

BOARD OF SUPERVISORS ECONOMIC INITIATIVES COMMITTEE
December 13, 2022
FAIRFAX COUNTY MASTER ARTS PLAN: FACILITIES DRAFT 37
TABLES

Publicly Funded – Organized as public agencies or land with substantial funding derived from government resources.

NAME (Asterisk indicates a venue name)	FUNDER(S) (Excluding earned revenue)	TYPE (Performing Arts, Visual Arts, Both)	OUTLOOK HIGHLIGHTS
Fairfax County Public Schools <i>17 high school venues</i>	Local Government, State	Both	FCPS continues to operate arts venues that focus on academic requirements, highly limiting the access to the facilities by local arts organizations. Additionally, FCPS facilities have some technical limitations. Arts partnerships could prove productive.
Fairfax County Park Authority <i>16 venues; 10 series (2019) Projected additions via development.</i>	Local Government	Both	Venues are located throughout Fairfax County. Expansion is tied to proffers; Tysons plans include many outdoor entertainment options to be operated by the FCPA. Current summer concert offerings are funded through private contributions. Arts Education offerings provided at FCPA RECenters. RECenter funding model anticipates near full cost recovery through fees.
George Mason University <i>*Center for the Arts *Harris Theater * Gillespie Gallery of Art *Buchanan Hall Atrium Gallery</i>	State, Local Government; private sector giving, including corporate and foundation	Both	GMU has ambitious plans for renovations to their two primary performing arts venues; the smaller, Harris Theater, reopens in January 2022 with expanded lobby and backstage spaces. The Center for the Arts renovation is currently in a study phase. Rentals, while welcome as calendars permit, will not be a primary business line. The GMU Visual Arts have an increasingly active public exhibition program in two main galleries on the Fairfax campus, produces a series of large-scale mural projects and has established a strong digital presence.
McLean Community Center <i>*Alden Theater MCC Hosts: *McLean Project for the Arts in the Emerson Gallery *Atrium Gallery</i>	Small Tax District (No. 1)	Both	Substantial renovations to McLean Community Center were completed in 2019, but those didn't include program space dedicated to arts activities. Small District 1-based organizations are provided rental access. A professional touring artist season is presented. MCC will be exploring arts pop-ups, placemaking and events in the community in the coming years. MCC is working closely with the Dolly Madison Library to create joint programming and with the Fairfax County Park Authority to support the development of an arts campus that will connect MCC, the library, and McLean Central Park; the effort will make this community area accessible physically with pedestrian paths and offer coordinated programming to strengthen a joint vision for arts, literacy, and culture to be celebrated and enjoyed. McLean Project for the Arts (a local non-profit) provides visual arts programs and exhibits. They are exploring additional venue development in conjunction with Fairfax County Park Authority.
Northern Virginia	State, Local	Both	Both the College's programming and local rentals are

Community College <i>*Richard J. Ernst Community Culture Center</i> <i>*Verizon Gallery</i>	Government		accommodated. State funds are restricted to use for student-only purposes; therefore, direct costs for the arts venues must be recovered in full. Some fundraising is anticipated to further develop facility improvements. Local arts organization use comprises about 70% of activity; resulting rental fees provide revenue to offset direct costs.
Reston Community Center <i>*the CenterStage</i> <i>*Community Room</i> <i>*Jo Ann Rose Gallery</i>	Small Tax District (No. 5)	Both	Small District 5-based organizations are provided rental access. A professional touring artist season is presented in addition to the locally produced performances. Visual arts classes are offered by RCC, and exhibits are mounted by local artists, RCC students/teachers and local visual arts organizations. RCC anticipates exploring options for new venues in conjunction with the Reston Silver Line corridor development.

Private Nonprofits – Organized as IRS 501(c)3 entities with some public funding; except Capital One Hall which is uniquely funded by Capital One Bank but is included here as it is a private operating entity.

