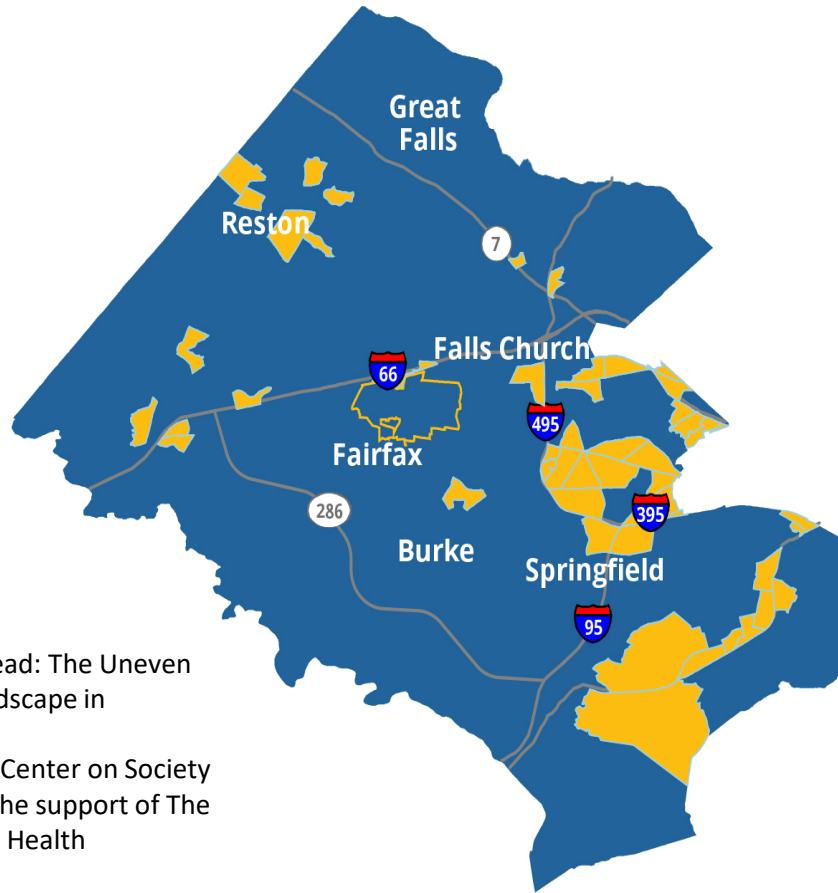


BECOMING FAIRFAX

CREATING AN EQUITABLE FOOD SYSTEM

MAY 22, 2019

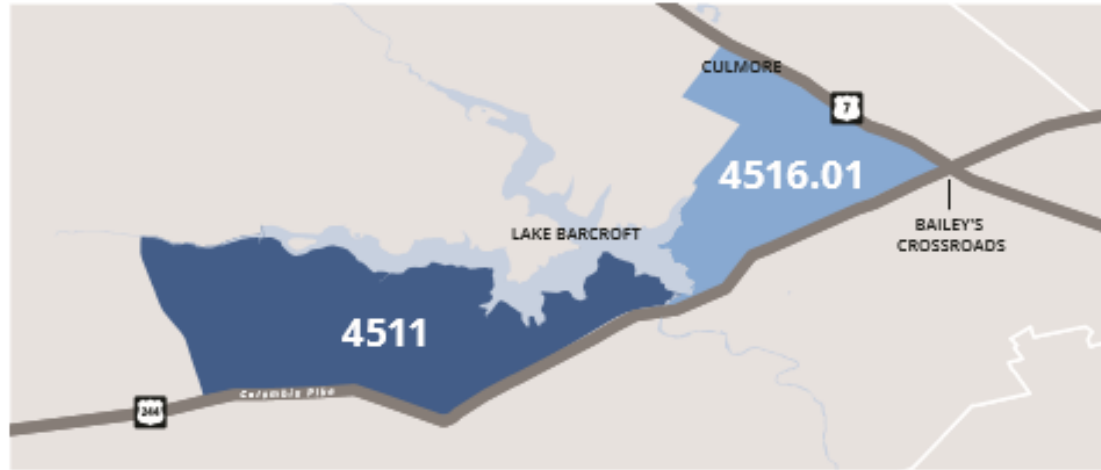
Why *One Fairfax?* The Tale of Two Counties



From Getting Ahead: The Uneven Opportunity Landscape in Northern Virginia produced by The Center on Society and Health with the support of The Northern Virginia Health Foundation
<https://novahealthfdn.org/getting-ahead-report/>

