Young Adults Advisory Council - Civic Education and Outreach Subcommittee

February 2, 2021

7:00pm

Subcommittee chair to lead discussion, notetaker (Graham) to share screen in Webex and record responses to these questions and any additional comments/questions for further consideration.

Subcommittee Session Scoping Questions:

- 1. How does civic education (or lack thereof) affect young adults? Why should we focus on this topic?
- 2. Is there a disconnect between civic education and participation? If so, what might explain this?
- 3. What are the consequences of the status quo?
- 4. What are challenges and opportunities associated with civic education that impact the retention and attraction of young adults in the County?
- 5. What would enhanced outreach to young adults entail/look like? How should this happen/who should conduct this?
- 6. What information (data, presentations, best practices) do we need on civic education and outreach for young adults to explore the topic in order to define the problems further and establish goals? Who should we hear from? Data sources? What are other jurisdictions (Arlington, Falls Church, DC, Alexandria doing to address these questions? What could we learn from them?
- 7. How does civic education/literacy impact voting among young adults?
- 8. What are the equity considerations for different types of outreach? Are certain outreach strategies more or less desirable for outreach to certain groups and situations? What are the potential effects of recommending certain strategies over others?