NAME	FUNDER(S) (Excluding earned revenue)	TYPE (Performing Arts, Visual Arts, Both)	OUTLOOK HIGHLIGHTS
1 st Stage	Private sector giving; Government grants	Performing Arts	The organization is currently located in The Spring Hill Business Center and uses 12,000 square feet of flex office space converted into a unique 110-seat theatre, office and library. Anticipates becoming the resident organization in the proposed new development project <i>The View</i> in the planned 199-seat venue.
BalletNova Center for Dance <i>*Fredgren Studio Theatre</i>	Private sector giving; Government grants	Performing Arts	BalletNova Center for Dance hosts in-house and rental performances in its 175-seat black-box theatre. Designed with features specific to dance performance, the Fredgren Theater offers a 50' x 27.5' performance space with 14' ceiling; wood-sprung, Marley-covered flooring; state-of-the-art professional theatrical lighting and sound systems; black traveler and two sets of legs on each side; and studio space/green room options. Hosts in-house and rental performances.
Capital One Hall <i>*The Main Hall</i> <i>*The Vault</i> <i>*The Perch</i>	Unique private sector funding from Capital One Bank	Performing Arts	Capital One Hall has moved from “anticipated” to a completed and operating status as of 2021. It provides access to its calendar for Fairfax County arts non-profits via a unique proffer to the County.
Tephra Institute of Contemporary Art (formerly Greater Reston Arts Center)	Private sector giving; Government grants	Visual Arts	Tephra Institute of Contemporary Art leverages partner relationships to provide a major arts festival annually (Northern Virginia Fine Arts Festival); professional gallery exhibits; major public art installations; arts education activities. Future expansion is dependent on Reston Town Center developer interest.
McLean Project for the Arts <i>*Emerson Gallery</i>	Private sector giving; Government grants; in-kind resident status	Visual Arts	McLean Project for the Arts is hosted by the McLean Community Center; it offers both exhibits and visual arts education services. They are interested in expanding facility operations to additional McLean/Tysons location, dependent on fundraising (capital campaign). A possible

	at MCC		partnership with the Fairfax County Park Authority is being discussed.
NextStop Theatre	Private sector giving; Government grants	Performing Arts	NextStop is currently operating a warehouse-type venue in Herndon. It anticipates the potential to relocate to a "Herndon Arts Center" if that project materializes in a fashion that offers a more suitable space for the theatre's work.
Pozez Jewish Community Center of Northern Virginia <i>*Smith-Kogod Cultural Arts Center</i> <i>*Chaiken Auditorium</i> <i>*Pozez JCC Bodzin Art Gallery</i>	Private sector giving; Government grants	Both	Recently completed renovations provide enhanced performance space. Both rental and presented performances are accommodated. Further facility improvements are anticipated (Chaiken Auditorium). Parking limitations present challenges. Visual arts are accommodated with both exhibits and education offerings in the 3,600 square foot renovated historic property. Storage, loading dock and other "back of house" features remain a challenge of the property.
Wolf Trap Foundation for the Performing Arts <i>*Filene Center</i> <i>*The Barns at Wolf Trap</i> <i>*Children's Theatre-in-the-Woods</i>	Private sector giving; in-kind support; government grants	Performing Arts	Wolf Trap is America's only National Park for the Performing Arts. Its relationship to the National Park Service (NPS) offers substantial benefits, but the Foundation remains largely responsible for the capital projects related to campus facilities. NPS facilities (Filene Center, Children's Theatre in the Woods) will require substantial private fundraising to realize the capital investments required by their age and to adapt to changing production and audience needs. Current renovation projects are being completed for audience amenities. Future capital projects are contemplated as part of a Master Planning process currently underway with the NPS. The competitive context for the Wolf Trap offerings is of critical importance to its success; it depends on its regional draw and reputation as a premier presenter of nationally and internationally recognized artists. Wolf Trap also supports a nationally recognized "early childhood learning through the arts" resource for educators and has a longstanding partnership with Fairfax County Public Schools to deliver these programs in early learning classrooms across the County.
Workhouse Arts Foundation <i>*Workhouse Arts Center Campus (with 12 galleries)</i> <i>*W-3 Theatre</i> <i>*Rizer Pavilion</i> <i>*Lucy Burns Museum</i>	Government grants; in-kind support (Fairfax County government); private giving	Both	The Workhouse Arts Center is an historic redevelopment and repurposing of the former District of Columbia prison. On a 55-acre campus, it is now the home to approximately 85 artists and associate artists who maintain working art galleries open to the public. It also has a large and upgraded public Quad supported by a very large fixed-tent (the Rizer Pavilion) suitable for concerts and other performances. In addition to the artists' individual galleries, the Workhouse runs three centralized major galleries used for exhibits and performing arts. Art-focused educational classes are run year-round throughout many campus buildings, along with a summer arts camp for children. The Workhouse runs a grant funded Workhouse

