: The general rules and conditions which follow apply to all purchases and become a definite part of each formal solicitation and resulting contract award issued by the DEPARTMENT OF PURCHASING & SUPPLY MANAGEMENT, unless otherwise specified. Bidders or their authorized representatives are expected to inform themselves fully as to the conditions, requirements, and specifications before submitting bids; failure to do so will be at the bidder's own risk and relief cannot be secured on the plea of error.)

Subject to all State and local laws, policies, resolutions, and regulations and all rules, regulations and limitations imposed by legislation of the Federal Government, bids on all solicitations issued by the DEPARTMENT OF PURCHASING & SUPPLY MANAGEMENT will bind bidders to applicable conditions and requirements herein set forth unless otherwise specified in the solicitation.

I. AUTHORITY- The Purchasing Agent has the sole responsibility and authority for negotiating, placing and when necessary modifying every solicitation, contract and purchase order (except for capital construction projects) issued by the County of Fairfax. In the discharge of these responsibilities, the Purchasing Agent may be assisted by assigned buyers. Unless specifically delegated by the County Purchasing Agent, no other County officer or employee is authorized to order supplies or services, enter into purchase negotiations or contracts, or in any way obligate the government of the County of Fairfax for an indebtedness. Any purchase ordered or contract made which is contrary to these provisions and authorities must be of no effect and void and the County must not be bound thereby.

2. DEFINITIONS-

AGENCY: Any Department, Agency, Authority, Commission, Board or other unit in the Administrative Service of the County.

BEST VALUE: As predetermined in the solicitation, means the overall combination of quality, price, and various elements of required services that in total are optimal relative to a public body's needs.

BID: The offer of a bidder to provide specific goods or services at specified prices and/or other conditions specified in the solicitation.

BIDDER/OFFEROR: Any individual, company, firm, corporation, partnership or other organization bidding on solicitations issued by the Purchasing Agent and offering to enter into contracts with the County. The term "bidder" will be used throughout this document and must be construed to mean "offeror" where appropriate.

CONSULTANT SERVICES: Any type of services required by the County, but not furnished by its own employees, which is in its nature so unique that it should be obtained by negotiation on the basis of demonstrated competence and qualification for the type of service required and at fair and reasonable compensation, rather than by competitive sealed bidding.

CONTRACTOR: Any individual, company, firm, corporation, partnership or other organization to whom an award is made by the County.

COUNTY: County of Fairfax.

GOODS: All material, equipment, supplies, printing, and automated data processing/information technology hardware and software.

INFORMALITY: A minor defect or variation of a bid or proposal from the exact requirements of the invitation to bid or the request for proposal which does not affect the price, quality, quantity or delivery schedule for the goods, services or construction being procured.

INVITATION FOR BID (IFB): A request which is made to prospective suppliers (bidders) for their quotation on goods or services desired by the County. The issuance of an IFB will contain or incorporate by reference the specifications and contractual terms and conditions applicable to the procurement.

PROFESSIONAL SERVICES: Any type of professional service performed by an independent contractor within the practice of accounting, actuarial services, architecture, dentistry, land surveying, landscape architecture, law, medicine, optometry, pharmacy, or professional engineering (which must be procured as set forth in the Code of Virginia §2.2-4301 in the definition of competitive negotiation at paragraph 3 (a), and in conformance with the Fairfax County Purchasing Resolution).

PURCHASING AGENT: The Purchasing Agent employed by the Board of Supervisors of Fairfax County, Virginia.

QUICK QUOTE (QQ): A method of competitive bidding for the purchase or lease of goods, non- professional services or for the purchase of insurance, construction, or construction management when the estimated cost thereof must be less the \$50,000.

REQUEST FOR PROPOSAL (RFP): A request for an offer from prospective offerors which will indicate the general terms which are sought to be procured from the offeror. The RFP will specify the evaluation factors to be used and will contain or incorporate by reference other contractual terms and conditions applicable to the procurement.

RESPONSIBLE BIDDER/OFFEROR: An individual, company, firm, corporation, partnership or other organization having the capability in all respects to perform fully the contract requirements, and also having the moral and business integrity and reliability which will assure good faith performance, and having been prequalified, if required. (Reference paragraph 24, General Conditions and Instructions to Bidders).

RESPONSIVE BIDDER/OFFEROR: An individual, company, firm, corporation, partnership or other organization having submitted a bid which conforms in all material respects to the invitation for bid or request for proposal.

SERVICES: Any work performed by an independent contractor wherein the service rendered does not consist primarily of acquisition of equipment or materials, or the rental of equipment, materials and supplies.

SOLICITATION: The process of notifying prospective bidders that the County wishes to receive bids on a set of requirements to provide goods or services. The notification of County requirements may consist of public advertising (newspaper, County Web Site, or other electronic notification), the mailing of Notices of Solicitation, Invitation for Bid (IFB) or Request for Proposal (RFP), the public posting of notices, issuance of an Open Market Procurement (OMP), or telephone calls to prospective bidders.

STATE: Commonwealth of Virginia.

CONDITIONS OF BIDDING:

3. BID FORMS- Unless otherwise specified in the solicitation, all bids must be submitted on the forms provided, to include the bid Cover Sheet and Pricing Schedule(s), properly signed in ink in the proper spaces and submitted in a sealed envelope or package. The item pages of the Pricing Schedule which do not include any items for which a bid is required need not be included in the submission of a bid.

Should the bid prices and/or any other submissions differ on the copy of the submitted bid, the ORIGINAL copy must prevail.

4. LATE BIDS & MODIFICATIONS OF BIDS-

- a. Any bid/modification received at the office designated in the solicitation after the exact time specified for receipt of the bid/modification is considered a late bid/modification. A late bid/modification will not be considered for award except under the following conditions only:
 - 1. It was sent by registered or certified mail not later than the fifth (5th) calendar date prior to the date specified for receipt of the bid/modification; or
 - 2. The bid/modification was sent by mail and it is determined by the County Purchasing Agent that the late receipt was due solely to mishandling by the County after receipt at the address specified in the solicitation.
- b. If an emergency or unanticipated event or closing interrupts or suspends normal County business operations so that bids cannot be received at the County office designated for receipt of bids by the exact time specified in the solicitation, the due date/time specified for receipt of bids will be deemed to be extended to the same time of day specified in the solicitation on the first work day on which normal County business operations resume.
- c. The official time used for receipt of bids/modifications is the Bid Clerk's time and date stamp clock located in the Department of Purchasing and Supply Management. All bidders are responsible for ensuring all bids/modifications are received prior to the scheduled due date/time.
- d. A late hand-carried bid, or any other late bid not submitted by mail, must not be considered for award.

5. WITHDRAWAL OF BIDS-

- a. A bidder for a public construction contract, other than a contract for construction or maintenance of public highways, may withdraw his or her bid from consideration if the price bid was substantially lower than the other bids due solely to a mistake therein, provided the bid was submitted in good faith, and the mistake was a clerical mistake as opposed to a judgment mistake, and was actually due to an unintentional arithmetic error or an unintentional omission of a quantity of work, labor or material made directly in the compilation of a bid, which unintentional arithmetic error or unintentional omission can be clearly shown by objective evidence drawn from inspection of original work papers, documents and materials used in the preparation of the bid sought to be withdrawn. If a bid contains both clerical and judgment mistakes, a bidder may withdraw his bid from consideration if the price bid would have been substantially lower than the other bids due solely to the clerical mistake, that was an unintentional arithmetic error or an unintentional omission of a quantity of work, labor or material made directly in the compilation of a bid which must be clearly shown by objective evidence drawn from inspection of original work papers, documents and materials used in the preparation of the bid sought to be withdrawn. The bidder must give notice in writing to the Purchasing Agent of his or her claim of right to withdraw his or her bid within two (2) business days after the conclusion of the bid opening procedure and must submit original work papers with such notice.
- b. A bidder for a contract other than for public construction may request withdrawal of his or her bid under the following circumstances:

- 1. Requests for withdrawal of bids prior to opening of such bids must be transmitted to the County Purchasing Agent in writing.
- 2. Requests for withdrawal of bids after opening of such bids but prior to award must be transmitted to the County Purchasing Agent, in writing, accompanied by full documentation supporting the request. If the request is based on a claim of error, documentation must show the basis of the error. Such documentation may take the form of supplier quotations, vendor work sheets, etc. If bid bonds were tendered with the bid, the County may exercise its right of collection.
- c. No bid may be withdrawn under this paragraph when the result would be the awarding of the contract on another bid of the same bidder or of another bidder in which the ownership of the withdrawing bidder is more than five percent.
- d. If a bid is withdrawn under the authority of this paragraph, the lowest remaining bid must be deemed to be the low bid.
- e. No bidder who is permitted to withdraw a bid must, for compensation, supply any material or labor to or perform any subcontract or other work agreement for the person or firm to whom the contract is awarded or otherwise benefit, directly or indirectly, from the performance of the project for which the withdrawn bid was submitted.
- f. If the county denies the withdrawal of a bid under the provisions of this paragraph, it must notify the bidder in writing stating the reasons for its decision and award the contract to such bidder at the bid price, provided such bidder is a responsible and responsive bidder.
- g. Work papers, documents, and materials submitted in support of a withdrawal of bids may be considered as trade secrets or proprietary information subject to the conditions of the Virginia Freedom of Information Act.
- 6. ERRORS IN BIDS- When an error is made in extending total prices, the unit bid price will govern. Erasures in bids must be initialed by the bidder. Carelessness in quoting prices, or in preparation of bid otherwise, will not relieve the bidder. Bidders are cautioned to recheck their bids for possible error. Errors discovered after public opening cannot be corrected and the bidder will be required to perform if his or her bid is accepted.
- 7. MAILING OF BIDS All bids and proposals submitted in response to a Fairfax County solicitation must be submitted in a sealed envelope or package identified with the solicitation number, title, bidder's name and address, and due date/time of opening/closing clearly marked on the outside of such envelope or package.
- 8. COMPLETENESS- To be responsive, a bid must include all information required by the solicitation.
- 9. ACCEPTANCE OF BIDS/BINDING 90 DAYS- Unless otherwise specified, all formal bids submitted must be binding for ninety (90) calendar days following bid opening date, unless extended by mutual consent of all parties.
- 10. CONDITIONAL BIDS- Conditional bids are subject to rejection in whole or in part.
- 11. BIDS FOR ALL OR PART- Unless otherwise specified by the County Purchasing Agent or by the bidder, the Purchasing Agent reserves the right to make award on all items in the aggregate or on any of the items on an individual basis, whichever is in the best interest of the County. A bidder may restrict his or her bid to consideration in the aggregate by so stating but must name a single unit price on each item bid. Any bid in which the bidder names a total price for all the articles without quoting a unit price for each and every separate item may not be considered for award.
- 12. AREA BIDS- For the purchase and delivery of certain goods and services the County may be divided into Areas (e.g., Areas I, II, III, and IV). When such goods and services are included in the Pricing Schedule, bidders may bid on all areas or an individual area. A map showing the areas of the County will be furnished with the solicitation when required.
- 13. TIME FOR RECEIVING BID- Bids received prior to the time of opening will be securely kept, unopened. The representative of the Purchasing Agent assigned to open them will decide when the specified time has arrived, and no bid received thereafter will be considered, except as provided in paragraph 4, General Conditions and Instructions to Bidders. No responsibility will attach to the Purchasing Agent or his or her representative for the premature opening of a bid not properly addressed and identified. Unless specifically authorized in the solicitation, telegraphic, electronic, or facsimile bids/modifications will not be considered.
- **14. BID OPENING** All bids received in response to an Invitation for Bid (IFB) will be opened at the date, time and place specified, read publicly, and made available for inspection as provided in paragraph 68, General Conditions and Instructions to Bidders. Tabulations of bids received are posted on the Department of Purchasing & Supply Management Bulletin Board as well as the County's web site: http://www.fairfaxcounty.gov/dpsm/bidtab.htm. Proposals received in response to a Request for Proposal (RFP) will be made available as provided in paragraph 68, General Conditions and Instructions to Bidders.
- **15. OMISSIONS & DISCREPANCIES** Any items or parts of any equipment listed in this solicitation which are not fully described or are omitted from such specification, and which are clearly necessary for the completion of such equipment and its appurtenances, must be considered a part of such equipment although not directly specified or called for in the specifications.

Should a bidder find discrepancies or ambiguities in, or omissions from, the solicitation, including the drawings and/or specifications, he or she must notify the Purchasing Agent at least five (5) days prior to the date set for the opening of bids. If necessary, the Purchasing Agent will send a written addendum for clarification to all bidders no later than three (3) days before the date set for opening of bids. Notifications regarding specifications will not be considered if received within five days of the date set for opening of bids.

- **16. RESPONSE TO SOLICITATIONS**-In the event a vendor cannot submit a bid on a solicitation, he or she is requested to return the solicitation cover sheet with an explanation as to why he or she is unable to bid on these requirements.
- 17. BIDDER INTERESTED IN MORE THAN ONE BID- If more than one bid is offered by any one party, either directly or by or in the name of his or her clerk, partner, or other persons, all such bids may be rejected. A party who has quoted prices on work, materials, or supplies to a bidder is not thereby disqualified from quoting prices to other bidders or firms submitting a bid directly for the work, materials or supplies.
- **18. TAX EXEMPTION-** The County is exempt from the payment of any federal excise or any Virginia sales tax. The price bid must be net, exclusive of taxes. However, when under established trade practice any federal excise tax is included in the list price, a bidder may quote the list price and must show separately the amount of federal tax, either as a flat sum or as a percentage of the list price, which must be deducted by the County. Fairfax County's Federal Excise Tax Exemption Number is 54-74-0127K. Contractors located outside the Commonwealth of Virginia are advised that when materials are picked up by the County at their place of business, they may charge and collect their own local/state sales tax. Materials used in the performance of construction contracts are subject to Virginia Sales/Use Tax as described in Section 630-10-27J of the Virginia Retail Sales and Use Tax Regulations.
- 19. PROHIBITION AGAINST UNIFORM PRICING- The County Purchasing Agent must encourage open and competitive bidding by all possible means and must endeavor to obtain the maximum degree of open competition on all purchase transactions using the competitive sealed bidding, competitive negotiation, or open market methods of procurement. In submitting a bid each bidder must, by virtue of submitting a bid, guarantee that he or she has not been a party with other bidders to an agreement to bid a fixed or uniform price. Violation of this implied guarantee must render void the bids of participating bidders. Any disclosure to or acquisition by a competitive bidder, in advance of the opening of the bids, of the terms or conditions of the bid submitted by another competitor may render the entire proceedings void and may require re-advertising for bids.

