

**Community Action Advisory Board  
Strategic Planning Subgroup  
Proposed Action Items  
September 27, 2021**

**CAAB's Vision:**

Fairfax County is an inclusive, just, and equitable community where everyone has:

- A safe and affordable place to live,
- Healthy food on the table,
- A job they love, and
- The resources and opportunities to thrive.

**CAAB's Mission:**

Our mission is to make a positive difference in the lives of people experiencing poverty by influencing decision makers, providing funding, and taking actions to address the root causes and conditions of poverty and injustice.

**Strategies:**

- 1) Influence decision makers and take actions that address the root causes and conditions of poverty and injustice
- 2) Strengthen the capacity of community-based organizations to create equitable opportunities for people to thrive

**Goals and Action Items for Strategy #1:**

***Influence decision makers and take actions that address the root causes and conditions of poverty and injustice***

- 1) Goal: Develop action plan for who, what, when and how to influence decision makers**
  - a. Determine which decision makers to target (Board of Supervisors, other Community Leaders, General Assembly Members) [WHO]
  - b. Determine customer needs by asking customers and engaging non profits [WHAT]
  - c. Develop strategic policy priorities (informed by customer input) [WHAT]
  - d. Release and promote poverty research and reports (for example, State of the Poor document/ annual Compilation) [HOW]
  - e. Conduct Poverty simulations [HOW]
  - f. Create media / communication plan to promote this goal
- 2) Goal: Build capacity and create avenues for people living in poverty to influence decision makers**
  - a. Create a communication campaign to inform client base about:
    - County/non-profit programs and services

- Boards on which they can have a voice
  - How they can make a difference or tell their story and amplify their vision and their influence
  - Identify leaders/influencers / gatekeepers in low-income communities and within the homeless population (ask BOS members for suggestions within their own districts)
- b. Coordinate with existing networks (e.g. Opportunity Neighborhood networks, Community Developers within NCS, AHAC, FCPS, Libraries)
  - c. Catalyze / coordinate one-on-one meetings between decision makers and people with lived experience of poverty