			<p>Military in the Arts initiative to maximize the healing powers of the arts to veterans and their families. The campus also supports many community events such as fireworks, Brewfest, the annual Art 'Collect' celebration and haunted trails during Halloween, among others. Several community markets are sponsored on the weekends, and many Workhouse facilities are also available as rental opportunities for private events. While the Workhouse is challenged by location, zoning, historic preservation and redevelopment cost constraints, it came through the pandemic on a strong footing and pivoted during the pandemic to offer many virtual and safe-distanced programs and opened the Lucy Burns Museum with private funding. The museum celebrates the American Suffrage movement and the history of the Lorton prison. Following the pandemic, the Workhouse is poised to return to normal activities under the leadership of a newly appointed President and CEO. The Workhouse and Fairfax County also have a County/Workhouse Steering Committee aimed at promoting and further energizing the campus. Concurrent with renovating two buildings fronting on Rt. 123, the County is developing a master plan for further enhancements at the Workhouse. In the future, the Workhouse hopes to further explore and activate a music amphitheater on campus, as the renovated Music Barn.</p>
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Incorporated Cities/Towns – Falls Church, City of Fairfax, Towns of Herndon, Vienna

NAME	FUNDERS	TYPE (Performing Arts, Visual Arts, Both)	OUTLOOK HIGHLIGHTS
City of Falls Church <i>*Creative Cauldron</i> <i>*Falls Church Arts</i>	Government grants; private giving	Performing Arts Visual Arts	The Creative Cauldron venue provides a home for its own producing/presenting/rental functions. Space/facility constraints include the small house size of the theatre (92 seats). Falls Church Arts has a dedicated gallery that is used for regular exhibits and classes. It is located at 700-B West Broad St. in Falls Church, VA.
City of Fairfax <i>*Sherwood Community Center</i> <i>*Old Town Hall</i> <i>*Historic Blenheim</i> <i>*Veterans Amphitheater</i> <i>*Fairfax High School</i> <i>*Lanier Middle</i>	Government funding for facilities (City); government grants; private giving largely via funding to user groups	Both	The City of Fairfax is the operator for these venues; however, there are challenges to their use. Performance space in the venues is not dedicated; simultaneous functions occur frequently. Historic property has limitations to technical support. Each performing area of the venues is not associated with dedicated technical systems and support space (curtains, lighting, dressing rooms, storage, etc.) so added rentals occur for those purposes. Plans include possible collaboration with George Mason University and expansion of City of Fairfax support for arts purposes.

<i>School</i>			
Town of Herndon <i>*Herndon Community Center</i> <i>*ArtsHerndon Center</i>	Government funding (HPRD); Town also makes an allocation that supports ArtsHerndon. Private fundraising as well.	Both	Herndon Parks and Recreation Department offers instruction in performing and visual arts topics at the Herndon Community Center. ArtsHerndon operates ArtSpace for the benefit of visual and performing arts organizations, audiences of those and sponsored activities. Rentals are a business line as well.
Town of Vienna <i>*Vienna Community Center</i> <i>*Town Green</i> <i>*Bowman House Arts and Crafts Center</i>	Government funding from the Town of Vienna via the Parks and Recreation department funding and capital projects; private giving (limited)	Both	Recent (2017 onward) renovations improved the auditorium capabilities. The roof of the Bowman House Arts and Crafts Center will be replaced in conjunction with the adjacent Police Department roof. The Parks and Recreation department envisions expanding summer outdoor events. The Town's Parks and Recreation department provides arts education options.