SPECIFICATIONS

- **20. QUESTIONS CONCERNING SPECIFICATIONS** Any information relative to interpretation of specifications and drawings must be requested of the Purchasing Agent, in writing, in ample time before the opening of bids. No inquiries, if received by the Purchasing Agent within five (5) days of the date set for the opening of bids, will be given any consideration. Any material interpretation of a specification, as determined by the County Purchasing Agent, will be expressed in the form of an addendum to the specification which will be sent to all prospective bidders no later than three (3) days before the date set for receipt of bids. Oral answers will not be authoritative.
- 21. BRAND NAME OR EQUAL ITEMS- Unless otherwise provided in the invitation for bid, the name of a certain brand, make or manufacturer does not restrict bidders to the specific brand, make or manufacturer named; it conveys the general style, type, character, and quality of the article desired, and any article which the County in its sole discretion determines to be the equal of that specified, considering quality, workmanship, economy of operation, and suitability for the purpose intended, must be accepted.
- **22. FORMAL SPECIFICATIONS** When a solicitation contains a specification which states no substitutes, no deviation therefrom will be permitted and the bidder will be required to furnish articles in conformity with that specification.

The bidder must abide by and comply with the true intent of the specifications and not take advantage of any unintentional error or omission, but must fully complete every part as the true intent and meaning of the specifications and drawings. Whenever the mention is made of any articles, material, or workmanship to be in accordance with laws, ordinances, building codes, underwriter's codes, A.S.T.M. regulations or similar expressions, the requirements of these laws, ordinances, etc., must be construed as to the minimum requirements of these specifications.

23. FEDERAL SPECIFICATIONS- Any Federal Specifications referred to herein may be obtained from the GSA Federal Supply Service Bureau - Specification Section, 470 East L'Enfant Plaza, S.W., Suite #8100, Washington, D.C. 20407 (Voice: 1-202-619-8925, Fax: 1-202-619-8978).

AWARD

24. AWARD OR REJECTION OF BIDS- The Purchasing Agent must award the contract to the lowest responsive and responsible bidder complying with all provisions of the IFB, provided the bid price is reasonable and it is in the best interest of the County to accept it. Awards made in response to a RFP will be made to the highest qualified offeror whose proposal is determined, in writing, to be the most advantageous to the County taking into consideration the evaluation factors set forth in the RFP. The Purchasing Agent reserves the right to award a contract by individual items, in the aggregate, or in combination thereof, or to reject any or all bids and to waive any informality in bids received whenever such rejection or waiver is in the best interest of the County. Award may be made to as many bidders as deemed necessary to fulfill the anticipated requirements of Fairfax County. The Purchasing Agent also reserves the right to reject the bid of a bidder deemed to be a non-responsible bidder.

In determining the responsibility of a bidder, the following criteria will be considered:

- a. The ability, capacity and skill of the bidder to perform the contract or provide the service required;
- b. Whether the bidder can perform the contract or provide the service promptly, or within the time specified, without delay or interference;
- c. The character, integrity, reputation, judgment, experience and efficiency of the bidder;
- d. The quality of performance of previous contracts or services;
- e. The previous and existing compliance by the bidder with laws and ordinances relating to the contract or services;
- f. The sufficiency of the financial resources and ability of the bidder to perform the contract or provide the service;

- g. The quality, availability and adaptability of the goods or services to the particular use required;
- h. The ability of the bidder to provide future maintenance and service for the use of the subject of the contract;
- i. The number and scope of the conditions attached to the bid;
- j. Whether the bidder is in arrears to the County on debt or contract or is a defaulter on surety to the County or whether the bidder's County taxes or assessments are delinquent; and
- k. Such other information as may be secured by the County Purchasing Agent having a bearing on the decision to award the contract. If an apparent low bidder is not awarded a contract for reasons of non-responsibility, the County Purchasing Agent must so notify that bidder and must have recorded the reasons in the contract file.
- **25. NOTICE OF ACCEPTANCE/CONTRACT DOCUMENTS** A written award (or Acceptance Agreement) mailed (or otherwise furnished) to the successful bidder within the time for acceptance specified in the solicitation must be deemed to result in a binding contract. The following documents which are included in the solicitation must be incorporated by reference in the resulting contract and become a part of said contract:
 - a. County of Fairfax Solicitation Form/Acceptance Agreement (Cover Sheet) and other documents which may be incorporated by reference, if applicable.
 - b. General Conditions and Instructions to Bidders,
 - c. Special Provisions and Specifications,
 - d. Pricing Schedule,
 - e. Any Addenda/Amendments/Memoranda of Negotiations
- 26. TIE-BIDS- If all bids are for the same total amount or unit price (including authorized discounts and delivery times), and if the public interest will not permit the delay of re-advertisement for bids, the County Purchasing Agent is authorized to award the contract to the resident Fairfax County tie bidder whose firm has its principal place of business in the County, or if there be none, to the resident Virginia tie bidder, or if there be none, to one of the tie bidders by drawing lots in public; or the County Purchasing Agent may purchase the goods or services in the open market except that the price paid must not exceed the lowest contract bid price submitted for the same goods or services. The decision of the County to make award to one or more such bidders must be final.

27. PROMPT PAYMENT DISCOUNT-

- a. Unless otherwise specified in the solicitation, prompt payment discounts requiring payment in less than fifteen (15) days will not be considered in evaluating a bid for award. However, even though not considered in the evaluation, such discounts will be taken if payment is to be made within the discount period.
- b. In connection with any discount offered, time will be computed from the date of delivery of the supplies to the carrier when delivery, inspection and acceptance are at the point of origin; or, from date of delivery, inspection and acceptance at destination; or, from date correct invoice or voucher is received in the office specified by the County, if the latter is later than the date of acceptance. In the event the bidder does not indicate a prompt payment discount, it must be construed to mean NET 30 days.

For the purpose of earning the discount, payment is deemed to be made as of the date of mailing of the County check or issuance of an Electronic Funds Transfer.

- 28. INSPECTION-ACCEPTANCE- For determining acceptance of supplies in accordance with the provisions of the prompt payment discount paragraph, inspection and acceptance must be accomplished only after examination (including testing) of supplies and services to determine whether the supplies and services conform to the contract requirements. Acceptance must occur only after receipt and inspection provided such inspection, as appropriate, is accomplished within a reasonable time.
- 29. **DEFINITE BID QUANTITIES** Where definite quantities are specifically stated, acceptance will bind the County to order quantities specified and to pay for, at contract prices, all such supplies or services delivered that meet specifications and conditions of the contract. However, the County will not be required to accept delivery of any balances unordered, as of the contract expiration date, unless the Contractor furnished the Purchasing Agent with a statement of unordered balances not later than ten (10) days after the termination date of the contract.
- **30. REQUIREMENT BID QUANTITIES-** On "Requirement" bids, acceptance will bind the County to pay for, at unit bid prices, only quantities ordered and delivered. Where the County specifies estimated quantities, the Contractor must not be required to deliver more than ten (10) percent in excess of the estimated quantity of each item, unless otherwise agreed upon.

CONTRACT PROVISIONS

- **31. TERMINATION OF CONTRACTS** Contracts will remain in force for full periods specified and/or until all articles ordered before date of termination must have been satisfactorily delivered and accepted and thereafter until all requirements and conditions must have been met, unless:
 - Terminated prior to expiration date by satisfactory deliveries of entire contract requirements, or upon termination by the County for Convenience or Cause.
 - b. Extended upon written authorization of the Purchasing Agent and accepted by Contractor, to permit ordering of unordered balances or additional quantities at contract prices and in accordance with contract terms.

32. TERMINATION FOR CONVENIENCE- A contract may be terminated in whole or in part by the County in accordance with this clause whenever the County Purchasing Agent must determine that such a termination is in the best interest of the County. Any such termination must be effected by delivery to the Contractor at least five (5) working days prior to the termination date of a Notice of Termination specifying the extent to which performance must be terminated and the date upon which termination becomes effective. An equitable adjustment in the contract price must be made for completed service, but no amount must be allowed for anticipated profit on unperformed services.

33. TERMINATION OF CONTRACT FOR CAUSE-

- a. If, through any cause, the Contractor must fail to fulfill in a timely and proper manner his or her obligations under this contract, or if the Contractor violates any of the covenants, agreements, or stipulations of this contract, in addition to the County's remedies under the contract and all other rights available at law or in equity, the County must have the right to immediately terminate this contract. Such termination must be effected by delivering a notice of termination to the Contractor at any time specifying the effective date of such termination. In such event all finished or unfinished documents, data, studies, surveys, drawings, maps, models, and reports prepared by the Contractor under the contract must, at the option of the County, become its property and the Contractor must be entitled to receive just and equitable compensation for any satisfactory work completed on such documents.
- b. Notwithstanding the above, the Contractor must not be relieved of liability to the County for damages sustained by the County by virtue of any breach of contract by the Contractor for the purpose of set off until such time as the exact amount of damages due to the County from the Contractor is determined.
- **34. CONTRACT ALTERATIONS** No alterations in the terms of a contract must be valid or binding upon the County unless made in writing and signed by the Purchasing Agent or his or her authorized agent.
- **35. SUBLETTING OF CONTRACT OR ASSIGNMENT OF CONTRACT FUNDS** It is mutually understood and agreed that the Contractor must not assign, transfer, convey, sublet or otherwise dispose of his or her contractual duties to any other person, firm or corporation, without the previous written consent of the Purchasing Agent. If the Contractor desires to assign his or her right to payment of the contract, Contractor must notify the Purchasing Agent immediately, in writing, of such assignment of right to payment. In no case must such assignment of contract relieve the Contractor from his or her obligations or change the terms of the contract.
- **36. FUNDING**-A contract must be deemed binding only to the extent of appropriations available to each Agency for the purchase of goods and services.
- 37. DELIVERY/SERVICE FAILURES- Failure of a Contractor to deliver goods or services within the time specified, or within reasonable time as interpreted by the Purchasing Agent, or failure to make replacements/corrections of rejected articles/services when so requested, immediately or as directed by the Purchasing Agent, must constitute authority for the Purchasing Agent to purchase in the open market articles/services of comparable grade/quality to replace the services, articles rejected, and/or not delivered. On all such purchases, the Contractor must reimburse the County, within a reasonable time specified by the Purchasing Agent, for any expense incurred in excess of contract prices. Such purchases must be deducted from the contract quantities if applicable. Should public necessity demand it, the County reserves the right to use or consume articles delivered or services performed which are substandard in quality, subject to an adjustment in price to be determined by the Purchasing Agent.
- **38. NON-LIABILITY** The Contractor must not be liable in damages for delay in shipment or failure to deliver when such delay or failure is the result of fire, flood, strike, the transportation carrier, act of God, act of Government, act of an alien enemy or by any other circumstances which, in the Purchasing Agent's opinion, are beyond the control of the Contractor. Under such circumstances, however, the Purchasing Agent may, at his or her discretion, cancel the contract.
- **39. NEW GOODS, FRESH STOCK** All Contractors, unless otherwise specifically stated, must provide new commodities, fresh stock, latest model, design or pack.
- 40. NON-DISCRIMINATION- During the performance of this contract, the Contractor agrees as follows:
 - a. The Contractor will not discriminate against any employee or applicant for employment because of race, religion, color, sex, national origin, age, disability, or other basis prohibited by state law relating to discrimination in employment, except where there is a bona fide occupational qualification reasonably necessary to the normal operation of the Contractor. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this non-discrimination clause.
 - b. The Contractor, in all solicitations or advertisements for employees placed by or on behalf of the contractor, will state that such Contractor is an equal opportunity employer.
 - c. Notices, advertisements and solicitations placed in accordance with federal law, rule or regulation must be deemed sufficient for the purpose of meeting the requirements of this section.
 - d. The Contractor will include the provisions of the foregoing paragraphs a, b, and c above in every subcontract or purchase order of over \$10,000 so that the provisions will be binding upon each subcontractor or vendor.
 - e. Contractor and Subcontractor hereunder must, throughout the term of this contract, comply with the Human Rights Ordinance, Chapter 11 of the Code of the County of Fairfax, Virginia, as reenacted or amended.

41. SMALL AND MINORITY BUSINESS UTILIZATION

a. It is the policy of the County of Fairfax as declared by the Fairfax County Board of Supervisors' adoption of a Small and Minority Business Enterprise Program, April 6, 1981, that Fairfax County and its employees undertake every effort to increase opportunity for utilization of small or minority businesses in all aspects of procurement to the maximum extent feasible.

