FAIRFAX COUNTYWIDE STRATEGIC PLAN

Overview

Spring 2021



Goals









VISION

Set a clear, unified, community-driven vision for the next 10-20 years

INTEGRATION

Align and integrate existing issue-and department-specific plans

FOCUS

Provide a tool for **focusing**and prioritizing county
initiatives over the next 3-5
years

PROGRESS

Communicate progress on achieving **measurable outcomes** to all stakeholders

Guiding Principles





EQUITY LENS



Apply a **racial and social equity lens** to engagement efforts and strategy development



INCLUSIVE ENGAGEMENT

Create **multiple avenues** for community, stakeholder and employee engagement



COMMUNITY OUTCOMES

Define **community-focused** outcomes and strategies (vs. government-centric)



DATA-DRIVEN

Use data-driven insights and develop evidence-based strategies

Themes



ACCESS

Eliminating barriers and engaging the community in solutions to address them



AFFORDABILITY

Working to ensure all residents can meet their most fundamental needs



COLLABORATION AND ENGAGEMENT

Leveraging the creativity, diversity, and energy of residents, businesses, and community organizations



INNOVATION

Embracing change and seeking new ways of working



SUSTAINABILITY

Responsible stewardship of community resources and the consideration of long-term impacts of our policies and practices



PLACEMAKING

Creating environments where all people can thrive

Priority Outcome Areas





















Strategic Plan Timeline – 2019

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ост	NOV	DEC
Community Engagement: Round 1				4								
Priorities Defined and Strategy Teams Formed												
Research Conducted for Each Priority Area												
Community Engagement: Round 2											22	B
Finalized Proposed Plan												

Strategic Plan Timeline - 2021 Following 2020 public pause

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ост	NOV	DEC
Community Engagement: Round 3					11	3						
NEW: Community Engagement: Round 4									11	\$		
NEW: Second Round of Revisions to Proposed Plan												
NEW: Board Discussions and Adoption of Plan												
NEW: Implementation Begins												

QUESTIONS AND COMMENTS

are welcome!

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