

Holistic Equitable Real Estate Development: A Strategy for Inclusive Talent Cultivation



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What is Holistic Equitable Real Estate Development?

Strategic investments in acquisition and programming that promote economic mobility, health and wellbeing for residents historically disadvantaged and marginalized.



Double Bottom Line

Result is a social impact ROI (Return on Investment) and CROI (Community Return on Investment).

**Data Driven,
Community
Informed,
Solution Focused**



**Braided Alignment
Approach: Sustainability**



**Triangulation of data
including culturally relevant
key informants with
neighborhood knowledge**

STEAM²IE Workspace: A Talent Cultivation Strategy

- Economic prosperity and innovation are driven by diversity.
- The marginalization of segments of residents undermine economic development and national security.
- Identifies gaps in talent as opportunities.

science tech engineering arts math & manufacturing² innovation entrepreneurship



WORKSPACE

TM

A Makerspace Model
for Urban Neighborhood Centered
Economic Mobility



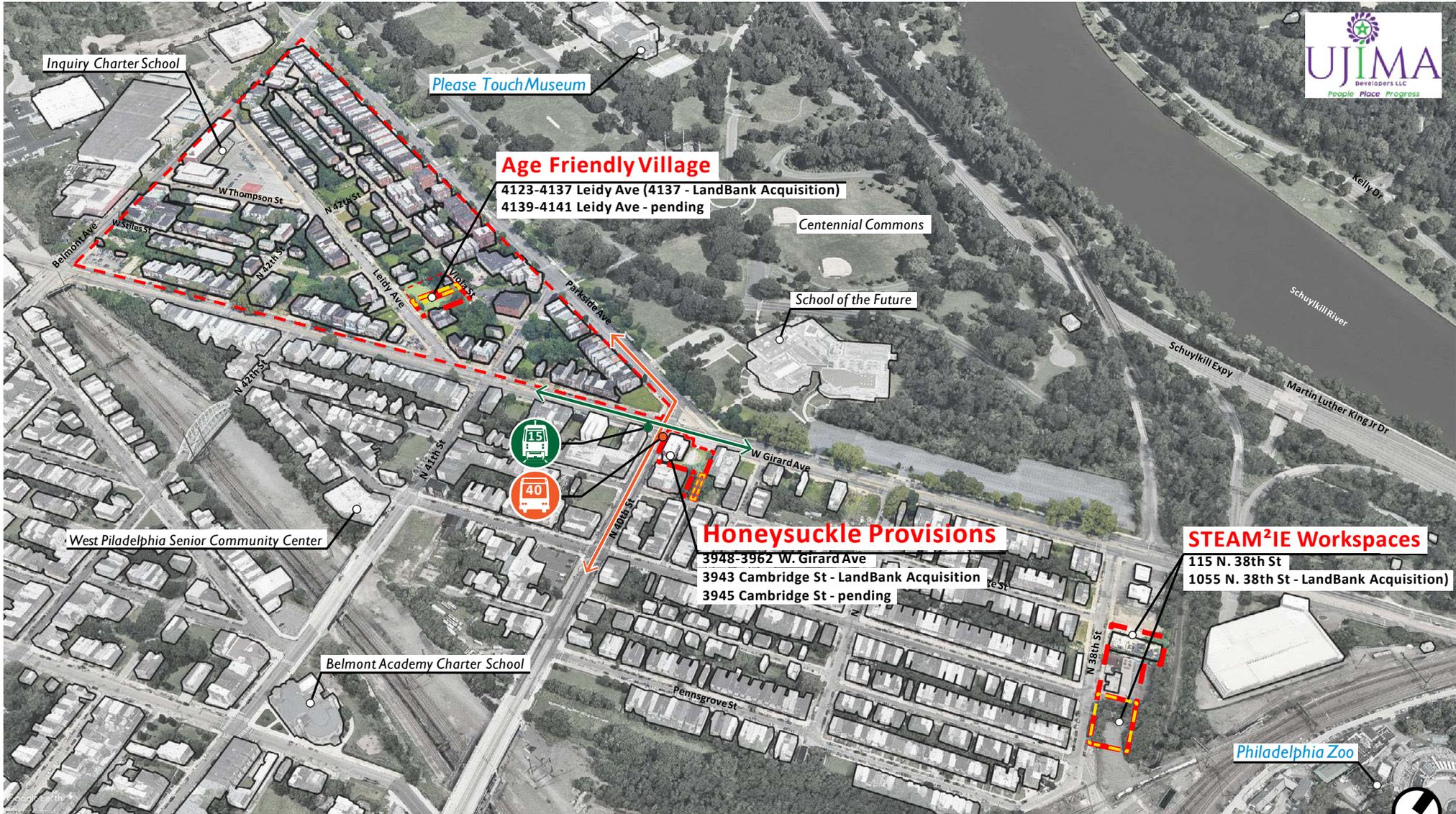
Existing Building



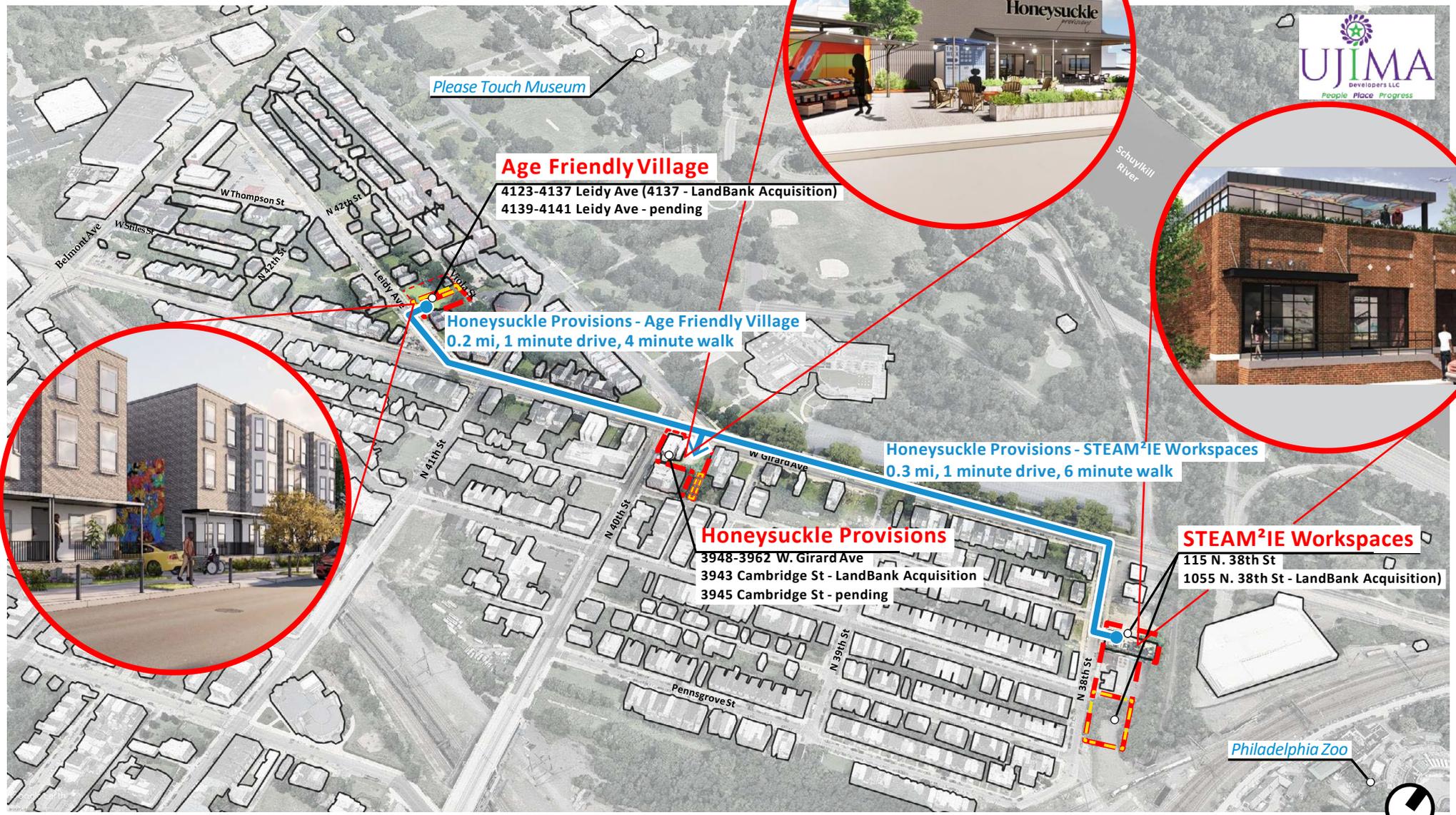
Preliminary Rendering



Area Site Map East Parkside Triangle Transformation



Area Site Map Proximity Map



Can
Fairfax County
Invest in
Real Estate
Development that
Cultivates Talent
as an
Economic Growth
Strategy?



Top 25 skills



Skilled Technical Workers