- b. Where it is practicable for any portion of the awarded contract to be subcontracted to other suppliers, the contractor is encouraged to offer such subcontracting opportunities to small, women and minority businesses.
- c. Where Federal grants or monies are involved it is the policy of Fairfax County, through its agents and employees, to comply with the requirements set forth in the U.S. Office of Management and Budget Circular No. A-102, uniform administrative requirements for Grants and Cooperative Agreements with State and Local Governments, as they pertain to small and minority business utilization.
- **42. GUARANTEES & WARRANTIES** All guarantees and warranties required must be furnished by the Contractor and must be delivered to the Purchasing Agent before final payment on the contract is made. Unless otherwise stated, manufacturer's standard warranty applies.
- 43. PRICE REDUCTION- If at any time after the date of the bid the Contractor makes a general price reduction in the comparable price of any material covered by the contract to customers generally, an equivalent price reduction based on similar quantities and/or considerations must apply to this contract for the duration of the contract period (or until the price is further reduced). Such price reduction must be effective at the same time and in the same manner as the reduction in the price to customers generally. For purpose of this provision, a "general price reduction" must mean any horizontal reduction in the price of an article or service offered (1) to Contractor's customers generally, or (2) in the Contractor's price schedule for the class of customers, i.e., wholesalers, jobbers, retailers, etc., which was used as the basis for bidding on this solicitation. An occasional sale at a lower price, or sale of distressed merchandise at a lower price, would not be considered a "general price reduction" under this provision. The Contractor must submit his or her invoice at such reduced prices indicating on the invoice that the reduction is pursuant to the "Price Reduction" provision of the contract documents. The Contractor in addition will within ten days of any general price reduction notify the Purchasing Agent of such reduction by letter. FAILURE TO DO SO MAY REQUIRE TERMINATION OF THE CONTRACT. Upon receipt of any such notice of a general price reduction, all ordering offices will be duly notified by the Purchasing Agent.

The Contractor, if requested, must furnish, within ten days after the end of the contract period, a statement certifying either (1) that no general price reduction, as defined above, was made after the date of the bid, or (2) if any such general price reductions were made, that as provided above, they were reported to the Purchasing Agent within ten (10) days and ordering offices were billed at the reduced prices. Where one or more such general price reductions were made, the statement furnished by the Contractor must include with respect to each price reduction (1) the date when notice of any such reduction was issued, (2) the effective date of the reduction, and (3) the date when the Purchasing Agent was notified of any such reduction.

- **44. CHANGES** Should it become proper or necessary in the execution of this contract to make any change in design, or to make any alterations which will increase the expense, the Purchasing Agent must determine an equitable adjustment. No payment must be made to the Contractor for any extra material or services, or of any greater amount of money than stipulated to be paid in the contract, unless some changes in or additions to the contract requiring additional outlay by the Contractor must first have been expressly authorized and ordered in writing by contract amendment or otherwise furnished by the Purchasing Agent.
- **45. PLACING OF ORDERS-** Orders against contracts will be placed with the Contractor on a Purchase Order (or Procurement Card) executed and released by the Purchasing Agent or his or her designee. The Purchase Order must bear the appropriate contract number and date. Where Blanket Purchase Agreements (BPAs) have been executed and a Blanket Purchase Order has been released by the Purchasing Agent, telephonic orders may be placed directly with the Contractor by authorized personnel in the ordering Agency.

DELIVERY PROVISIONS

- **46. SHIPPING INSTRUCTIONS CONSIGNMENT** Unless otherwise specified in the solicitation each case, crate, barrel, package, etc., delivered under the contract must be plainly stenciled or securely tagged, stating the Contractor's name, purchase order number, and delivery address as indicated in the order. Where shipping containers are to be used, each container must be marked with the purchase order number, name of the Contractor, the name of the item, the item number, and the quantity contained therein. Deliveries must be made within the hours of 8:00 AM 3:00 PM. Deliveries at any other time will not be accepted unless specific arrangements have been previously made with the receiver at the delivery point. No deliveries will be accepted on Saturdays, Sundays and holidays, unless previous arrangements have been made. It must be the responsibility of the Contractor to insure compliance with these instructions for items that are drop-shipped.
- 47. RESPONSIBILITY FOR SUPPLIES TENDERED- Unless otherwise specified in the solicitation, the Contractor must be responsible for the materials or supplies covered by the contract until they are delivered at the designated point, but the Contractor must bear all risk on rejected materials or supplies after notice of rejection. Rejected materials or supplies must be removed by and at the expense of the Contractor promptly after notification of rejection, unless public health and safety require immediate destruction or other disposal of rejected delivery. If rejected materials are not removed by the Contractor within ten (10) days after date of notification, the County may return the rejected materials or supplies to the Contractor at his or her risk and expense or dispose of them as its own property.

- **48. INSPECTIONS** Inspection and acceptance of materials or supplies will be made after delivery at destinations herein specified unless otherwise stated. If inspection is made after delivery at destination herein specified, the County will bear the expense of inspection except for the value of samples used in case of rejection. Final inspection must be conclusive except in regard to latent defects, fraud or such gross mistakes as to amount to fraud. Final inspection and acceptance or rejection of the materials or supplies will be made as promptly as practicable, but failure to inspect and accept or reject materials or supplies must not impose liability on the County for such materials or supplies as are not in accordance with the specifications.
- **49. COMPLIANCE** Delivery must be made as ordered and in accordance with the solicitation or as directed by the Purchasing Agent when not in conflict with the bid. The decision of the Purchasing Agent as to reasonable compliance with delivery terms must be final. Burden of proof of delay in receipt of goods by the purchaser must rest with the Contractor. Any request for extension of time of delivery from that specified must be approved by the Purchasing Agent, such extension applying only to the particular item or shipment affected. Should the Contractor be delayed by the County, there must be added to the time of completion a time equal to the period of such delay caused by the County. However, the contractor must not be entitled to claim damages or extra compensation for such delay or suspension. These conditions may vary for construction contracts. See Special Provisions for the individual solicitation.
- **50. POINT OF DESTINATION** All materials shipped to the County must be shipped F.O.B. DESTINATION unless otherwise stated in the contract or purchase order. The materials must be delivered to the "Ship to" address indicated on the purchase order.
- **51. ADDITIONAL CHARGES** Unless bought F.O.B. "shipping point" and Contractor prepays transportation, no delivery charges must be added to invoices except when express delivery is authorized and substituted on orders for the method specified in the contract. In such cases, difference between freight or mail and express charges may be added to invoice.
- **52. METHOD AND CONTAINERS** Unless otherwise specified, goods must be delivered in commercial packages in standard commercial containers, so constructed as to ensure acceptance by common or other carrier for safe transportation to the point of delivery. Containers become the property of the County unless otherwise specified by bidder.
- **53. WEIGHT CHECKING** Deliveries must be subject to re-weighing over official sealed scales designated by the County. Payments must be made on the basis of net weight of materials delivered. Normal shrinkage may be allowed in such instances where shrinkage is possible. Net weights only, exclusive of containers or wrapping, must be paid for by the County.
- **54. DEMURRAGE AND RE-SPOTTING** The County will be responsible for demurrage charges only when such charges accrue because of the County's negligence in unloading the materials. The County will pay railroad charges due to the re-spotting of cars, only when such re-spotting is ordered by the County.
- **55. REPLACEMENT** Materials or components that have been rejected by the Purchasing Agent, in accordance with the terms of a contract, must be replaced by the Contractor at no cost to the County.
- **56. PACKING SLIPS OR DELIVERY TICKETS** All shipments must be accompanied by Packing Slips or Delivery Tickets and must contain the following information for each item delivered:
 - a. The Purchase Order Number,
 - b. The Name of the Article and Stock Number (Supplier's),
 - c. The Fairfax County Identification Number (FCIN), if specified in the order,
 - d. The Quantity Ordered,
 - e. The Quantity Shipped,
 - f. The Quantity Back Ordered,
 - g. The Name of the Contractor.

Contractors are cautioned that failure to comply with these conditions must be considered sufficient reason for refusal to accept the goods.

BILLING

57. BILLING- Billing for the Fairfax County Public Schools and for County agencies: Unless otherwise specified on the contract or purchase order (PO), invoices are to be submitted, in DUPLICATE, for each purchase order immediately upon completion of the shipment or services. If shipment is made by freight or express, the original Bill of Lading, properly receipted, must be attached to the invoice. Invoices should be mailed to the "BILL TO" address on the PO or to the appropriate address specified in the contract.

PAYMENTS

- **58. PAYMENT** Payment must be made after satisfactory performance of the contract, in accordance with all of the provisions thereof, and upon receipt of a properly completed invoice. Fairfax County reserves the right to withhold any or all payments or portions thereof for Contractor's failure to perform in accordance with the provision of the contract or any modifications thereto.
- **59. PARTIAL PAYMENTS-** Unless otherwise specified, partial payments will be made upon acceptance of materials or services so invoiced if in accordance with completion date. However, up to 5 percent (5%) of the value of the entire order may be retained until completion of contract.
- 60. PAYMENT FOR EQUIPMENT, INSTALLATION, AND TESTING- When equipment requires installation (which must also be interpreted to mean erection and/or setting up or placing in position, service, or use) and test, and where such installation or

testing is delayed, payment may be made on the basis of 50% of the contract price when such equipment is delivered on the site. A further allowance of 25% may be made when the equipment is installed and ready for test. The balance must be paid after the equipment is tested and found to be satisfactory. If the equipment must be tested, but installation is not required to be made by the Contractor or if the equipment must be installed but testing is not required, payment may be made on the basis of 75% at the time of delivery and the balance must be paid after satisfactory test or installation is completed.

GENERAL

61. GENERAL GUARANTY- Contractor agrees to:

- a. Save the County, its agents and employees harmless from liability of any nature or kind for the use of any copyrighted or uncopyrighted composition; secret process, patented or unpatented; invention; article or appliance furnished or used in the performance of a contract for which the Contractor is not the patentee, assignee, licensee or owner.
- b. Protect the County against latent defective material or workmanship and to repair or replace any damages or marring occasioned in transit or delivery.
- c. Furnish adequate protection against damage to all work and to repair damages of any kind to the building or equipment, to his or her own work or to the work of other contractors, for which his or her workers are responsible.
- Pay for all permits, licenses and fees and give all notices and comply with all laws, ordinances, rules and regulations
 of the County.
- e. Protect the County from loss or damage to County owned property while it is in the custody of the Contractor.

62. SERVICE CONTRACT GUARANTY- Contractor agrees to:

- a. Furnish services described in the solicitation and resultant contract at the times and places and in the manner and subject to conditions therein set forth provided that the County may reduce the said services at any time.
- b. Enter upon the performance of services with all due diligence and dispatch, assiduously press to its complete performance, and exercise therein the highest degree of skill and competence.
- c. All work and services rendered in strict conformance to all laws, statues, and ordinances and the applicable rules, regulations, methods and procedures of all government boards, bureaus, offices and other agents.
- d. Allow services to be inspected or reviewed by an employee of the County at any reasonable time and place selected by the County. Fairfax County must be under no obligation to compensate Contractor for any services not rendered in strict conformity with the contract.
- e. Stipulate that the presence of a County Inspector must not lessen the obligation of the Contractor for performance in accordance with the contract requirements, or be deemed a defense on the part of the Contractor for infraction thereof. The Inspector is not authorized to revoke, alter, enlarge, relax, or release any of the requirements of the contract documents. Any omission or failure on the part of the Inspector to disapprove or reject any work or material must not be construed to be an acceptance of any such defective work or material. Notification of an omission or failure will be documented by the Purchasing Agent.
- **63. INDEMNIFICATION**-Contractor must indemnify, keep and save harmless the County, its agents, officials, employees and volunteers against claims of injuries, death, damage to property, theft, patent claims, suits, liabilities, judgments, cost and expenses which may otherwise accrue against the County in consequence of the granting of a contract or which may otherwise result therefrom, if it must be determined that the act was caused through negligence or error, or omission of the Contractor or his or her employees, or that of the subcontractor or his or her employees, if any; and the Contractor must, at his or her own expense, appear, defend and pay all charges of attorneys and all costs and other expenses arising therefrom or incurred in connection therewith; and if any judgment must be rendered against the County in any such action, the Contractor must, at his or her own expense, satisfy and discharge the same. Contractor expressly understands and agrees that any performance bond or insurance protection required by this contract, or otherwise provided by the Contractor, must in no way limit the responsibility to indemnify, keep and save harmless and defend the County as herein provided.

64. OFFICIALS NOT TO BENEFIT-

- a. Each bidder or offeror must certify, upon signing a bid or proposal, that to the best of his or her knowledge no Fairfax County official or employee having official responsibility for the procurement transaction, or member of his or her immediate family, has received or will receive any financial benefit of more than nominal or minimal value relating to the award of this contract. If such a benefit has been received or will be received, this fact must be disclosed with the bid or proposal or as soon thereafter as it appears that such a benefit will be received. Failure to disclose the information prescribed above may result in suspension or debarment, or rescission of the contract made, or could affect payment pursuant to the terms of the contract.
- b. Whenever there is reason to believe that a financial benefit of the sort described in paragraph "a" has been or will be received in connection with a bid, proposal or contract, and that the contractor has failed to disclose such benefit or has inadequately disclosed it, the County Executive, as a prerequisite to payment pursuant to the contract, or at any other time, may require the Contractor to furnish, under oath, answers to any interrogatories related to such possible benefit
- c. In the event the bidder or offeror has knowledge of benefits as outlined above, this information should be submitted with the bid or proposal. If the above does not apply at time of award of contract and becomes known after inception of a contract, the bidder or offeror must address the disclosure of such facts to the Fairfax County Purchasing Agent, 12000 Government Center Parkway, Suite 427, Fairfax, Virginia 22035-0013. Relevant Invitation/Request for Proposal Number (see cover sheet) should be referenced in the disclosure.