- Reports from *PolicyLink*, *Northern Virginia Health Foundation*, *Community Foundation of Northern Virginia* and *Urban Institute* document **variances in opportunity and vulnerability** within Fairfax County and across region.
- Places where people face multiple challenges are interspersed among some of the county's wealthiest communities.
- The solutions that will be most impactful in creating communities of opportunity for all are those that **focus on sustaining and growing our local economy through investments in areas such as housing, education, workforce development, and infrastructure.**

Life experiences vary depending on where you live



Census tracts	4511	4516.01		4511	4516.01
EDUCATION			ECONOMIC RESOURCES		
Age 3-4 not enrolled in school	16%	100%	Unemployment	2%	10%
Teens not enrolled in school	<0.1%	23%	Median household income	\$192,750	\$47,214
High school or higher	100%	40%	Poverty	3%	21%
Some college or higher	92%	24%	Child poverty	<0.1%	34%
Bachelor's degree or higher	78%	14%	Public assistance	2%	25%
Limited English	1%	14%	Single-parent households	5%	52%
TRANSPORTATION			HOUSING		
No vehicle	2%	28%	Homes built before 1950	5%	52%
Commute to work by car	85%	64%	Renter occupied housing	5%	89%
Single-parent households	5%	52%	Substandard rental housing*	17%	76%
HEALTH INSURANCE			Overcrowding	2%	29%
Uninsured	3%	57%			
Private insurance (only)	72%	10%			

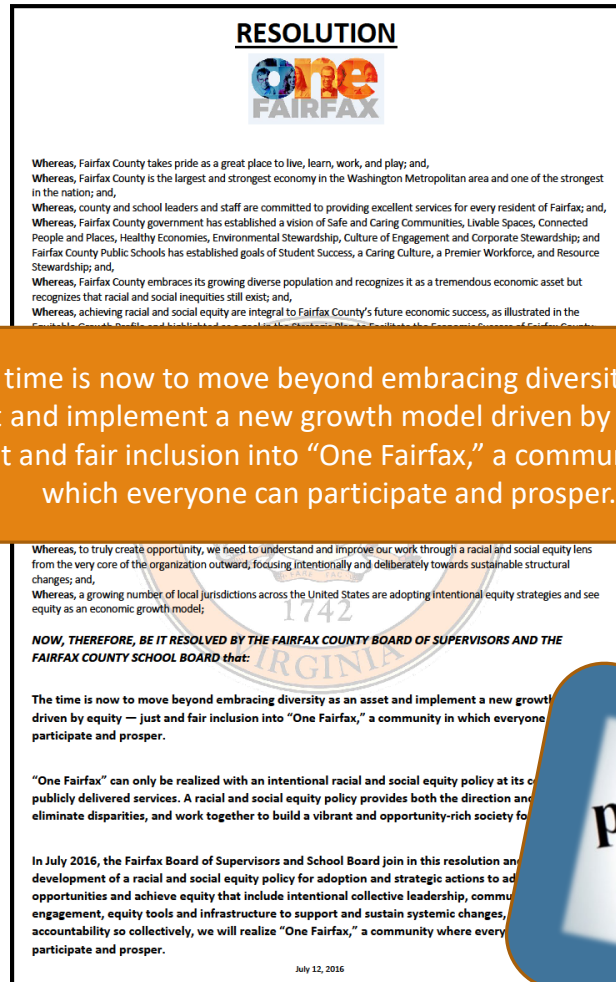
*Substandard rental housing: incomplete plumbing or kitchen facilities, overcrowding, or cost burdens in excess of 30%.

Lake Barcroft vs. Bailey's Crossroads

	Lake Barcroft	Bailey's Crossroads
	4511	4516.01
Hispanics	8%	76%
Non-Hispanics		
Whites	76%	13%
Blacks	5%	1%
American Indians/Alaskan Natives	0%	2%
Asians	5%	6%
Foreign-Born Population	18%	61%
Continent of origin		
Europe	39%	1%
Asia	25%	7%
Africa	6%	5%
Oceania	5%	0
Latin America	23%	86%
North America	4%	0
Years of entry		
Pre-1990	71%	17%
1990s	13%	18%
2000s	11%	65%
2010 or later	5%	0

