

## WHAT IS MADE IN FAIRFAX?

Made in Fairfax is a network of County-based makers/small scale producers and the ecosystem of entities who support them. Membership in the network is open to anyone who makes a tangible, reproducible product in Fairfax County.

The purpose of the network is to link small scale entrepreneurs to each other and work together with Fairfax County to support and promote this segment of our economy. Some of the priorities of the network include:

- Connecting with maker/producers in the County and increase their impact in the community
- Building relationships with peers for possible collaboration and opportunities
- Participating in events to promote locally made products and County businesses
- Providing education and mentoring opportunities for entrepreneurs and artisans to monetize hobbies and grow businesses
- Engaging with the County on policy and program ideas to support business growth
- Using the “Made in Fairfax” brand as a marketing tool for network makers’ products
- Creating a directory of “Made in Fairfax” products to promote Fairfax Makers

Since its inception in July 2019, membership in the network has grown to over 100. Members in the network make a variety of products including food and beverages, textiles, jewelry, personal and home products, print/media and art.

### Interested in the Made in Fairfax Network?

Join the Network [or email MadeinFairfax@fairfaxcounty.gov](mailto:MadeinFairfax@fairfaxcounty.gov)

