



Countywide Strategic Plan and SHAPE the Future of Aging

JANUARY 18, 2023

COMMISSION ON AGING





PRESENTATION AGENDA

Plan Goals, Drivers and Background
Implementation Framework
Implementation Model
Strategic Plan Alignment with SHAPE
Questions



STRATEGIC PLAN GOALS



VISION

Set a clear, unified, community-driven vision for the next 10-20 years



INTEGRATION

Use the plan as a framework to align and integrate related countywide plans



FOCUS

Provide a tool to prioritize county initiatives over the next 3-5 years



PROGRESS

Communicate progress to our community on achieving measurable outcomes

STRATEGIC PLAN KEY DRIVERS



EQUITY

Apply a racial and social equity lens to engagement efforts and strategy development



COMMUNITY OUTCOMES

Align collective work with the Ten Community Outcome Areas and related Indicators of Community Success



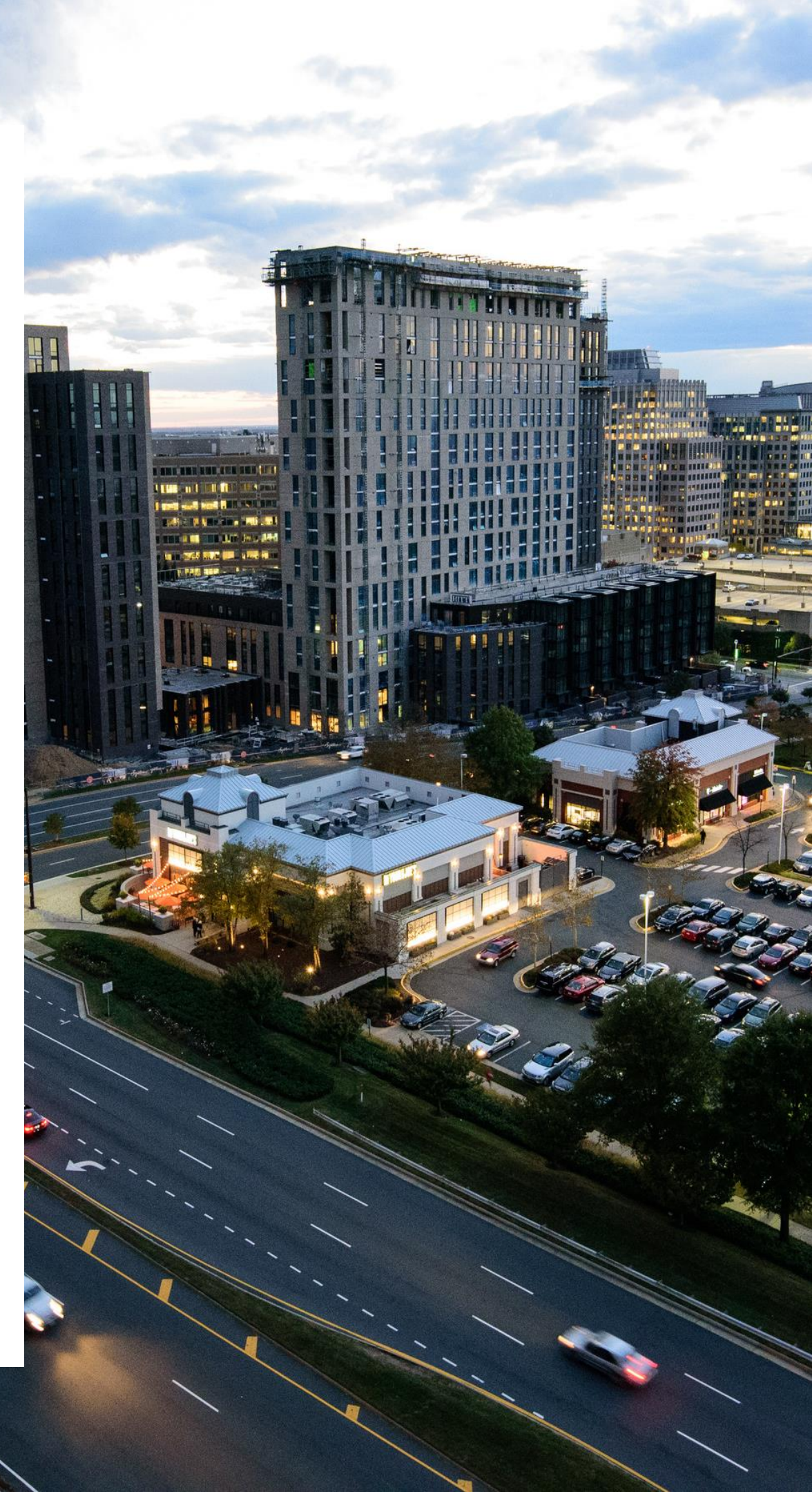
DATA INTEGRATION

Use data-driven insights, disaggregating by place and population wherever possible



