



COMMONWEALTH OF VIRGINIA
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JOHN W. FOUST
DRANESVILLE DISTRICT SUPERVISOR

January 28, 2020

Board Matter
Supervisor John Foust
2020 Housing Challenge- A Policy Hackathon

Background: Mister Chairman, on March 11 the George Mason University School of Business and Fairfax County will be co-hosting a hackathon titled the "2020 Housing Challenge."

This is the third year that staff, under the direction of the Economic Success Plan, is delivering events to harness the creative skills of our community to help address critical issues facing Fairfax County. Working with the Department of Housing and Community Development, this year's challenge focuses on policy opportunities, or hacks, around affordable housing and ways to create unique solutions to help everyone have a safe and healthy home.

The goal is to bring together a community of industry professionals, residents, housing advocates, students and policy experts to provide solutions for enhanced home affordability in Fairfax County. At this all-day event, teams of participants will hear from area experts as they put their best efforts together in addressing three challenges:

- Communications: Enhancing Public Awareness and Support for Affordable Housing
- Partnerships: Engaging Employers and Non-Traditional Partners in Providing Affordable Housing
- Faith Communities: Facilitating Their Participation in the Affordable Housing Solution

Staff is seeking a highly representative group of participants illustrative of the diverse interests, needs and expertise that we have in Fairfax County. Completed proposals will be judged by a select committee and cash prizes will be awarded to the top presentations. It is anticipated that, based on this effort, policy recommendations will be considered by our housing staff for adoption.

The hackathon will be held Wednesday, March 11, 2020 at George Mason University's Merten Hall, Room 1201 (4400 University Drive, Fairfax) from 9am-5:30pm. Attendees are welcome to attend part or all the day's event.

Motion: Mr. Chairman, attached are copies of the event and sponsor flyers. Supervisors and their staff have already received invitations to attend. Without objection, I ask that the Board direct the Public Information Office to work with the Office of Economic Initiatives and broadly distribute information publicizing the Hackathon and inviting attendance at the event.

2020 HOUSING CHALLENGE

A POLICY HACKATHON

Join residents, students, housing advocates, industry professionals and policy experts to provide solutions for enhanced home affordability — particularly for those earning low to moderate incomes — in Fairfax County.



WEDNESDAY, MARCH 11
9 A.M. - 5 P.M.

FOR MORE INFORMATION AND TO REGISTER:
[HTTPS://NVITE.COM/HOUSINGCHALLENGE](https://nvite.com/housingchallenge)



School of Business



A Fairfax County, Va, publication. 12/19

Fairfax County is committed to a policy of nondiscrimination in all County programs, services and activities and will provide reasonable accommodations upon request. Please call 703.246.5101 or TTY 711.



School of Business

2020 Housing Challenge Sponsorship Opportunities



March 11, 2020

George Mason University

George Mason University School of Business

Fairfax County and the George Mason School of Business are proud to host the 2020 Housing Challenge.

Students, residents, industry professionals, housing advocates and policy experts will come together on March 11 to brainstorm creative solutions to three critical housing affordability issues facing Fairfax County.

Teams will solve specific challenges including increasing the stock of affordable housing; engaging partners to work across private and public sectors; and developing specific strategies for civic and faith-based organizations.

Affordable housing is vital to creating equitable communities and is a key economic driver. We want to partner with a diverse group of thinkers to help us come up with creative housing solutions to ensure that everyone in our community can live, work, play, learn, and thrive in Fairfax.

For more information

Search "2020 Housing Challenge" at FairfaxCounty.gov

Or contact Eric Maribojoc at rmariboj@gmu.edu

Housing Vision Sponsors

Food:

- \$1,000 for breakfast & snacks
- \$2,000 for lunch
- \$3,000 for reception drinks & food

All food sponsors will be identified on marketing and event materials.

Sponsors over \$1,000 may make opening remarks before meals to welcome participants.

Prizes

- \$1,500 First Place
- \$1,000 Second Place
- \$750 Third Place

Prize sponsors will be identified on marketing and event materials, have the opportunity present the award, and will receive a picture with the winning team that will be included in the press release.



To request reasonable ADA accommodations, call 703.246.5101 or TTY 711