

**Strategies, Goals, & Actions**  
**CAAB Strategic Planning Subcommittee**

**Goals and Action Items for Strategy #1:**

***Influence decision makers and take actions that address the root causes and conditions of poverty and injustice***

- 1) Goal: Develop action plan for who, what, when and how to influence decision makers**
  - a. Determine which decision makers to target (Board of Supervisors, other Community Leaders, General Assembly Members) [WHO needs to hear our message?]
  - b. Conduct a needs analysis: Determine customer needs by asking customers and engaging nonprofits and analyze what services non-profits provide and how they align with actual customer needs (WHAT's the gap)
  - c. Develop strategic policy priorities informed by customer input [WHAT to ask for]
  - d. Release and promote poverty research and reports (for example, State of the Poor document/annual Compilation) [WHY we need these services]
  - e. Conduct Poverty simulations [WHY it is important]
  - f. Create media/communication plan to promote this goal [HOW and WHEN will this be accomplished]
  
- 2) Goal: Build capacity and create avenues for people living in poverty to influence decision makers**
  - a. Develop leaders among individuals experiencing poverty by developing a Leadership Institute to share tools to amplify impact and influence
    - Identify leaders/influencers/gatekeepers in low-income communities and within the homeless population
    - Coordinate with existing networks (e.g. Opportunity Neighborhood networks, Community Developers within NCS, AHAC, FCPS, Libraries) and ask BOS members to identify candidates within their own districts
    - Build skills to educate decision makers about programs and services needed to address root causes of poverty
    - Identify and make connections to Boards, Authorities and Commissions on which community leaders can have a voice
  
  - b. Catalyze/coordinate one-on-one meetings between decision makers and people with lived experience of poverty

## Goals and Action Items for Strategy #2:

### **Strengthen the capacity of community-based organizations to create equitable opportunities for people to thrive**

1. **Consider relocating management of the CSBG and the CAAB to the Department of Neighborhood and Community Services**
  - a. *CSBG Dollars would be awarded directly to NCS:* Currently funds go to DFS and then into the Funding Pool. Requiring two agency's finance staff to manage the funds. DPMM Contracts Staff would continue to support monitoring of funded providers.
  - b. *CAAB and CCFAC would be staffed by the same agency:* The CAAB's aim to be more closely integrated into the Funding Pool process will be aided if the CAAB is staffed by NCS
  - c. *The CAAB would integrate into NCS Community Development efforts:* CAAB could partner with the NCS Community Provider Strategy Team and Community Impact Unit to increase the combined capacity for strengthening the overall well-being of individuals and families.
2. **Increase CAAB's influence with and integration with the overall process for funding CBOs in the CCFP funding process**
  - a. CAAB must participate in determining the funding categories and review the CCFP RFP before it is released. There should be regular communication and collaboration between CAAB and CCFAC to ensure that the CAAB fulfills its responsibility to oversee the use of CSBG funds.
  - b. There will be a regular CCFAC report out at CAAB meetings.
  - c. Work with the Chief Equity Officer to strengthen the equity lens used in the CCFP process.
3. **Work with others to use CSBG funding to address the root causes of poverty**
  - a. Collaborate with other groups/BACs/people experiencing poverty/non-profits to identify the most effective approaches to using CSBG funds to address the root causes of poverty.

## **Vision**

Fairfax County is an inclusive, just, and equitable community where everyone has:

- a safe and affordable place to live,
- healthy food on the table,
- a job they love, and
- the resources and opportunities to thrive.

## **Mission**

Our mission is to make a positive difference in the lives of people experiencing poverty by influencing decision makers, providing funding, and taking actions to address the root causes and conditions of poverty and injustice.