



# County of Fairfax, Virginia

To protect and enrich the quality of life for the people, neighborhoods and diverse communities of Fairfax County

June 1, 2023

J.R. Reingold & Associates, Inc.  
1321 Duke Street  
Alexandria, VA 22314-3507

Attention: Joseph Ney, Partner

Reference: RFP2000003602 Marketing and Communication Services

Dear Mr. Ney,

## **Acceptance Agreement**

**Contract Number: 4400011979**

This acceptance agreement signifies a contract award to J.R. Reingold & Associates, Inc. This is one of five contract awards made by the County. The period of the contract shall be from Date of Award through May 31, 2026, with two (2) one-year renewal options available.

The contract award shall be in accordance with:

- 1) This Acceptance Agreement;
- 2) The terms and conditions of Request for Proposal 2000003602;
- 3) Your proposal submitted on March 7, 2023; and
- 4) Your negotiation response dated May 23, 2023.

Please provide your Insurance Certificate according to Special Provisions, Section 16, INSURANCE, of the issued solicitation within 10 days after receipt of this letter. Please note that this is not an order to proceed. As requirements arise, individual Purchase Orders will be issued to order services.

All questions in regards to this contract shall be directed to the Contract Specialist, Flor Morrobel, at 703-324-7561 or via e-mail at [flor.morrobel@fairfaxcounty.gov](mailto:flor.morrobel@fairfaxcounty.gov).

Sincerely,

DocuSigned by:

*Andrew Janos*

FOR: Lee Ann Pender, CPPB  
Director/County Purchasing Agent

**Department of Procurement and Material Management**

12000 Government Center Parkway, Suite 427

Fairfax, VA 22035-0013

Website: [www.fairfaxcounty.gov/procurement](http://www.fairfaxcounty.gov/procurement)

Phone 703-324-3201, TTY: 711, Fax: 703-324-3228