

Hilton Worldwide



Sustainability Goals

Hilton Worldwide set the following sustainability goals for 2015:

- 2.5% **energy** reduction in the Americas and Asia Pacific; 2% reduction in Europe, the Middle East, and Africa
- 1% **water** reduction in the Americas, Europe, the Middle East and Africa; 1.5% reduction in Asia Pacific
- 25% **landfill waste** reduction in the Americas and Asia Pacific; 50% reduction in Europe, the Middle East and Africa

In addition to company-wide goals, Hilton Worldwide drives employee engagement by requiring hotels to identify their own goals and improvement projects based on local operations and weather.

Goal Tracking

LightStay, a proprietary measurement software, tracks historical energy, water, waste, and weather data to forecast future consumption and cost. The system also compares actual data to expected performance and alerts properties when usage differs from estimated projections. Calculator tools can determine the carbon footprint of the entire portfolio or single hotel event.

Energy Efficiency

From 2009-2014, Hilton Worldwide reduced its energy use by 14.5%. Hotels are required to complete and track upgrades each year, enabling Hilton Worldwide to recognize and share best practices.

Water

From 2009-2014, Hilton Worldwide reduced its water use by 14.1%. In 2014, their hotels saved 3.5 million gallons of water by using reduced weight sheets and towels. Hilton Worldwide also partnered with P&G and Tide Professional to offer laundering technologies and products that reduce water use up to 45%.

Waste

Hilton Worldwide has reduced its waste per square foot by 27.6% since 2009. Food waste, soap, mattresses, box springs, and other materials are diverted from landfills through global partnerships with organizations like Clean the World and Serta.

www.cr.hiltonworldwide

Organization Type

Hospitality

Worldwide Headquarters

Located in McLean, VA
Office of 900+ employees

Number of Hotels

4,500+

Fun Facts

In 2015 Forbes recognized Hilton Worldwide as a Top 50 Green Brand, and Newsweek named it one of the Top Green Companies in the World.

Hilton Worldwide is the first global hospitality company to be certified ISO 50001 for Energy Management, ISO 14001 for Environmental Management and ISO 9001 for Quality Management across an entire hotel portfolio.