INCLUSIVE ENGAGEMENT

Create multiple avenues for community, stakeholder, and employee engagement





BOARD ADOPTION

Board of Supervisors adopted the following elements of the Countywide Strategic Plan on October 5, 2021:

Ten Community Outcome Areas
(with vision statements)

Indicators of Community Success

Proposed Strategies



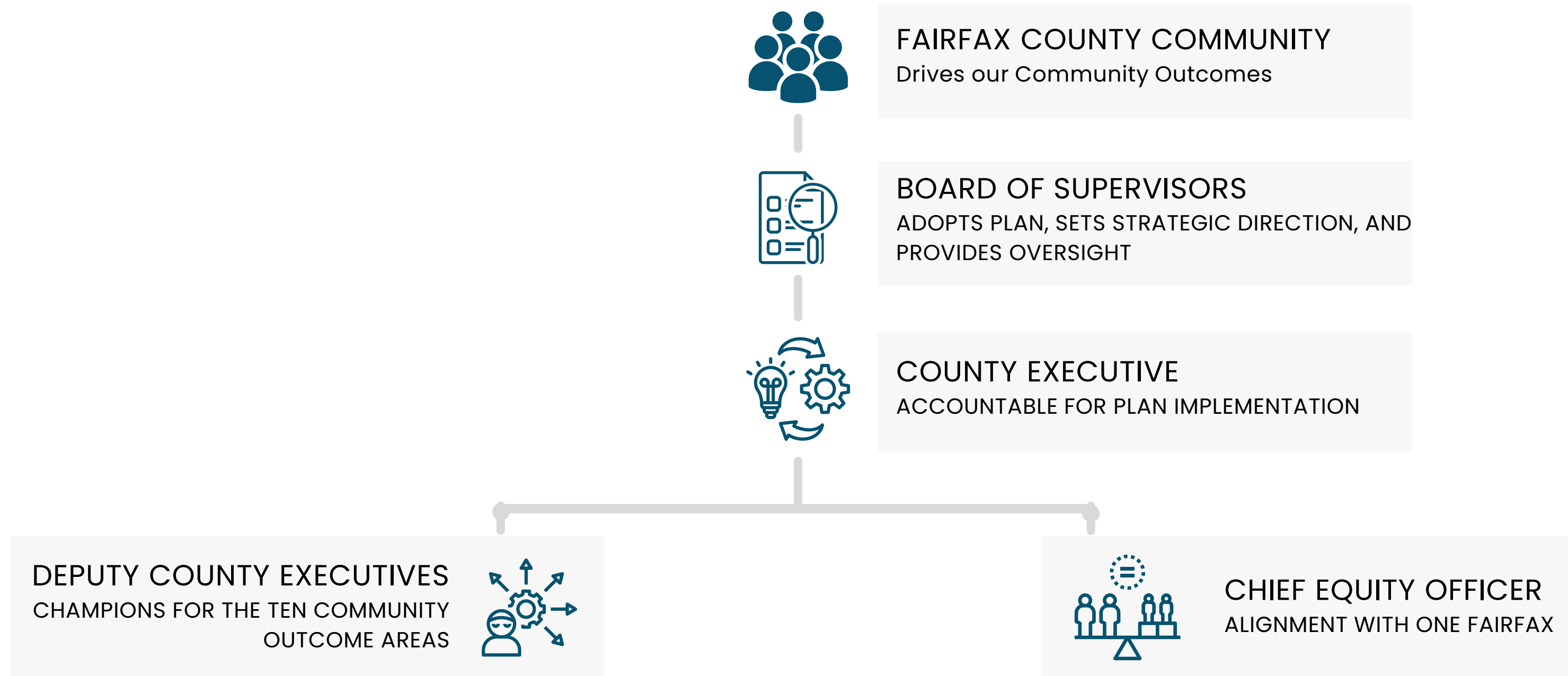
TEAMS ALSO SHARED

Sample Metrics
Implementation Framework

Adopted Countywide Strategic Plan and related documents are posted and available for download on the website:



IMPLEMENTATION FRAMEWORK



Steering Committee Identifies and Deploys Small, Action-Oriented Teams of Key Staff for Each of the Ten Community Outcome Areas, Led by a Designated Champion

YEAR ONE IMPLEMENTATION MODEL



Background and Year One Implementation Strategy

The Countywide Strategic Plan was adopted in October 2021, more specifically the **10 Community Outcome Areas** and **Indicators of Success**. To kick-off implementation and provide overall leadership for the work, the County Executive with the support of the Steering Committee identified two Deputy County Executive Champions for each of the **10 Community Outcome Areas**. To create an implementation model, **Effective and Efficient Government** and **Economic Opportunity** were selected as the first two Community Outcomes Areas to be addressed.



SMEs Identified



Steering Committee identified a team of **Subject Matter Experts (SMEs)** to oversee the work of the first two Community Outcome Area implementation model deliverables.

