

FAIRFAX AREA LONG TERM CARE COORDINATING COUNCIL (LTCCC)

MEETING INFORMATION:

Committee Name:	COVID-19 Impact & Response Committee
Meeting Location:	Held Virtually, due to the COVID-19 Pandemic
Date & Time:	Tuesday, January 5, 2021, 4:00 p.m.
Note Taker:	Samantha Younts and Patricia Rohrer

ATTENDEES:

Carolyn Cukierman, Committee Chair; Christine Amorosi, Jan Buchanan, Doug Birnie, Nadia Hoonan, Allegra Joffe Fahringer, Anita Light, Steve Morrison, Patricia Rohrer, Chuck Thornton, and Diane Watson.

AGENDA ITEMS ADDRESSED:

Agenda Item	Discussion	Outcome/Action Steps
Call to Order	The meeting was called to order at 4:02 p.m. by Carolyn Cukierman, Committee Chair.	
Motions to Proceed with Electronic Meeting	<p>The COVID-19 Impact and Response Committee of the LTCCC conducted a wholly electronic meeting because the COVID-19 pandemic made it unsafe to physically assemble a quorum in one location or to have the public present. The meeting was held via video and audio using Zoom for computer access and a toll-free telephone number for access via telephone.</p> <p>To assure public access, Carolyn (Committee Chair) asked committee members to state their names and where they were joining the meeting from. The Committee Chair passed the virtual gavel to serving Assistant Committee Chair, Christine Amorosi, to conduct confirmation of the following motions. The Chair moved that each member's voice was adequately heard by each other committee member, and specifically that each voice was clear, audible, and at an appropriate volume for all other members. The motion was seconded by Diane Watson.</p> <p>Next, the Chair moved that the State of Emergency caused by the COVID-19 pandemic makes it unsafe for this committee to physically assemble and unsafe for the public to physically attend any such meeting, and that as such, Freedom of Information Act (FOIA's) usual procedures, which require the physical assembly of the COVID-19 Impact and Response Committee of the LTCCC and the physical presence of the public, cannot be implemented safely or practically.</p>	<p>The motion carried.</p> <p>The motion carried.</p>

	<p>I further move that this committee may conduct this meeting electronically through a dedicated video and audio-conferencing line. The motion was seconded by Chuck Thornton.</p> <p>Next, the Chair made a motion that it is required that the matters addressed on today’s agenda are statutorily required or necessary to continue operations and the discharge of the LTCCC’s lawful purposes, duties, and responsibilities. The motion was seconded by Allegra Joffe Fahringer.</p> <p>Assistant committee chair passed the virtual gavel back to the Committee Chair.</p>	<p>The motion carried.</p>
<p>Approval of Summary Notes from December 22, 2020 Meeting</p>	<p>The summary notes from December 22, 2020 meeting were reviewed.</p>	<p>The summary notes from December 22, 2020 meeting were accepted as written.</p>
<p>Review of Committee Direction, Approach, and Scope of Work</p>	<p>Carolyn gave a brief review of the committee direction, approach, and scope of work, while emphasizing continued focus on “near-future” work. She stated the Action Plan Document provides effective direction that defines “near-future” work.</p>	
<p>Fairfax County COVID-19 Communications Presentation/Dialogue: Allyson Pearce, Marketing & Communications Specialist, Fairfax County Health Department</p>	<p>Patricia Rohrer introduced Allyson Pearce as the Health Department Communication Specialist who has also done extensive outreach work for the Fairfax County Adult Day Health Centers; and said that the presentation is designed to address the committee’s questions compiled and received in advance, and to include an overview about locating COVID-19 information on the County’s website. Patricia reinforced that the dialogue resulting from the presentation will address the committee’s concerns about equitable information access for a subset of older adults and adults with disabilities who do not use virtual connections. She referenced a handout listing questions that the committee had gathered and send to Allyson prior to today’s meeting. Allyson presented a topline introduction to the County’s COVID-19 variety of information assets that connect to residents by their preferred delivery system of seeing and reading, watching, or listening to information. These assets include printed materials delivered to every mailbox, a video playlist, and a growing media presence. She demonstrated how to access the County’s COVID-19 webpage https://www.fairfaxcounty.gov/covid19/ as a digital hub and reference point, also utilizing the search tool to access information for inquiries by topic. The COVID-19 Call Center, staffed by public health employees seven days a week, can direct callers to resources as requested. Allyson discussed the site’s language portal where cultural competency and local research informs the</p>	<p>A broader array of pandemic related questions (not only communications questions) will be I be addressed at next week’s LTCCC meeting when Dr. Benjamin Schwartz, Director of Epidemiology, will be on the agenda. This includes questions concerning the process for vaccine dissemination and notifying the next eligible residents, and the variance among state vaccine dissemination plans.</p>