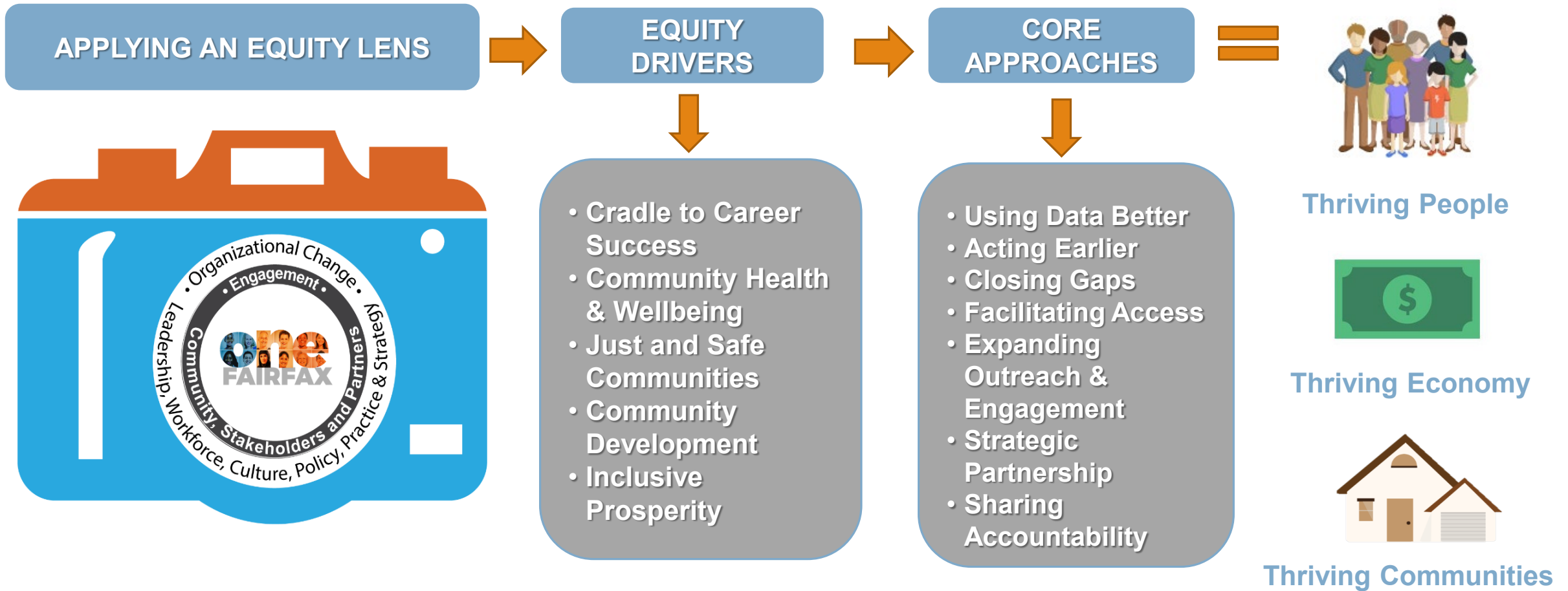
Source: Getting Ahead: The Uneven Opportunity Landscape in Northern Virginia, Northern Virginia Health Foundation

Moving *One Fairfax* from Words to Action



- ***One Fairfax Resolution*** adopted by the Board of Supervisors and School Board July 2016
 - Directed the development of a racial and social equity policy to be applied in the planning and delivery of all public services.
- ***One Fairfax Policy*** adopted by Board of Supervisors and School Board November 2017
 - Recognizes equity as an economic imperative
 - Committed the county government and school system to intentionally consider equity when making policies, planning and delivering programs and services.
- FCPS named **Chief Equity Officer** October 2017
- County appointed **Chief Equity Officer** June 2018
- **Policy Advisors** started in January 2019

