```
WEBVTT
```

```
1
00:00:02.694 --> 00:00:08.724
Yes, okay. And apologize. If my technology doesn't work as well.
00:00:08.724 --> 00:00:20.785
Today it freezes up in advance, but good afternoon and welcome to the
affordable housing preservation task force meeting subcommittee 1,
November, 12.
3
00:00:21.629 --> 00:00:34.679
To conduct this meeting wholly electronically and affectuate the
emergency procedures authorized for you, the affordable housing
preservation task force needs to make certain findings and determine for
the record.
4
00:00:35.064 --> 00:00:48.475
It is big chromosome so I ask you in advance for your patients. 1st,
because each member of the affordable housing preservation task force is
participating in this meeting from separate locations.
00:00:48.715 --> 00:00:56.844
We must verify a clone of members as is participating. And each member
was is clear. Audible.
00:00:57.054 --> 00:00:58.375
And appropriate volume,
00:00:58.524 --> 00:01:01.734
but all other members accordingly,
00:01:01.734 --> 00:01:05.215
I am going to conduct a roll call and asset each affordable housing,
9
00:01:05.215 --> 00:01:05.754
preservation,
10
00:01:05.754 --> 00:01:06.385
task force,
11
00:01:06.385 --> 00:01:06.864
member,
```

```
12
00:01:07.135 --> 00:01:13.885
participating in this meeting to state your name and location from which
you are participating asset.
13
00:01:13.885 --> 00:01:15.504
Each of you pay close attention.
14
00:01:15.870 --> 00:01:26.519
To ensure you can hear each of your colleagues following the roll call
you will vote to establish that every member can hear every other number.
15
00:01:26.519 --> 00:01:31.109
So, I'll begin, Walter Clark, Alexandra, Virginia.
00:01:31.109 --> 00:01:36.989
Eva, new when good afternoon, even when from claim Virginia.
17
00:01:36.989 --> 00:01:44.879
Eric Bo, Jack afternoon. Eric Mary from Fairfax version.
18
00:01:44.879 --> 00:01:52.950
Oh, with Mac.
19
00:01:54.090 --> 00:01:58.799
Camilla McAfee MacAfee, Arlington, Virginia.
00:01:58.799 --> 00:02:03.780
Mark.
21
00:02:03.780 --> 00:02:09.300
Alexander Virginia show Crocker.
22
00:02:09.300 --> 00:02:12.509
Michelle Crocker Alexandria, Virginia.
2.3
00:02:12.509 --> 00:02:22.199
Rick.
24
00:02:22.199 --> 00:02:28.289
So that is up there preaching yeah.
```

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25
00:02:28.289 --> 00:02:34.409
Stuart Stuart K in Vienna, Virginia.
00:02:35.430 --> 00:02:44.250
Thank you very much. At this point, I will pass to virtual gavel over to
miss Crocker so that I may be heard to make the requisite motions.
27
00:02:44.250 --> 00:02:55.530
Move each member of that each member has, or may be adequately heard by
each other member of the affordable housing preservation Taskforce.
28
00:03:00.000 --> 00:03:05.039
2nd.
29
00:03:05.039 --> 00:03:15.270
This quarter oh, yes, I am. I'm sorry.
30
00:03:16.349 --> 00:03:20.639
Am I supposed to I don't motion a 2nd.
31
00:03:20.639 --> 00:03:25.020
So 2nd, yes, there was a yes.
32
00:03:25.020 --> 00:03:31.530
There was a 2nd, yeah yes. So it's so moved. Sorry.
33
00:03:32.814 --> 00:03:33.835
Okay, thank you very much.
34
00:03:35.634 --> 00:03:50.094
I moved that the state of emergency caused by code 19 pandemic, makes it
unsafe for affordable housing preservation task force to physically
assemble and unsafe for the public to physically attempt any such a
meeting and it.
00:03:50.430 --> 00:04:04.740
And that as such as usual procedures, which, which require the physical
assembly of the affordable housing preservation task force and the
physical presence of the public cannot be implemented to safe.
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00:04:04.740 --> 00:04:13.409

But every other member, we must next establish the nature of the emergency that compels these emergency procedures.

37 00:04:13.409 --> 00:04:27.269 The fact that we are meeting electronically what type of electronic communication is being used, and how we arrange for the public access to this meeting. Therefore. 38 00:04:27.774 --> 00:04:42.264 I'll move that the state of emergency caused by Co maintain pandemic, makes it unsafe for affordable housing preservation task force to physically assemble and unsafe for the public to physically attend any such meeting. And it. 39 00:04:42.598 --> 00:04:45.863 And as such as usual procedures, 00:04:46.163 --> 00:04:46.463 which, 41 00:04:46.973 --> 00:04:51.533 which require the physical assembly of the affordable housing preservation task force, 00:04:51.863 --> 00:05:05.754 and the physical presence of the public cannot be implemented safely or practically a further move that the affordable housing preservation task force may conduct this electronic or practically. 43 00:05:06.119 --> 00:05:19.259 A further move that the affordable housing preservation task force may conduct this electronic dedicated audio conferencing line and the public must access the meeting. 44 00:05:19.259 --> 00:05:30.178 By calling 1844621395, 6 and entering access code 1734019678. 45 00:05:30.178 --> 00:05:34.678 Anyone else, joining the Webex for the visual component. 46 00:05:34.678 --> 00:05:41.399 That are dedicated audio conferencing line, and the public must access the meeting.

