

PIVOT Grants

Eligible and Ineligible Expenses

PIVOT Grant funds must be used to cover expenses related to **normal business operations** that were **incurred after March 3, 2021**. All final awardees will be required to upload invoices for eligible expenses totaling their grant award amount. The below guidance provides examples of common eligible expenses for normal business operations.

Ineligible Expenses*

Credit Card Payments
Invoices must be provided for specific items and submitted as separate items. Items may be purchased with a credit card, but a bank statement alone is not sufficient documentation.
Personal Expenses
Expenses not related to the business, or to normal business operations are not eligible.

Eligible Expenses*

Payroll
Employee payroll
Owner's draw
Payroll processing fees
Benefits
Independent contractor payments
Rent
Rent, lease payments
Real estate taxes
Mortgage payments
Security deposits (in the case of a business space change)
Taxes and Fees
Property tax
Sales tax
Credit card transaction fees
Business license fees (i.e. BPOL, health certificate)
Brand rights (i.e. Zumba classes)
Equipment
Equipment leasing
Equipment purchases

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Insurance
Liability insurance
Renter's insurance
Health/Dental insurance
Car insurance
Cleaning · Covid-19 Supplies
Janitorial services, cleaning supplies
PPE (i.e. masks, hand sanitizer)
Covid-19 Pivot Costs
Costs of transitioning space (i.e. outdoor space, increasing distancing, etc)
Costs of transitioning business operations (i.e. selling masks, switching to takeout)
Utilities
Water
Gas
Electric
Internet/Phone
Alarm/Security services
Trash removal
Parking costs
Website · Technology · Programs
Website development and maintenance
Technology service software (i.e. Canva, Quickbooks, Wix, Zoom, Mailchimp)
Point of Sale (POS) software
Delivery services (i.e. UberEats, GrubHub)
Maintenance
Replacing broken equipment and furniture
Necessary facilities maintenance and upgrades
Professional Services
Accounting services
Legal services
Office Supplies
Xerox, Printer, Paper supplies
Desks, Office furniture
Laptops, iPads, Computers

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Eligible and Ineligible Expenses

Advertising · Marketing · Social Media
Social media consultant
Promotional materials
Promoted social media posts, Advertisements
Business Travel Costs
Hotel stays
Tickets
Gas costs
Rental vehicles
Inventory · Materials
Inventory purchases
Storage
Inputs to create goods or provide services (i.e. ingredients, salon supplies)
Consignment costs
Costumes, exhibit materials
Food and beverages
Storage space
Shipping materials and costs
Uniforms
Furniture

* The County reserves the right to update the list of eligible and ineligible expenses at any time.