Planned New Venues

PROJECT/LOCATION	VENUE(S)	TYPE (Producing, Presenting, Rental, Combination)	NOTES
<i>*Capital One Hall, Tysons Capital One campus.</i> <i>*The Hall</i> <i>*The Vault</i> <i>*The Perch</i>	Includes the Hall a 1500-seat main hall for music and other performances, the Vault a 250-seat black-box theatre, and the Perch outdoor rooftop amphitheater.	Hosts in-house Capital One activities, presenting (professional touring artists) and dedicates 15% of the calendar for community use in fulfillment of its proffer obligations.	Opened October 2021
<i>City of Fairfax</i>	Planning underway to incorporate a new arts center within development focused on the downtown area.	Anticipates presenting, producing and perhaps rentals; current planning contemplates an 800-seat traditional proscenium venue and a black-box type of venue. Possible collaboration with GMU.	No fixed date yet for projected opening. Potential relationships across a variety of fronts; could involve state, city and county resources.
<i>*The Floris Conservatory</i> Northeast corner of the intersection of Centerville and Ox Roads; adjacent to Fairfax County Park Authority property.	Teaching studios, conference center, professional recording studio, 300-seat recital hall, outdoor amphitheater, ancillary spaces/uses.	Focus on arts education. Rental options. Related profit-making enterprise options.	Land privately purchased October 20, 2017. Initial plan approved by the Board of Supervisors June 6, 2017. Challenge: Construction funding. Projected opening TBD. Could be a hybrid

			(private/nonprofit) enterprise.
Town of Herndon Proffer from COMSTOCK to provide 18,000 square feet of developable space for an arts center.	A visual and performing arts venue that might serve Herndon-based nonprofits such as NextStop Theatre and the current ArtsHerndon programming.	Visual and performing arts; arts education; rentals.	Plans remain in development (2022); Fairfax County government has made a total contribution/commitment of \$6.2M to the project.
<i>The View</i> At the intersection of Route 7 – Leesburg Pike – and Spring Hill Road in Tysons.	Black-box theatre (199 seats); 12 outdoor performance areas; public art	Proposes housing the *1 st <i>Stage Theatre</i> , a producing professional theatre. Requires the tenant provide the buildout.	Anticipated theatre completion date: unknown. Note: The landowner has not yet filed plans, nor has financing been established.
<i>Reston Town Center (aka Reston Gateway)</i> Adjacent to the touchdown site of the Silver Line Reston Town Center Metro Stop.	Block J; Up to 60,000 square feet of developable space for a performing arts center.	Must be community-serving. Community demand exists for a 500-seat venue supporting large footprint music, dance, theatre; visual and digital arts; school-produced arts events.	The County notified the owner on January 24, 2023, of its desire to accept the proffer. No funding strategy has been developed for the capital project financing or ongoing operation as yet.
City of Falls Church <i>Creative Cauldron</i> New home in the Broad & Washington project proffered by Insight Property Group.	5,000 square foot black box theater and classroom space.	Producing Theatre and Educational Programs; Presenting Concert Venue.	Estimated occupancy 2024.
<i>Original Mount Vernon High School</i>	The Original Mount Vernon High School (OMVHS) is a county-owned facility located at 8333 Richmond Highway on a 22-acre property. The overarching vision of Phase I is to leverage the former high school facilities for optimum support to the goals for community development.	Must be community serving – objective is to build communities of opportunity, create career pathways, connect different generations and support residents’ economic success. The theatre facility is envisioned to be integral to social and community-supporting activities and events.	The County has funding in the CIP FY22-26 for \$86.5M for renovation and adaptive reuse; anticipated completion in Fall 2024. Request for Interest process was initiated in April 2022 and closed on May 30, 2022, for potential users of the theatre. RFP pending.
Sully District: Chantilly Arts Hub <i>Westfields Development</i>	Black box theatre suitable for dance/music performances;	Community-serving	In discussion; Sup. Smith is leading the conversation with the developer.

PLEASE NOTE:

These tables will be updated annually as a function of the County Arts Committee work products. The text boxes represent language provided by venue operators or applicable County agencies during the 2019 – 2021 validation and plan draft vetting processes.