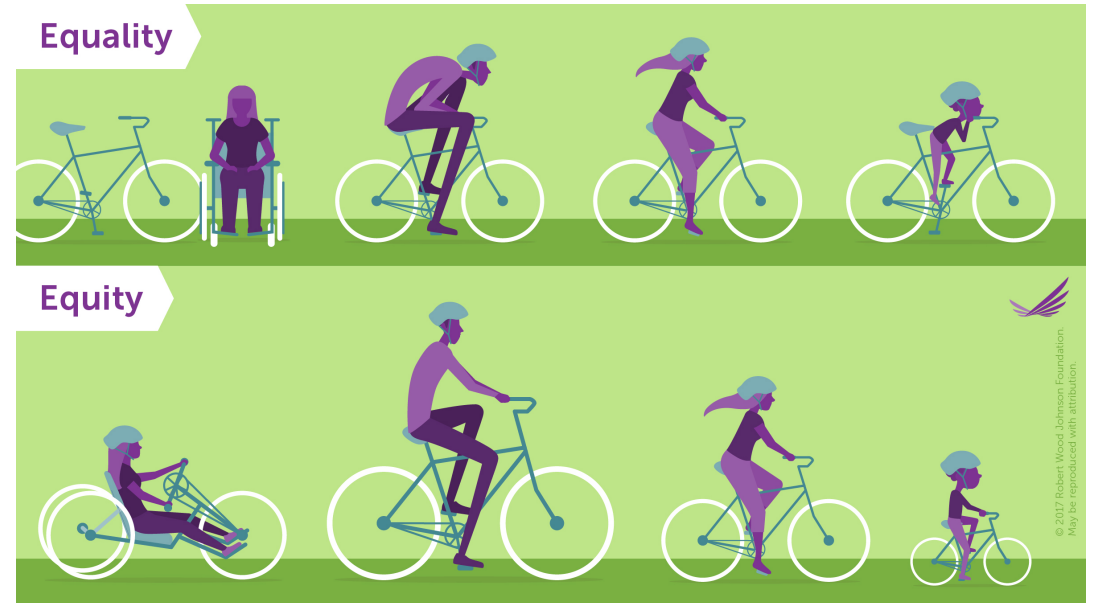
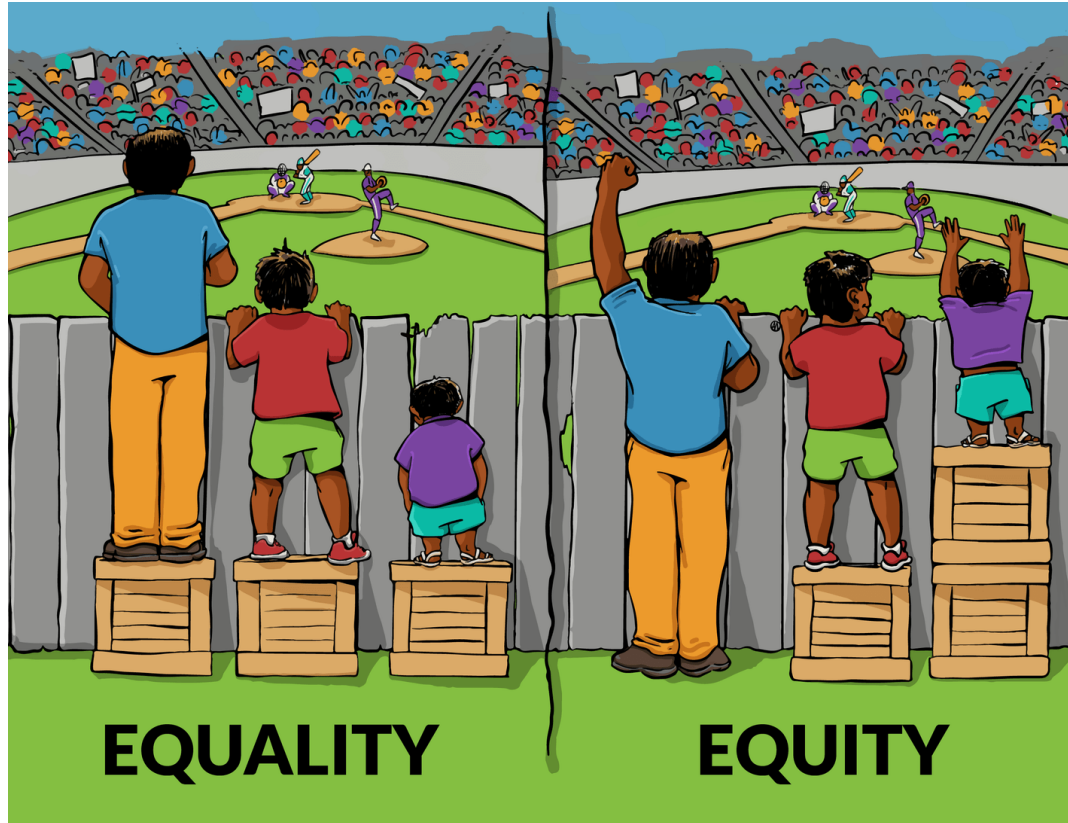
Our High-level Strategy for Becoming *One Fairfax*



We *ALL* do better when we *ALL* do better!

Key Equity Concepts





The Groundwater Approach: Building a Practical Understanding of Structural Racism



Individual racism:

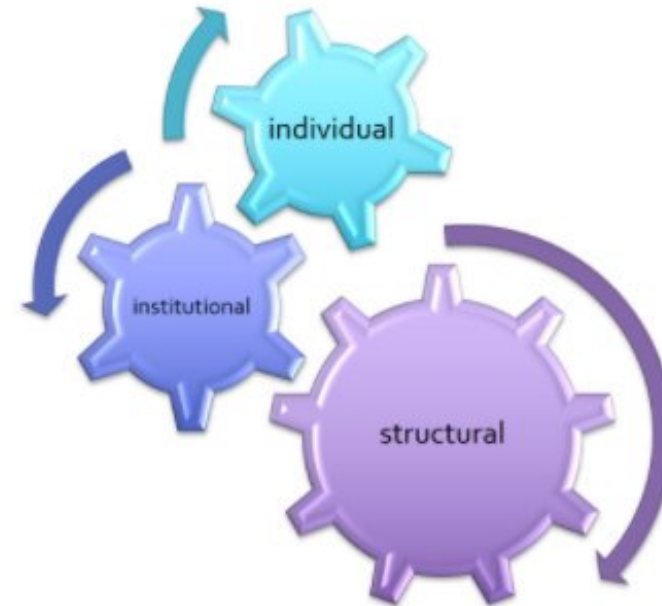
- Pre-judgment, bias, or discrimination by an individual based on race.

