



County of Fairfax, Virginia

To protect and enrich the quality of life for the people, neighborhoods and diverse communities of Fairfax County

FAIRFAX COUNTY BOARD OF SUPERVISORS ECONOMIC INITIATIVES COMMITTEE MEETING

**November 25th, 2025
11:00 AM – 12:30 PM
J. Hamilton Lambert Conference Center (Room 11)**

AGENDA

1. Opening Remarks and Approval of Meeting Summary (5 minutes)
 - Supervisor Dan Storck
2. Transit Occupancy Tax Tourism Investment Recommendations (45 minutes)
 - Joe LaHait, Deputy Director, Department of Management and Budget
 - Don Anderson, Chairman, Board of Directors, Visit Fairfax
 - Barry Biggar, President & CEO, Visit Fairfax
3. Fairfax County Revenue and Return Analysis (40 minutes)
 - Matt Scheffel, Economist University of Virginia Weldon Cooper Center for Public Service
 - Joe LaHait, Deputy Director, Department of Management and Budget
 - Alben Assenova, Revenue and Economic Analysis Director, Department of Management and Budget
4. Not in Package
 - Fall Business Pulse Survey Findings