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00:05:41.399 --> 00:05:52.348
We're not calling 1844621395 6 and entering access code. 1734019678.
00:05:52.553 --> 00:05:58.494
Anyone enjoying the Webex for the visual component must click on the
link,
49
00:05:58.884 --> 00:06:06.384
which was included in the public meeting notice and which will be
included in the minute last click on the link,
50
00:06:06.744 --> 00:06:14.814
which was included and the public meeting notice and which will be
included in the minutes to join the meeting through Webex.
51
00:06:15.149 --> 00:06:18.778
It is so moved 2nd.
52
00:06:21.209 --> 00:06:24.269
Semi.
5.3
00:06:24.269 --> 00:06:37.288
All right, so moving right along. Finally, it is next required that all
matters addressed in today's agenda is to join the meeting to Webex.
54
00:06:37.288 --> 00:06:40.918
It is so mood. 2nd.
00:06:43.168 --> 00:06:46.379
Sound.
56
00:06:46.379 --> 00:07:00.149
All right, so moving right along. Finally it is next required that all
matters addressed in today's agenda is necessary to continue operations
and.
57
00:07:00.149 --> 00:07:08.069
The discharge of the affordable housing preservation Taskforce, lawful,
perfect necessary to continue operations and.
58
00:07:08.069 --> 00:07:17.038
```

The discharge affordable housing, preservation, Taskforce, lawful purposes, duties responsibilities. It is. So moved.

59 00:07:17.038 --> 00:07:22.139 2nd motion is accepted. 60 00:07:22.139 --> 00:07:27.869 All right, thank you very much. Now. 00:07:27.869 --> 00:07:34.168 I will take the virtual gavel back from this Crocker. I send it back to you. Mr. Clark. 62 00:07:34.168 --> 00:07:39.178 This is duties responsibilities. It is. So moved. 00:07:39.178 --> 00:07:44.098 2nd motion is accepted. 64 00:07:44.098 --> 00:07:50.009 All right, thank you very much. Now. 65 00:07:50.009 --> 00:07:56.369 I will take the virtual gavel back from his Crocker. I send it back to you. Mr. Clark. 66 00:07:57.144 --> 00:08:06.233 Thank you very much, ma'am so we are at our group today and we received the charity. Thank you very much, ma'am. 67 00:08:07.223 --> 00:08:15.863 So we are at our group today and received the materials, but which we are establishing. 00:08:16.944 --> 00:08:31.223 Plan today, and you have this MacAfee who will also help facilitate the conversation for a subcommittee. Today. We have Google documents also that are available to guide us through the discussions.

So, with that, I will pass bills, but which we are establishing.

69

00:08:31.764 --> 00:08:38.063

00:08:39.234 --> 00:08:53.634 Plan today, and you have this MacAfee who will also help facilitate the conversation for a subcommittee. Today. We have Google documents also that are available to guide us through the discussions. 71 00:08:53.908 --> 00:08:59.489 So, with that, I will pass the meeting, it will back up. 72 00:08:59.489 --> 00:09:07.379 In this cracker in this faculty discussion, if needed to get back up. 73 00:09:07.379 --> 00:09:15.028 In most cracker in this track of things begin discussion. 74 00:09:15.028 --> 00:09:21.538 Thank you Mr. Clarke I think we are going to. We've asked that the Google Doc, the. 75 00:09:21.538 --> 00:09:28.109 Put up on the screen and we can all work from that. And so that I believe that you can. 76 00:09:28.109 --> 00:09:31.798 Edits and put notes on the dock. 77 00:09:31.798 --> 00:09:37.078 Um, in real time, according to. 78 00:09:37.078 --> 00:09:43.708 Thank you Mr. Clarke I think we are going to. We've asked that the Google Doc, the. 79 00:09:43.708 --> 00:09:50.278 Put up on the screen and we can all work from that. And so that I believe that you can. 80 00:09:50.278 --> 00:09:53.999 Edits and put notes on the dock. 81 00:09:53.999 --> 00:09:57.058 Um, in real time, according to.

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00:09:58.619 --> 00:10:06.989
Yes, and that's what we did last time.
83
00:10:06.989 --> 00:10:10.078
Okay, great. And you see, can you see my screen.
84
00:10:10.078 --> 00:10:14.428
It's like it's like, yeah.
85
00:10:14.428 --> 00:10:20.578
Okay, but something did pop up and then it went away.
86
00:10:21.989 --> 00:10:30.389
Yes, and that's what we did last time.
87
00:10:30.389 --> 00:10:33.479
Okay, great. And you see, can you see my screen.
88
00:10:33.479 --> 00:10:37.649
It's like it's like, yeah.
89
00:10:37.649 --> 00:10:45.149
Okay, but something good pop up and then it went away.
90
00:10:46.229 --> 00:10:49.379
Let me try again.
91
00:10:49.379 --> 00:10:54.269
Let me try again.
92
00:10:54.269 --> 00:11:03.808
While we're doing that, we want to establish who's going to the.
00:11:03.808 --> 00:11:07.769
How are we.
94
00:11:08.879 --> 00:11:12.869
That's a good idea. Who would.
95
00:11:14.759 --> 00:11:22.859
Or, if someone else would like to do the presentation.
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96
00:11:25.678 --> 00:11:29.759
While we're doing that, we want to establish who's going to the.
97
00:11:29.759 --> 00:11:36.328
And Mark were happy to have you do it or if someone else would like to be
the presenter.
98
00:11:36.328 --> 00:11:42.448
That's fine too. I, I think our task today is to focus on.
99
00:11:42.448 --> 00:11:50.969
Looking we've defined the big 3 ideas making sure they are. Correct and
that's.
100
00:11:50.969 --> 00:11:59.668
Digging a little deeper into them and also kind of applying an equity
lens. perspect. So that's, I believe our task.
101
00:11:59.668 --> 00:12:05.458
I don't want to have a monopoly on being the president. I mean, look the
other people's.
102
00:12:05.458 --> 00:12:10.078
Take it yeah, I, if you want, I can do it, but I'm happy to do it, but.
103
00:12:10.078 --> 00:12:15.119
Sure, there's other animal and more articulate voices.
104
00:12:15.119 --> 00:12:19.259
For all articulate here today so.
00:12:19.259 --> 00:12:29.458
If there's no volunteers other. Okay. Thank you. Thank you. So, if you
can make that screen a little larger, that would be awesome.
106
00:12:30.323 --> 00:12:44.994
Michelle, before we get too far along, I hate to do it, but I think on
the last 2 motions of the declarations, I don't think we took a vote. I
know we had 2 motions that are presented that were accepted, but we
didn't actually take the voice votes.
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00:12:45.504 --> 00:12:50.244
So I think we've probably procedurally need to do that before we begin
the actual meeting.
108
00:12:50.578 --> 00:12:55.379
Okay, um, so how except, um.
109
00:12:55.379 --> 00:12:59.849
Walter, how do we need to read them again? Graham.
110
00:12:59.849 --> 00:13:13.769
I don't think they read them they were both put forward as motions, but I
think what we just need to do is to take votes to establish that
everybody. If you have 2 versions in 2nd, all you need to just say, 1st
motion all in favor. Aye.
111
00:13:13.769 --> 00:13:19.769
2nd question. All right. Okay. Thank you. The 1st motion all in favor.
112
00:13:19.769 --> 00:13:27.298
Hey, that was the, and the 2nd motion all in favor.
00:13:27.298 --> 00:13:38.578
Alright bye. Hey. Unanimous vote. Thank you very much. I'm right my
parliamentary procedures. I apologize. No, thank you.
114
00:13:40.349 --> 00:13:50.278
Okay, so this is great. Thank you for putting this up on the screen. I
think this will be helpful for all of us to be looking at the same thing
as we have this conversation. So.
115
00:13:50.278 --> 00:13:54.808
As you can see, we have about 15 minutes.
116
00:13:54.808 --> 00:14:03.719
To look at our big 3 and so that if you want to scroll down, just a
little bit.
117
00:14:03.719 --> 00:14:13.859
That I think the big 3 there, they are that we identified at our last
meeting and I've asked everyone to take a look for a few minutes.
118
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00:14:13.859 --> 00:14:23.428

And to make sure that this represents what we want to say, and includes everything that we think should be included in these 3 large buckets. 119 00:14:27.418 --> 00:14:36.658 1 comment that I have on number 2, is that, and it seems it's primarily. 120 00:14:36.658 --> 00:14:42.568 Um, maybe it's just incentives targeted to preservation, as opposed to economic. 121 00:14:42.568 --> 00:14:46.499 So that we don't veer off course into the. 122 00:14:46.499 --> 00:14:55.163 Group, I don't see anything in there that seems to be primarily land use instead of so maybe economic can be removed. 123 00:14:57.653 --> 00:15:12.474 I think that's a great that'd be my suggestion that we put incentives because that's exactly what they are or zoning consent say can I defer to 124 00:15:12.474 --> 00:15:13.464 staff to. 125 00:15:14.099 --> 00:15:19.168 Make sure we have the correct terminology. 126 00:15:19.168 --> 00:15:25.859 I think you could use land using zoning is so that has put here. Yeah, that's fine. 127 00:15:25.859 --> 00:15:32.009 Okay, great. 00:15:32.009 --> 00:15:38.668 On a number 1 can you remind me what blend. 129 00:15:38.668 --> 00:15:48.479 We were talking about you all remember, I believe that when we were

talking about the ability to either submit a plan amendment.

130

00:15:48.479 --> 00:15:59.158

Complex a comp plan amendment with the rezoning, rather than having to wait to catch the wave of the North County, South County, or doing a out of turn.

131 00:15:59.158 --> 00:16:08.879 So, it's a plan amendment, right? Or, you know, and I think Bill Malen proposed this whether that was actually a really sharp idea, which was a. 132 00:16:08.879 --> 00:16:19.828 You know, whether there should be a need for an individual comp plan, then maybe handling something get involved. The way they did it with the housing the office building the housing. 133 00:16:19.828 --> 00:16:24.058 Guess the point point being to get around. 134 00:16:25.198 --> 00:16:29.759 The complaint need to somehow figure out a way to accomplish and as an obstacle. 135 00:16:29.759 --> 00:16:32.908 To move to the product. 136 00:16:32.908 --> 00:16:37.979 Recognize in the conflict, and then we'll have to survive. 137 00:16:37.979 --> 00:16:41.788 Okay, does that almost become a subset of. 138 00:16:41.788 --> 00:16:48.119 Expedite time to market. I know it's different. It's, it's dealing with a different area. 139 00:16:48.119 --> 00:16:56.158 I guess I would say I see your logic and I think you could put it there. 140 00:16:56.158 --> 00:16:59.308 But to my mind, and, you know. 141

00:16:59.308 --> 00:17:04.679

Perspective there are so many things that staff never see.

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00:17:04.679 --> 00:17:11.699
Because they just, you'll say, okay, this is where you could do it, you
can do it this way. You can do it that way.
00:17:11.699 --> 00:17:23.398
And they just got to go, okay for my business purposes, I have to choose
this alternative and they, they never consider alternative B, because
there's a timing issue that timing issue 95% of the time involves comp
plan.
144
00:17:23.398 --> 00:17:27.239
I think it's almost kind of its own thing because it.
145
00:17:27.239 --> 00:17:32.278
It unlike extra time to market as a question of really kind of how you
take it through the process.
146
00:17:32.278 --> 00:17:38.638
Complex and I'm just how you create the opportunity. Good. Well, very
well. Put.
147
00:17:39.898 --> 00:17:45.358
Didn't we in talking through.
148
00:17:47.189 --> 00:17:51.269
Flexibility, um, we were referencing 1 of the.
149
00:17:54.449 --> 00:17:59.308
The findings preservation, rehabilitation being.
150
00:17:59.308 --> 00:18:04.019
We wanted to broaden the definition of innovation, right to or.
00:18:04.019 --> 00:18:10.949
Of you and so I think I feel like that's a big.
152
00:18:10.949 --> 00:18:17.189
This whole conversation, and I think just broadening that definition and.
153
00:18:17.189 --> 00:18:21.269
Maybe, it belongs under a number 1 as well as a.
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00:18:21.269 --> 00:18:25.348
Subset or a piece of that I think that's a really good point.
155
00:18:26.963 --> 00:18:30.653
Yeah, I agree. I agree with that.
156
00:18:30.653 --> 00:18:43.614
1 of the things I took away from last time is that we are, we are
broadening the definition of preservation to preserving the use of the
property and not necessarily the buildings themselves.
157
00:18:44.213 --> 00:18:54.144
And I think all those things we're talking about here are basically ways
to promo. Basically, um, if we can put more density on an affordable
housing.
158
00:18:54.479 --> 00:19:08.638
Parcel it'll be better to preserve that parcel for affordable housing and
add more affordable housing at the same time. So, we're really talking
about preserving the use. Not the buildings.
159
00:19:09.778 --> 00:19:17.969
Where where are we broaden the definition? I remember it was on the
housing strategic.
160
00:19:17.969 --> 00:19:22.979
1, right or we just running the definition.
161
00:19:22.979 --> 00:19:29.638
That was 1 piece of it, but I guess it probably does belong in 1 and 2. I
think about it further. Um.
162
00:19:29.638 --> 00:19:32.999
Because we have all those incentive.
00:19:32.999 --> 00:19:37.019
Replacement on unit.
164
00:19:37.019 --> 00:19:41.909
Qualify rate yes. Bonus.
165
00:19:41.909 --> 00:19:49.858
```

Do you want to leave it as these are? They want me to add more to huddle huddle brought into destination.

```
166
00:19:49.858 --> 00:19:55.588
Well, I think to Eric that, um, and I don't.
167
00:19:56.759 --> 00:20:04.709
Know you say this, that that broadening the definition to include, not
just the physical building.
168
00:20:04.709 --> 00:20:10.138
But, too that we are preserving affordability.
169
00:20:10.138 --> 00:20:20.699
So, it's, it's that well, I think it was preserving the land use,
preserving the for serving the affordability land use and perhaps.
170
00:20:21.023 --> 00:20:35.304
Encouraging density to be optimized for that for that affordable land use
because some of the, all of the things that follow density bonuses and
reduced parking FFA are expedited time to market.
171
00:20:35.878 --> 00:20:41.189
All of that is to encourage more units for the same the affordable use.
172
00:20:41.189 --> 00:20:44.759
Right. It's constant preserving.
173
00:20:44.759 --> 00:20:48.898
Affordability in a redevelopment scenario.
174
00:20:48.898 --> 00:20:59.848
The only way to do that economically is to increase density to provide
more of those additional units to be able to do a 1 for placement.
175
00:20:59.848 --> 00:21:03.898
So, but, yes, I think to the point and.
176
00:21:04.523 --> 00:21:14.273
Mike talked about this, the different kinds of preservation. There was a
building where there's preserving affordability and I think airports
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saying the same thing.

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177
00:21:14.273 --> 00:21:24.624
We're, we're using a little bit of different terminology, but I think if
everybody agrees with the concept, we can maybe work on how we say it. We
can fine tune it.
178
00:21:25.169 --> 00:21:29.548
Silence.
179
00:21:29.548 --> 00:21:32.848
Huh.
180
00:21:32.848 --> 00:21:39.388
Hello.
181
00:21:45.838 --> 00:21:48.868
Do you see any other.
182
00:21:48.868 --> 00:21:55.949
In 2 and 3, do you see any areas where you would like to refine or change
or add.
183
00:21:55.949 --> 00:22:07.048
Hello.
184
00:22:07.048 --> 00:22:10.348
So that in 2.
185
00:22:10.348 --> 00:22:13.949
Since we changed the head of her.
186
00:22:13.949 --> 00:22:22.439
Zoning intent, um, incentives when we go to draft it. Yeah, we probably
need to change that. Thank you.
187
00:22:29.939 --> 00:22:41.788
We also discussed transfer of density rights or transfer development
rights, which I thought was an interesting idea for.
188
00:22:41.788 --> 00:22:44.818
Actually preserving existing properties that may not.
```

00:22:44.818 --> 00:22:54.509

Be able to be redeveloped in, in the matter we're talking about where do you think that would fit into our big 3 ideas?