- **65. LICENSE REQUIREMENT-** All firms doing business in Fairfax County, must obtain a license as required by Chapter 4, Article 7, of The Code of the County of Fairfax, Virginia, as amended, entitled "Business, Professional and Occupational Licensing (BPOL) Tax." Questions concerning the BPOL Tax should be directed to the Department of Tax Administration, telephone (703) 222-8234 or visit: http://www.fairfaxcounty.gov/dta/business tax.htm. The BPOL Tax number must be indicated in the space provided on the Cover Sheet, "Fairfax License Tax No." when appropriate.
- 66. <u>AUTHORIZATION TO CONDUCT BUSINESS IN THE COMMONWEALTH</u>- A contractor organized as a stock or nonstock corporation, limited liability company, business trust, or limited partnership or registered as a registered limited liability partnership must be authorized to transact business in the Commonwealth as a domestic or foreign business entity if so required by Title 13.1 or Title 50 of the *Code of Virginia* or as otherwise required by law. Any business entity described above that enters into a contract with a Fairfax County pursuant to the Fairfax County Purchasing Resolution must not allow its existence to lapse or its certificate of authority or registration to transact business in the Commonwealth, if so required under Title 13.1 or Title 50, to be revoked or cancelled at any time during the term of the contract. Fairfax County may void any contract with a business entity if the business entity fails to remain in compliance with the provisions of this section.
- **67. COVENANT AGAINST CONTINGENT FEES** The Contractor warrants that no person or selling agency has been employed or retained to solicit or secure this contract upon an agreement or understanding for a commission, percentage, brokerage, or contingent fee, except bona fide employees or bona fide established commercial or selling agencies maintained by the Contractor for the purpose of securing business. For violation of this warranty, the County must have the right to terminate or suspend this contract without liability to the County or in its discretion to deduct from the contract price or consideration, or otherwise recover, the full amount of such commission, percentage, brokerage, or contingent fee.
- **68. VIRGINIA FREEDOM OF INFORMATION ACT** All proceedings, records, contracts and other public records relating to procurement transactions must be open to the inspection of any citizen, or any interested person, firm or corporation, in accordance with the Virginia Freedom of Information Act (Reference Section 4.D., of the Fairfax County Purchasing Resolution)

BIDDER/CONTRACTOR REMEDIES

69. INELIGIBILITY-

- Any person or firm suspended or debarred from participation in County procurement must be notified in writing by the County Purchasing Agent.
 - 1. The Notice of Suspension must state the reasons for the actions taken and such decision must be final unless the person or firm appeals within thirty (30) days of receipt of the Notice by instituting legal action as provided in the Code of Virginia.
 - 2. The Notice of Debarment must state the reasons for the actions taken and the decision must be final unless the person or firm appeals within thirty (30) days of receipt of the notice by instituting legal action as provided in the Code of Virginia.
- b. The County Purchasing Agent must have the authority to suspend or debar a person or firm from bidding on any contract for the causes stated below:
 - 1. Conviction for commission of a criminal offense as an incident to obtaining or attempting to obtain a public or private contract or subcontract, or in the performance of such contract or subcontract;
 - Conviction under state or federal statutes of embezzlement, theft, forgery, bribery, falsification or destruction of records, receiving stolen property, or any other offense indicating a lack of business integrity or business honesty which currently, seriously, and directly affects responsibility as a County contractor;
 - 3. Conviction under the state or federal antitrust statutes arising out of the submission of bids or proposals;
 - 4. Violation of contract provisions, as set forth below, of a character which is regarded by the County Purchasing Agent to be so serious as to justify suspension or debarment action:
 - (a) failure without good cause to perform in accordance with the specifications or within the time limit provided in the contract; or
 - (b) a recent record of failure to perform or of unsatisfactory performance in accordance with the terms of one or more contracts; provided, that failure to perform or unsatisfactory performance caused by acts beyond the control of the contractor must not be considered to be a basis for suspension or debarment;
 - Any other cause the County Purchasing Agent determines to be so serious and compelling as to affect responsibility
 as a contractor, such as debarment by another governmental entity for any cause listed herein, or because of prior
 reprimands;
 - 6. The contractor has abandoned performance or been terminated for default on any other Fairfax County project;
 - 7. The contractor is in default on any surety bond or written guarantee on which Fairfax County is an obligee.
- c. If, upon appeal, it is determined that the action taken by the County Purchasing Agent was arbitrary or capricious, or not in accordance with the Constitution of Virginia, statutes or regulations, the sole relief available to the person or firm must be restoration of eligibility. The person or firm may not institute legal action until all statutory requirements have been met.

70. APPEAL OF DENIAL OF WITHDRAWAL OF BID-

- a. A decision denying withdrawal of a bid submitted by a bidder or offeror must be final and conclusive unless the bidder appeals the decision within ten (10) days after receipt of the decision by instituting legal action as provided in the Code of Virginia. The bidder or offeror may not institute legal action until all statutory requirements have been met.
- b. If no bid bond was posted, a bidder refused withdrawal of bid under the provisions of Article 2, Section 4 a.9, of the Fairfax County Purchasing Resolution, prior to appealing, must deliver to the County a certified check or cash bond in the amount of the difference between the bid sought to be withdrawn and the next low bid. Such security must be released only upon a final determination that the bidder was entitled to withdraw the bid.
- c. If, upon appeal, it is determined that the decision refusing withdrawal of the bid was arbitrary or capricious, the sole relief must be withdrawal of the bid.

71. APPEAL OF DETERMINATION OF NONRESPONSIBILITY-

- a. Any bidder who, despite being the apparent low bidder, is determined not to be a responsible bidder for a particular County contract must be notified in writing by the County Purchasing Agent. Such notice must state the basis for the determination, which must be final unless the bidder appeals the decision within ten (10) days of receipt of the notice by instituting legal action as provided in the Code of Virginia. The bidder may not institute legal action until all statutory requirements have been met.
- o. If, upon appeal, it is determined that the decision of the County Purchasing Agent was arbitrary or capricious and the award for the particular County contract in question has not been made, the sole relief available to the bidder must be a finding that the bidder is a responsible bidder for the County contract in question. Where the award has been made and performance has begun, the County may declare the contract void upon a finding that this action is in the best interest of the public. Where a contract is declared void, the performing contractor must be compensated for the cost of performance up to the time of such declaration. In no event must the performing contractor be entitled to lost profits.

72. PROTEST OF AWARD OR DECISION TO AWARD-

- a. Any bidder or offeror may protest the award or decision to award a contract by submitting a protest in writing to the County Purchasing Agent, or an official designated by the County of Fairfax, no later than ten (10) days after the award or the announcement of the decision to award, whichever occurs first. Any potential bidder or offeror on a contract negotiated on a sole source or emergency basis who desires to protest the award or decision to award such contract must submit such protest in the same manner no later than ten days after posting or publication of the notice of such contract as provided in Article 3, Section 4, of the Fairfax County Purchasing Resolution. However, if the protest of any actual or potential bidder or offeror depends in whole or in part upon information contained in public records pertaining to the procurement transaction which are subject to inspection under Article 2, Section 4d of the Fairfax County Purchasing Resolution, then the time within which the protest must be submitted must expire ten days after those records are available for inspection by such bidder or offeror under Article 2, Section 4d, or at such later time as provided herein. No protest must lie for a claim that the selected bidder or offeror is not a responsible bidder or offeror. The written protest must include the basis for the protest and the relief sought. The County Purchasing Agent must issue a decision in writing within ten (10) days of the receipt of the protest stating the reasons for the action taken. This decision must be final unless the bidder or offeror appeals within ten (10) days of receipt of the written decision by instituting legal action as provided in the Code of Virginia.
- b. If prior to award it is determined that the decision to award is arbitrary or capricious, then the sole relief must be a finding to that effect. The County Purchasing Agent must cancel the proposed award or revise it to comply with the law. If, after an award, it is determined that an award of a contract was arbitrary or capricious, then the sole relief must be as hereinafter provided. Where the award has been made but performance has not begun, the performance of the contract may be declared void by the County. Where the award has been made and performance has begun, the County Purchasing Agent may declare the contract void upon a finding that this action is in the best interest of the County. Where a contract is declared void, the performing contractor must be compensated for the cost of performance at the rate specified in the contract up to the time of such declaration. In no event must the performing contractor be entitled to lost profits.
- c. Pending final determination of a protest or appeal, the validity of a contract awarded and accepted in good faith in accordance with this article must not be affected by the fact that a protest or appeal has been filed.
- d. An award need not be delayed for the period allowed a bidder or offeror to protest, but in the event of a timely protest, no further action to award the contract will be taken unless there is a written determination that proceeding without delay is necessary to protect the public interest or unless the bid or offer would expire.

73. CONTRACTUAL DISPUTES-

a. Any dispute concerning a question of fact as a result of a contract with the County which is not disposed of by agreement must be decided by the County Purchasing Agent, who must reduce his decision to writing and mail or otherwise forward a copy to the contractor within ninety (90) days. The decision of the County Purchasing Agent must be final and conclusive unless the contractor appeals within six (6) months of the date of the final written decision by instituting legal action as provided in the Code of Virginia. A contractor may not institute legal action, prior to receipt of the County Purchasing Agent's decision on the claim, unless the County Purchasing Agent fails to render such decision within the time specified.

- b. Contractual claims, whether for money or other relief, must be submitted in writing no later than sixty days after final payment; however, written notice of the contractor's intention to file such claim must have been given at the time of the occurrence or beginning of the work upon which the claim is based. Nothing herein must preclude a contract from requiring submission of an invoice for final payment within a certain time after completion and acceptance of the work or acceptance of the goods. Pendency of claims must not delay payment of amounts agreed due in the final payment.
- **74. LEGAL ACTION** No bidder, offeror, potential bidder or offeror, or contractor must institute any legal action until all statutory requirements have been met.
- **75. COOPERATIVE PURCHASING** The County may participate in, sponsor, conduct or administer a cooperative procurement agreement on behalf of or in conjunction with one or more other public bodies, or public agencies or institutions or localities of the several states, of the United States or its territories, or the District of Columbia, for the purpose of combining requirements to increase efficiency or reduce administrative expenses in any acquisition of goods and services. Except for contracts for professional services, a public body may purchase from another public body's contract even if it did not participate in the request for proposal (RFP) or invitation for bid (IFB), if the RFP or IFB specified that the procurement was being conducted on behalf of other public bodies. Nothing herein must prohibit the assessment or payment by direct or indirect means of any administrative fee that will allow for participation in any such arrangement.
- **76. PROFESSIONAL AFFILIATION-** The Department of Purchasing & Supply Management holds membership in the National Institute of Governmental Purchasing, Inc., a non-profit, educational and technical organization that includes among its goals and objectives the study, discussion, and recommendation of improvements in governmental purchasing and the interchange of ideas and experiences on local state, and national governmental purchasing problems.
- 77. DRUG FREE WORKPLACE- During the performance of a contract, the contractor agrees to (i) provide a drug-free workplace for the contractor's employees; (ii) post in conspicuous places, available to employees and applicants for employment, a statement notifying employees that the unlawful manufacture, sale, distribution, dispensation, possession, or use of a controlled substance or marijuana is prohibited in the contractor's workplace and specifying the actions that will be taken against employees for violations of such prohibition; (iii) state in all solicitations or advertisements for employees placed by or on behalf of the contractor that the contractor maintains a drug-free workplace; and (iv) include the provisions of the foregoing clauses in every subcontract of over \$10,000, so that the provisions will be binding upon each subcontractor or vendor. For the purposes of this section, "drug-free workplace" means a site for the performance of work done in conjunction with a specific contract awarded to a contractor in accordance with this section, the employees of whom are prohibited from engaging in the unlawful manufacture, sale, distribution, dispensation, possession or use of any controlled substance or marijuana during the performance of the contract.
- **78. VENUE-** This contract and its terms, including, but not limited to, the parties' obligations under it, the performance due from each party under it, and the remedies available to each party for breach of it, must be governed by, construed and interpreted in accordance with the laws of the Commonwealth of Virginia. Any jurisdiction's choice of law, conflict of laws, rules, or provisions, including those of the Commonwealth of Virginia that would cause the application of any laws other than those of the Commonwealth of Virginia must not apply. Any and all disputes, claims and causes of action arising out of or in connection with this contract or any performance hereunder, must be brought in the applicable court of Fairfax County, Virginia, or in the United States District Court, Eastern District of Virginia, Alexandria Division.
- **79. IMMIGRATION REFORM AND CONTROL ACT** Contractor agrees that it does not, and must not during the performance of the contract for goods and services in the Commonwealth, knowingly employ an unauthorized alien as defined in the Federal Immigration Reform and Control Act of 1986.
- **80. CONTRACTOR NOT TO BENEFIT** Contractor agrees that the goods and/or services provided to Fairfax County pursuant to this Agreement are for the benefit of Fairfax County and that Contractor must not undertake any actions or efforts stemming from or related to this Agreement that must inure to the detriment of Fairfax County. Any information provided to the Contractor for the performance of this Contract must not be used for any other purpose without the written consent of the Purchasing Agent.

/S/ David P. Bobzien	
COUNTY ATTORNEY	
/S/ Cathy A. Muse	
COUNTY PURCHASING AGENT	

APPROVED:

OFFEROR DATA SHEET

NAME OF OFFEROR:	
ADDRESS:	
E-MAIL ADDRESS:	
Name and e-mail addresses of both service and fiscal representatives (Key Persor handle this account.	inel) who would
Service Representative:	
Telephone Number: ()	
E-Mail Address:	
Fiscal Representative:	
Telephone Number: ()	
E-Mail Address:	
Payment Address, if different from above:	

RFP CHECKLIST

The following documents <u>which are included in this Solicitation</u> must be incorporated by reference in the resulting contract and become a part of said contract:

- 1. County of Fairfax Acceptance Agreement (Cover Sheet, DPSM32)
- 2. Original and Copies of Technical and Business Proposals for Special Provisions & Specifications to include USB Flash Drives.
- 3. Appendix A (General Conditions and Instructions to Bidders)
- 4. Appendix B (RFP Checklist, BPOL Form, Debarment/Suspension Certification, Listing of Local Public Bodies, Business Classification Schedule, Subcontractor's Notification Form).
- 5. Appendix C, Vendor Response Requirements
- 6. Appendix D, Pricing Summary Sheet
- 7. Appendix E, References
- 8. Appendix F, Confidentiality Provisions
- 9. Appendix G, Current Message Volumes

$\frac{\text{VIRGINIA STATE CORPORATION COMMISSION (SCC)}}{\text{REGISTRATION INFORMATION}}$

The bidder:
□ is a corporation or other business entity with the following SCC identification numbeOR-
□ is not a corporation, limited liability company, limited partnership, registered limited liability partnership, or business trust -OR-
□ is an out-of-state business entity that does not regularly and continuously maintain as part of ir ordinary and customary business any employees, agents, offices, facilities, or inventories in Virginia (not counting any employees or agents in Virginia who merely solicit orders that require acceptance outside Virginia before they become contracts, and not counting any incidental presence of the bidder in Virginia that is needed in order to assemble, maintain, and repair goods in accordance with the contracts by which such goods were sold and shipped into Virginia from bidder's out-of-state location -OR-
□ is an out-of-state business entity that is including with this bid/proposal an opinion of legal couns which accurately and completely discloses the undersigned bidder's current contacts with Virginia and describes why whose contacts do not constitute the transaction of business in Virginia within the meaning of § 13.1-757 or other similar provisions in Titles 13.1 or 50 of the Code of Virginia.