	<p>format of materials translated in the County’s top spoken languages. The Spanish speaking community has been especially impacted with the pandemic and key safety messages and scenarios are being conveyed in numerous formats to this audience. She referenced a Health Department’s COVID-19 High Risk Communities Task Force (HRCTF) that identifies service gaps with data-based research to expand equitable access in under-resourced populations with higher prevalence of coronavirus. She highlighted the Golden Gazette publication and Fairfax 50+ Podcasts as communication tools that reaches older adults. She shared networks where communications are sent that include villages and neighbors-helping-neighbors programs, clients of the Fairfax Area Agency on Aging, Senior Centers, the Disability Services Board clients, and multiple other community organizations serving older adults and adults with disabilities. She mentioned local media outlets that are being utilized for outreach including radio stations and newspapers like <i>The Fairfax Times</i>. Next, Allyson prompted dialogue from the committee to collect specific ideas in reaching older adults. The questions and comments examined included: direct channels with independent neighborhood representatives or Homeowner’s Associations and information to health care providers. The discussion moved to methods for measuring success and evaluating results, given the challenge of assessing behavior changes influenced by communication efforts in this subset population. It was requested that older adults and adults with disabilities be considered for focused outreach under the County’s COVID-19 High Risk Communities Task Force (HRCTF.) Additional recommendations shared by the committee were: a handout for the homecare agencies and medical providers, outreach to insurance companies; using a dual approach with mail and email, and advertising with private social networks like nextdoor.com</p>	
<p>Results of the LTCCC Member COVID Impact Survey, after extension</p>	<p>Patricia said that the results of the survey that closed yesterday are not yet returned and expects an increase in responses during the extension period.</p>	<p>Patricia will obtain and forward to Carolyn the survey results, from which key results will be shared by Carolyn at the January 13 LTCCC meeting. Survey results will also be discussed at a future committee meeting.</p>
<p>Vaccination Dissemination</p>	<p>Next, the committee discussion identified suggestions for supporting information to older adults when the vaccination becomes available to them starting with</p>	<p>Additional logistical concerns for vaccinating</p>

<p>Planning for Older Adults</p>	<p>phase 1b for those aged 75+ or with comorbidities.” Patricia announced that she is now serving on a Health Department committee that is developing logistical plans for vaccination dissemination to older adults and will keep the committee updated. She said that she already shared the following with that group:</p> <ul style="list-style-type: none"> • Will adult children/caretaker of the 75+ be able to assist with the registration of the 75+ either by phone or on-line? (FAQ for 1a does not permit this proxy registration.) • On vaccination clinic day will adult children/caretaker of the 75+ be able to accompany the 75+ as a companion to help navigate the busy environment or hold place in line if a restroom stop or chair stop is needed by the 75+. (In other words, 1 companion per older adult who must also attest to being illness free can help guide 75+ through noisy, confusing, new environment) • Logistically, if at Govt Ctr will we have push chairs/wheelchairs available to support the 75+ who would need this support to ensure readiness and rest prior to receiving the shot? (Companion or Medical Reserve Corp volunteer would push) • Will there be an option other than text message to notify when is their turn to come inside? The current procedure asks those with confirmed vaccination appointments to wait in their car in the parking lot for a text notification to come inside. <p>Patricia asked for additional suggestions to share with this committee.</p>	<p>older adults and adults with disabilities should be emailed to Patricia.</p>
<p>Committee Action Plan</p>	<p>Work on the first item on the Action Plan was done today via the dialogue and presentation above from Health Department Communication staff. Work on the second item will continue to move forward by engaging LTCCC member organizations for a collective impact strategy to increase social isolation activities.</p>	<p>Patricia to send an email to LTCCC members to: 1) determine what member organizations (or members) are currently doing to alleviate social isolation and 2) to invited them to partner with other LTCCC organizations and individuals to increase social isolation programming.</p>
<p>Progress Report for January 13 LTCCC Meeting</p>	<p>Carolyn confirmed that she will work on a committee report that she will present at the January 13 LTCCC meeting. She will create a presentation and handout with bulleted points and a final message to ask and encourage commitment of</p>	<p>Carolyn to present a Committee Report at the January 13 LTCCC</p>

	LTCCC members to participate in defined actions in the Action Plan.	meeting. Committee members with suggestions for the handout can email to Patricia by Monday, January 11.
Adjournment	The meeting was adjourned at 5:32 p.m.	

Next Committee Meeting Date: Tuesday, January 19, 2021, 4:00 - 5:30 p.m., to be held virtually due to the COVID-19 pandemic.

Next LTCCC Meeting: Wednesday, January 13, 2021, 7:00 – 9:00 p.m., to be held virtually due to the COVID-19 pandemic.