190

00:22:54.509 --> 00:22:59.308

That belongs under number 2 example.

191

00:22:59.308 --> 00:23:03.209

Yeah, incentive tools.

192

00:23:03.209 --> 00:23:12.209

And that's just and for development yes.

193

00:23:18.479 --> 00:23:26.368

And has that been used? Can staff tell us if have been used in Fairfax County?

194

00:23:26.368 --> 00:23:29.669

That, you know, um.

195

00:23:29.669 --> 00:23:37.108

I'm not aware of it. Yeah, I was going to say the same thing. I'm not aware of it for this particular application.

196

00:23:37.108 --> 00:23:49.409

Is staff able just to give us a very quick definition for those who may not really be familiar with tdr? I think that's important that we all understand what we're talking about.

197

00:23:50.489 --> 00:24:04.913

I'm going to try to put on my planning school hat from 20 years ago. So someone else please correct me or step and if I need to, but basically, it's it's taking development rights from 1 property, and transferring those rights to another property.

198

00:24:05.634 --> 00:24:15.054

And the property that you take it from is essentially being preserved for some sort of reason. Like, it's usually for conservation reasons, I think loud and might have something.

199

00:24:16.439 --> 00:24:20.038

Mchenry, okay I'm covering as it as a very robust system.

00:24:20.753 --> 00:24:34.614

So, like, in order to preserve a piece of property, I would take if I can build 50 houses there and in exchange for preserving that property long term, I'm going to transfer those development rights to an area of the county that the receiving area of the county.

201

00:24:35.638 --> 00:24:41.969

Right, so part of the challenge of transfer development rights is you have to have, um.

202

00:24:41.969 --> 00:24:50.903

Receiving areas, and you have to have a, I guess, a balance of exchanging rights for areas that can take the increased density.

203

00:24:50.903 --> 00:25:04.673

So, Mark, you talked about Montgomery County has Arlene does anyone know if Arlington is use tdr? I think I know. Of 1 case a while ago was done so very limited circumstances.

204

00:25:04.979 --> 00:25:08.729

And it was typically the best example, because I think we had wanting Claritin.

205

00:25:08.729 --> 00:25:12.509

Yeah, where we, we took it, you know, it was again really things where.

206

00:25:12.509 --> 00:25:17.398

It's, you know, in that case, you're dealing with related to vertical development.

207

00:25:17.398 --> 00:25:30.808

And basically, the goal was to kind of shave down the classic thing where you have the metro station, you have the urban core, and you kind of shave your way down. But in order, but given the configuration of existing development, you had to provide some incentive.

208

00:25:30.808 --> 00:25:42.509

So, you essentially took the air rights of the buildings that were this tier 2, 2 or 3 tiers out and allowed them to monetize that and transfer it to receiving sites.

209

00:25:42.509 --> 00:25:46.108

In that case, it is somewhat successful.

00:25:46.108 --> 00:25:55.528

The challenge you have is you have such a limited market for where to deploy those things that it really was not a successful for 25 years. Have been doing this in Montgomery County.

211

00:25:55.528 --> 00:26:08.844

Well, every county basically took the top 3rd of the county and made it out of the water envelope and they, everybody, the, the properties that had 4 bend zone have fake or things rolls on the 1 hand for 5 acres.

212

00:26:09.233 --> 00:26:13.433

But they all got, and they can sell the TV, or there was the county master book of  $\ensuremath{\mathsf{GDR}}$ .

213

00:26:13.949 --> 00:26:20.909

And you could deploy those things in multiple CBD, Silver Spring as, you know, all the way down the Metro.

214

00:26:20.909 --> 00:26:28.288

And even then you would have circumstances where it was like, a market driven thing sometimes were.

215

00:26:28.288 --> 00:26:36.179

Yeah, 1500 dollars a piece sometimes over 20000 dollars. They never truly made up for the loss of what people in the.

216

00:26:36.179 --> 00:26:39.689

The theoretical loss of value are people in the northern part of the county.

217

00:26:39.689 --> 00:26:47.638

But it was he was a workable system, right? Yeah, it still goes on today and then after they get mad national, they retire the tdr.

218

00:26:48.023 --> 00:27:01.554

I think it's worth exploring as far as we're thinking big. I think it's time maybe for us to look at kind of the equity and perspective. So, some of that, if you can, let's see, I'm trying to watch the time here.

219

00:27:01.913 --> 00:27:03.354 I would actually add 1 thing.

220

00:27:03.689 --> 00:27:09.179

Yes, if we think about the only thing, I think that's kind of close to that in Fairfax County.

221

00:27:09.179 --> 00:27:15.388

Is we have in tyson's corner that bank of development?

222

00:27:15.388 --> 00:27:20.338

Rights that are allowed to be deployed when someone makes an extraordinary contribution.

223

00:27:20.338 --> 00:27:29.459

To public facilities, and I think it was the, I forgot the name of the road. The project there's 1 of the projects.

224

00:27:29.459 --> 00:27:34.229

That came through and they provide some part of the park that became, uh, Ken lauren's park.

225

00:27:34.229 --> 00:27:41.308

And by doing that, they were awarded the density from property elsewhere on their property. But then they also.

226

00:27:41.308 --> 00:27:45.898

You know, this cloud, a floating density for some of that came down there too.

227

00:27:45.898 --> 00:27:49.679

So that's the only example, I could think of for a fence guy or something like this has happened.

228

00:27:50.999 --> 00:27:54.088

I like that term cloud of floating density.

229

00:27:54.088 --> 00:27:57.328

Huh.

230

00:27:57.328 --> 00:28:08.128

Thank you, let's part of maybe we can scroll down to the language that walks us through some of the questions. Here. We go.

231

00:28:08.128 --> 00:28:11.788

We'll have to, I guess, scroll back and forth.

00:28:11.788 --> 00:28:17.788

Um, but this really asks us to think about.

233

00:28:20.098 --> 00:28:29.038

Who is advantaged or potentially disadvantaged in potential policies that are being considered.

234

00:28:29.038 --> 00:28:41.308

And it got a whole series more questions, but I think, for me, it does, you know, this idea of, do we have the data? Do we really know who lives there?

235

00:28:41.308 --> 00:28:49.588

Have we heard from the communities who are living in places where preservation is threatened.

236

00:28:49.588 --> 00:28:54.479

Are the policies and the plans that we're considering feasible.

237

00:28:54.479 --> 00:29:05.788

What is the impact of these things on the lives of the people who live there and they list transit recreation, child care healthy foods, et cetera.

238

00:29:05.788 --> 00:29:15.538

So does anyone if we want to go back to the big 3 and look at those.

239

00:29:16.888 --> 00:29:23.189

With this notion of an equity lens and is there anything that you see in these plans that.

240

00:29:23.189 --> 00:29:29.878

You could provide a challenge, or that is not taking something into account.

241

00:29:29.878 --> 00:29:42.419

So would add if you're able to scroll up just a little bit, that kind of abbreviated list of questions at the other. Great. Thank you.

242

00:29:42.419 --> 00:29:54.028

For me, I would think that making sure we're clear without being too prescriptive about.

```
243
00:29:54.028 --> 00:30:00.269
What's that replacement unit looks like right? Um, I know this is a.
00:30:00.269 --> 00:30:07.229
Has been a big topic in even other jurisdictions that have talked about
replacement unit replacement and kind.
245
00:30:12.118 --> 00:30:15.328
What was there before might have much.
246
00:30:16.798 --> 00:30:21.358
Versus what most builders are building today.
247
00:30:21.358 --> 00:30:24.749
Uh, uh, or units, um.
248
00:30:24.749 --> 00:30:29.038
And then, you know, whether or not, there's a need in that market and the
replacement of.
249
00:30:29.038 --> 00:30:32.909
That unit, depending on that family size right? So.
250
00:30:32.909 --> 00:30:38.429
Um, what is, like, kind without being true just.
251
00:30:38.429 --> 00:30:42.898
Build back a 760 square foot 1 bedroom.
252
00:30:42.898 --> 00:30:48.028
You know, but, you know, that's.
253
00:30:50.848 --> 00:30:56.489
But not building back, at least.
254
00:30:56.489 --> 00:31:03.659
Based on reasonable accommodation, so.
255
00:31:03.659 --> 00:31:10.469
Um, you know, bring that up for people's thoughts about, um.
```

```
256
00:31:10.469 --> 00:31:16.888
That would be and those replaced, and that's is a replacement unit.
00:31:20.398 --> 00:31:23.729
I don't know if others have thoughts along those lines.
258
00:31:24.808 --> 00:31:32.939
Yeah, I also wonder as we encounter.
259
00:31:34.824 --> 00:31:48.084
Certain communities that maybe are multi generational or inter,
generational, or need larger homes or how do we that are perhaps living
in overcrowded conditions currently?
260
00:31:48.084 --> 00:31:53.213
How do we accommodate and make sure that in a preservation scenario we're
261
00:31:53.548 --> 00:32:00.749
Honoring that kind of cultural tradition of intergenerational living.
2.62
00:32:00.749 --> 00:32:05.189
And ensuring that we're sensitive to that. So.
263
00:32:14.009 --> 00:32:17.459
Do we have the data that we need.
264
00:32:17.459 --> 00:32:28.979
To make these decisions, I feel like there's a, there's a vacuum. We
really don't know the demographics of the areas in the county.
265
00:32:28.979 --> 00:32:39.449
That contain a lot of our older market, affordable housing. I don't feel
like I have a good handle on who lives there and what their needs are.
266
00:32:39.449 --> 00:32:47.969
And I also feel that it's difficult to engage some of those families for
a multitude of reasons.
267
00:32:47.969 --> 00:32:53.519
They're probably working 2 or 3 jobs, or they were Pre.
```

00:32:53.519 --> 00:32:57.179

Some of them are hesitant.

269

00:32:57.179 --> 00:33:07.588

To attend public meetings, or engage in the public process for some of them. Especially immigrant communities. There is a trust issue.

270

00:33:07.588 --> 00:33:14.098

I'm engaging with local government, so I think there are a lot of barriers. Does anyone have any thoughts on that?

271

00:33:16.703 --> 00:33:23.304

That's a very good point. And I guess I would ask staff are we collecting data?

272

00:33:23.304 --> 00:33:33.953

And I know we have the data that we are losing X amount of affordable housing units over the next few years. But do we have requests.

273

00:33:34.229 --> 00:33:38.729

Coming in for more affordable housing that we've collected data 1 and.

274

00:33:38.729 --> 00:33:42.989

Where those folks are coming from what their needs are.

275

00:33:42.989 --> 00:33:53.453

Long allows witness I imagine that our folks over, it hasn't community development.

276

00:33:53.513 --> 00:33:59.874

You have some figures, especially with regards to the programs that they themselves manage and help run. So.

