

Target

Sustainability Goals

As a participant in the White House American Business Act on Climate Pledge, Target committed to the following sustainability goals for 2020:

- Achieve ENERGY STAR® certification for 80% of its buildings
- Reduce store energy intensity and water consumption by 10% per square foot from 2010 levels
- Divert 70% of retail waste from landfills for reuse or recycling
- Install solar rooftop panels on 500 stores and distribution centers

Sustainability Team

Target's cross functional Sustainable Properties team establishes goals, creates implementation plans, measures results, and celebrates successes. The Capital Investment Program funds energy efficiency projects and is assessed annually by Target executives. In 2015, Target estimates savings of 30 million kWh through this program.

Energy Tracking

By using ENERGY STAR Portfolio Manager to benchmark its buildings, Target is able to select candidates for energy saving projects and track progress once projects are complete.

Energy Efficiency

Energy efficiency projects completed or in progress include:

- Optimizing outside air ventilation at 194 stores
- Performing LED lighting retrofits at 100+ stores
- Installing variable condensing pressure refrigeration controls at 208 stores
- Optimizing walk-in freezer temperatures at 1,535 stores
- Replacing 17,000 beverage coolers with ENERGY STAR units

Water Conservation

Target uses low-flow faucets, toilets, and urinals in its stores. Target also uses sustainable irrigation practices at select stores such as smart irrigation controllers, reclaimed water, and drip irrigation for landscape beds.



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Organization Type

Retail

Number of Fairfax County Locations

9

Number of Fairfax County Employees

1,350

Fun Facts

Seven Target stores in Fairfax County are currently ENERGY STAR Certified. Target expects all Fairfax County stores to be certified by 2020. In 2014, Target received the ENERGY STAR Top Certifier Award.

Target was a guest speaker at the White House Leadership Roundtable on reducing hydro-fluorocarbons (HFCs). These "super greenhouse gases" used by refrigeration and air conditioning systems are thousands of times more potent than carbon dioxide.