Please check the following box if you have not checked any of the foregoing options but currently have pending before the SCC an application for authority to transact business in the Commonwealth of Virginia and wish to be considered for a waiver to allow you to submit the SCC identification number after the due date for bids:

BUSINESS, PROFESSIONAL AND OCCUPATIONAL LICENSE

All firms located or operating in Fairfax County must obtain a Business, Professional and Occupational License (BPOL) as required by Chapter 4, Article 7, of the Code of the County of Fairfax, Virginia. In order for the Department of Tax Administration to determine your BPOL requirement prior to contract award, it is necessary for you to provide the following information:

 If you currently have a proposal. 	Fairfax County	business licen	ise, please	submit a copy	with your
Do you have an office in:	Virginia Fairfax County		Yes Yes	□ No □ No	
Date business began/will	l begin work in F	airfax County			
A detailed description of the busir outside of Fairfax County, give the					s is located
Signature			Date		<u> </u>

Complete and return this form or a copy of your current Fairfax County Business License with your proposal.

CERTIFICATION REGARDING DEBARMENT OR SUSPENSION

In compliance with contracts and grants agreements applicable under the U.S. Federal Awards Program, the following certification is required by all offerors submitting a proposal in response to this Request for Proposal:

- 1. The Offeror certifies, to the best of its knowledge and belief, that neither the Offeror nor its Principals are suspended, debarred, proposed for debarment, or declared ineligible for the award of contracts from the United States federal government procurement or nonprocurement programs, or are listed in the List of Parties Excluded from Federal Procurement and Nonprocurement Programs issued by the General Services Administration.
- 2. "Principals," for the purposes of this certification, means officers, directors, owners, partners, and persons having primary management or supervisory responsibilities within a business entity (e.g., general manager, plant manager, head of a subsidiary, division, or business segment, and similar positions).
- 3. The Offeror must provide immediate written notice to the Fairfax County Purchasing Agent if, at any time prior to award, the Offeror learns that this certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- 4. This certification is a material representation of fact upon which reliance will be placed when making the award. If it is later determined that the Offeror rendered an erroneous certification, in addition to other remedies available to Fairfax County government, the Fairfax County Purchasing Agent may terminate the contract resulting from this solicitation for default.

Printed Name of Representative:	 -
Signature/Date:	 1
Company Name:	 _
Address:	 _
City/State/Zip:	 _
SSN or TIN No:	 _

Certification Regarding Ethics in Public Contracting

In submitting this proposal and signing below, Offeror certifies the following in connection with a bid, proposal, or contract:

Check one:		
one.	1.	I have not given any payment, loan, subscription, advance, monetary deposit, services or anything of more than nominal value to any public employee or official who has official responsibility and authority for procurement transactions.
	2.	I have given a payment, loan, subscription, advance, monetary deposit, services or anything of more than nominal value to a public employee or official who has official responsibility and authority for procurement transactions, and in exchange I received consideration of substantially equal or greater value.
	3.	I have given a payment, loan, subscription, advance, monetary deposit, services or anything of more than nominal value to a public employee or official who has official responsibility and authority for procurement transactions, but in exchange I have not received consideration of substantially equal or greater value.
If #2 above is	selec	ted, please complete the following:
Recipient:		
Date of Gift:		
Description of	the g	ift and its value:
Description of	the c	onsideration received in exchange and its value:
Printed Name	of Bi	dder/Offeror Representative:
Signature/Dat		
Company Nar		
Company Add	•	
City/State/Zip	:	

This certification supplements but does not replace the requirements set forth in paragraph 64 (OFFICIALS NOT TO BENEFIT) of the General Conditions and Instructions to Bidders included in this solicitation.

Sample Listing of Local Public Bodies

REFERENCE, SPECIAL PROVISIONS, PARAGRAPH TITLED "USE OF CONTRACTS BY OTHER PUBLIC BODIES." You may select those public bodies that this contract may be extended to; a "blank" will signify a "NO" response:

Alexandria Public Schools, VA	Manassas Park, Virginia
Alexandria Sanitation Authority	Maryland-National Capital Park & Planning
, normalia cammanom manomy	Commission
Alexandria, Virginia	Maryland Transit Administration
Arlington County, Virginia	Metropolitan Washington Airports Authority
Arlington Public Schools, Virginia	Metropolitan Washington Council of
	Governments
Bladensburg, Maryland	Montgomery College
Bowie, Maryland	Montgomery County, Maryland
Charles County Public Schools, MD	Montgomery County Public Schools
College Park, Maryland	Northern Virginia Community College
Culpeper County, Virginia	Omni Ride
District of Columbia	Potomac & Rappahannock Trans.
	Commission
District of Columbia Courts	Prince George's County, Maryland
District of Columbia Public Schools	Prince George's County Public Schools
DC Water and Sewer Authority	Prince William County, Virginia
Fairfax County Water Authority	Prince William County Public Schools, VA
Fairfax, Virginia (City)	Prince William County Service Authority
Falls Church, Virginia	Rockville, Maryland
Fauquier County Government and Schools, Virginia	Spotsylvania County Schools, Virginia
Frederick, Maryland	Stafford County, Virginia
Frederick County Maryland	Takoma Park, Maryland
Gaithersburg, Maryland	Upper Occoquan Sewage Authority
Greenbelt, Maryland	Vienna, Virginia
Herndon, Virginia	Virginia Railway Express
Leesburg, Virginia	Washington Metropolitan Area Transit Authority
Loudoun County, Virginia	Washington Suburban Sanitary Commission
Loudoun County, Virginia Loudoun County Public Schools	Winchester, Virginia
Loudoun County Sanitation Authority	Winchester Public Schools
Manassas, Virginia	Williamester Fublic Schools
Manassas City Public Schools,	
Virginia	
viigiilia	

Vendor Name:	

BUSINESS CLASSIFICATION

DEFINITIONS

- **Small Business** means a business, independently owned or operated by one or more individuals who are U.S. citizens or legal resident aliens, and together with affiliates, has 268 or fewer employees, or average annual gross receipts of \$10 million or less averaged over the previous three years. One or more of the individual owners shall control both the management and daily business operations of the small business.
- Minority-Owned Business means a business concern that is at least 51% owned by one or more minority individuals who are U.S. citizens or legal resident aliens, or in the case of a corporation, partnership, or limited liability company or other entity, at least 51% of the equity ownership interest in the corporation, partnership, or limited liability company or other entity is owned by one or more minority individuals who are U.S. citizens or legal resident aliens, and both the management and daily business operations are controlled by one or more minority individuals.
- Woman-Owned Business means a business that is at least 51% owned by one or more women who are U.S. citizens or legal resident aliens, or in the case of a corporation, partnership, or limited liability company or other entity, at least 51% of the equity ownership interest is owned by one or more women who are U.S. citizens or legal resident aliens, and both the management and daily business operations are controlled by one or more women.

YOU MUST CLASSIFY YOUR BUSINESS/ORGANIZATION BY MARKING THE APPROPRIATE BOXES ON THE COVER SHEET (DPSM32). This designation is required of all business/organizations including publicly traded corporations, non-profits, sheltered workshops, government organizations, partnerships, sole proprietorships, etc.

PROPRIETARY INFORMATION:

Ownership of all data, materials, and documentation originated and prepared for the Owner pursuant to the REQUEST FOR PROPOSAL must belong exclusively to the Owner and be subject to public inspection in accordance with the Virginia Freedom of Information Act. Trade secrets or proprietary information submitted by an Offeror must not be subject to public disclosure under the Virginia Freedom of Information Act, however, the Offeror must invoke the protections of Section 2.2-4342F of the Code of Virginia, in writing, either before or at the time the data or other material is submitted. The written notice must specifically identify the data or materials to be protected and state the reasons why protection is necessary. The proprietary or trade secret material submitted must be identified by some distinct method such as highlighting or underlining and must indicate only the specific words, figures, or paragraphs that constitute trade secret or proprietary information.

NOTICE OF PROPRIETARY INFORMATION

Confidentiality References Protection in Accordance with the Code of Virginia, Section 2.2-4342F

Section Title	Page	Reason(s) for Withholding from

INSTRUCTIONS: Identify the data or other materials to be protected and state the reasons by using the codes listed below. Indicate the specific words, figures, or paragraphs that constitute trade secrets or proprietary materials.

- A. This page contains information relating to "trade secrets', and "proprietary information" including processes. Operations, style of work, or apparatus, identify confidential statistical data, amount or source of any income... of any person (or) partnership. "Reference the Virginia Public Procurement Act,, Section 2.2-4342F. Unauthorized disclosure of such information would violate the Trade Secrets Act 18 U.S.C. 1905.
- B. This page contains proprietary information including confidential, commercial or financial information which was provided to the Government on a voluntary basis and is of the type that would not customarily be released to the public. See Virginia Public Procurement Act, Section 2.2-4342F; 5 U.S.C. 552 (b)(4); 12 C.F.R. 309.5(c)(4).
- C. This page contains proprietary information including confidential, commercial or financial information. This disclosure of such information would cause substantial harm to competitive position and impair the Government's ability to obtain necessary information from contractors in die future. 5 U.S.C. See Virginia Public Procurement Act. Section 2.2-4342F; 552 (b)(4); 12 C. F. R 309.5(c)(4).

RETURN THIS PAGE, IF APPLICABLE



Department of Financial Services Office of Procurement Services 8115 Gatehouse Road, Suite 4400 Falls Church, Virginia 22042-1203 Telephone: 571-423-3550

SUBCONTRACTOR (S) NO	TIFICATION FORM						
Contract Number/Title:							
Prime Contractors Name:							
Prime Contractor's Classific	ation:						
You are required to provide Special Provisions, titled "Su	ubcontracting"). Please con	mplete this form			ll/minority classification of each ission.	first-tier subcontra	ctor (ref.
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SUBCONTRACTOR(S) NAME	STREET ADDRESS	CITY	STATE	ZIP CODE	ANTICIPATED DOLLAR AMOUNT	VENDOR CLASSIFICATI	ON

Complete and return this form with your proposal.

APPENDIX C

In all responses, offerors shall clearly identify the provided capabilities by the following Response Code:

- a. The requirement is met completely "out of the box", requiring only configuration through a provided graphical user interface.
- b. The requirement is met completely "out of the box", either through scripting, command line configuration, or 3rd party product.
- c. The requirement is partially met.
- d. The requirement is not met.
- e. Requirement can be met, alternative approach or product customization is proposed.

I. SOLUTION 1

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
7.1.	Solution 1 - General Solution Architecture		
	The Solution must be designed specifically for mass notification using the SaaS (software as a service) model so that:		
	a) No hardware is required beyond existing PC workstations with Microsoft OS Windows 7 and all later MS OS and with Microsoft Internet Explorer 11 or later and vendor supported versions of Firefox, Chrome and Google. The Offeror will maintain all components of the system external to the FCPS network.		
	 b) The Solution must provide demonstrable capacity to currently support at least 38,257 employees, 188,000 students, 268 school locations and offices. Documentation must be presented validating Offerors contracted messaging and calling capacity. 		
	 c) The Solution must provide the ability to upload contact information from other FCPS enterprise systems (e.g., Edupoint Student Information System (SIS), SIRSI Library, and WinSNAP Food Services). 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	d) The Solution must provide a system through use of multipl telecommunication providers, multiple servers across multiple power grids, and multiple streams of communication. Describe how your Solution is configured for availability. Describe how downtime for regularly scheduled maintenance and upgrades are scheduled and communicated.		
	e) The Solution must support multiple languages which must include English, Spanish, Korean, Arabic, Chinese, Urdu, Farsi, and Vietnamese.		
	 f) The Solution must support preview of all translated messages by language. Please specify additional linguistic capabilities 		
	 g) The Offeror must support the management of client record by role with the system preventing duplicate records. 	5	
	 The Offeror must only allow district records to be modified by a designated user role. 		
	 The Offeror must perform at Offeror's expense and in collaboration with FCPS load/stress testing of their system prior to contract award to validate capacity. Test results must be presented to FCPS. 		
	j) The Offeror must provide a test environment, separate fror the production solution, to facilitate the development, testing, and modification of provisioning and messaging processes needed for implementation and subsequent upgrade/update processes.	1	
	k) The Offeror must provide at their expense a redundancy plan of systems. The Offeror must provide an executive summary of a redundancy plan and provide a summary of most recent redundancy exercise.		
	 The Solution must provide the ability to upload contact information from other FCPS enterprise systems in a mutually agreed upon format. Please provide data structur and formats currently supported. 	9	