277

00:34:00.148 --> 00:34:14.938

I think that that's something we could certainly provide to the group, and maybe in a different meeting. I don't think we have this right now, but yeah, we can we have I'm sure we have something along the lines of what's being discussed here that we provide.

278

00:34:14.938 --> 00:34:25.378

Right okay yeah that I think 1 of the biggest challenges, so is our older market affordable housing.

```
00:34:25.643 --> 00:34:38.724
It's privately owned the county can certainly look at who is living in
their housing but a vast majority of this housing that we're concerned is
so having some sort of handle on who,
280
00:34:39.503 --> 00:34:42.893
and what the demographics and the needs are has been a challenge.
281
00:34:56.489 --> 00:35:04.139
Any thoughts about how we do outreach or.
282
00:35:04.139 --> 00:35:09.599
How we encourage people to.
283
00:35:09.599 --> 00:35:17.938
To enter into the process, how we hear from people who are living in
these communities does the county have any strategies in place?
284
00:35:17.938 --> 00:35:22.199
That we know of that have worked, who are the traditional.
00:35:22.199 --> 00:35:31.018
Partners that you can think of, or that you may know of that have
outreach to these communities. And how can we do a better job.
286
00:35:31.018 --> 00:35:35.248
Silence.
287
00:35:35.248 --> 00:35:39.599
I'd like to add onto that maybe question to about.
288
00:35:39.599 --> 00:35:46.168
We're talking about our big 3 proposals and the flexibility around the
plan.
289
00:35:46.168 --> 00:35:49.588
Amendment or really, you know, we're asking to possibly.
290
00:35:49.588 --> 00:35:53.608
Circumvent that these projects that have.
291
```

```
00:35:53.608 --> 00:35:56.728
That we're trying to preserve.
292
00:35:56.728 --> 00:36:02.398
Affordable housing, but does that inhibit any.
293
00:36:02.398 --> 00:36:09.778
Perception community engaged opportunities, right? I mean, that the.
294
00:36:09.778 --> 00:36:18.239
And amendment processes is is meant to encompass.
295
00:36:18.239 --> 00:36:23.248
You know.
296
00:36:28.139 --> 00:36:32.489
Is saying that.
297
00:36:33.778 --> 00:36:41.818
Camilla, I hate to say you're breaking up quite a bit. I'm not sure if
something going on with your.
298
00:36:41.818 --> 00:36:46.228
Just stop my video that.
299
00:36:46.228 --> 00:36:49.318
Or, maybe.
300
00:36:49.318 --> 00:36:55.199
Go ahead. Yeah, we'll go.
301
00:36:55.199 --> 00:37:00.418
Okay, or I'll, I'll add, let me add in the chat perhaps.
302
00:37:00.418 --> 00:37:04.048
But community engagement as it relates to.
303
00:37:04.048 --> 00:37:10.168
Uh, our proposal intensive plan, amendment flexibility.
304
00:37:10.168 --> 00:37:18.239
```

```
I like that. Um, I think that's important and it also.
305
00:37:18.239 --> 00:37:23.429
We know that with any changes around the comp plan.
306
00:37:23.429 --> 00:37:29.458
That the same people who maybe want to protect the status quo.
307
00:37:29.458 --> 00:37:39.659
Are very engaged in the process, but we don't always hear the voices of
the people who may be impacted or who aren't.
308
00:37:39.659 --> 00:37:44.369
Plugged in to this kind of civic discourse.
309
00:37:44.369 --> 00:37:50.009
Process that we have in the county, so making sure.
310
00:37:51.628 --> 00:37:55.619
Upfront that we capture.
311
00:37:55.619 --> 00:37:59.608
Those people, I think that's what you were saying, Camilla, I want to
make sure I'm not.
312
00:37:59.608 --> 00:38:03.478
Putting words in your mouth, but that we capture that engagement.
313
00:38:03.478 --> 00:38:07.858
Yeah, I here she just wrote it in the chat.
314
00:38:07.858 --> 00:38:11.039
Which is.
315
00:38:11.039 --> 00:38:20.820
Does our proposal to add flexibility to the comp plan amendment for
affordable housing preservation projects?
316
00:38:20.820 --> 00:38:26.849
Limit an additional opportunity for community engagement how do we
mitigate against that?
```

```
317
00:38:31.860 --> 00:38:40.679
And there are different kinds of communities here right there are we have
communities that are normally engaged of homeowners.
318
00:38:40.679 --> 00:38:49.949
And then we have renter communities or minority population communities,
immigrant communities who maybe are not as engaged.
319
00:38:49.949 --> 00:38:53.099
So, community engagement is very broad.
320
00:38:53.099 --> 00:39:01.019
Broad term, and we want to make sure that we capture those people who
will be impacted and who aren't usually at the table.
321
00:39:01.735 --> 00:39:12.295
Does that make sense or Eva? I see you not in your head. I totally agree.
322
00:39:13.014 --> 00:39:22.494
I think you brought up a really good point bringing in the immigrant
community. Then I think working with some of the advocates for those
community.
323
00:39:22.739 --> 00:39:26.304
I'm just speaking to say for the American group,
324
00:39:26.335 --> 00:39:32.215
there's a community leader for the Vietnamese American in the Northern
Virginia area,
325
00:39:32.394 --> 00:39:34.315
so bringing it up to him,
326
00:39:34.344 --> 00:39:35.094
but also,
327
00:39:35.094 --> 00:39:38.905
maybe religious leaders and getting the word out.
328
00:39:38.934 --> 00:39:53.454
```

```
as sometimes figure out figuring out, who is the influencer on social
media because of the think that a lot of them.
00:39:54.360 --> 00:39:57.960
You know, don't have a cell phone or what have you, but they're very.
330
00:39:57.960 --> 00:40:07.679
Much in tune, they all have the cell phone and they're always watching
Facebook, YouTube and things like that. So I think like having more
videos or social media.
331
00:40:07.679 --> 00:40:12.900
Something that can engage them and catch their attention because.
332
00:40:12.900 --> 00:40:14.125
It's important to them,
333
00:40:14.155 --> 00:40:16.644
but sometimes if they see the same people,
334
00:40:16.914 --> 00:40:17.485
they say,
335
00:40:17.485 --> 00:40:17.784
oh,
336
00:40:17.815 --> 00:40:25.315
yeah I don't know him or he's annoying or they tune them out but if you
have a different modality to reach them,
337
00:40:25.554 --> 00:40:32.905
then I think you'll get more because more so than ever affordability is a
major issue at this point.
338
00:40:32.905 --> 00:40:47.125
So I think you guys brought up a really good point of trying to think
outside the box for a community engagement. I think we saw that in our
1st, like a hack project where we had different case studies of.
339
```

00:40:47.460 --> 00:40:59.905

So I think those are good outreaches. And then something, just different

Who affordable housing is like, who are the faces of affordable housing so, when we did that, then people were less likely to say not in buying backyard. It was like, what?

340

00:41:00.565 --> 00:41:04.974

The nurse, the teacher my gosh. We want to work to keep them in our community.

341

00:41:05.155 --> 00:41:16.974

So, part of the education outreach that we did there, I thought it was successful because we really reached out to we went to the neighborhoods so it gave them an opportunity to learn more.

342

 $00:41:17.219 \longrightarrow 00:41:20.760$  About what we're working on.

343

00:41:20.760 --> 00:41:28.320

With all that should community engagement and be 1 of the 3.

344

00:41:28.320 --> 00:41:31.980

Strategies, I think.

345

00:41:31.980 --> 00:41:35.099

And I'm going to like Camilla, um.

346

00:41:35.099 --> 00:41:42.449

Weigh in on this, because she was the 1 who kind of introduced the topic, which I think was a really good 1 that.

347

00:41:42.449 --> 00:41:51.900

Under this amendment flexibility, this ability to be flexible about comp plan amendments. We want to make sure that we hear.

348

00:41:51.900 --> 00:41:59.070

From everyone in the community, and I think what Ava brought up. I loved her examples of kind of.

349

00:41:59.070 --> 00:42:03.570

Trusted partners or ambassadors.

350

00:42:03.570 --> 00:42:10.320

Who know how to bring those community voices that we do don't usually get. So, this is.

```
351
00:42:10.320 --> 00:42:20.610
Solid and I think what this is, is kind of this equity lens that we're
trying to view all of these strategies with.
352
00:42:20.610 --> 00:42:30.960
So, it may be that community engagement really um, I, I think more than
anything, it probably sits in number 1.
353
00:42:30.960 --> 00:42:37.619
Although when you go to zoning incentives and how that might change.
354
00:42:37.619 --> 00:42:43.079
A communities look and feel you would also want the and put of the
community.
355
00:42:43.079 --> 00:42:49.320
So, I don't know if this is how the group feels if this is kind of an
over arching principle.
356
00:42:49.320 --> 00:42:55.590
That we want to identify, or if it belongs in 1 specific, um.
00:42:55.590 --> 00:43:01.769
Idea so I'll float this out in and I floated by Mark.
358
00:43:01.769 --> 00:43:07.530
If we looked and I know we already addressed we talked about this item
number 3 extra, but I.
359
00:43:07.530 --> 00:43:14.219
Tom to market and understand the difference there but do we make a 1 a,
and.
360
00:43:14.219 --> 00:43:21.659
1, be, so we have a number 1 a, and a. B. I, I believe that we need.
361
00:43:21.659 --> 00:43:28.829
The language piece of plan amendment flexibility to be separate from the
extra time to market.
362
```

00:43:28.829 --> 00:43:34.469

And we thought we could do a, and a B, and then number 3 B, community engagement.

363

00:43:34.469 --> 00:43:37.889

To make it because that opens up a.

364

00:43:37.889 --> 00:43:42.780

A whole host of other things, the community we are talking about.

365

00:43:42.780 --> 00:43:53.280

The tenants, and as well as the developers where we would want everyone involved in the process, if I understand MS.

366

00:43:53.280 --> 00:43:58.530

Thoughts there. No comment. I think that makes sense. Walter.

367

00:43:58.530 --> 00:44:01.590

I want to and you're talking about your.

368

00:44:01.590 --> 00:44:06.090

Part of a larger process, but there are really 2 distinct phases right?

369

00:44:11.159 --> 00:44:17.219

With regard to community involvement, engagement and reaching out to this length to.

370

00:44:17.219 --> 00:44:21.539

So, the communities that may not be as involved in.

371

00:44:21.539 --> 00:44:27.239

The day to day thing county government how much does the county government dialogue with public school system?

372

00:44:33.869 --> 00:44:41.250

Online online to, like, maybe community planning things and stuff like that. Like, we've got some emerging issues coming up with, like, you know.

373

00:44:41.250 --> 00:44:46.949

But, you know, in terms of what they can learn from, because I imagine the public school system.