Institutional racism:

- Policies, practices and procedures that work better for white people than for people of color, often unintentionally or inadvertently.

Structural racism:

- A history and current reality of institutional racism across all institutions, combining to create a system that negatively impacts communities of color.

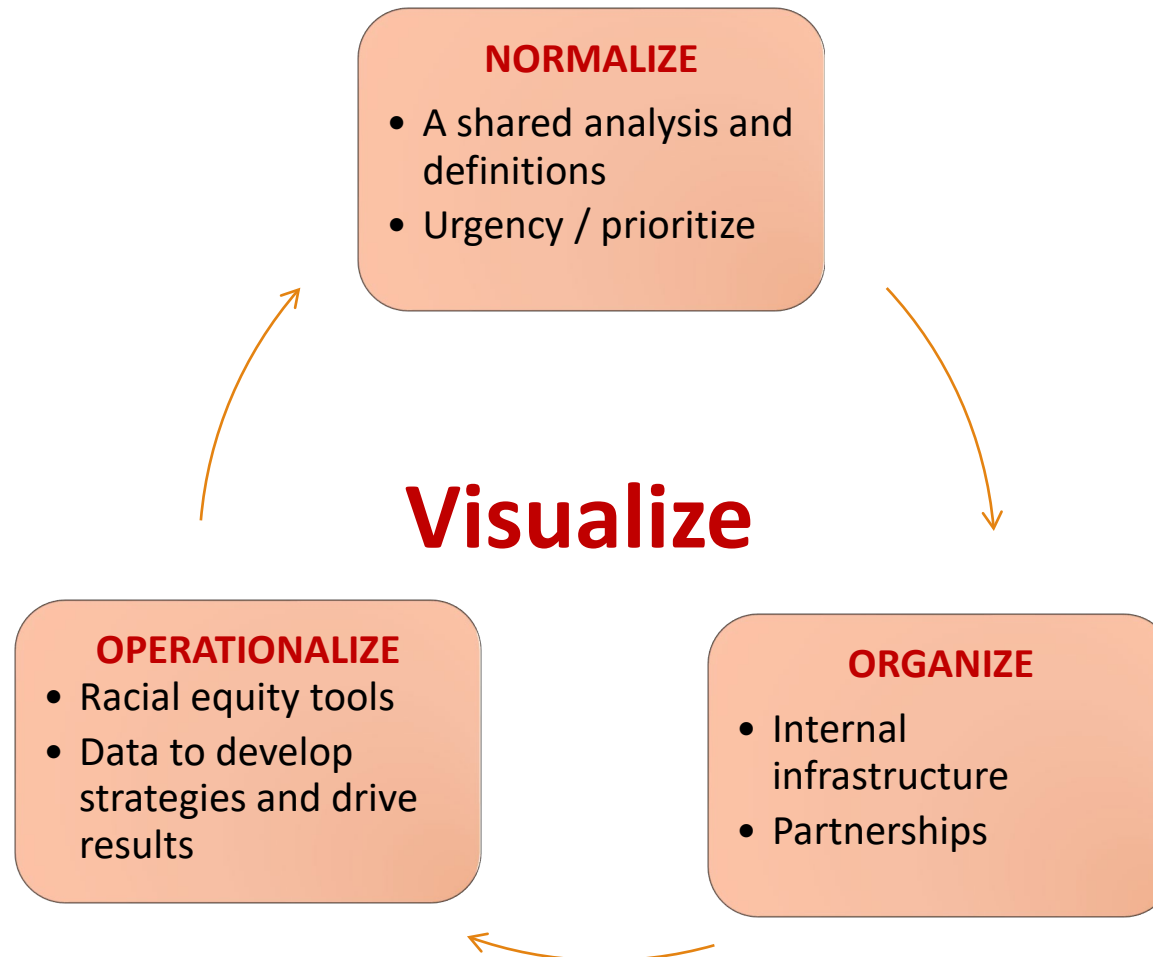


CENTER FOR SOCIAL INCLUSION



LOCAL AND REGIONAL GOVERNMENT
**ALLIANCE ON
RACE & EQUITY**

Effective National Practice to Institutionalize Equity



Understanding Food Inequity

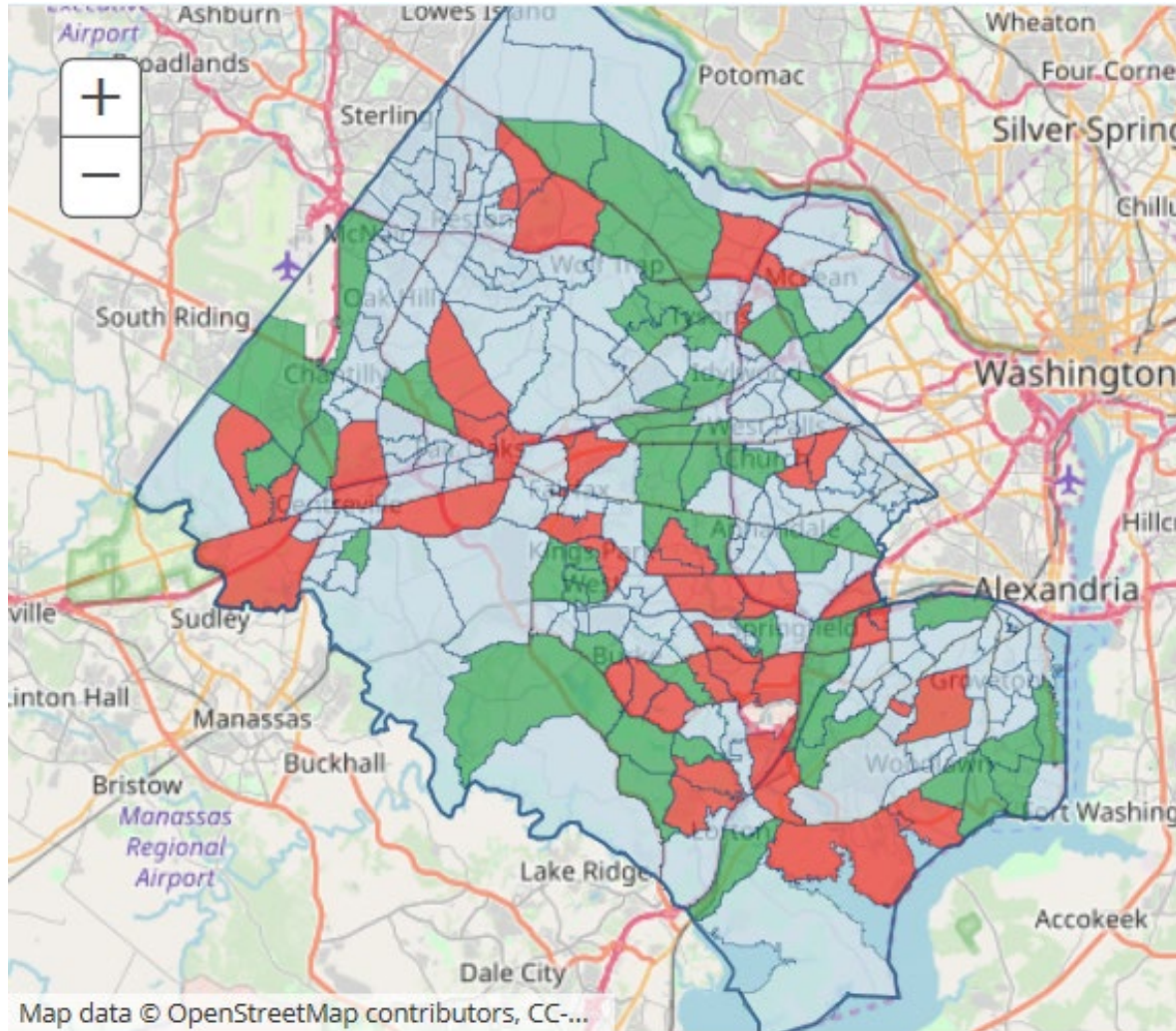


Food Insecurity is an Equity Issue

- **Food Insecurity is** - the limited or uncertain availability of nutritionally adequate and safe foods or the inability to access foods in socially acceptable ways;
- **Does not occur in isolation** – individuals and families may make tradeoffs between food and other necessities (housing, education or parents may forgo eating so their children can eat);
- **Can be sporadic or chronic** – food insecurity can happen often or on occasion; Differs from hunger (related, but more about the physical and personal experience) and food access (geographic proximity)

Access to Grocery Stores 2010-2015

- Low access is defined as the percentage of individuals living more than one mile from a supermarket or large grocery store if in an urban area, or more than 10 miles from a supermarket or large grocery store if in a rural area.
- Map illustrates change in access between 2010 to 2015 by census tract.
- Red indicates areas where access worsened.