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	The Solution must provide the ability to download the contacts database.		
7.2.	Service Level Agreement		
	a) The Offeror must guarantee a minimum of 99.99% availability, computed based on 24 hours/day over a 30 day period. In the event that an SLA is breached by the fault of the Contractor, the Contractor must include "service credit" and "critical deliverable credit" as a portion of its remedy to FCPS.		
7.3.	Response Time		
	 a) The Offeror's response time begins at the time that FCPS notifies the Offeror of a service trouble or outage via repair request, or the Offeror's monitoring/fault detection systems detect the service trouble or outage on its own. Response time concludes when the Offeror commences performance of remedial service. The acknowledgement of receipt of notification or generation of a trouble ticket on the Offeror's part does not constitute a response. b) The Offeror must define response time commitments for 		
	their recognized incident levels of criticality.		
7.4.	Repair Time		
	 a) The Offeror's repair begins at the time that FCPS notifies the Offeror of a service trouble or outage via repair request, or the Offeror's monitoring/fault detection systems detect the service trouble or outage on its own. Repair time concludes when the Offeror permanently restores the service to the same or better state, than before the service trouble or outage occurrence. b) The Offeror must define repair time commitments for their 		
	recognized incident levels of criticality.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
7.5.	Availability of Support Services		
	 a) The Offeror must make its service(s) available for use twenty-four (24) hours per day, seven (7) days per week, and three-hundred sixty-five (365) days per year ("24x7x365"). 		
	b) The Offeror must have established administrative, ethical, and technological security measures and processes implemented within its organization for the purpose of protecting and maintaining continuity of its service delivery to FCPS.		
7.6.	Security and Auditing		
	a) The Solution must support TLS 1.2 encryption among all server components and client-to-server connections. Please indicate what standards and methods that are supported.		
	b) The Offeror will review and acknowledge the acceptability and the Offeror's willingness to execute as a matter of contract, the Confidentiality Addendum, current version attached as Appendix F.		
	 c) The Solution must keep an audit trail of detailed sender information for each notification sent, including but not limited to, timestamp, sender user ID and sender source IP address. 		
	 d) The Solution must use unique user ID and follow FCPS "Need-to-Know" principle in assigning accesses and privileges. 		
	e) The Solution must provide the ability to generate initial passwords based on FCPS requirements.		
	 f) The Solution must provide the capability to force initial password change. 		
	g) The Solution must record an audit trail of all changes made to system data by the vendor and/or authorized system admin users.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 h) The Solution must provide the ability to transmit and store passwords in an encrypted format. The Solution must have the ability to provide notification for password change. 		
	 The Solution must have the ability to provide notification for password change. 		
	 j) The Solution must provide the ability to mask the password from display as it is entered on the screen. 		
	 k) The Solution must provide the capability to change the password on demand. 		
	 The Solution must provide the capability to send the username and password in separate emails. 		
	 m) The Offeror's proposed solution must support enforcement of complex passwords as defined by FCPS. 		
	 n) The Solution must provide the capability to enforce maximum login attempts. 		
	o) The Solution must provide a configurable inactivity timeout.		
	 p) The Solution must provide the capability to operate on mobile devices. 		
	 q) FCPS will own all data, including subscriber information, message traffic data, and log data. Offeror must not use the data in any way other than to serve FCPS. 		
	 r) The Offeror must follow best practices in secure web development, including but not limited to validating and sanitizing all user input, no persistent cookies for user data, or disabling directory browsing. 		
	s) The Offeror must ensure data integrity, with the system preventing duplicate records and only allowing records to be removed by an authorized user and/or administrator action.		
	 t) The Offeror must provide notification to FCPS within 24 hours of a security breach. Please describe policy and procedures to handle security incidents and criticality. 		
	 The Offeror must describe their process for, at termination of any agreement, providing all FCPS data to FCPS in a format mutually agreed between the Offeror and FCPS. 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
7.7.	Security Analysis		
	a) If an SAS 70 II audit or equivalent has not been performed, the successful Offeror agrees to a third party security audit at Contractors expense, at FCPS's discretion, and further agrees to develop a plan of corrective action and timeline for any vulnerabilities identified as a result of such audit.		
7.8.	Administration		
	 The Solution must provide the ability to create a user defined hierarchy of notification lists. Please describe. 		
	b) The Solution must provide configurable roles based access to tools, permissions and administrative controls for creating, managing and transmitting messages and message type (e.g., attendance, emergency, and outreach) by user roles.		
	 c) The Solution must provide the ability for each building, campus, or person responsible for a group to manage its own notifications. 		
	d) The Solution must provide the central administrator and designated user roles the ability to find contact records by email address, street address, zip code, city, first and/or last name, phone number, site or campus, student ID, employee ID, and date added; and the ability to download contact data in Excel and CSV format, both in its entirety and in subsets.		
	e) The Solution must provide the ability for the authorized users to send their own notifications. Output Description:		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	f) The Solution must provide the ability to broadcast email, SMS/text, and phone by user role to the following groups for example: • Entire school district (parents and staff) • District or building level staff • School building sites • User-defined subgroups (for at least 15,124 subgroups) • Subgroups selected by data values		
	g) The Solution must provide the administrator the ability to view all elements of a record, make changes to that records, and stop outbound messages by user type, mode and notes field.		
	h) The Solution must provide the ability to create and save sublists of subscribers segmented by one or more of the data fields collected and the ability to review all records in each sublist.		
	The Solution must provide message distribution count by language for the selected message.		
7.9.	Reporting		
	a) The Solution must provide statistical information based on the number of messages sent and success rate by mode and mode details to include recipient message time and the following: Email: Delivered, mailbox full, opted out by recipient, invalid email addresses, marked as SPAM by the recipient and invalid email addresses/delivery failures. Text: Delivered, invalid or deactivated phones and other delivery failures and opted out by recipient. Phone: Live Delivery, Answering Machine, No Answer, Busy, Hangups, Delivery failures, Phone numbers that are out of service/deactivated, and opted out by recipient.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 a) The Solution must provide the ability to track message information: time message was generated; real-time updating of message status (queue, mailing, sent). 		
	 b) The Solution must provide the ability for the site or central administrator to create a configurable status report by week, month, year, message type, user role and group for each notification campaign. 		
	c) The Solution must have the ability to produce multi-level reports (i.e., school based and district level). Please list and provide examples of all standard reports that are available with the Solution. Include standard charts and graphs (i.e. notification history, types of call activity, attendance notification report).		
7.10.	E-mail Messaging		
	a) The Solution must provide the ability to customize message by site name display as well as the email address "from" and "subject" fields.		
	b) The Solution must have the ability to prioritize emergency notifications over standard notifications in the message delivery queue. Please indicate how message queue manage and prioritize email, spam, etc.		
	c) The Solution must be able to accommodate at least 4 e- mail addresses per contact record. Please indicate if the Solution has the ability to dedupe by email address.		
	d) The Solution must have the option to define when calls are to be made to include blackout and non-call times by message type, and when e-mails are to be transmitted.		
	e) The Solution must provide the ability to add standard wording to every message (such as legal requirements to identify the message owner, etc.)		
	f) The Solution must provide the ability to send messages immediately as well as schedule message delivery for a future date and time.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	g) The Solution must provide the ability to reuse messages.		
	h) The Solution must provide integrated support of text.		
	 i) It is desirable that the Solution provides, HTML, and rich media e-mail options. 		
	 j) The Solution must provide the ability to preview complete message before sending. 		
	k) The Solution must provide the ability to preview complete message before sending.		
	 The Solution must provide the ability to personalize addressing and content of message flex fields of the message "Dear (first name)". 		
7.11.	Notification Features (Phone)		
	 a) The Solution must have the ability to notify recipients via: Phone (land-line, mobile) SMS Text message 		
	b) The Solution must provide the ability to customize message by phone number and text display as well as the customizable phone number.		
	 The Solution must have the option to define when calls are to be made to include blackout and non-call times by message type. 		
	 d) The Offeror must able to support the following: At least 10 phone numbers per contact record. Send and prioritized based on a specific geographic location. 		
	 e) It is desirable that the Solution prioritize calls based on proximity to school location (i.e., all parents within a one mile vicinity of a school will receive calls first and those within a three mile vicinity receive calls second, and so on). 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
7.12.	Group Administration		
	 a) The Solution must have the ability to set up a site hierarchy where the central and local site administrators can restrict permissions to send notifications to a single site and their groups. 		
7.13.	Initiating a Phone or e-mail Notification		
	 a) The Solution must have the ability to initiate a notification via the web portal's secured network connection. 		
	b) The Solution must provide a telephone method to send notifications in emergencies in which the client is unable to access the internet or has no power.		
	 c) The Solution must allow schools to initiate notification outside defined notification time period. 		
	 d) The Solution must allow schools to: Send notifications immediately. Defer notifications until next school scheduled time period Specify date and time to start and stop notifications. 		
	e) The Solution must provide the ability for administrators to set default notification time periods.		
7.14.	Creating Notifications		
	a) The Solution must have the ability to record a message directly from a telephone and have a call in feature so that administrators or translators may call in or record messages in different languages at a time that is convenient for them.		
	b) The Solution must have the ability to send a recorded message, email and a text message in a single notification to all recipients for delivery to land line, mobile devices and email addresses.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 The Solution must have the ability to create, save and use at least 100 templates of voice, email and text messages for later use. 		
	d) The Solution must have the ability to convert text to speech with appropriate pronunciations in at least the following required languages: English, Spanish and Korean.		
7.15.	Phone Notification Delivery		
	a) The Solution must have the ability to cancel any individual outgoing message prior to the send time.		
	 b) The Solution must have the ability to configure the redial attempts from zero to three varying by notification. 		
	c) The Solution must have the ability to distinguish when a live recipient is reached vs. an answering machine or voice-mail reached on voice-delivered devices.		
	 d) The Solution must be able to prioritize messages by modes available to the recipient. 		
	e) The Solution must have the ability to re-send voice notifications to only those who did not receive (busy, no answer) the original notification and message.		
	The Solution must have the ability to allow recipients to confirm a notification via a keypress on voice-delivery devices such as telephones.		
7.16.	Texting		
	a) The Solution must have the ability to provide unlimited texting.		
	b) The Solution must have the ability to enter English and Spanish text message with up to three hundred characters.		
	 The Solution must have the ability to insert a variable of the student's first name in English and Spanish. 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 d) The Solution must have the ability to text in other languages (Chinese, Vietnamese and Korean) with a minimum of one hundred and twenty characters. 		
	 e) It is desirable that the Solution have the ability to insert configurable variables into text messages. 		
	The Solution must be able to accommodate at least four SMS text contacts per record.		
7.17.	Consulting Services		
	a) The Offeror's staff must be available for consultation with County staff on an as-needed basis between 8:00 AM and 5:00 PM, Eastern Standard Time, Monday through Friday.		
7.18.	Maintenance and Support		
	a) The Offeror must provide fixes, patches, upgrades and enhancements at no additional cost to FCPS.		
	 b) The Offeror must purchase and provide database capacity and phone ports; and usage and performance are managed by the Vendor. 		
7.19.	Training		
	a) The Offeror must provide a training plan to include technical, central administrator, and site based administrator training for the proposed solution. The Offeror given the size and scope of the FCPS implementation, and familiarity with districts equivalent to FCPS, the Offeror must submit proposals for recommended approaches and implementation strategies.		
	 b) The Offeror must provide a description of the proposed training of the County's initial implementation project team. Cost to be provided only in the cost proposal. 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	c) The Offeror must provide training options to include onsite, live and recorded webinars for site administrators (estimated at 1,231) and Central administrators (estimated at 91) covering all functionality available with the proposed solution based on FCPS configuration needs.		
	 d) The Offeror must provide detailed technical and support training to additional FCPS staff. Specifically, representatives from the Department of Information Technology for account management, notification configuration, and opt-out functionality (estimated at 15). 		
	e) The Offeror must provide a description of the proposed end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) including options for customizing tools for FCPS.		
7.20.	Survey		
	 a) The Solution must have a phone survey ability that allows recipients to respond via keypress on voice-delivery devices such as telephones. 		
	b) It is desirable that the Solution have a text survey capability.		
	c) Describe additional survey functionality offered (e.g., confidential reporting).		
7.21.	Attendance Notification		
	a) The Solution must have the ability at the district level to have master attendance templates (text, email and phone).		
	b) The Solution must have the ability to customize multiple master message templates at the local school site.		
	 c) The Solution should have the ability to update master templates for specified school sites. 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	d) The Solution must have the ability for individual school and central sites to access attendance logs (i.e., bad text, bad phone bad email, list of numbers reached, type of device reached).		
	 e) The Solution should have the ability to send tardy notifications at district or local site. 		
	 f) The Solution should have the ability to send notifications in multiple modes. See requirements for email and text modes. 		
	g) The Solution should have the ability to cancel notifications at district and local sites. See requirements for email and text modes.		
	 The Solution must have the ability to call a specified phone number and configure the number of recipients for email and text. 		
	 The Solution must have the ability to block specific message types to recipients and provide a report. 		
7.22.	Technical Requirements		
	 a) The Solution must support a secure data integration model where FCPS contact data will be loaded on a predefined daily schedule between the hours of midnight and 3:30 a.m. Eastern Standard Time to complete processing of at least 375,000 contacts. 		
	 The Solution must support FCPS established policies and procedures for account provisioning, modification or termination. 		
	 The Solution must provide emailed receipts for received and processed contact data. 		
	d) The Solution must provide configurable data change thresholds for the contact data for FCPS as well as email notification of the warning. Please describe contact database management process and safeguards.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	e) The Solution must have the capability to securely export any and all data available including contacts, logs and users.		
	 f) The Solution should allow updating/adding/deleting of contacts via automated solution at one site without impacting the remaining sites or district contacts. 		
	g) The Solution must provide the ability to create and configure additional contact types as defined by FCPS using the administrative role. (i.e., student contacts, staff contacts, parent contacts).		
	h) The Solution must provide a web-based interface for designated District and Site administrators to view real-time status of all messages generated by the system.		
	 i) It is desirable that the Solution support LDAP, SAML and AD authentication. 		
7.23.	The Solution must comply with the Americans with Disabilities Act Section 508 and World Wide Web Consortium standards:		
	 a) Site must be accessible to those with disabilities. The final design must comply with all requirements of Web Content Accessibility Guidelines, WCAG 2.0. 		
	b) Site must have the ability to scale fonts to increase the overall size of the font on each page.		
	c) Cascading style sheets must be utilized to ensure consistency and separation of content and design.		
7.24.	Data and file migration		
	a) Contractor will be responsible for migrating the data and files from the existing product into the new notification solution. This includes integrating the existing content; groups, templates, role-based access, users, etc. into the new product design navigation, and structure.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
7.25.	The Offeror must describe their planning to achieve WCAG 2.0 Level AA compliance, which will be the new standard for government websites, effective January 18, 2018.		