00:44:46.949 --> 00:44:51.300 Has it and it's probably a lot of experience.

375

00:44:51.300 --> 00:44:54.750

Dealing with the communities that, you know.

376

00:44:54.750 --> 00:45:00.329

May not be totally focused on what's going on with the planning and zoning world.

377

00:45:00.329 --> 00:45:06.570

Yeah, but they just for the kids, you got folks them 10 different languages maybe more so.

378

00:45:06.570 --> 00:45:16.050

Yeah, I I know just years ago, when I was doing the pro bono in Maryland, and we had a terrible problem with people getting hit.

379

00:45:16.050 --> 00:45:21.210

And killed on highways, and because it was just culturally, not thought of the cross, the crosswalk.

380

00:45:21.210 --> 00:45:33.179

Yeah, the solution actually had been going through the public school system, beginning education campaign through them. But more importantly, it was talking to the 1st step was talking to the people who were regularly having to send material out.

381

00:45:33.655 --> 00:45:47.454

School related material to these various communities, and they actually knew were much better understanding who the ambassadors were. If you were going to do a, this goes back to this, you dump documents, you know, you were going to.

382

00:45:48.269 --> 00:45:51.480

Dump documents next to the other penny saver or something like that.

383

00:45:51.480 --> 00:45:56.099

Where you would go and so I just to the extent that there is.

384

00:45:56.099 --> 00:46:05.849

Yeah, some of that, you know, skill set already, you know, at least it's worth tracking with the schools because they probably have better ideas. You never know.

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385
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00:46:05.849 --> 00:46:18.539

I think the schools are really good. Um, it's multiple as Eva said, it's, it's multiple touch points in a community. It's schools, it's faith communities. It's.

386

00:46:18.539 --> 00:46:21.840

Influencers and.

387

00:46:21.840 --> 00:46:31.320

But it's also, I think it's important for us to hear from these communities. Not just ask them to respond.

388

00:46:31.320 --> 00:46:41.519

So, what we're doing, but to share in the beginning, what their vision is, rather than just telling them what we're going to do, we should ask them.

389

00:46:41.519 --> 00:46:49.619

Uh, what they would like to see, and I think that's that requires up, you know, much more, um, advanced outreach.

390

00:46:49.619 --> 00:46:53.070

And then another.

391

00:46:53.070 --> 00:47:07.679

Way to reach of the schools cause I belong to the Rotary Club bailey's crossroad and so we do food and security or we help them prepare for school. So we would do these fares.

392

00:47:07.679 --> 00:47:22.224

And then when they come, they get, you know, they have a lot of fun and they get a lot of something, whatever, but we'll educate them on how to get their kids ready for schools. So, that they're not always behind. We register them.

393

00:47:23.485 --> 00:47:30.264

I'm not sure. Exactly, what the name is, but for kidnapping sign them up, register them.

394

00:47:30.510 --> 00:47:40.164

And then, we also signed them up. So, that they get assignments. And again, I don't have kids. So I don't know. But something like Blackboard or something.

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395
00:
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00:47:40.344 --> 00:47:46.824

So, the parents will know what the kids are up to at school or if there's days things like that program.

396

00:47:46.824 --> 00:48:00.204

But we set up a whole gymnasium full of resources that are offered in the community, but we try to make it so fun that the parents will take off from work. So they participate and be interested in the kid.

397

00:48:00.355 --> 00:48:07.284

So leveraging these community groups that a lot of them are retired and they have the time but.

398

00:48:07.590 --> 00:48:20.610

They can use their expertise to share information so they can share the vision or the needs. But the other part is a lot of the times we partner with the community says something and affordable housing.

399

00:48:20.610 --> 00:48:30.329

We've got the builders, but we have we leverage like the engineers or the architects that will save our green or type.

400

00:48:30.329 --> 00:48:33.989

Things so we kind of pull the community in.

401

00:48:33.989 --> 00:48:39.780

By sharing this with the various groups. Yeah. Again, churches and volunteer groups.

402

00:48:39.780 --> 00:48:42.960

Yeah, that's a really good point.

403

00:48:45.719 --> 00:48:54.989

Um, there's another question we need to be addressing here, I think is,  $\operatorname{um}$ .

404

00:48:54.989 --> 00:48:59.039 I think there's 1 more or no.

405

00:48:59.039 --> 00:49:05.400

And what time do we go back at? Not until 330 when we go back to the main group.

```
00:49:06.684 --> 00:49:21.355
So, have our storming section until 320 so we've got about 30 minutes for
the discussion. Okay. There are a couple of other sections that okay.
Let's let's make sure we, we at least touch on.
407
00:49:22.079 --> 00:49:29.969
So, some of that, I think there's, if you could scroll down a little bit
more, there's there, we should be 3 actually.
408
00:49:29.969 --> 00:49:33.659
This is way up here.
409
00:49:33.659 --> 00:49:41.760
Okay, this looks like this is where we should be areas for exploration
and evaluation task was finalization.
410
00:49:41.760 --> 00:49:44.820
This is serious work.
00:49:45.960 --> 00:49:49.260
Okay.
412
00:50:00.030 --> 00:50:08.969
Okay, it looks like this says, proposed changes in this under this part
2.
413
00:50:10.619 --> 00:50:19.014
Are included below using purple so the things in purple are the things
that I guess we discussed earlier are in yes.
414
00:50:19.224 --> 00:50:31.795
Last time the meeting last time, please confirm these changes in purple
are accurately captured as well as consider whether to include the 1
bullet. That wasn't clear from the 11 5 notes. So.
415
00:50:32.905 --> 00:50:45.684
Integrating community engagement early, not simply just your tandem with
the development. I think we've spent a fair amount of time talking about
that. And I think there's agreement that we need to figure out how to do
a better job of that.
```

416

00:50:48.510 --> 00:51:01.260

Evaluation of land use policies that take into consideration preservation replacement not just replacement of the physical structure.

```
417
00:51:01.260 --> 00:51:14.519
Preserving the use and affordability preserving the use and affordability
with the 1 to 1 replacement. Eric, that's what you were alluding to. Is
that correct? And what we were talking about a little while ago.
418
00:51:14.519 --> 00:51:20.190
Yes, but beyond beyond 1 to 1 replacement, if.
419
00:51:20.190 --> 00:51:28.139
If, uh, I guess most of the focus of the things we've been discussing are
to actually encourage more dense replacement.
420
00:51:28.139 --> 00:51:31.739
Okay, not necessarily a 1 on 1.
421
00:51:31.739 --> 00:51:46.619
So, we should add additional 1 to 1 replacement with additional density
with that capture when additional with additional density when possible
yeah.
422
00:51:46.619 --> 00:51:50.880
Okay.
423
00:51:52.440 --> 00:52:05.670
Okay, then the final consideration of incentives targeted to make market
affordable owners operators and or incentives such as tax reduction.
424
00:52:05.670 --> 00:52:14.789
To incentivize rehab and maintenance of market rate affordable units.
00:52:14.789 --> 00:52:22.289
This is probably getting a little bit into the work of a group number to
where they're looking at.
426
00:52:23.364 --> 00:52:24.835
Financial incentives,
00:52:24.835 --> 00:52:25.135
so,
```

```
428
00:52:25.135 --> 00:52:27.474
maybe this belongs in the other group,
00:52:27.505 --> 00:52:34.164
but for those owners who want to keep and maintain their market
affordable housing,
430
00:52:34.675 --> 00:52:40.195
how can we incentivize them to keep it as affordable not to have
continued.
431
00:52:40.500 --> 00:52:45.150
Um, rent increases, um.
432
00:52:45.150 --> 00:52:55.860
So, I don't know, while I think this is a worthwhile strategy. It may
belong in the other group. What does everyone think.
433
00:53:04.260 --> 00:53:10.440
I guess I would agree that are.
00:53:10.440 --> 00:53:18.150
Would belong in the other? Yeah. Okay. With that.
435
00:53:18.594 --> 00:53:30.684
So, should I deleted it just put a while? We can't because we delete it.
Grammar. Should we just say more create for group? 2?
436
00:53:31.554 --> 00:53:45.534
1 thing we could do is just put a strike through the way it lives on and
we kind of directly what we, what we did. Okay if we wanted to share it
with the group number 2, then we can do that that way. Okay. So, we don't
delete it.
437
00:53:45.534 --> 00:53:46.974
We just tried to through it.
438
00:53:47.639 --> 00:53:52.079
Yeah, I, I would agree with that.
439
00:53:57.119 --> 00:54:00.269
There you go.
```

00:54:01.885 --> 00:54:08.545

Michelle, this is Eric, I just have a question, and maybe members of the, you are members of the task force can know better than I do.

441

00:54:09.175 --> 00:54:21.264

Um, sometime back there was some discussion that I heard, uh, primarily Donovan county about, uh, giving existing owners of market.

442

00:54:21.264 --> 00:54:34.105

Great affordable units, some flexibility in adding units maybe not vertically, but horizontally in their parking lots and open spaces in exchange for an overlay of housing preservation.

443

00:54:35.034 --> 00:54:36.625 Do you guys know if that ever.

444

00:54:37.199 --> 00:54:41.789

Went anywhere or was feasible or.

445

00:54:41.789 --> 00:54:46.380

You know, something that was an incentive for existing owners to.

446

00:54:46.380 --> 00:54:53.969

Commit the preservation and get some additional development rights as a, as, as a trade off.

447

00:54:55.320 --> 00:55:07.409

Staff know about that. I have a little bit of familiarity with the, the conservation zones in Arlington.

448

00:55:07.644 --> 00:55:22.405

I know that 1 of the questions around those conservation zones was the desire of the surrounding neighborhoods to refrain from any additional

449

00:55:22.465 --> 00:55:23.155 density.

