



County of Fairfax, Virginia

MEMORANDUM

BOARD OF SUPERVISORS ECONOMIC INITIATIVES COMMITTEE

March 14, 2023

County Arts Committee Background

The County Arts Committee was established by the County Executive in 2008 in response to the *Final Report of the Commission on the Future of the Arts in Fairfax County* presented to the Board of Supervisors that same year. As originally conceived, the purpose of the committee was to focus on artists and arts audiences to further integrate the arts into Fairfax County through a series of short-, medium-, and long-term goals, including the adoption of a Master Arts Plan. The committee was established with members from stakeholder agencies and organizations.

The County Arts Committee delegated the drafting of a Fairfax County Master Arts Plan for Facilities to the Arts Council of Fairfax County, now known as ArtsFairfax. To conduct the work necessary to draft the Master Arts Plan, ArtsFairfax established a Master Arts Plan Task Force. The Master Arts Plan Task Force is nearing the end of the work to draft the plan and entering the approval and acceptance phases for the plan, so it is therefore necessary to update and align the role of the County Arts Committee as it relates to the draft *Fairfax County Master Arts Plan: Facilities*. Additionally, with adoption of the Countywide Strategic Plan, the County Arts Committee will assure that pursuing the *Master Arts Plan: Facilities* activities will be consistent with the Strategic Plan and One Fairfax goals.

Areas of work

- *Master Arts Plan: Facilities* and Countywide Strategic Plan Integration
- Capital One Hall Seasonal List Role

Implementation Guidance

- The County Arts Committee will develop its work in concert with the Department of Planning and Development as new venue or public art project opportunities may arise in the context of development projects with arts focus or interests. The Committee will establish checklists and criteria appropriate to specific opportunities and coordinate input from required subject matter experts.
 - Development of a Fairfax County *Public Art Master Plan* will be coordinated in concert with ArtsFairfax and relevant participation from stakeholder agencies to complete the work described in the Visual and Performing Arts Comp Plan Policy: Objective 1; Policy m: [2017 Edition of the Policy Plan - Visual and Performing Arts \(fairfaxcounty.gov\)](#).
 - Stakeholder agencies can consult with the County Arts Committee if considering facility, arts education or public art efforts consistent with advancing the goals of the Strategic Plan related to the Cultural and Recreational Opportunities theme. Examples include resource development, data collection, economic impact studies, audience surveying, etc.
 - Board of Supervisors queries regarding arts initiatives, potential facilities, public art projects may be directed to the County Arts Committee to develop appropriate responses.
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