

### **Evaluation, Outcomes and Leveraging Piece – CCFP Workgroup (DRAFT (3-30-18))**

Since its inception and continuing today, the CCFP process is outcome based and includes strong evaluation measures, with a focus on leveraging resources and tracking collective impact. The county's financial investment in these programs is strengthened by the additional resources contributed by organizations funded through the CCFP. This approach leads to a more efficient use of county resources and fosters partnerships between service providers.

An outcome-focused approach makes it easier for organizations to convey what they wish to achieve through their proposals. In their proposal narrative, applicants explain how their program plans to achieve the selected standardized outcome, how it addresses the identified needs, and how each outcome will have an impact on the population and/or community served.

Applicants are briefed on outcome and data collection, and all programs are required to develop and track expenditures, program services and demographics on a regular basis. Proposals must describe plans for fiscal accountability, program sustainment and the ability to increase program leveraging. Required information is entered in a vendor portal and county staff monitors and analyzes the data for compliance. These statistics help measure the collective impact of CCFP-funded programs and demonstrates the success of the program.

During FY2016, for every \$1.00 provided through the CCFP, \$5.71 in cash, donated goods, services and volunteer time was leveraged by community and faith-based organizations to support these projects. Over 22,150 people provided more than 463,000 hours of volunteer services. These programs deliver a wide variety of services with outcomes that are tailored to the needs of residents. (Andrew please add some historical data)

In April 2012, a steering committee was convened to review the CCFP process and make recommendations to ensure that through the CCFP, the county would continue to leverage community resources for maximum impact on communities and those most at risk. In July 2014, the steering committee recommended a new framework that resulted in the creation of targeted focus areas; a two-tiered application process; enhanced demographic information for the SAC; standard metrics to measure the collective effect of the CCFP-funded program; and an updated priority setting process. Many of the steering committee's recommendations have been implemented in either FY2017-2018 or FY2019-2020 cycles.