450

00:55:23.664 --> 00:55:31.795

So it might have been that 1 strategy Eric was to allow them to, as you say, expand horizontally.

```
00:55:32.099 --> 00:55:45.385
By adding reducing some of the parking, but I don't I don't know if that
was ever adopted or Camilla. I don't know if, you know, or if any or
anybody. Mark, anyone who is more familiar with Arlington.
452
00:55:51.599 --> 00:55:58.050
I'm not, I, I, I'm doing working Arlington, but it's crystal Amazon.
00:55:58.050 --> 00:56:09.150
Urban areas, the, the housing preservation, the conservation areas tend
to be kind of townhouse areas in the areas kind of closer to the and.
454
00:56:09.150 --> 00:56:15.179
There's a question as to whether or not, they're really limiting
affordable housing or they're just keeping people, you know.
455
00:56:15.179 --> 00:56:19.019
Their houses next, it really nice new development, but.
456
00:56:19.019 --> 00:56:29.965
I ll a lot familiar, but Eric, it might be something to think about.
00:56:31.135 --> 00:56:38.905
It falls under that last category that we just struck out. Are there land
use tools?
458
00:56:39.030 --> 00:56:43.650
That we could provide for owners of market, affordable housing.
459
00:56:44.755 --> 00:56:52.885
That would incentivize them to continue to keep their rents affordable
and that might be,
460
00:56:52.885 --> 00:56:54.954
including a little bit more density,
461
00:56:55.135 --> 00:56:55.914
not the,
462
00:56:56.635 --> 00:57:00.204
it's not the tax abatement and it's not the,
```

```
00:57:00.235 --> 00:57:02.394
the subsidy to do maintenance,
464
00:57:02.784 --> 00:57:05.454
but it's allowing them to increase the density.
465
00:57:05.454 --> 00:57:12.775
I guess. The question would be, how much would they need to be able to to
make it worthwhile? So.
466
00:57:13.409 --> 00:57:26.909
Yeah, I think that was that was the, that was the crux of the of the
discussion I heard and I don't know that I don't think it doesn't sound
like there was a resolution 1 way or the other.
467
00:57:26.909 --> 00:57:30.599
Yeah, yeah.
468
00:57:30.599 --> 00:57:36.269
Some of them, we've lost your screen here you go.
469
00:57:36.269 --> 00:57:42.510
Derek, if I may the next section of this document.
470
00:57:42.510 --> 00:57:55.440
Is more kind of the brainstorming exercise where we can provide a little
bit more in terms of details regarding the bullets. So I think that, but
keep that in mind because, as we, as we go a little bit further down the
next section.
471
00:57:55.440 --> 00:57:59.460
Why don't we look at regarding benny's policy?
00:57:59.460 --> 00:58:06.480
Okay, good, good segue. Let's move down. Thank you. Graham is keeping us
on us. I love that.
473
00:58:06.480 --> 00:58:12.389
Okay, the brainstorming everybody take a look at this.
474
00:58:28.230 --> 00:58:30.085
So I just say that,
```

```
475
00:58:30.385 --> 00:58:33.414
having spent a lot of time working on the community wide housing,
00:58:33.414 --> 00:58:34.434
strategic plan,
477
00:58:34.764 --> 00:58:41.125
there were no preservation strategies or definitions 1 of the tasks,
478
00:58:41.184 --> 00:58:49.554
or 1 of the objectives of the community wide strategic plan was to make
sure that we created a preservation.
479
00:58:49.860 --> 00:58:53.550
Plan preservation strategy, so I would.
480
00:58:53.550 --> 00:59:00.030
From my perspective, I don't see anything that's currently in the plan
that we can build upon.
481
00:59:01.170 --> 00:59:04.260
But I'm happy to be.
482
00:59:04.260 --> 00:59:08.159
Told that I'm wrong.
483
00:59:17.429 --> 00:59:20.849
And reading the sub bullets, shall I know that the number.
484
00:59:20.849 --> 00:59:24.539
I guess 8, 3, is that right?
485
00:59:24.539 --> 00:59:28.440
Is look, I think, yes, yes. Um.
486
00:59:28.440 --> 00:59:34.230
So, what date to the deputy programs any, anything.
487
00:59:34.230 --> 00:59:41.460
Relevant there I, I, I guess those are really generating new units.
```

```
00:59:41.460 --> 00:59:54.329
So, I don't know if there is some sort of work around preserving the
expiration date on those. So I'm just reading now, consider this from the
perspective of preserving if you use and.
489
00:59:54.329 --> 00:59:59.340
That are set to expire from a planning and zoning perspective.
490
00:59:59.340 --> 01:00:10.590
Changes that could be implemented that would reduce the number of aid to
use and debit to use to expire or the opportunity to extend affordability
going forward.
491
01:00:10.590 --> 01:00:15.480
I don't know if it's possible to make.
01:00:15.480 --> 01:00:18.480
The restrictions on those.
493
01:00:18.480 --> 01:00:24.570
Yeah, it's in perpetuity. That's 1 way to extend the affordability
period.
494
01:00:29.670 --> 01:00:33.840
Yeah, I don't know if that's even viable. Right?
495
01:00:33.840 --> 01:00:38.250
Well, that's true, right because these are owned by.
496
01:00:38.250 --> 01:00:41.699
Privately held right.
01:00:41.699 --> 01:00:54.659
So, it could be at the expiration of the period, then kind of give the
county the right of 1st, refusal to buy them and keep them as affordable
something like guys that.
498
01:00:54.659 --> 01:01:01.079
That's a good idea. Yes, we could. I think we could put that down.
499
01:01:02.429 --> 01:01:09.119
```

Is there a process by which you can almost reverse engineer the and  $\mbox{W}$ ,  $\mbox{W}$  process.

500

01:01:09.119 --> 01:01:12.750

To provide more density, so you have a.

501

01:01:14.190 --> 01:01:23.400

Guards style, apartment project or something like that from the forties or fifties, or like that or maybe it's something where, you know, you no longer have afford my hands.

502

01:01:23.400 --> 01:01:27.329 Yes, sir. Is there a way to.

503

01:01:27.329 --> 01:01:33.059

Basically retroactively take that development and say, okay, I'm going to now.

504

01:01:34.440 --> 01:01:40.230

A percentage of these units as being a portal to this as if it was done when it was begun.

505

01:01:40.230 --> 01:01:53.610

And from that, I'm going to harvest the density bones. I would have got out of that to then say some of these things are also built with generous amounts of open space or something like that.

506

01:01:53.610 --> 01:01:56.849

Do a small infill project that, but then you could do.

507

01:01:56.849 --> 01:02:02.250

You know, market rate in Philadelphia I know we explored that once at a site in.

508

01:02:02.250 --> 01:02:09.150

Enrichment highway for hunting tower and Carlisle groups I'd have to go forward, but at least as a.

509

01:02:09.150 --> 01:02:14.489

something was thought of at one point you know is that something we might want to think about you know in terms of where to .

510

01:02:14.489 --> 01:02:19.440

Provide opportunities for projects that have otherwise not been.

511

01:02:19.440 --> 01:02:22.440

Be overlooked because they're just existing.

512

01:02:23.065 --> 01:02:38.034

I think it's a good question, and I think it's more frankly on the zoning into things than say a coffee right? Any type thing because in some cases, you might have sites that haven't utilized all of the available density under the under there by right.

513

01:02:38.034 --> 01:02:40.885

Potential anyway. Building any thoughts on that.

514

01:02:41.460 --> 01:02:48.960

Yeah, we looked at that I think I'm I looked at the 1 Mark you're referring to and the possibility is there too.

515

01:02:48.960 --> 01:02:58.199

There'll be a separate as 80 you affordable going in it or W, you just add harvest the bonus that relates to.

516

01:02:58.199 --> 01:03:07.139

You know, re, designating those units, as you said, every 2 years. So there's a possibility that exists in the current policies, current ordinance and.

517

01:03:07.139 --> 01:03:18.894

Coverage it's going to have to go through an amendment process to maybe not, but a PCA publication amendment, or some other process for the board to determine as appropriate.

518

01:03:19.585 --> 01:03:23.695

But there might be discrete instances where you have projects that otherwise you'd have no ability to get.

519

01:03:24.000 --> 01:03:28.320

Affordable housing in there and over time.

520

01:03:28.320 --> 01:03:33.329

Areas around them, intensified the comp plan recommendations are identified. This is a.

```
01:03:33.329 --> 01:03:38.969
Another tool that might be available for a property owner to say, okay, I
will.
522
01:03:38.969 --> 01:03:46.320
Freeze X, amount of units, and 80 years or w's and exchange and again is
built correctly says you have to take all that through.
523
01:03:46.320 --> 01:03:50.489
The development review process to it and be successful in that car.
524
01:03:50.489 --> 01:03:57.929
Might be a way to kind of put places in where you otherwise have an
desert.
525
01:03:57.929 --> 01:04:06.090
So either mark or Bill, I'm going to ask you to restate that. So so dad
can add it.
526
01:04:06.090 --> 01:04:10.739
In a way that she can't, we can all understand it.
527
01:04:10.739 --> 01:04:13.949
As a, as a potential strategy.
528
01:04:20.905 --> 01:04:21.204
So,
529
01:04:21.204 --> 01:04:21.954
essentially,
530
01:04:23.514 --> 01:04:28.764
it's talking about if someone come into the process to build units,
01:04:29.605 --> 01:04:32.934
when a developer may already be maxed out for the density,
532
01:04:33.324 --> 01:04:37.315
but designated existing units as a W,
533
01:04:38.005 --> 01:04:43.045
```

and bonus did we get by Brian David use is where you generate the new units, 534 01:04:43.704 --> 01:04:44.005 right? 535 01:04:44.460 --> 01:04:47.699 So. 536 01:04:47.699 --> 01:04:52.289 As opposed to county, does something like that with their housing conservation district? 537 01:04:52.289 --> 01:04:59.909 So, are you, are you able to get this down? Are you able to copy this. 538 01:05:01.405 --> 01:05:15.474 Do you want them to say it again? Yeah. Maybe put it in the chat because I put it in the chat. Put it in a chat. Yeah. That's a good idea. Thank you. Yeah, I know because that's a lot like bonus unit. 539 01:05:16.164 --> 01:05:25.824 Okay. Maybe just in terms of the formatting, I think you want to put it in the boxes below as an opportunity challenge. 540 01:05:26.099 --> 01:05:29.309 Once a week once we get the, the next. 541 01:05:30.570 --> 01:05:45.474 Okay, I would agree with that and also say that it probably belongs under number 3 examine, resent a special exception opportunities since we're developing. I'm talking about a development process. I think it's just it's just an example of that larger point. That's all it is. 542 01:05:45.534 --> 01:05:46.014 Okay. 543 01:05:46.469 --> 01:05:56.940 Sorry, the world, so if someone will put that language in the chat box for solid, and then she will make sure it gets under the appropriate. 544

