

Fairfax County

ACTIVE & THRIVING COMMUNITY GRANTS PROGRAM

Program Briefing
August 19, 2021



What is the Active and Thriving Communities Grant Program?

Funding source: Federal American Rescue Plan Act (ARPA)

\$10 million total will be awarded in five different sectors to small businesses and 501 (c)(3) organizations:

- Child Care providers
- Out of school time providers
- Community based organizations: safety net providers
- Youth athletic programs
- Outdoor community pools


Why do we need this program?

Our Fairfax community is still experiencing negative impacts of the COVID-19 pandemic

Other grant programs have targeted other sectors of the community for assistance: restaurants, hotels, small businesses, etc.

The sectors we are targeting (Child Care, Out-of-school time, CBOs, Youth Athletics, Outdoor Pools) are the pillars of an ***Active and Thriving Community***.

Similar Initiatives

Spring, 2021:  FAIRFAX COUNTY RECOVERY GRANT PROGRAM

PIVOT; ARPA funded grants for Food Services (including food trucks); Lodging (hotels); Retail, Services and Amusements; Arts Organizations, Museums, Historical sites

Fall, 2020:

Non-Profit Safety Net Sustainability Grant Program (NSG): funded by the CARES Act

Application Information

- The initial application process will open starting at 10:00 am **August 31** and close at 11:59 pm **September 14**.
- Registration link will be available on August 31 at <https://www.fairfaxcounty.gov/health-humanservices/active-and-thriving-community-grants-program>
- The application consists of three phases:
 - Phase 1: Initial Eligibility Check
 - Phase 2: Submission of required documentation (will take place after September 14)
 - Phase 3: Submission of eligible expense invoices
- If more applicants apply than funding permits, a lottery will be held to select eligible recipients at conclusion of Phase 1.

What can funding be used for?

Grant funds can be used to:

- Mitigate financial hardship (e.g., declines in revenues or impacts of periods of business closure).

This includes:

- Supporting payroll and benefits costs
 - Costs to retain employees
 - Mortgage
 - Rent
 - Utilities Costs
 - Other business critical operating costs as determined by the County
- Implement COVID-19 prevention or mitigation tactics such as:
 - Physical changes to enable social distance
 - Enhanced cleaning efforts
 - Barriers or partitions

Priority for Vulnerable Populations

This grant program will prioritize disproportionately impacted populations and communities wherever possible

The county is developing the Fairfax County COVID-19 Recovery Index to show which areas of the county are disproportionately impacted by the COVID-19 public health emergency and to inform decisions regarding where to target resources for recovery.

The index may use data showing the social and economic conditions that made populations more vulnerable to COVID-19 (e.g., the Fairfax County COVID-19 Vulnerability Index), as well as recent economic, health, and other relevant data showing the pandemic's impact.

Selection for grant awards will be informed by a community's Recovery Index score.

Criteria for all small business or nonprofit applicants

Minimum **small business** eligibility:

1. Must be established or have one or more location(s), including the principal place of business, in Fairfax County. Fairfax County includes the Towns of Herndon, Vienna and Clifton.
2. Must have been in business prior to March 1, 2020.
3. Must meet the U.S Department of Treasury definition of “small business.”
4. Must demonstrate a 15% decrease in revenue during COVID-19. Organizations that cannot demonstrate a 15% decrease in revenue may demonstrate at 15% increase in expenses due to COVID-19

Minimum **non-profit** eligibility:

1. Must serve residents of Fairfax County. Fairfax County includes the Towns of Herndon, Vienna, and Clifton.
2. Must have been in business prior to March 1, 2020.
3. Must meet the U.S Department of Treasury definition of “non-profit.”
4. Must demonstrate a 15% decrease in revenue during COVID-19. Organizations that cannot demonstrate a 15% decrease in revenue may demonstrate at 15% increase in expenses due to COVID-19

Ineligibility for Award

Ineligible for Award:

1. Organizations that only sponsor adult sports programs.
2. Country club pools, fitness club pools, hotel pools, municipal pools, therapy pools, storefront/swim schools, school-owned pools.
3. Non-pool aquatic facilities, including but not limited to day spas, water parks, splashpads/interactive water features, and spas.
4. Out-of-school time programs where the primary funder is Fairfax County through the Department of Neighborhood and Community Services or the Department of Housing and Community Development.
5. Organizations that have been recognized by the IRS as tax-exempt under subsections of the Internal Revenue Code **other than** 501(c)(3).

Child Care: Additional Criteria

- Must be regulated (current state license, state license-exempt, county permit, or Infant/Toddler Family Day Care).
- Must be currently open for business.

Child Care: Allocation Prioritization

All eligible child care providers and centers within vulnerable areas and/or support the county's Child Care Subsidy program will be awarded. All other eligible child care providers will be entered into a lottery for the remaining funds.

