

ADHC Lines of Business Phase 2 Project Meeting with Caregivers

MEETING INFORMATION:

Committee Name:	Adult Day Health Care Caregivers Update
Meeting Location:	Lincolnia Adult Day Health Care Center, Conference Room
Date & Time:	June 12, 2017, 9 a.m.
Note taker:	Jennifer Robinson

ATTENDEES:

Darcy Franz, Janice Siegel, Kathy Emerson, Alina Gonzalez, Patricia Gonzalez, Jennifer Robinson

AGENDA ITEMS ADDRESSED:

Agenda Item	Discussion	Outcome/Action Steps
Welcome and Introductions	Jennifer Robinson, ADHC Manager, called the meeting to order and the attendees introduced themselves.	None
Charter Review	Jennifer asked if anyone needed to review the charter prior to getting the status update	None did
Steering Committee Update	Briefly reviewed Alvarez and Marshal consulting firm's qualifications and deliverables including a cost assessment, cost benefit analysis, and a final report. Passed around benchmarking tool to be used to compare up to 8 adult day health programs (some award winning, some with similar demographics to Fairfax County, and private/non-profit).	Consultants to meet with caregivers on July 12 and August 9, 2017 at the Lincolnia Sr. Center in the dining room at 2 p.m. to get the caregivers' input.
Marketing activities over last 2 months	Jennifer reviewed the marketing activities that she and the Center Nurse Coordinators have done to increase awareness of the program over the last two months. The part-time Marketing Specialist position is now posted which will help with some of the	

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	<p>new ideas put forward by the group, such as:</p> <ul style="list-style-type: none"> • Create a one pager for caregivers to hand out to their places of worship with more personal stories from caregivers • When Marketing Specialist is hired, include the Village Models around the county in his/her marketing efforts. • See if the volunteers and paid entertainers can include a blurb about our ADHCs where they entertain on their websites. • Try outreach in the schools again. • Put a fee scale estimator on the website to give caregivers a better idea of the cost • Include cost comparison to home health care with 4 hour minimum • Darcy Franz asked if she could work with the PIO in talking points so that she could be interviewed or have an article posted on the Annandale Blog which is widely circulated. 	<ul style="list-style-type: none"> • Jennifer will contact John Silcox, the Public Information Officer for the Health Dept. about a one pager • Will include recommendation when person starts formulating a marketing strategy • Jennifer will check with PIO to see if there are any county regulations with this, and then if okay, will pass along the request to the RTs to pass along to the entertainers. • Re: School outreach. Will include recommendation when person starts formulating a marketing strategy • Jennifer will investigate the possibility of raising Fastran fees. • Jennifer will ask PIO if the cost estimator and home care comparison can be added to website. • Jennifer will speak with PIO
<p>Discussion</p>	<ul style="list-style-type: none"> • Janice Siegel requested that centers send the Associates the monthly newsletters • Caregivers requested that A&M send them the agenda prior to the meetings with caregivers, and to limit the 	<ul style="list-style-type: none"> • Jennifer will make the request of the Office Managers • Jennifer will pass this information on to A&M

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	<p>discussion about their credentials (since they have already been hired) and put the focus on caregiver concerns.</p> <ul style="list-style-type: none"> • Explore if a restructuring of Fastran fees would allow expansion to additional routes. 	
Adjournment		
	The meeting was adjourned at 10:00 a.m.	

Future Meeting Schedule

Steering Committee – **June 27, 2017**

Caregiver Meeting with ADHC Administration – **July 10, 2017** at Herndon at 9 a.m.

Consultant and Caregiver Meeting – **July 12, 2017** Lincolnia Sr. Center Dining Room at 2 p.m.

Consultant and Caregiver Meeting – **August 9, 2017** Lincolnia Sr. Center Dining Room at 2 p.m.

Caregiver Meeting with ADHC Administration – **August 17, 2017** at Mount Vernon ADHC at 7 p.m.

Respite will be available but we will need to know ahead of time to arrange for staffing

Updates and meeting minutes will all be posted on the website:

<http://www.fairfaxcounty.gov/hd/adhc/caregiver-center.htm>