01:05:56.940 --> 01:06:01.320

Opportunities challenges for number 3. is that correct?

```
545
01:06:01.320 --> 01:06:09.150
Okay, so either bill or mark, if you can just type that example.
546
01:06:09.150 --> 01:06:20.159
Build a build in it and we do it after we do it. Okay. Thank you. How
long were those designations typically be.
547
01:06:20.159 --> 01:06:24.480
If somebody wanted to do it.
548
01:06:24.480 --> 01:06:32.550
Well, potentially, I mean, w's, it could be 12 to 20% bonus density.
549
01:06:34.315 --> 01:06:47.514
80 years could be anchor, be percent bonus 1720% bonus tests. It depends
on the project type of units. But as you mentioned last Florida, the
affordability period bill so definitely.
550
01:06:48.804 --> 01:07:02.815
Use this in 30 years or 50 years. I forget. I can't remember opens 50, 30
years minimum. Somebody has a year, but it depends which product program
it is and if it's rental or for sale that minimum 30 years.
551
01:07:02.815 --> 01:07:04.704
Okay Thank you.
552
01:07:28.405 --> 01:07:33.835
Okay, these on the short term long term right is up by doing it right?
553
01:07:35.190 --> 01:07:39.960
That's probably a, is that a long term? Short term long term.
554
01:07:39.960 --> 01:07:43.889
But you can today, so it's.
555
01:07:43.889 --> 01:07:54.539
You know what Mark had talked about, could be done today. Okay. That's I
think where it is now. So that is fine.
556
01:07:54.539 --> 01:07:58.170
Okay.
```

```
557
01:08:24.539 --> 01:08:31.500
All right, where let's scroll back up.
558
01:08:31.500 --> 01:08:34.859
To this lists that we have.
559
01:08:34.859 --> 01:08:40.500
There's way more, there's way more. Okay.
560
01:08:44.279 --> 01:08:52.680
Are we good here or using? We still need.
561
01:08:52.680 --> 01:08:56.609
I think on this, integrating the community.
562
01:08:56.609 --> 01:09:01.560
Engagement early, I think some, a lot of ava's comments about.
01:09:01.560 --> 01:09:08.970
Trusted partners in the community engaging, trusted partners to and
ambassadors.
564
01:09:08.970 --> 01:09:17.970
To make community members, feel comfortable with the process. So I'd say,
just engaging ambassadors.
565
01:09:17.970 --> 01:09:21.810
And community representatives.
566
01:09:29.579 --> 01:09:35.310
Also, she mentioned social media.
567
01:09:45.270 --> 01:09:51.539
And do we want to cite examples of.
568
01:09:51.539 --> 01:10:03.539
Schools and schools yes, thank you. Faith base, community schools and
faith based.
569
01:10:07.140 --> 01:10:12.060
```

Nonprofit organizations yeah. 570 01:10:18.989 --> 01:10:26.670 I don't know how you all feel about health care institutions or neighborhood health clinics. 571 01:10:26.670 --> 01:10:32.880 Oftentimes, they are considered trusted sources of information and. 572 01:10:32.880 --> 01:10:40.770 Yeah, most definitely good. 573 01:10:44.399 --> 01:10:50.939 Okay, let's scroll down to some of the others. Let's make sure we try to touch as many as we can. 574 01:10:50.939 --> 01:10:55.350 Preservation. 575 01:10:55.350 --> 01:11:01.770 Silence. 576 01:11:01.770 --> 01:11:09.510 Silence. 577 01:11:11.189 --> 01:11:24.659 So, Graham, what is it that we should be doing here? I'm a little we've got lots of things listed here. Are we supposed to be filling out or expounding on some of these strategies? The short term. 578 01:11:24.659 --> 01:11:30.510 All right, so this each numbered item. 579 01:11:30.774 --> 01:11:41.185 Okay, so that list of bullet points in the previous section, which were the things that we were at this group is kind of charged with developing in terms of our recommendations. 580