1

Situation Report



Strategic Plan staff produced a matrix, also called the **Situation Report**, capturing Community Outcome Area strategy updates since the plan was initially developed in 2019.

SMEs tasked with reviewing the **Situation Report** and identifying additional high-level progress made towards completing the strategies.

2

Survey Review



Strategic Plan staff collected a list of 150+ department **surveys**.

SMEs tasked with reviewing list and identifying gaps for the purpose of capturing available community and employee input and future engagement opportunities.

6

Department Action #3



Departments asked to start utilizing the Countywide Strategic Plan **Communications Toolkit** to raise awareness of the plan in a more effective and efficient manner.

5

Department Action #2



Departments asked to report how data currently reported for budget Performance Measures support the 43 **Board-adopted Indicators of Community Success**.

4

Department Action #1



Departments asked to respond to **Key Questions** specific to Community Outcome Area in support of cross-cutting strategies.



Champion Presentation



Deputy County Executive Community Outcome Area **Champions present deliverables to Steering Committee**, plus any other strategies that are recommended moving forward. **Department Calls to Action Identified**.

3

Headline Metrics



Data Analytics staff initiated a review process of the **metrics** developed in 2019 to produce a curated list based on the current environment.

SMEs tasked with reviewing **metrics** and making recommendations that will help set a data baseline and measure collective progress over time.



Annual Report



Produced in January 2023

SHAPE THE FUTURE OF AGING AND STRATEGIC PLAN ALIGNMENT

Strategic Plan Community Outcome Areas	Related Indicators of Success	Most Direct Connection to SHAPE the Future of Aging	Additional Connections (Tactical Level)
Cultural and Recreational Opportunities	<ul style="list-style-type: none"> • Access to Local Arts, Sports and Cultural Opportunities • Satisfaction with Local Arts, Sports and Cultural Opportunities • Awareness and Appreciation of Diverse Cultures • Representation of Diverse Cultures 		Personal Well-Being
Economic Opportunity	<ul style="list-style-type: none"> • Healthy Businesses in a Diverse Mix of Industries • Economic Stability and Upward Mobility for All People • Preparing People for the Workforce • Promoting Innovation in the Local Economy • Promoting Economic Vibrancy in All Parts of Fairfax County 	Economic Stability and Planning Financial stability, exploitation, employment, end of life, business partnerships	Housing & Neighborhood Supports Personal Well-Being
Effective and Efficient Government	<ul style="list-style-type: none"> • Customer Satisfaction with County Services • Inclusive Community Engagement • Effective and Representative County and School Workforce • Effective Technology and Quality Facilities • Financial Sustainability and Trustworthiness 		Personal Well-Being
Empowerment and Support for Residents Facing Vulnerability	<ul style="list-style-type: none"> • All People Are Respected, Understood and Connected • Services Are Easy to Access and Use • Services Are High Quality and Coordinated • All People Can Meet Their Basic Needs 	Services for Older Adults & Family Caregivers Caregiver support, dementia friendly, resources	Personal Well-Being
Environment and Energy	<ul style="list-style-type: none"> • Promoting Air, Water and Land Quality • Supporting Sound Environmental Policy and Practices 		Housing & Neighborhood Supports
Healthy Communities	<ul style="list-style-type: none"> • Access to Health Services • Improving Physical and Behavioral Health Conditions • Promoting Health-Related Behaviors 	Personal Well-Being Community engagement, isolation public & mental health, nutrition	Access to Mobility Options
Housing and Neighborhood Livability	<ul style="list-style-type: none"> • Affordable and Quality Housing • Adequate Quantity and Availability of Housing • Access to Amenities that Promote Healthy Neighborhoods • Flexibility and Adaptability of Land Use Rules • Preventing and Ending Homelessness 	Housing & Neighborhood Supports Affordable housing, home modifications, home maintenance, Villages, livable communities	Access to Mobility Options
Lifelong Education and Learning	<ul style="list-style-type: none"> • Access to Early Childhood Education • Supporting Academic Achievement • Supporting Career-Based Training • Participation in Learning Opportunities • Access to Quality Technology • Increased English Language Proficiency 		Personal Well-Being Economic Stability and Planning
Mobility and Transportation	<ul style="list-style-type: none"> • Efficient and Varied Transportation Options • Infrastructure Condition, Sustainability and Environmental Impact • Traveler Safety • Increased Accessibility, Affordability and Equity 	Access to Mobility Options Transportation, mobility support, walkability	
Safety and Security	<ul style="list-style-type: none"> • Following Laws and Regulations • Timeliness and Quality of Emergency Response • Effective and Equitable Administration of Justice • Safety-Related Prevention and Preparedness • Reliable and Secure Critical Infrastructure 		Services for Older Adults & Family Caregivers Personal Well-Being

Thank You

Lori Epp

Countywide Strategic Plan Communications Manager

Department of Management and Budget

lori.epp@fairfaxcounty.gov

