



Empowering Communities,  
Building Futures.

# Strategic Planning Committee Meeting

August 27, 2025

FAIRFAX COUNTY DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT  
FAIRFAX COUNTY REDEVELOPMENT AND HOUSING AUTHORITY



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# Agenda

- **Approve: April 23, 2025, meeting minutes**
- **Discuss: Community Engagement and Strategic Planning Vendor's Proposal**

# Oryx Solutions

- **Established in 2015 Oryx Solutions brings extensive expertise in capacity building, technical assistance, and strategic planning. Oryx has successfully designed and implemented community engagement strategies in the DMV area including working on projects with the Salvation Army Fairfax Corps (Virginia) and Joseph's House (District of Columbia) .**
- **Oryx Solutions is collaborating with BCT Partners to bring innovative data-driven insights to Fairfax County's strategic planning efforts.**
- **The firm has a strong track record of providing training and technical assistance to non-profit organizations and municipal governments receiving funding to address homelessness, particularly it's work with the HUD Special Needs Assistance Program (SNAP) office.**
- **The team includes experts in strategic planning, change management, and equitable housing policy.**
- **Project roles will include team leads, a project manager, a data analysis lead, subject matter experts, and a language accessibility coordinator.**

# Community Engagement Project Plan

Engaged Audiences	Method
<b>Homeless Services &amp; Housing Providers</b>	<ul style="list-style-type: none"><li>• <b>Conduct 6 listening sessions with Providers</b></li><li>• <b>Design and administer a survey based on results to be distributed to a wide range of service providers to assess providers needs, challenges, and insights.</b></li></ul>
<b>Engaging with Community Members</b>	<ul style="list-style-type: none"><li>• <b>Hold a total of ten- 90-minute community listening sessions.</b></li><li>• <b>Design a survey to invite feedback from all Fairfax County residents and post to Engage Fairfax County Platform.</b></li></ul>
<b>People with Lived Experience</b>	<ul style="list-style-type: none"><li>• <b>7 Emergency Shelter Listening Sessions</b></li><li>• <b>1 listening session or individual interviews with the PLEE serving on the CoC Board</b></li></ul>

# Community Engagement Project Plan Timeline

Season	Key Oryx Solutions Activities	Level of Effort for Fairfax Staff/CoC Board
Summer	<ul style="list-style-type: none"><li>• Kick-Off Meeting with County Staff and select representative(s) of the Continuum of Care Board (CoC Board)</li><li>• Presentation of Project Plan to the full CoC Board</li><li>• Community Engagement Activities</li></ul>	<ul style="list-style-type: none"><li>• 1-90-minute meeting with Oryx Solutions Team with a small group of County Staff and CoC Board</li><li>• Data and information sharing from HMIS administrator and potentially other Fairfax Staff</li><li>• 1-Presentation to full CoC Board be scoped to time available (20-60 minutes)</li><li>• Monthly update with the identified primary point of contact</li></ul>

## Community Engagement Project Plan Timeline Cont.

<b>Fall</b>	<ul style="list-style-type: none"><li>• <b>Initial sharing with insights with County Staff and representative(s) of CoC Board</b></li><li>• <b>Written report submission</b></li><li>• <b>Presentation to the full CoC Board</b></li></ul>	<ul style="list-style-type: none"><li>• <b>1-90 minute meeting with Oryx Solutions Team with small group of County Staff and CoC Board</b></li><li>• <b>1-Presentation to the full CoC Board scored to time available (range 20-60 minutes)</b></li><li>• <b>Coordination between Fairfax staff and Oryx regarding publication</b></li></ul>
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## Strategic Planning Timeline

Season	Key Oryx Solutions Activities	Level of Effort for Fairfax Staff/CoC Board
Winter	<ul style="list-style-type: none"><li>• Kickoff meeting with Fairfax County leadership and key collaborators to review the strategic plan development strategy.</li><li>• Begin analysis phase, including predictive modeling and system performance assessment</li><li>• Continue analysis phase, including predictive modeling and system performance assessment</li><li>• Testing and prioritization of recommendations with project leadership team.</li><li>• Launch listening sessions with persons with lived experience of homelessness and service and housing providers</li><li>• Complete listening sessions with persons with lived experience of homelessness service and housing providers.</li><li>• Preparation of the strategic plan document</li></ul>	<ul style="list-style-type: none"><li>• HMIS Admin provides access to historical system data (if not provided in Phase 1)</li><li>• 1 - 90 minute Meeting with project leadership team</li><li>• Monthly update with the identified primary point of contact</li><li>• 1 - 120 minute Meeting with project leadership team</li><li>• Monthly update with the identified primary point of contact</li></ul>

# Strategic Planning Timeline

Season	Key Oryx Solutions Activities	Level of Effort for Fairfax Staff/Board of Directors
Spring	<ul style="list-style-type: none"><li>• Review of final recommendations with project leadership team</li><li>• Finalization &amp; submission of written strategic plan</li><li>• Presentation to the CoC Board</li></ul>	<ul style="list-style-type: none"><li>• 1 - 60 minute meeting with the project leadership team</li><li>• 1 - Presentation to the full CoC Board scoped to time available (range 20-60 minutes)</li><li>• Coordination with Fairfax staff regarding the publication of results</li></ul>