01:11:41.845 --> 01:11:48.505

So, the areas of exploration and evaluation, so each 1 of those bullets from the previous corresponds with.

```
01:11:48.899 --> 01:12:03.479
Of corresponding box where we can break out the different challenges,
short term, long term strategies. So, things that we were talking about
in both of those previous sections actually will fill pretty nicely. I
think, into each 1 of those. So.
582
01:12:03.479 --> 01:12:11.189
So, should we keep, let's keep scrolling down and see.
583
01:12:11.189 --> 01:12:21.539
Can I ask a quick question and I'm not sure where it kind of falls into
it, but just out of my own curiosity.
584
01:12:21.539 --> 01:12:28.560
As, you know, a lot of the brick and mortar retail businesses now are
going out of business.
585
01:12:28.560 --> 01:12:31.770
And a lot of the strip malls are.
586
01:12:31.770 --> 01:12:35.310
You know, getting really old and not that desirable.
587
01:12:35.310 --> 01:12:44.159
What are some of the plans on the commercial side of redeveloping those
places? Because those.
588
01:12:44.159 --> 01:12:49.314
Can be used to build high density I was saying,
589
01:12:49.314 --> 01:12:51.895
or repurpose or if we re,
590
01:12:51.895 --> 01:12:59.904
designate the zoning for it could be homes because it's already close to
a lot of the transportation bus routes and things like that.
591
01:13:00.234 --> 01:13:02.484
So, I don't know. Has there been any.
592
01:13:02.729 --> 01:13:08.010
A conversation about that, I'm going to.
```

```
01:13:08.010 --> 01:13:16.949
Go ahead, I'm going to ask staff for me that personally that's a
development opportunity up for new units.
594
01:13:16.949 --> 01:13:25.739
But, you know, how, how do we take that idea? And.
595
01:13:25.739 --> 01:13:35.699
Help create a, a preservation strategy. I'm not I'm not sure right now
we're really trying to focus on how we preserve the housing that we have.
596
01:13:35.699 --> 01:13:39.750
So, maybe in a.
597
01:13:39.750 --> 01:13:49.439
It's a tdr, I don't know, maybe we for density to, but those are usually
lower density sites, but they could be known for higher density. So.
598
01:13:49.439 --> 01:13:56.340
All right, like, in bailey's crossroad, or building up a partnership,
like a public and private.
599
01:13:56.340 --> 01:14:06.300
Or something, like incentivize somebody to come in and do something like
that. And it just seems like there's a lot of it in the bailey's
crossroads, 7 corner area.
600
01:14:06.300 --> 01:14:10.590
But there's a lot of opportunity there. Yeah.
601
01:14:11.850 --> 01:14:21.449
Anyone have any thoughts on that um, Eva brings up a really good point.
We've all been reading about these aging strip malls and offices that are
now obsolete. 10.
602
01:14:21.449 --> 01:14:25.890
And even, um, Eric posted something about, um.
603
01:14:25.890 --> 01:14:36.689
Old hotels and motels. Yes, but in poor locations that aren't doing well,
that could be repurposed. So, um, any thoughts from anybody.
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01:14:36.689 --> 01:14:42.420
This is Walter. I think Eva, that's, I think is a great idea. And I
think.
605
01:14:42.420 --> 01:14:46.529
It's 1 to look at it and maybe a long term strategy. I.
606
01:14:46.529 --> 01:14:53.250
Defer to staff on that, but, and in my mind as a part of preservation of
housing.
607
01:14:53.250 --> 01:14:57.810
We've lost what we've lost, so we've got to be losing what we lose so.
608
01:14:57.810 --> 01:15:02.039
We need to replenish what we're losing, so I would.
609
01:15:02.039 --> 01:15:14.970
Camera that to see that as preservation as well as, as long as we
replacing if we lose something developer isn't going to come back. He's
just gonna do strictly market rate housing. No way to incentivize them
to.
610
01:15:14.970 --> 01:15:19.199
To keep that in affordable housing, then if we have.
611
01:15:19.199 --> 01:15:22.470
A situation of a strip mall that we can redevelop.
612
01:15:22.470 --> 01:15:26.939
Then, to me, that sounds like a good way to help compliment.
613
01:15:26.939 --> 01:15:31.380
Preserving affordable housing.
614
01:15:31.380 --> 01:15:39.210
But I defer to staff that's the caveat that we.
615
01:15:39.210 --> 01:15:42.300
It's a, it's a really interesting.
616
01:15:42.300 --> 01:15:42.840
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Yeah,
617
01:15:43.015 --> 01:15:46.645
interesting thought and a couple of thoughts just to follow up on that,
618
01:15:46.645 --> 01:15:55.074
as we do hear from the members of the shopping centers throughout the
county fairly often regarding this question,
619
01:15:55.074 --> 01:15:57.414
because brick and mortar retail is struggling.
620
01:15:57.869 --> 01:16:01.920
Um, and there's certain struggling even more now during the pandemic.
621
01:16:02.694 --> 01:16:16.704
And it's, you know, we see this with site specific applications that we
get coming in to try to do specifically additional housing in our in our
shopping centers. And so it's, that's out there as in terms of developing
interest for sure.
622
01:16:17.159 --> 01:16:21.840
And maybe 1 of the things, you know, pick up on what commissioner Clark
was saying.
623
01:16:21.840 --> 01:16:33.600
In terms of a long term strategy, we have some flexibility right now
regarding the conversion of some commercial uses for other purposes. And
so maybe that maybe there's maybe this effort could tie in in some way.
624
01:16:33.600 --> 01:16:39.869
On the preservation angle, and specifically looking at 1 for 1
replacement as a, as an incentive for.
625
01:16:39.869 --> 01:16:46.739
Redeveloping for doing portions of every development center. Yeah.
626
01:16:47.789 --> 01:16:58.680
I was part of a county work group that looked at purposing or
repositioning obsolete buildings and they came out with a report in 2017.
627
01:16:58.680 --> 01:17:08.130
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And I will say that I was disappointed that we did not spend more time talking about repurposing buildings for residential use. 628 01:17:08.130 --> 01:17:15.119 So, I think that would be a great now, is really the time we see. 629 01:17:15.119 --> 01:17:19.289 How important how much housing we've lost how important this is. 630 01:17:19.289 --> 01:17:26.729 So, just building upon what Walter has said, and your comments Graham I think it would be great to go back. 631 01:17:26.729 --> 01:17:31.890 And revisit further exploration on that. 632 01:17:38.189 --> 01:17:49.649 Do we want that loaded somewhere? Because I remember when were you were going through that whole repurposing and residential got excluded? 100%. 633 01:17:49.649 --> 01:17:58.380 So, were you on, were you on that, Greg? I, I, I wasn't, but I attended a couple of meetings. Yeah, right. 634 01:17:58.380 --> 01:18:04.109 The need to keep presidential as an option, and it was. 635 01:18:04.109 --> 01:18:12.930 Yeah, yeah, yeah we weren't heard. No. Yeah. Yeah no, I think we should put it on here. Um, maybe it's a long term strategy. 636 01:18:12.930 --> 01:18:18.000 So, I think you can add it there. Does that make sense? Everyone. 01:18:18.000 --> 01:18:21.689 I would I would take us slightly different. 638 01:18:21.689 --> 01:18:26.010 Uh, angle I think it's a great idea. I don't think it's a good opportunity to have. No.

639

01:18:26.010 --> 01:18:33.899

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A residential units that would better utilize existing property is that I
quess I would.
640
01:18:33.899 --> 01:18:39.180
I would say from a development standpoint on those, say.
641
01:18:39.180 --> 01:18:43.829
Um, you know, single story shopping centers or strip malls that.
642
01:18:43.829 --> 01:18:52.500
It might be a better short term strategy, just because, I mean, it's
ultimately not going to be the highest and best use for that.
643
01:18:52.500 --> 01:18:58.710
Land right benefits a fee of parking in a single store the retail.
644
01:18:58.710 --> 01:19:05.670
Establishment than the long term strategy probably would be to
redeveloped with more density.
645
01:19:05.670 --> 01:19:11.520
Or a favorable and workforce units, higher density.
646
01:19:11.520 --> 01:19:15.029
But it, but I, I, I think it wouldn't be a good short term.
647
01:19:15.029 --> 01:19:20.609
You know, strategy, if these centers are under utilized.
648
01:19:20.609 --> 01:19:28.619
Okay, well, then we'll put it in short term. Intermediate strategies.
Does that work? Stewart? Is that okay?
649
01:19:28.619 --> 01:19:36.359
Stuart, I agree and my thought was is developing the entire shopping
center, not just the.
650
01:19:36.359 --> 01:19:40.229
That building or that particular? Yeah.
651
01:19:40.229 --> 01:19:45.869
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But be developing the entire Rob, is that? Yeah, yeah. Yeah. I agree with
that as well.
652
01:19:45.869 --> 01:19:49.949
Yeah, and I think to.
653
01:19:49.949 --> 01:19:55.920
Was that Ava who brought up the bailey's crossroads 7 corners areas.
Really? Right?
654
01:19:55.920 --> 01:20:01.109
For that kind of creative thinking about redeveloping some aging.
655
01:20:01.109 --> 01:20:06.720
Sites into more creative uses mixed uses mix of uses so.
01:20:07.890 --> 01:20:12.899
Institutional uses as in.
657
01:20:12.899 --> 01:20:19.050
Option as well hey faced and or obviously public property, but.
658
01:20:19.050 --> 01:20:23.130
There's an opportunity for a.
659
01:20:23.130 --> 01:20:28.800
There are unfortunately churches that we talked about for as well, uh,
that are going out of business as well.
660
01:20:28.800 --> 01:20:33.659
Do the pandemic end before that we are seeing those sites too?
01:20:33.659 --> 01:20:46.590
Or even just downsizing, right? They're going to a smaller religious
structure and that additional space they are, they are dedicating to
housing.
662
01:20:46.590 --> 01:20:53.880
Right yeah. Okay. Let's keep scrolling down.
663
01:20:53.880 --> 01:20:59.039
We have what? Um, 10 more minutes is that right?
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664
01:20:59.039 --> 01:21:05.670
9, okav.
665
01:21:05.670 --> 01:21:12.270
Let's see, what is, what is this question here? What is this topic here?
666
01:21:13.439 --> 01:21:16.619
Density bonus density multiplier.
667
01:21:24.510 --> 01:21:30.600
I guess this is where transfer of development rights would fit in as a
potential strategy.
668
01:21:40.770 --> 01:21:51.329
Let's go, um, unless somebody has something that they want to add to
this, we haven't spent a lot of time talking about expediting the
process.
669
01:21:51.329 --> 01:21:54.630
I guess the site plan process.
670
01:21:54.630 --> 01:22:00.420
And both the time, and some of the fees.
671
01:22:00.420 --> 01:22:06.899
That can really make an affordable housing project.
672
01:22:06.899 --> 01:22:10.470
Quickly become an affordable and I know there are.
673
01:22:10.470 --> 01:22:18.840
People on the call here, who can have experience speaking to that. So if
you have any ideas that you want to throw out, that would be great.
674
01:22:18.840 --> 01:22:25.590
And the show, I think that ties back to our big 3.
675
01:22:25.590 --> 01:22:33.420
And in these last now, 8 minutes, I think you weren't supposed to be
rising now where we're coming back with.
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676
01:22:33.420 --> 01:22:42.210
The important and fee items kind of ends, but with that, the last of the
booklets.
677
01:22:42.210 --> 01:22:45.689
I know we didn't get to the end of it.
678
01:22:45.689 --> 01:22:49.409
Options that we were talking about here to handle them, but.
679
01:22:49.409 --> 01:22:59.550
Was supposed to go back to them with this right. Okay. What may be the 3
most important feasible actions or strategies? Is that what you're
referring to Camilla to focused on this time?
680
01:22:59.550 --> 01:23:08.340
It is yeah, and, I mean, I think this ends where we started again, we're
still all in agreement that that's still our big 3, right?
681
01:23:08.340 --> 01:23:12.300
I think so. I think we are. I didn't hear any.
682
01:23:12.300 --> 01:23:21.869
I didn't hear any descent on that. So our big 3 was flexibility in
addressing the comprehensive plan.
683
01:23:21.869 --> 01:23:27.210
I don't know solid that if you can quickly scroll back and forth, this is
where you have to be a little bit about.
684
01:23:27.210 --> 01:23:32.460
Yeah, economic incentives and expedite time to market.
685
01:23:32.460 --> 01:23:44.039
Yeah, land you zoning incentives and expedited time to market. So we're
being asked to identify immediate actions. Is that the question that
we're being asked.
686
01:23:44.039 --> 01:23:47.250
I guess we need to go back to the there.
687
01:23:47.250 --> 01:23:55.739
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Yeah, what may be the 3 most important or feasible actions or strategies to focus at this time. So this. 688 01:23:55.739 --> 01:24:00.239 Oh, this is what we have to present. 689 01:24:03.569 --> 01:24:13.920 Yeah, and so I think we're probably speaking to these in the context of the, the issues, the equity that we vetted and then as well as. 690 01:24:13.920 --> 01:24:20.220 Any additional ideas that came out of the brainstorming discussion. 691 01:24:20.220 --> 01:24:24.689 Right, yes so. 692 01:24:24.689 --> 01:24:34.529 Do people have any ideas that they want to add in here? So, the, the community engagement is that, um. 693 01:24:34.529 --> 01:24:40.350 I would say that's 1 of the ideas as well as we talked about the. 694 01:24:40.350 --> 01:24:44.729 Quite a bit so I think that's 1 that should be on the list. 695 01:24:49.979 --> 01:24:56.880 I don't know how feasible that is the but. 696 01:24:56.880 --> 01:25:03.300 Big 3 are we talking about the 3 big ideas? Are the 3 big areas. Are we talking about, like. 697 01:25:03.300 --> 01:25:06.510 Well, it's the tdr, which on my regulatory flexibility. 698 01:25:06.510 --> 01:25:09.810 Are we talking about planning flexibility? We're talking about. 699

Yeah, the question is what may be the 3 most important or feasible

01:25:11.250 --> 01:25:18.630

actions or strategies to focus on.

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700
01:25:18.630 --> 01:25:33.029
That we, I'm not exactly sure what we're driving at beyond just
identifying that. We affirmed the big 3 and we've gone through and
developed some sub bullets under each 1. so.
701
01:25:33.029 --> 01:25:40.649
Is it is it what are the most important actions we can take to implement
the big 3?
702
01:25:41.670 --> 01:25:48.000
Maybe, you know, I'm not sure I'm gonna I'm gonna ask staff to help
clarify this for us.
703
01:25:49.074 --> 01:26:01.135
So this section, right here, we have the big 3. okay. 11, 5, what we did
was with the section. That's all that's focusing on right now. Just kind
of make sure that we have the language of these down correctly.
704
01:26:01.614 --> 01:26:09.805
For the part for this is our, this is a new big 3 this is a different
list of big 3. these are the big 3 ideas that we're going to focus on.
705
01:26:10.109 --> 01:26:20.130
That are, they're using those 3 big ideas that helps frame the discussion
that we've had so far. But these are the 3 big ideas that are coming out
of this brainstorming session.
706
01:26:49.350 --> 01:27:00.720
Or the 3rd, 1, I'll skip number 2. the 2nd 1 may be the, the discussion
we just had around repurposing obsolete sites.
707
01:27:00.720 --> 01:27:04.409
Um, um, as a, as a potential.
01:27:04.409 --> 01:27:08.130
Um, and.
709
01:27:12.210 --> 01:27:18.600
What's the other thing that we spend some time talking about? And maybe
it was the, the.
710
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01:27:19.979 --> 01:27:33.029

You know, kind of the creativity of thinking what, what Bill and Mark were talking about with the, the creativity around thinking about how thinking about how we can be more creative.

01:27:33.685 --> 01:27:48.175 And use planning and saving tools to, um, to get more units. I'm not presenting that very artfully, but if someone can do a better job, I'd appreciate. 712 01:27:49.079 --> 01:27:52.560 The talking about the density bonus. 713 01:27:53.845 --> 01:27:54.175 Well, 714 01:27:54.175 --> 01:27:55.164 the density bonus, 715 01:27:55.164 --> 01:28:07.375 but also the idea that Mark and Bill were talking about how to taking shifting strategies and stretch some be more creative with them in thinking out of the box, 716 01:28:08.215 --> 01:28:09.055 provide greater, 717 01:28:09.324 --> 01:28:10.404 provide greater. 718 01:28:11.100 --> 01:28:20.069 Provide more strategies to address that kind of discreet area didn't need to address the ability to. 719 01:28:22.020 --> 01:28:30.210 Provide strategies to enable location of use and use within existing. 720 01:28:30.210 --> 01:28:42.989 Make sure, residential development in exchange for additional density or exchange, we're doing development options or something like that. Yeah, because there is this kind of there's this range of properties that are basically.

721 01:28:42.989 --> 01:28:52.560

It's not functional for them to completely redevelop and they're also and so. 722 01:28:52.560 --> 01:28:59.279 But in that process, they actually market rate affordable. This will allow you to kind of allow. 723 01:28:59.279 --> 01:29:13.050 Property already get some traditional relief and at that point, also bring them into the process. Hey, Eric, I think you have something. I think this whole that's kind of falls into the big bucket of. 724 01:29:13.675 --> 01:29:28.404 Providing incentives for existing property owners to designate their units as in exchange for either bonus densities or new unit bonus densities or other benefits. 01:29:32.640 --> 01:29:36.090 Okay. 726 01:29:36.090 --> 01:29:47.369 Is there anything that we've missed that spent a lot of time talking about? That's not on this list? Are we comfortable with it? Because I think it is time for us to go back to the group. 727 01:29:47.369 --> 01:29:56.729 Okay, so everyone knows to log out of this to exit it. And then to go back to the link that you have for the main group. 728 01:29:56.729 --> 01:30:00.899 And Mark, you're going to present for us. 729 01:30:00.899 --> 01:30:04.560 Okay, mark. 730 01:30:04.560 --> 01:30:08.310 Okay, I'll actually show up on the video this time.

731

732

 $01:30:08.310 \longrightarrow 01:30:13.050$ And is actually in the chat.

01:30:13.050 --> 01:30:24.149

Gee, the Judas put the link in the chat, but still, you have to log out before you can share a copy of this that I can. I will this.

733

01:30:25.470 --> 01:30:36.060

Oh, that can you send it to him? Be posted on the screen also.

734

01:30:36.060 --> 01:30:44.250

Okay, sounds good. Bye everybody.