Decreased/improved



No significant change

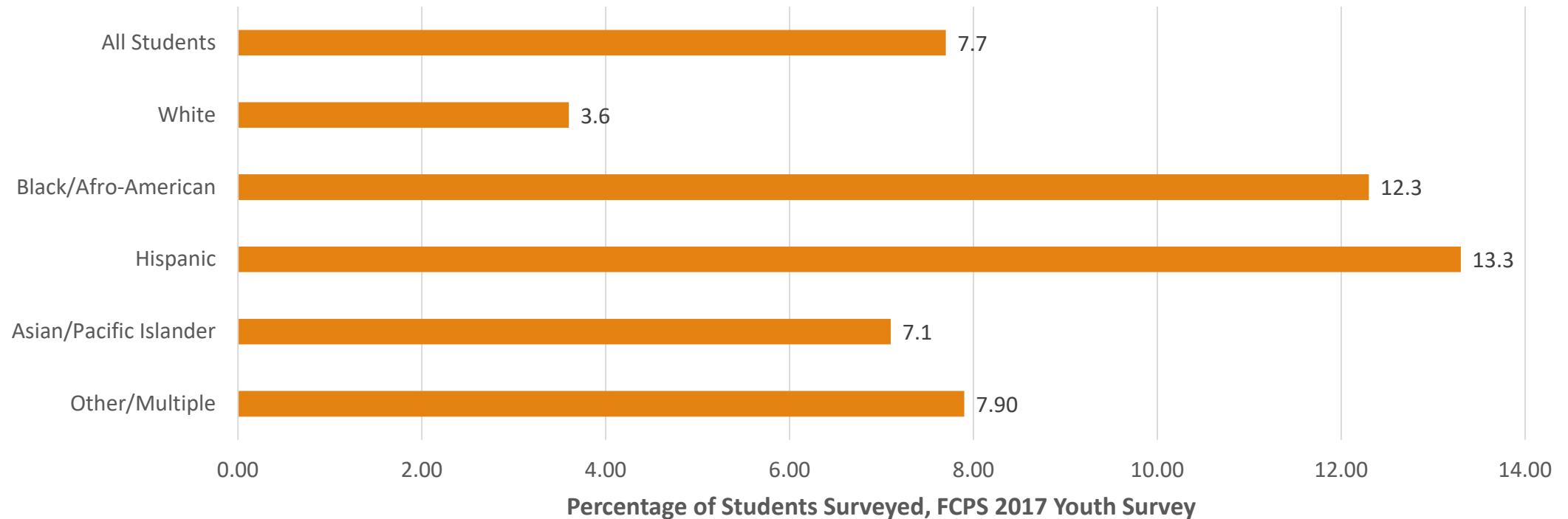


Increased/worsened

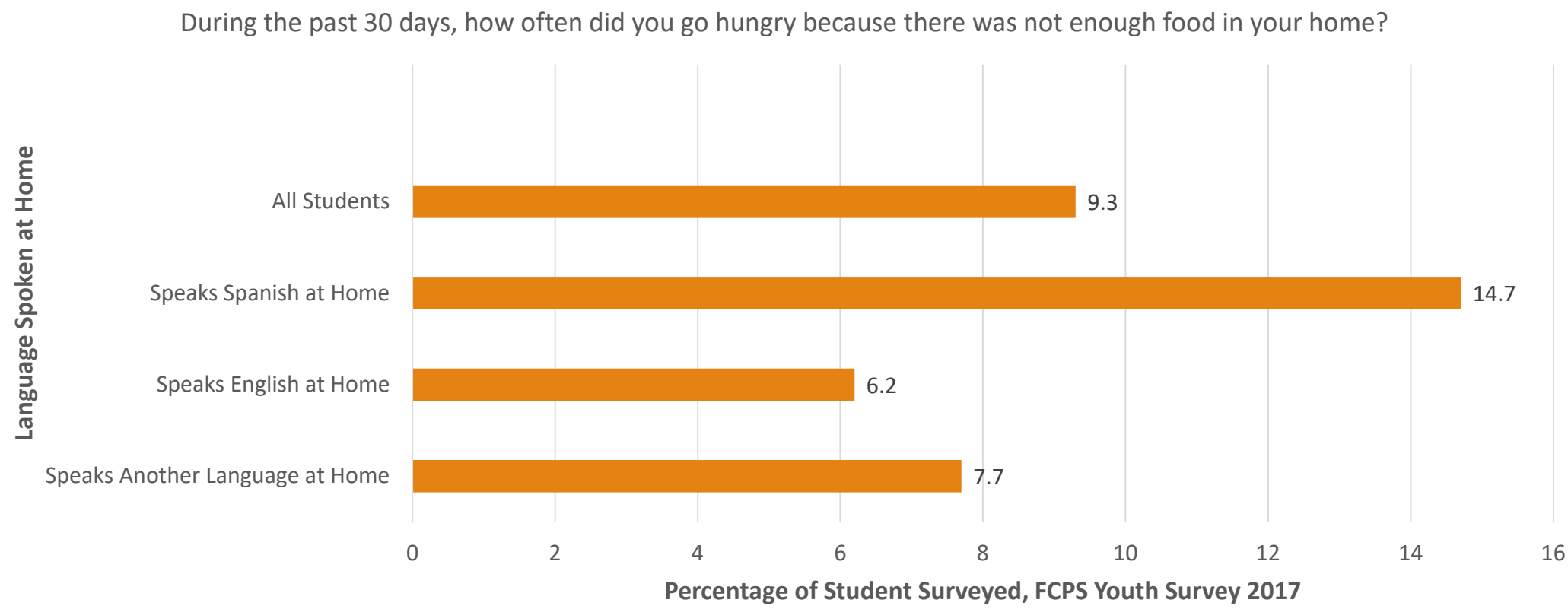
Data Source: Community Health Dashboard Live Healthy FairfaxLow