II. SOLUTION 2

8.1.	Solution 2 - General Solution Architecture for E-Mass Notification	
	The Solution must be designed specifically for mass notification using the SaaS (software as a service) model so that:	
	a) No hardware is required beyond existing PC workstations with Microsoft OS Windows 7 and all later MS OS and with Microsoft Internet Explorer 11 or later and vendor supported versions of Firefox, Chrome and Google. The Offeror will maintain all components of the system external to the FCPS network.	
	b) The Solution must provide demonstrable capacity to currently support at least 24,000 employees, 188,000 students, 268 school locations and offices. Documentation must be presented validating Offerors contracted messaging and calling capacity. Service Level Agreements (SLA) must be provided, including SLA's for response time and message delivery. Provide a copy of your standard SLA.	
	c) The Solution must provide the ability to upload contact information from other FCPS enterprise systems (e.g., Edupoint Student Information System (SIS), SIRSI Library, WinSNAP Food Services).	

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	d) The Solution must provide a system through use of multipl telecommunication providers, multiple servers across multiple power grids, and multiple streams of communication. Describe how your Solution is configured for availability. Describe how downtime for regularly scheduled maintenance and upgrades are scheduled and communicated.	Э	
	 e) It is desirable that the Solution support multiple languages which include Spanish, Korean, Arabic, Chinese, Urdu, Farsi, and Vietnamese. 		
	 f) The Solution must support preview of all translated messages by language. Please specify additional linguistic capabilities. 		
	 g) The Offeror must support the management of client record by role with the system preventing duplicate records. 	S	
	 h) The Offeror must only allow district records to be modified by a designated user role. 		
	 The Solution must provide demonstrable capacity to currently support at least 38,257 employees, 188,000 students, 400,000 parents, 268 school locations and offices. 		
	 j) The Offeror must perform at Offeror's expense and in collaboration with FCPS load/stress testing of their system prior to contract award to validate capacity. Test results must be presented to FCPS. 		
	k) The Offeror must provide at their expense a redundancy plan of systems. The Offeror must provide an executive summary of a redundancy plan and provide a summary of most recent redundancy exercise.		
	 The Solution must provide the ability to upload contact information from other FCPS enterprise systems in a mutually agreed upon format. Please provide data structur and formats currently supported. 	е	
	m) The Solution must provide the ability to download the contacts database.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 n) The Offeror must provide a test environment, separate from the production solution, to facilitate the development, testing, and modification of provisioning and messaging processes needed for upgrade/update implementation and subsequent processes. 		
8.2.	Security and Auditing		
	 a) The Solution must support TLS 1.2 encryption among all server components and client-to-server connections. Indicate what standards and methods that are supported. 		
	b) The Offeror will review and acknowledge the acceptability and the Offeror's willingness to execute as a matter of contract, the Confidentiality Addendum, current version attached as Appendix F.		
	 c) The Solution must keep an audit trail of detailed sender information for each notification sent, including but not limited to, timestamp, sender user ID and sender source IP address. 		
	 d) The Solution must use unique user ID and follow FCPS "Need-to-Know" principle in assigning accesses and privileges. 		
	e) The Solution must provide the ability to generate initial passwords based on FCPS requirements.		
	f) The Solution must provide the capability to force initial password change.		
	 g) The Solution must record an audit trail of all changes made to system data by the vendor and/or authorized system admin users. 		
	 h) The Solution must provide the ability to transmit and store passwords in an encrypted format. 		
	 i) The Solution must provide the ability to mask the password from display as it is entered on the screen. 		
	 j) The Solution must provide the capability to change the password on demand. 		
	 k) The Solution must provide the capability to send the username and password in separate emails. 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 The Offeror's proposed solution must support enforcement of complex passwords as defined by FCPS. 		
	m) The Solution must provide the capability to enforce maximum login attempts.		
	n) The Solution must provide a configuration inactivity timeout.		
	FCPS will own all data, including subscriber information, message traffic data, and log data. Offeror must not use the data in any way other than to serve FCPS.		
	 p) The Offeror must follow best practices in secure web development, including but not limited to validating and sanitizing all user input, no persistent cookies for user data, or disabling directory browsing. 		
	q) The Offeror must ensure data integrity, with the system preventing duplicate records and only allowing records to be removed by an authorized user and/or administrator action.		
	r) The Offeror must provide notification to FCPS within 24 hours of a security breach. Describe policy and procedures to handle security incidents and criticality.		
	s) The Offeror must describe their process for, at termination of any agreement, providing all FCPS data to FCPS in a format mutually agreed between the Offeror and FCPS.		
8.3.	Security Analysis		
	a) If a SAS 70 II audit or equivalent has not been performed, the successful Contractor agrees to a third party security audit at Contractors expense, at FCPS's discretion, and further agrees to develop a plan of corrective action and timeline for any vulnerabilities identified as a result of such audit.		
8.4.	Administration		
	a) The Solution must provide the ability for the Offeror to create and configure a hierarchy of a minimum of 2,100 topical subscriptions. Please describe.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	b) The Solution must provide the ability to control access to administrator tools at two level: access to all tools and access to message-send features only.		
	 The Solution must provide the ability for each building campus, or person responsible for a group to manage its own notification topics. 		
	 d) The Solution must provide the administrator the ability to view all elements of a subscriber record and make changes to that record; 		
	 e) The Solution must provide the administrator the ability to find subscriber records by email and date subscribed; and the ability to download subscriber data in Excel format, both in its entirety and in subsets. 		
	f) The Solution must provide the ability to create and save sublists of subscribers segmented by one or more of the data fields collected. Ability to review all subscriber records in each sublist.		
8.5.	Training		
	The Solution must provide multiple in-person training for FCPS system users at least twice a year on premise.		
	 The Solution must be able to offer virtual live and recorded webinars for all FCPS users. 		
	c) The Offeror must provide a training plan to include technical, central administrator, and site based administrator training for the proposed solution. The Offeror given the size and scope of the FCPS implementation, and familiarity with districts equivalent to FCPS, the Offeror must submit proposals for recommended approaches and implementation strategies.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 d) The Offeror must provide a description of the proposed training of the County's initial implementation project team. Cost to be provided only in the cost proposal. 		
	 e) The Offeror must provide a description of training for Central administrators (estimated at 10) covering all functionality available with the proposed solution based on FCPS configuration needs. 		
	f) The Offeror must provide detailed technical training to additional FCPS staff. Specifically, representatives from the Department of Information Technology, Functional Application Support Team (FAST (estimated at 15).		
	g) The Offeror must provide a description of training for site based administrators (estimated at 400) covering all functionality available with the proposed solution based on FCPS configuration needs.		
	h) The Offeror must provide a description of training available to end users for account management, notification configuration, and opt-out functionality.		
	 The Offeror given the size and scope of the FCPS implementation, and familiarity with districts equivalent to FCPS, the Offeror must submit proposals for recommended approaches and implementation strategies. 		
	j) The Offeror must provide a description of the proposed end-user training tools and software (e.g., training aides, appropriate manuals, quick reference guides or templates, computer based training, online help, tip sheets, etc.) and how these tools could be used to develop the end user training for the County.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
8.6.	Reporting		
	a) The Solution must provide statistical information including number of messages sent and success rate by mode and mode details to include recipient message time and the following: Email: Delivered, mailbox full, opted out by recipient, invalid email addresses, marked as SPAM by the recipient and invalid email addresses/delivery failures; number of subscribers, message open rate (HTML messages only), click-through rate on each URL provided in a message, message send rate, share rates, Facebook and Twitter clicks (autoposts from the Solution) and delivery times.		
	b) The Solution must provide the ability to track message information: time message was generated.		
	c) The Solution must provide the ability to report on bounce backs, bad e-mail addresses.		
	d) The Solution must provide the ability for the site or central administrator to create a configurable status report by week, month, year, message type, user role and group for each notification campaign.		
	e) List standard reports that are available with the Solution. Include standard charts and Graphs. Does the Solution have the ability to produce multi-level reports by category and topics?		
8.7.	E-Mail Messaging		
	a) The Solution must provide the ability to customize message "from," "reply to" and "subject" fields.		
	 b) The Solution must provide the ability to add standard wording to every message (such as legal requirements to identify the message owner, etc.). 		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 c) The Solution must provide the ability to send messages immediately as well as schedule message delivery for a future date and time. 		
	d) The Solution must provide integrated support of text, HTML, and rich media e-mail options.		
	e) The Solution must provide the ability to both preview (HTML and text versions) prior to sending official message.		
	 f) The Solution must provide the ability to spell-check messages prior to sending. Please indicate if a user can add to the dictionary. 		
	g) It is desirable that the Solution provide the ability to personalize addressing of the message (i.e., Dear [first name].		
8.8	Notification Features (e-mail)		
	 a) The Solution must have the ability to notify recipients via: E-mail Automatically integrate with social media, post links to HTML emails in Twitter and Facebook. 		
	 b) The Solution must have the ability to initiate a notification on any PC with a browser through a secure SSL website. 		
	c) The Solution must allow schools and offices to send notifications immediately.		
	d) The Solution must have to ability to schedule notifications to deliver on a specific date and time.		
	e) The Solution must provide the ability to generate content for the automatic posts by macros that can include subject line, URLs to HTML email, photos/graphics and teaser texts that are in the HTML email. • RSS Feed		
	f) The Solution must have the ability to provide two different sequences of contact devices depending on whether an urgent notification or a non-emergency notification is sent.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 g) It is desirable that the Solution provide subscribers control options as to how often they receive notifications (individual messages immediately, daily digest or weekly digests). 		
	h) Describe the process an administrator would use in creating an email campaign.		
8.9.	Contact Information Management		
	Subscribers must be able to subscribe, unsubscribe, and change their contact information, optional password, and contact preferences through a web interface.		
	 b) The Solution must have the ability for administrators to add or edit recipient and contact information. 		
	c) The Solution must have the ability to add or change all or some contact data through an imported file in .csv format.		
	d) The Solution must have the ability to maintain privacy of all contact information through access control where only administrators with appropriate rights can view or update recipient and contact information.		
8.10.	Group Administration		
	 a) The Solution must have the ability to identify one or more "group administrators" for any particular topic. 		
	b) The Solution must have the ability to restrict visibility of group administrators to their groups' member and message information. Allow group administrators full control to add or change subscriber information and to send notifications to those subscribers.		
	c) The Solution must have the ability to allow group administrators full control to add or change subscriber information and send notifications to topical subscribers.		
	d) The Solution must have the ability to set up an organizational hierarchy where the administrators of the primary organization can view and send notifications to all secondary organizations and their subscribers.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
8.11.	Support		
	 a) The Solution must have the ability to provide system-wide technical, user and administrative support from 6:30 a.m. to 6:30 p.m. Eastern Standard Time, Monday through Friday by phone and email. 		
	b) The Solution must provide a method of support for subscribers. Please describe.		
8.12.	Consulting Services		
	a) The Offeror's staff must be available for consultation with County staff on an as-needed basis between 8:00 AM and 5:00 PM, Eastern Standard Time, Monday through Friday.		
8.13.	Maintanana and Support		
0.13.	Maintenance and Support		
	 a) The Offeror must provide fix, patches, upgrades and enhancements at no additional cost to FCPS. 		
	 The Offeror must purchase and provide database capacity and phone ports and usage; and performance are managed by Vendor. 		
0.44	Comica Lovel Associate		
8.14.	Service Level Agreement		
	a) The Offeror must guarantee a minimum of 99.99% availability, computed based on 24 hours/day over a 30 day period. In the event that an SLA is breached by the fault of the Contractor, the Contractor must include "service credit" and "critical deliverable credit" as a portion of its remedy to FCPS.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
8.15.	Response Time		
	a) The Offeror's response time begins at the time that FCPS notifies the offeror of a service trouble or outage via repair request, or the offeror's monitoring/fault detection systems detect the service trouble or outage on its own. Response time concludes when the offeror commences performance of remedial service. The acknowledgement of receipt of notification or generation of a trouble ticket on the Offeror's part does not constitute a response.		
	b) The Offeror must define response time commitments for their recognized incident levels of criticality.		
8.16.	Repair Time		
	a) The Offeror's repair begins at the time that FCPS notifies the Offeror of a service trouble or outage via repair request, or the offeror's monitoring/fault detection systems detect the service trouble or outage on its own. Repair time concludes when the offeror permanently restores the service to the same or better state, than before the service trouble or outage occurrence.		
	b) The Offeror must define repair time commitments for their recognized incident levels of criticality.		
8.17.	Availability of Services		
	a) The Offeror must make its service(s) available for use twenty-four (24) hours per day, seven (7) days per week, and three-hundred sixty-five (365) days per year ("24x7x365").		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
	 b) The Offeror must have established administrative, ethical, and technological security measures and processes implemented within its organization for the purpose of protecting and maintaining continuity of its service delivery to FCPS. 		
8.18.	Mobile		
	 a) The Solution must provide web responsive template design that will render optimal viewing from multiple devices (i.e., desktop, tablet, smartphone). 		
	b) The Solution must provide easy one click unsubscribe options via email.		
8.19.	Graphical User Interface		
	a) The Solution must provide an intuitive user-friendly interface with the ability to upload and insert graphics and photos; be able to provide linked attachments (i.e., upload files that will reside on the Offeror's web server).		
8.20.	Branding		
	a) The Solution must be able to lock down template designs to meet FCPS brand compliance.		
	 b) The Solution must have the ability for the Offeror to create and configure custom templates for school board members, departments, offices and schools. 		
8.21.	Data and file migration		
3.2	a) Contractor will be responsible for migrating the data and files from the existing product into the new notification solution. This includes integrating the existing content; groups, templates, role-based access, users, etc. into the new product design navigation, and structure.		

