

Target



Certifications

Target uses ENERGY STAR® Portfolio Manager to benchmark its buildings, select candidates for energy saving projects, and track progress once projects are complete. Target has achieved ENERGY STAR certification for over 80% of its buildings and is frequently chosen as an ENERGY STAR Partner of the Year.

Energy Efficiency

Target's goal is to reduce the energy use per square of its stores by 10 percent from 2010 to 2020. In 2017, Target reduced its energy use per square foot by 5.6 percent compared to 2010 and will continue to focus on LED lighting conversions in pursuit of its 2020 goal.

Renewable Energy

Target was designated the number one Corporate Solar Installer in the United States by the Solar Energy Industries Association in 2016. Target is working towards sourcing 100% renewable energy for domestic operations through a combination of onsite and offsite projects. Target set an interim goal of installing rooftop panels on 500 stores and distribution centers, and by 2017 436 stores were already completed.

Water Conservation

After achieving its goal to reduce store water consumption 10% per square foot from 2010 levels in 2018, Target made a new goal of reducing absolute water consumption 15% by 2025. To reduce water consumption in its stores, Target installs low-flow faucets, toilets, and urinals. Target also uses sustainable irrigation practices at select stores such as smart irrigation controllers, reclaimed water, and drip irrigation for landscape beds.

Reuse & Recycling

After meeting its goal of diverting 70% of retail waste from landfills for reuse or recycling, Target made a new 75% reduction goal. Target incorporates circular economy principles into its supply chain by using recycled cotton and recycled plastic bottles in its Universal Thread clothing line. Target also aims to halve its food waste within operations by 2025.

www.target.com

Organization Type

Retail

Number of Fairfax County Locations

9

Number of Fairfax County Employees

1,350

Fun Facts

Since 2016 Target has collected over 170,000 used car seats from customers and helped to recycle them into new products.

Target has been implementing a plastic hanger reuse program since 1994. In 2017, the program reused enough hangers to circle the globe 4.6 times.