Child Care: Awards

Business Size	Grant Level
Family Child Care with 1 – 4 Children	\$2,000
Family Child Care with 5 – 12 Children	\$5,000
Center based child care with 13 – 40 children	\$10,000
Center based child care with 41 – 120 children	\$15,000
Center based child care with over 121 children	\$18,000

Out of School Time Programs: Additional Criteria

Out of School Time Programs:

- Must provide direct recreation and/or educational services to school-age youth (grades K-12) before school, after school, and/or during school breaks.
- Organizations may administer programs at their own facility or be contracted to administer programs at another facility.
- Must offer structured group programs that meet on a regularly set schedule (e.g., organizations that only provide ad hoc presentations to out-of-school time programs are not eligible).

Out of School Time Programs: Allocation Prioritization

If funding allows, all eligible organizations will be awarded. If eligible applicants exceed funding, the first grants awarded will be to applicants who serve a majority of participants (51% and above) from vulnerable communities. If additional funding remains, there will be a lottery for all remaining applicants.

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Out of School Time Awards

Business Size	Grant Level
100 – 450 participant days*	\$2,000
451 – 1350 participant days	\$5,000
1,351 – 2,000 participant days	\$15,000
2001 or more participant days	\$18,000

* A participant day is defined as the number of participants in a program multiplied by the number of days the program operated. A program serving 10 youth five days a week for 10 weeks would have 500 participant days (10 x 5 x 10).

Community Based Organizations: Additional Criteria

Must be an organization providing social safety net services in at least one of the FY 20-21 Consolidated Community Funding Pool (CCFP) categories.

- A **social safety net organization** is one which provides services in one or more of the FY20-21 categories of the [CCFP](#) funding cycle **and** whose primary focus is on serving people from communities who are more vulnerable to self-sufficiency problems, including people with limited income; immigrants and refugees; people with disabilities; and people who are historically subject to disparate access to opportunities.
- The **categories of the FY20-21 CCFP funding cycle** are financial stability; food and nutrition; health; housing; positive behaviors and healthy relationships; literacy & educational development; support and community/social networks.

Community Based Organizations: Allocation Prioritization

If funding is available, all eligible organizations will be awarded.

- If eligible applicants exceed available funding, the first awarded grants will go to the nonprofits that serve vulnerable communities using a lottery system if necessary.
- If additional funding remains, there will be a lottery for all remaining applicants

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Community Based Organizations: Awards

Business Size	Grant Level
Organizations with 0 to 24 full-time employee equivalents	\$10,000
Organizations with 25 – 500 full time equivalents	\$18,000

Youth Sports Organizations: Additional Criteria

Youth Athletic Organizations:

- The Organization must be a registered small business or 501(c)(3) and must have the majority (51%) of their participants be Fairfax county youth.
- Must provide sports programming for youth under the age of 18. Organizations may also have adult sports programs; however, only the youth programs can receive the grant award.
- For purpose of determining any grant award amount, the number of participants/sizes of the organization will be determined by the documented number of Fairfax County residents only.

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Youth Sports Organizations: Allocation Prioritization

If funding allows, all eligible applicants will be awarded. If eligible applicants exceed funding, the first grants awarded will be to organizations who serve a majority of participants (51% and above) from vulnerable communities. If additional funding remains, there will be a lottery for all remaining applicants

Youth Sports Organizations: Awards

Business Size	Grant Level
1 – 100 Participants	\$5,000
101- 1000 Participants	\$10,000
Over 1001 Participants	\$18,000

Community Pools: Additional Criteria

- Must be an outdoor pool associated with an HOA or an apartment/condominium, or a community membership-based pool.
- Must be operational only during the summer season.
- Must be permitted to operate by the Fairfax County Health Department.

Community Pools: Allocation Prioritization

If funding allows, all eligible applicants will be awarded. If eligible applicants exceed funding, the first grants awarded will be to applicants located in vulnerable communities. If additional funding remains, there will be a lottery for all remaining applicants.

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Community Pools Awards

Business Size	Grant Level
0 – 2000 square feet	\$2,500
2001 – 10,000 square feet	\$5,000
10,001 or more square feet	\$7,500

Partner and Grant Administrator



LEDC is a non-profit 501(c)(3) organization with a mission to drive the economic and social advancement of low-to-moderate income Latinos and other underserved DC, MD, Northern Virginia, and Puerto Rico residents by equipping them with the skills and tools to achieve financial independence and become leaders in their communities. The **DCI department** partners with government and private entities and efficiently deploys financial aid to mitigate pressing and immediate needs in our communities such as the one brought on by the COVID-19 Pandemic.

The LEDC Team:

- Is leading application portal development, intake, eligibility review, and award determination
- Will be the primary interface for applicant questions and technical assistance, including live chat via the application portal

FAQs

- I received a COVID-19 related grant previously. Can I apply for this one?
- Can I apply for funding in more than one sector?
- Will the number of grant awards be evenly divided among the five sectors?
- How do I demonstrate a 15% decrease in revenue during COVID-19?
- I have been notified that I am eligible for a PIVOT grant. Am I eligible for this program?

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FOR ASSISTANCE:

Email:

ActiveandThrivingCommunityGrants@fairfaxcounty.gov

Phone:

703-324-2155, TTY 711.

Website:

<https://www.fairfaxcounty.gov/health-humanservices/active-and-thriving-community-grants-program>

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Questions?

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