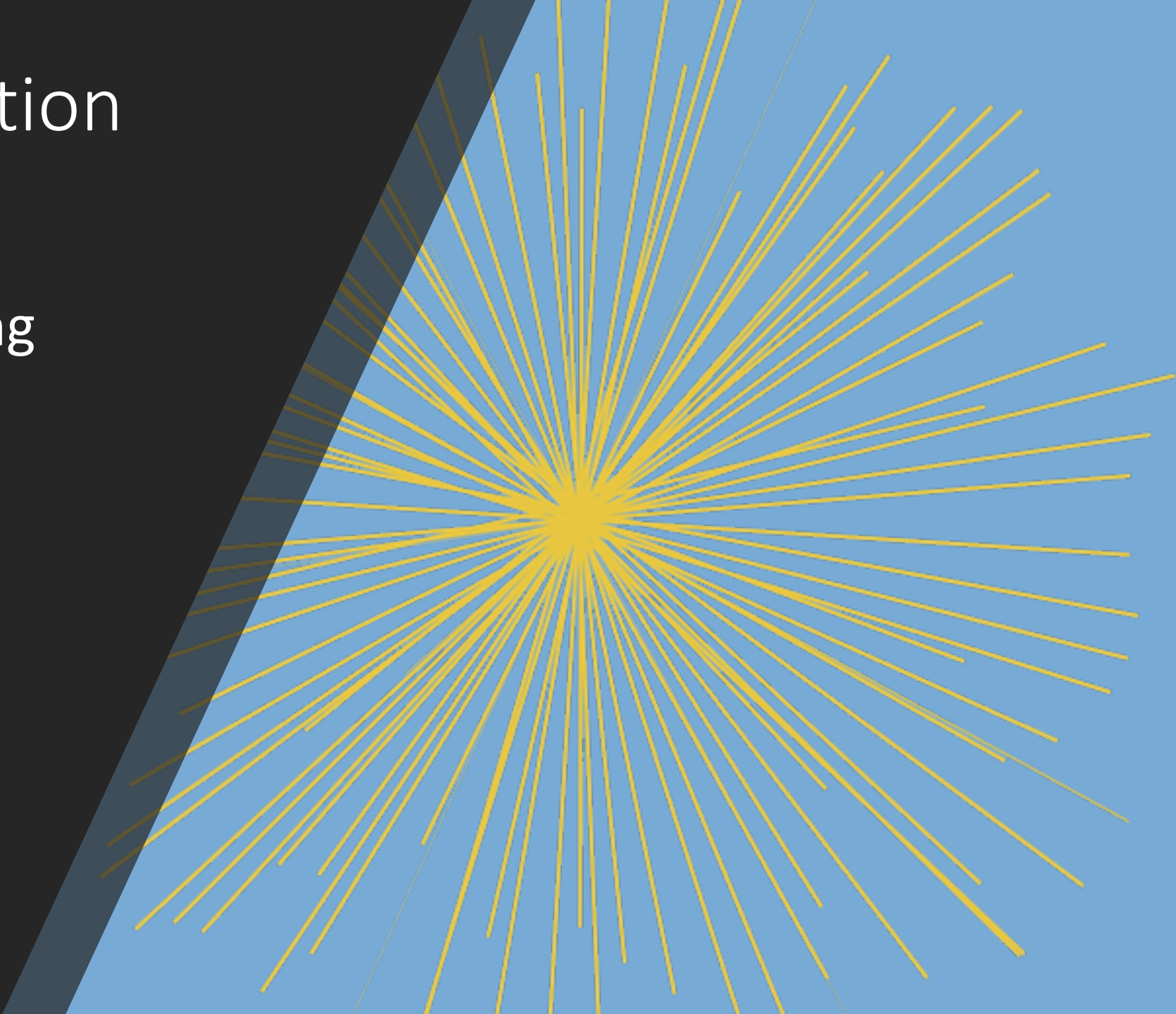


# Community Action Advisory Board

Generative Thinking  
Lab

Jeannie Chaffin, LLC



# Generative Thinking Lab

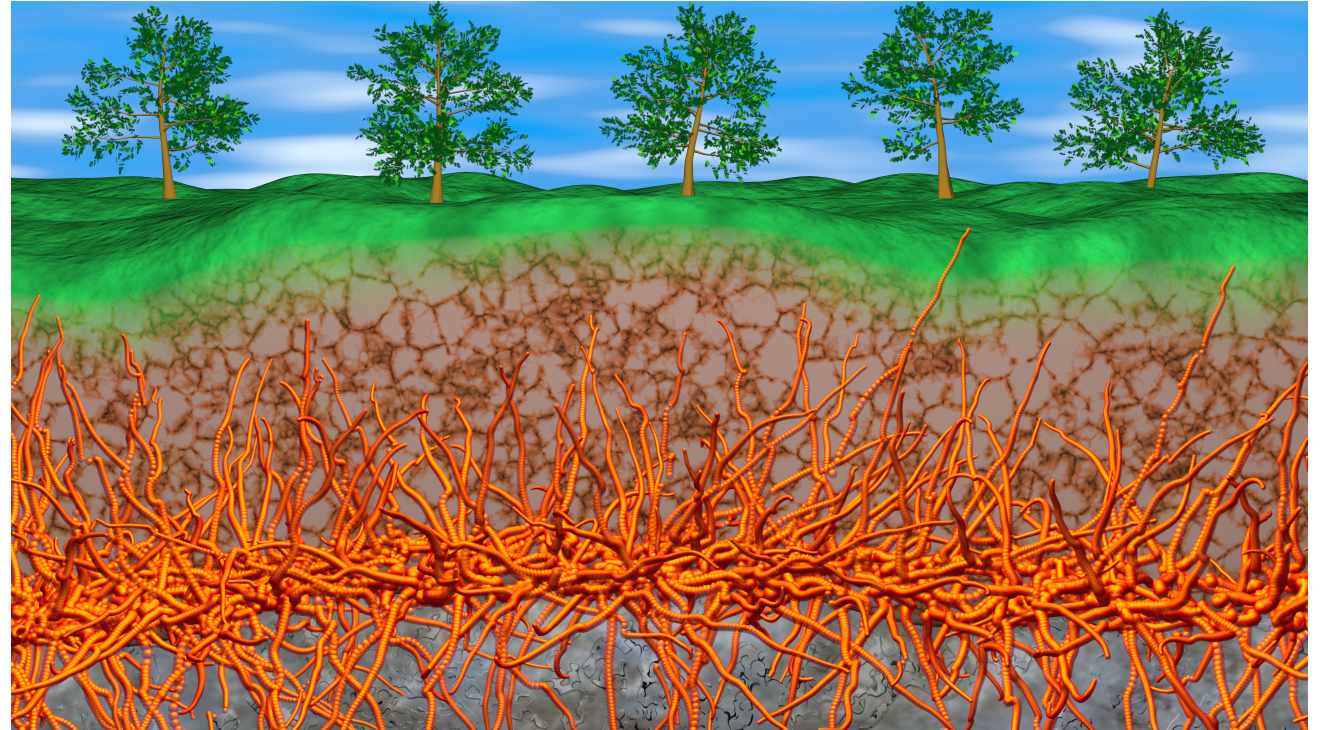
- Pandemic wakeup call demands leaders step back and create space for sensemaking
- More thinking than planning
- What do you want to support in the new normal?





# Generative Thinking Lab

- Examine the direction, investments, and outcomes we want to pursue in the changed environment
- Examine “best in class” and apply learning
- Craft a shared vision that achieves the purpose of CSBG and connects with the broader goals of DFS and the county executive
- Identify 3-5 strategies the CAAB may take to advance their shared vision





