

Minutes

CFW Strategic Planning Committee

March 26, 2025

Call to Order - The Strategic Planning Committee met virtually.

Attendees - **Amber** Beichler-At Large; **Helen** Cole – Hunter Mill District; **Alyssa** Batchelor-Causey – At-Large; **Alesia** Taylor-Boyd -Franconia District

Staff in Attendance: Alexandra Hernandez

Guest: Autumn Kocis from SZH Consulting, LLC.

Start Time: 4:00 p.m.

End Time: 6:00p.m.

Discussion

Autumn guided the conversation.

The master document had been updated with placeholders for areas that need to be further built and comments to guide the thinking as well as suggestions to further build out the sections.

Keesha added a few resources related to strategies that the CFW may not be aware of and/or may want to incorporate.

The subcommittee finalized the goals, KPIs and Year 1 and 2 Targets for both the priority areas.

The strategic action plan is shaping with a strong foundation that connects back to both the W&G study as well as the Fairfax County Strategic Plan.

Next Meeting: April 3, 2025 – virtual