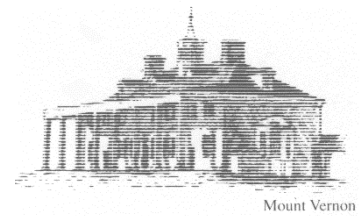




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Establishing the Fairfax County Council for Economic Opportunity (CEO)

Supervisor Dan Storck Jointly with Chairman Jeffrey C. McKay

June 11, 2024

Fairfax County is a prosperous economy with many assets. To ensure a position of ongoing economic competitiveness, the Board of Supervisors seeks to continue to understand and address our economic challenges and opportunities. In 1992, the Economic Advisory Commission (EAC) was established to advise the Board and has provided important insight and guidance. We deeply appreciate the time, expertise, and commitment that EAC members have devoted over the past three decades.

Given our current period of economic transition, we must consider optimum approaches and structures. A very focused advisory council comprised of senior-level experts from the most relevant business sectors would best serve to evaluate, advise and support the Board and the county on current and future economic opportunities.

The following outlines the purpose and structure of a Council for Economic Opportunity (CEO).

The purpose of a Council for Economic Opportunity shall be to act in an advisory capacity to the Board of Supervisors. The council will recommend policies, strategies, and programs to support long-term, economically sustainable growth and development in Fairfax County. The CEO will assist the Board in creating opportunities for economic stakeholders and recommend strategies for expanding the County's commercial and industrial tax base. The Fairfax County Department of Economic Initiatives (DEI) will coordinate the CEO.

The CEO will:

- Review and provide feedback on significant economic development projects, strategies or analyses as determined by the Council Chair, Board, and the Board's Economic Initiatives Committee.
- Provide a forum through which business, government, and education leaders meet to debate and exchange ideas.
- Offer business intelligence insights and trends to the Board and recommend measures to enhance the county's business and economic climate for sustainable economic development.
- Evaluate metrics and data to help inform short-term and long-term economic development goals.

The CEO's membership will be comprised of 28 economic development experts and members of the Fairfax County Board of Supervisors. The breakdown of these members is the following:

- 10 Members of the Board of Supervisors
- 12 At-Large Voting Members; nominated by the Council Chair and Vice-chair and appointed by the Board of Supervisors
- 6 Non-voting Standing Advisory members

The members shall have expertise and practical experience in addressing economic development related issues. At-large Voting Members will be senior executives in their respective organizations and represent the following industry clusters:

- Aerospace/Commercial Space
- Digital Infrastructure / Information and Communications Technology (ICT)
- Government Contracting
- Security and Defense
- Financial/Banks/Venture Capital
- Healthcare/Bioscience/Life science/Pharmaceuticals
- Education and Workforce
- Real Estate Development/Commercial Real Estate
- Transportation/Logistics
- Retail
- Tourism/Hospitality

Membership will not be restricted to these industry clusters and at any given time there can be more than one member from a cluster, no member from a cluster, and representatives from other sectors in the community among the voting members.

The following community leaders shall serve on the Council as Standing Advisory Members. Standing Advisory Members will serve without term limits and have no voting rights:

- Fairfax County Executive
- President or Chair of the Fairfax County Economic Development Authority
- President or Chair of the Northern Virginia Chamber of Commerce
- President or Chair of the Northern Virginia Technology Council
- Northern Virginia Community College President or designee
- George Mason University President or designee

The CEO Chair, Vice-chair, and staff shall use their best efforts to ensure appropriate representation from small businesses, emerging sectors, and young professionals. The CEO will be in alignment with the One Fairfax policy and seek diverse representation.

Board Members are invited to consider recommendations for the Council's at-large voting member appointments.

Therefore, we move that the Board:

- Dissolve the current Economic Advisory Commission, thereby releasing the body's current members; and,
- Establish a Council for Economic Opportunity (CEO) with the above goals; and,
- Direct the County Executive to work with the Department of Economic Initiatives to develop resolutions memorializing both actions and developing CEO operating procedures based on the above purpose and structure. These documents should be brought forward to the Board of Supervisors at a future meeting.