# Craft a Shared Vision

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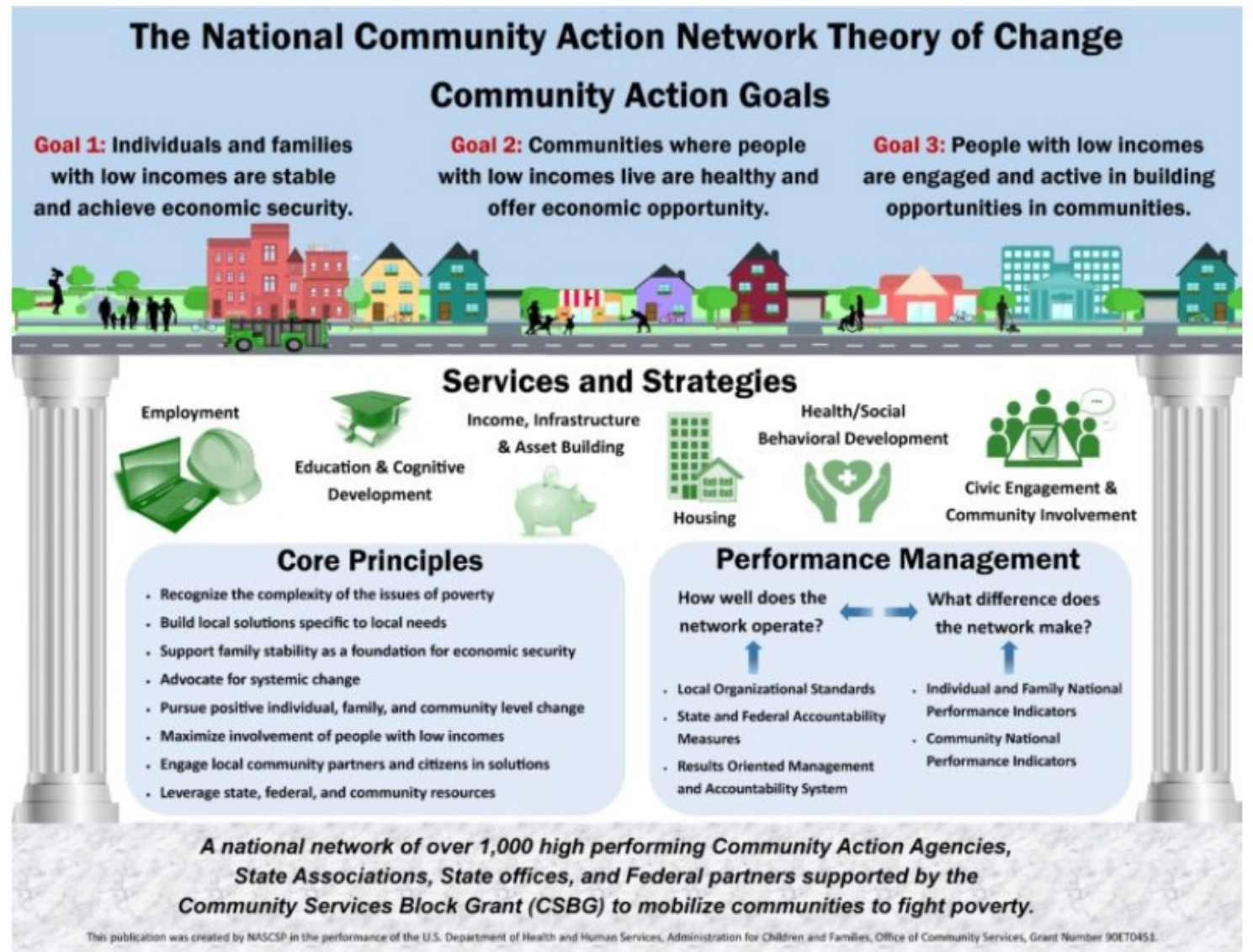
- Deliverable: Craft a shared vision for the CAAB
- Vision focuses on the future; it is a picture of a better place/world
- Vision is a clarifying force for everyone in the organization
- You do not “sell” shared vision— you enroll people. Vision is something people must choose for themselves. In order to choose the vision they must be involved in the development and adoption of the vision



# Proposed Process

| Event              | Agenda  | Target Date    |
|--------------------|---|----------------|
| Introduction       | Provide overview, define objectives, discuss activities, timeline, milestones, participants, and other details                                | June 1, 2021   |
| Lab Kick-off Event | CSBG and Community Action purpose, objectives, and expectations<br>Review best practice CAA models<br>Standards of Excellence<br>Homework     | June 5, 9-1 pm |
| Lab #2             | Review DFS Strategic Plan, County Executive's Strategic Plan, One Fairfax and other initiatives that intersects with CSBG purpose<br>Homework | TBD            |
| Lab #3             | Develop shared vision for Community Action<br>Identification of 3-5 strategies the CAAB may take to advance their shared vision               | TBD            |

# Community Action Purpose





## A Framework for Achieving Excellence in Community Action

The Community Action Standards of Excellence are distributed among seven Categories of Excellence creating a management framework