RFP Section	Requirement	Response Code	Explain in detail how your Solution will meet each requirement.
8.22.	The Solution must comply with the Americans with Disabilities Act Section 508 and World Wide Web Consortium standards:		
	 Site must be accessible to those with disabilities. The final design must comply with all requirements of Web Content Accessibility Guidelines, WCAG 2.0. 		
	 Site must have the ability to scale fonts to increase the overall size of the font on each page. 		
	 c) Cascading style sheets must be utilized to ensure consistency and separation of content and design. 		

APPENDIX D SOLUTION 1 – E-NOTIFY

PRICING SUMMARY SHEET

- Provide detailed pricing for the proposed Solution. Include ongoing fees, one time charges, customization fees, and any other charges associated with installation, implementation, customization, modifications, support, and training for the Solution. FCPS will consider any or all pricing options.
- Submit pricing and specify any case in which functionality or features described elsewhere in the RFP are different or unavailable.
- Even if Offeror is offering to provide both Solutions, <u>a separate cost proposal shall be submitted</u> <u>for each Solution.</u>

DESCRIPTION	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Application Software (itemize individual components if necessary)	\$	\$	\$	\$	\$
Customization (if any, to meet RFP requirements)	\$	\$	\$	\$	\$
ASP (hosting fees)	\$	\$	\$	\$	\$
3 rd Party Software	\$	\$	\$	\$	\$
Software Maintenance	\$	\$	\$	\$	\$
Support	\$	\$	\$	\$	\$
Licenses Cost	\$	\$	\$	\$	\$
Installation and Testing	\$	\$	\$	\$	\$
Data Migration	\$	\$	\$	\$	\$
Training	\$	\$	\$	\$	\$
Other (Please Specify)	\$	\$	\$	\$	\$

APPENDIX D SOLUTION 2 – NEWS YOU CHOOSE

PRICING SUMMARY SHEET

DESCRIPTION	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Application Software (itemize individual components if necessary)	\$	\$	\$	\$	\$
Customization (if any, to meet RFP requirements)	\$	\$	\$	\$	\$
ASP (hosting fees)	\$	\$	\$	\$	\$
3 rd Party Software	\$	\$	\$	\$	\$
Software Maintenance	\$	\$	\$	\$	\$
Support	\$	\$	\$	\$	\$
Licenses Cost	\$	\$	\$	\$	\$
Installation and Testing	\$	\$	\$	\$	\$
Data Migration	\$	\$	\$	\$	\$
Training	\$	\$	\$	\$	\$
Other (Please Specify)	\$	\$	\$	\$	\$

APPENDIX E REFERENCES

The Offeror must provide a minimum of three references from K-12 school districts and/or government agencies, (at least one from each) preferably from a County and School district of equivalent size to FCPS.

Reference 1:	
Company:	_
Address:	_
Point of Contact:	_
Current Telephone Number:	_
Email Address:	
Please describe service provided:	
Length of Engagement:	-
Reference 2:	_
Company:	=
Address:	_
Point of Contact:	_
Current Telephone Number:	_
Email Address:	
Please describe service provided:	
Length of Engagement:	-
Reference 3:	_
Company:	-
Address:	-
Point of Contact:	=
Current Telephone Number:	-
Email Address:	
Please describe service provided:	
ength of Engagement:	-

APPENDIX F CONFIDENTIALITY PROVISIONS

THIS AGR	REEMENT, exe	cuted and effect	ctive as of	the day	of	, 2017,	by and
between	, a corporatio	n organized and	d existing ur	nder the laws	of (the	e "Company"),	and the
FAIRFAX COL	JNTY SCHOOL	BOARD, a pul	blic body co	rporate and	politic organiz	ed and existing	g under
the laws of the	Commonwealth	of Virginia (the	"School Bo	oard"), recites	and provides	s as follows.	

Recitals

The Company and the School Board agree that the purpose of such terms and conditions is to ensure compliance with the Family Educational Rights and Privacy Act (FERPA), including but not limited to (i) the identification of Company as an entity acting for the School Board in its performance of functions that a School Board employee otherwise would perform; and (ii) the establishment of procedures for the protection of confidential student records, including procedures regarding security and security breaches.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged hereby, the parties agree as follows.

Agreement

The Agreement is amended hereby as follows:

1. The following provisions must be deemed to be included in the Agreement:

Confidentiality Obligations Applicable to Certain FCPS Student Records. The Company hereby covenants and agrees that it must maintain, in strict confidence and trust, all FCPS student records containing either (1) non-directory information of any kind, whether provided by or created for FCPS pursuant to this contract, or (2) directory information as to which the eligible student or his family has opted out of disclosure (collectively, "FCPS Confidential Student Records").

The Company must cause each officer, director, employee and other representative who must have access to FCPS Confidential Student Records during the term of the Agreement (collectively, the "Authorized Representatives") to maintain in strict confidence and trust all FCPS Confidential Student Records. The Company must take all reasonable steps to insure that no FCPS Confidential Student Records are disclosed to any person or entity except those who (i) are Authorized Representatives of the Company performing functions for FCPS under the Agreement and have agreed to be bound by the terms of this Agreement or a Confidentiality Agreement (as defined below) executed pursuant hereto; (ii) are authorized representatives of FCPS, or (iii) are entitled to such FCPS Confidential Student Records from the Company pursuant to federal and/or Virginia law. The Company must use FCPS Confidential Student Records, and must take all reasonable steps necessary to ensure that its Authorized Representatives must use such records, solely for purposes related to and in fulfillment of the performance by the Company of its obligations pursuant to the Agreement.

The Company must: (i) designate one of its Authorized Representatives to be responsible for ensuring that the Company and its Authorized Representatives maintain the FCPS Confidential Student Records as confidential; (ii) train the other Authorized Representatives with regard to their confidentiality responsibilities hereunder and pursuant to federal and Virginia law; (iii) maintain at all times a list of Authorized Representatives with access to FCPS Confidential Student Records; (iv) cause each Authorized Representative to execute a written covenant of confidentiality in substantially the form set forth on Exhibit A hereto (the "Confidentiality Agreement") prior to his or her performance of any services contemplated by the Agreement and must deliver any and all such Confidentiality Agreements to the School Board upon request.

<u>Other Security Requirements.</u> The Company must maintain all technologies, policies, procedures and practices necessary to secure and protect the confidentiality and integrity of FCPS Confidential Student Records, including procedures to (i) restrict access to such records as described in the

"Confidentiality" provision of this Agreement; (ii) establish user IDs and passwords as necessary to protect such records; (iii) protect all such user passwords from detection and unauthorized use; (iv) prevent hostile or unauthorized intrusion that could compromise confidentiality, result in data corruption, or deny service; (v) prevent and detect computer viruses from spreading to disks, attachments to email, downloaded files, and documents generated by word processing and spreadsheet programs; (vi) minimize system downtime; (vii) notify FCPS of planned system changes that may impact the security of FCPS Confidential Student Records; (viii) return or destroy FCPS Confidential Student Records that exceed specified retention schedules; (ix) permit periodic security audits by FCPS or designated third party using applicable regulations and industry best practice standards as benchmarks, and make commercially reasonable efforts to remediate the vulnerabilities discovered; (x) in the event of system failure, enable immediate recovery of FCPS records to the previous business day.

In the event of a security breach, the Company must(i) immediately take action to close the breach: (ii) notify FCPS within 24 hours of Company's first knowledge of the breach, the reasons for or cause of the breach, actions taken to close the breach, and identify the FCPS Confidential Student Records compromised by the breach: (iii) return compromised FCPS Confidential Student Records for review: (iv) provide communications on the breach to be shared with affected parties and cooperate with FCPS efforts to communicate to affected parties by providing FCPS with prior review of press releases and any communications to be sent to affected parties; (v) take all legally required, reasonable, and customary measures in working with FCPS to remediate the breach which may include toll free telephone support with informed customer services staff to address questions by affected parties and/or provide monitoring services if necessary given the nature and scope of the disclosure; (vi) cooperate with FCPS by providing information, records and witnesses needed to respond to any government investigation into the disclosure of such records or litigation concerning the breach; and (vii) provide FCPS with notice within 24 hours of notice or service on Company, whichever occurs first, of any lawsuits resulting from, or government investigations of, the Company's handling of FCPS records of any kind, failure to follow security requirements and/or failure to safeguard confidential information. The Company must provide satisfactory documentation of its compliance with the security requirements of this provision prior to performing services under the Agreement. The Company's compliance with the standards of this provision is subject to verification by FCPS personnel or its agent at any time during the term of the Agreement.

Applicability of Confidentiality and Security Provisions to Non-Confidential Records

To the extent that FCPS provides non-confidential information to Company under this Agreement, such as student records containing only directory information as to which no opt-out has been filed, deidentified student information, and FCPS records not pertaining to students, the Confidentiality and Security paragraphs must not apply, *provided that* the notice obligation under subsection (vii) must apply to lawsuits and investigations involving FCPS records of any kind.

Disposition of FCPS Confidential Student Records Upon Termination of Agreement

Upon expiration of the term of the Agreement, or upon the earlier termination of the Agreement for any reason, the Company covenants and agrees that it promptly must deliver to the School Board, and must take all reasonable steps necessary to cause each of its Authorized Representatives promptly to deliver to the School Board, all FCPS Confidential Student Records. The Company hereby acknowledges and agrees that, solely for purposes of receiving access to FCPS Confidential Student Records and of fulfilling its obligations pursuant to this provision and for no other purpose (including without limitation, entitlement to compensation and other employee benefits), the Company and its Authorized Representatives must be deemed to be school officials of the School Board, and must maintain FCPS Confidential Student Records in accordance with all federal state and local laws, rules and regulations regarding the confidentiality of such records. The non-disclosure obligations of the Company and its Authorized Representatives regarding the information contained in FCPS Confidential Student Records must survive termination of the Agreement. The Company must indemnify and hold harmless the School Board from and against any loss, claim, cost (including attorneys' fees) or damage of any nature arising from or in connection with the breach by the Company or any of its officers,

directors, employees, agents or representatives of the obligations of the Company or its Authorized Representatives under this provision or under a Confidentiality Agreement, as the case may be.

Certain Representations and Warranties. The Company hereby represents and warrants as follows: (i) the Company has full power and authority to execute the Agreement and to perform its obligations hereunder and thereunder; (ii) the Agreement constitute the valid and binding obligations of the Company, enforceable in accordance with their respective terms, except as such enforceability may be limited by bankruptcy or similar laws affecting the rights of creditors and general principles of equity; and (iii) the Company's execution and delivery of the Agreement and compliance with their respective terms will not violate or constitute a default under, or require the consent of any third party to, any agreement or court order to which the Company is a party or by which it may be bound.

Governing Law; Venue. Notwithstanding any provision contained in the Agreement to the contrary, (i) the Agreement must be governed by and construed in accordance with the laws of the Commonwealth of Virginia, without reference to conflict of laws principles; and (ii) any dispute hereunder which is not otherwise resolved by the parties hereto must be decided by a court of competent jurisdiction located in the Commonwealth of Virginia.

<u>Termination.</u> This agreement must remain in force until notification to terminate is issued by FCPS. At time of termination, vendor is to follow regulations for Disposition of FCPS Confidential Student Records Upon Termination of Agreement as stated above.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers effective as of the date first written above.

COMPANY NAME

[COMPANT NAME]	
By: [Name] [Title]	
FAIRFAX COUNTY SCHOOL BOARD	
By:	[Name]

Exhibit A

Covenant of Confidentiality

In connection with the perform obligations under that certain agreem, 2017, as the same must had atte therewith (the "Agreement"), the the "Authorized Representative"), for sufficiency of which is acknowledged knowledge that the Fairfax County Scherein.	nent with the Fairfax County Save been amended by that ce the undersigned authorized report of good and valuable consider hereby covenants and agre	ertain Agreement of even resentative of the Company ration, the receipt and es as follows, with
The Authorized Representation maintain in strict confidence and trust any nature relating to the operations, Public Schools (collectively, the "FCF any FCPS Confidential Student Record or the Agreement of the Agreement of the person or entity is an Authorized access to such FCPS Confidential Stutherance of the performance by the iv), upon expiration of the term of the Agreement for any reason, promptly of Fairfax County Public Schools; (v) must be the form FCPS Confidential Stutherance of the performance by the iv), upon expiration of the term of the Agreement for any reason, promptly of the fairfax County Public Schools; (v) must be agreement.	t all records, reports and other students, families and employs Confidential Student Records to any person or entity wit, or a sworn statement executed Representative of FCPS or includent Records pursuant to fee Student Records solely for pure Company of its obligations or Agreement, or upon the earn must deliver all FCPS Confidust continue to maintain as continue	er documents or materials of byees of Fairfax County ords"); (ii) must not disclose who has not agreed to be uted pursuant thereto, unless otherwise entitled to ederal and/or Virginia law; surposes related to and in pursuant to the Agreement; rilier termination of the lential Student Records to confidential all information
N WITNESS WHEREOF, the Author Confidentiality as of the day of		cuted this Covenant of
	[Name}	
	[Address]	
	() [Telephone No.]	

APPENDIX G SOLUTION #1 (ENOTIFY) CURRENT CALL AND MESSAGE VOLUME



SOLUTION #2 (NEWS YOU CHOOSE) CURRENT SUBSCRIBER VOLUME

