



Moving Mountains

Year-Round Mountain and Snowsports
Resorts in Major Market Destinations

Sports Tourism Task Force | 16 September 2021



Alpine-X's Message – Snowsports for Everyone

- Expand interest and inclusive participation in snowsports and snow fun
- Eliminate challenges associated with snowsports:
 - ❖ Cost
 - ❖ Geography
 - ❖ Seasonality
- Provide ideal snow conditions year-round in convenient, affordable sites



Features of Our Resort

- Year-round, indoor snowsports/snow fun
- Dedicated ski, boarding, teaching and snow play areas
- Ideal environment for snowsports camps and teams
- Broad range of activities and experiences to encourage repeat visits
- Snowsports ranging from recreational-level through competitive-level
- Safe, clean environment



Precedent Projects - 113 operational indoor snow domes worldwide

**Harbin Sunac
Snow World
(China)**

781,460 SF snow



Ski Dubai (UAE)

300,000 SF snow



**SnowWorld
Landgraaf
(Netherlands)**

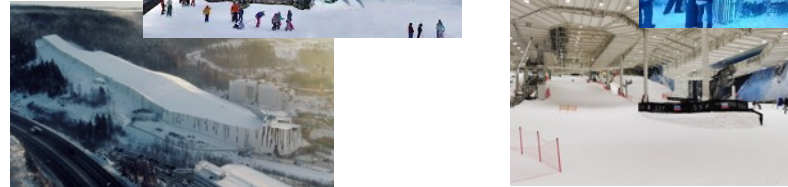
376,737 SF snow

Ski Egypt (Egypt)

142,084 SF snow

SNØ (Norway)

387,501 SF snow



Tourism

- 200-300 room hotel for out-of-town visitors:
 - Local, regional and national sports events related to USSA and USASA
 - Training and competition for school students and faculty
 - Leisure visits
 - Part of DC area tourism



Current Draft Master Plan Concept

Total approximate development – 800,000 SF

- Snow Area (slopes)
- Snow Play
- Hotel (250 - 300 rooms)
- Meeting Spaces
- Base Station

Other

- Mountain Coaster
- Outside F&B
- Outside Tubing Area
- Solar Field
- Parking
- Ropes course/Zip Line adventure experience
- Community Space
- Routes and walks that access local community/facilities



Economic Impact and Job Opportunities

- Engaged Tripp Umbach for Economic Impact Study
- Operations/tourism economic impacts to Fairfax County:
 - ❖ Year 1 = \$232.0 million
 - ❖ Years 1-5 (cumulative) = \$1.24 billion
- Capital development and investment spending = \$334.2 million
- Between 300 and 500 permanent, year-round jobs in an upbeat and fun environment
- Our team members will be actively involved with the local community

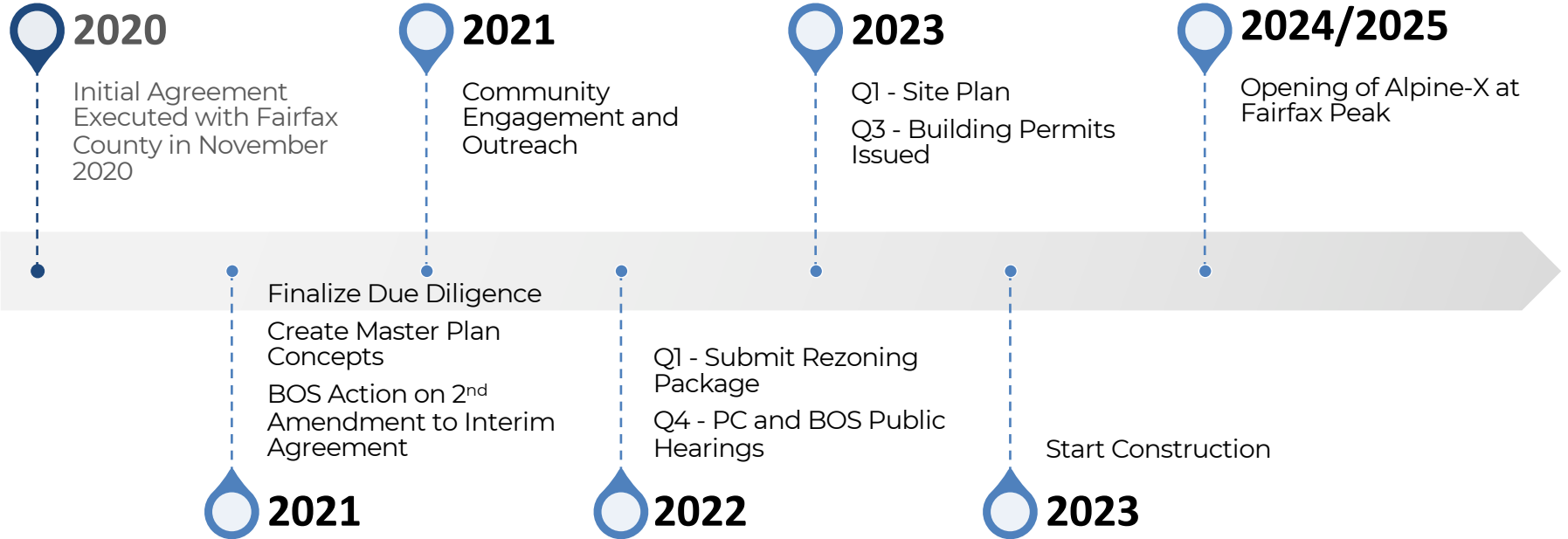


Environmental

- Utilize renewable energy through on-site solar
- Indoor snow dome is inherently efficient by design
- State-of-the-art technology for energy efficiency
- Water used for snowmaking may be filtered and reused
- Stormwater capture/reuse initiatives and environmental engineering to mitigate run-off from development
- Utilization of technologies both inside and outside of facility for water conservation and water protection



Current Estimated Timeline





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