Food Insecurity Rates Among Racial/Ethnic Groups

During the past 30 days, how often did you go hungry because there was not enough food in your home?



Food Insecurity Rates Among Home Language Groups



Policy & Actions



The CHIP and Food Equity Actions in Fairfax

PRIORITY ISSUE

HEALTHY EATING-
Promoting the
accessibility,
availability, and
affordability of
healthy eating for all

GOAL

- Increase resources to identify and address food insecurity.
- Increase access to fresh and healthy foods for all.
- Increase the consumption of healthy foods and beverages.

ACTIONS

- Mapping and expansion of gardens to areas that do not have access
- Expansion of SNAP matching at markets
- Targeted healthy eating messaging that is not “one size fits all”
- Food Insecurity Report that is a “comprehensive report examining assets, barriers, and recommendations to address food insecurity and promote food equity”
- Educate donors to food pantries about the need for healthy, culturally-appropriate and allergy-sensitive food donations

What can *you* do to become *One Fairfax?*

Influencing Policy and Legislation

Mobilizing Neighborhoods and Communities

Fostering Coalitions and Networks

Changing Organizational Practices

Educating Staff and Volunteers

Promoting Community Education

Strengthening Individual Knowledge and Skills



In Applying an Equity Lens, Consider...

- **The Proposal:** What is the policy, program, practice or decision under consideration?
- **Desired Results:** What are the community-level conditions we aim to impact? What are the outcomes we want to achieve?
- **Assumptions:** What are our beliefs and ideas about the issue, situation, and people involved? How can we counter implicit bias?
- **Analysis of Data:** What data do we have? What data do we need? What does it tell us?
- **Community Engagement:** How have the people affected by the proposal been engaged? Are there opportunities to expand engagement?
- **Strategies for Equity:** Who will benefit from or be burdened by this action? What strategies will address vulnerability or build opportunity? How can we mitigate unintended consequences?
- **Implementation:** Is the plan feasible? Is it adequately resourced? How can we think and act creatively to make “it” happen?
- **Accountability:** How will impacts be documented and evaluated? Are anticipated outcomes being achieved? How can we course correct?
- **Contextual Factors:** What factors might influence the proposal? What factors might the proposal influence? What factors are in and/or out of our control?

Racial Equity in the Food System – Center for Social Inclusion

<https://www.centerforsocialinclusion.org/publication/building-the-case-for-racial-equity-in-the-food-system/>

Getting Ahead: The Uneven Opportunity Landscape in Northern Virginia

Northern Virginia Health Foundation, November 2017

<https://novahealthfdn.org/wp-content/uploads/NVHF-Issue-Brief-FINAL.pdf>

Racial Inequities in Fairfax County 2011-2015 - Urban Institute

<https://www.urban.org/research/publication/racial-inequities-fairfax-county-2011-15>

The Opportunity Index: Indicators of Success and Challenges in Northern Virginia

The Community Foundation for Northern Virginia, February 2018

https://opportunityindex.cfnova.org/images/CFNV_TCI_2017-final-web.pdf

Disproportionate Minority Contact for African American and Hispanic Youth: The Story Behind the Numbers and the Path to Action, Center for the Study of Social Policy, September 2012

https://www.cssp.org/publications/child-welfare/institutional-analysis/The-Story-Behind-the-Numbers_September-2012.pdf

The Fairfax County Equitable Growth Profile

PolicyLink and USC Program for Environmental & Regional Equity, June 2015

<http://nationalequityatlas.org/sites/default/files/Fairfax-Profile-6June2015-final.pdf>

http://www.policylink.org/sites/default/files/Fairfax_Summary_16June2015_Final.pdf

One Fairfax Websites: County and Schools

<https://www.fairfaxcounty.gov/topics/one-fairfax>

<https://www.fcps.edu/onefairfax>

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