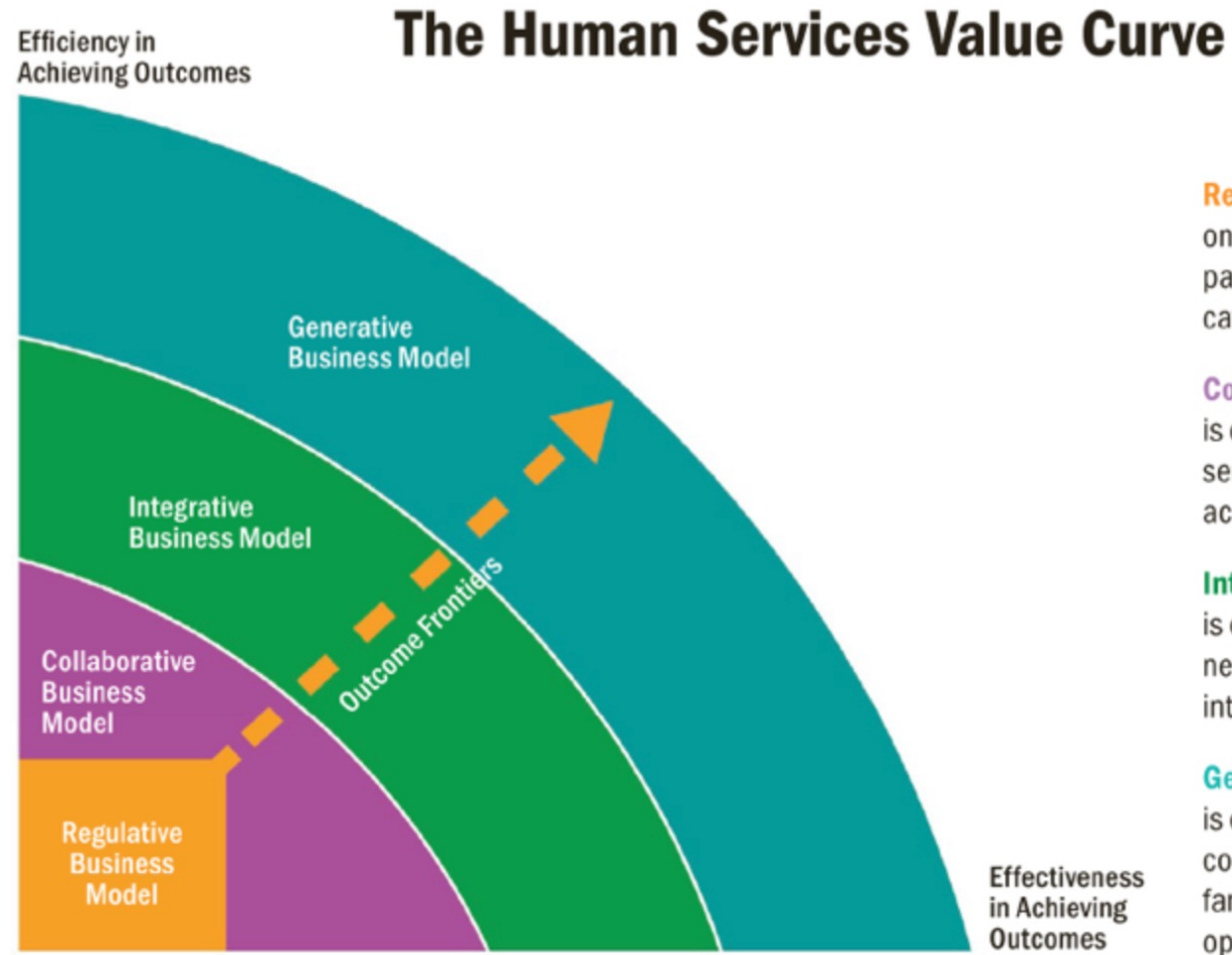
# Tools

- Community Action Standards of Excellence
- CAA Models and Approaches
  - Whole Family Approach
  - Service Integration
  - Community Change
  - Strategic Investing
  - Equity Lens
  - What else are you interested in?



# Tools

- Human Services Value Curve



**Regulative Business Model:** The focus is on serving constituents who are eligible for particular services while complying with categorical policy and program regulations.

**Collaborative Business Model:** The focus is on supporting constituents in receiving all services for which they're eligible by working across agency and programmatic borders.

**Integrative Business Model:** The focus is on addressing the root causes of client needs and problems by coordinating and integrating services at an optimum level.

**Generative Business Model:** The focus is on generating healthy communities by co-creating solutions for multi-dimensional family and socioeconomic challenges and opportunities.

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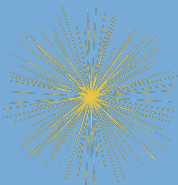


# What are the big questions facing Community Action in Fairfax County?

- A big question is an opportunity, challenge, or threat to which the organization must respond. Many big questions are issues that require a new strategy. Big questions also surface growth and improvement opportunities.

# Resources to Review and Consider

- Fairfax County Health and Human Services Needs Assessment 2019
- Countywide Strategic Plan
- One Fairfax
- Chairman's Task Force on Equity and Opportunity
- Others?



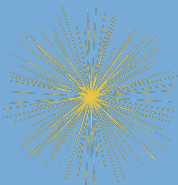


# Your Hopes and Dreams for the CAAB and Your Board Experience

- Increase our impact
- My/Our time served on the board really makes a difference
- Determine where we can make a difference
- We need to be meeting people where they are at
- We need to remove obstacles and barriers
- Think about poverty reduction rather than poverty management

# Advance Materials

- [Community Action 101-](#) From National Community Action Partnership
- [2018 Standards of Excellence -](#) National Community Action Partnership





Questions, Concerns, Additional Feedback

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