

Draft of Strategies, Goals, & Actions
CAAB Strategic Planning Subcommittee

Goals and Action Items for Strategy #1:

Influence decision makers and take actions that address the root causes and conditions of poverty and injustice

- 1) Goal: Develop action plan for who, what, when and how to influence decision makers**
 - a. Determine which decision makers to target (Board of Supervisors, other Community Leaders, General Assembly Members) [WHO needs to hear our message?]
 - b. Conduct a needs analysis: Determine customer needs by asking customers and engaging nonprofits and analyze what services non-profits provide and how they align with actual customer needs (WHAT's the gap)
 - c. Develop strategic policy priorities informed by customer input [WHAT to ask for]
 - d. Release and promote poverty research and reports (for example, State of the Poor document/ annual Compilation) [WHY we need these services]
 - e. Conduct Poverty simulations [WHY it is important]
 - f. Create media / communication plan to promote this goal [HOW and WHEN will this be accomplished]

- 2) Goal: Build capacity and create avenues for people living in poverty to influence decision makers**
 - a. Develop leaders among individuals experiencing poverty by developing a Leadership Institute to share tools to amplify impact and influence
 - Identify leaders/influencers/gatekeepers in low-income communities and within the homeless population (ask BOS members for suggestions within their own districts)
 - Build their skills to educate decision makers about programs and services needed to address root causes of poverty
 - Identify and connect them to Boards, Authorities and Commissions on which they can have a voice
 - b. Coordinate with existing networks (e.g. Opportunity Neighborhood networks, Community Developers within NCS, AHAC, FCPS, Libraries)
 - c. Catalyze/coordinate one-on-one meetings between decision makers and people with lived experience of poverty

Goals and Action Items for Strategy #2:

Strengthen the capacity of community-based organizations to create equitable opportunities for people to thrive

1. **Relocate management of the CSBG and the CAAB to the Department of Neighborhood and Community Services**
 - a. *CSBG Dollars would be awarded directly to NCS:* Currently funds go to DFS and then into the Funding Pool. Requiring two agency's finance staff to manage the funds. DPMM would continue to support monitoring of funded providers.
 - b. *CAAB and CCFAC would be staffed by the same agency:* The CAAB's aim to be more closely integrated into the Funding Pool process will be aided if the CAAB is staffed by NCS
 - c. *The CAAB would integrate into NCS Community Development efforts:* CAAB could partner with the NCS Community Provider Strategy Team and Community Impact Unit to increase the combined capacity for strengthening the overall well-being of individuals and families.
2. **Increase CAAB's influence with and integration with the overall process for funding CBOs in the CCFP funding process**
 - a. Provide input into the funding priorities and review the CCFP RFP before it is released and establish regular feedback/communication between CAAB and CCFAC
 - b. Identify methods for bringing an equity lens to the funding process
3. **Work with others to use CSBG funding to address the root causes of poverty**
 - a. Collaborate with other groups/BACs/people experiencing poverty/non-profits to identify the most effective approaches to addressing the root causes of poverty.

Vision

Fairfax County is an inclusive, just, and equitable community where everyone has:

- a safe and affordable place to live,
- healthy food on the table,
- a job they love, and
- the resources and opportunities to thrive.

Mission

Our mission is to make a positive difference in the lives of people experiencing poverty by influencing decision makers, providing funding, and taking actions to address the root causes and conditions of poverty and injustice.